

# **Drone Camera Market by Type (SD Camera and HD Camera), Application (Photography & Videography, Thermal Imaging, and Surveillance), Resolution (12 MP, 12 to 20 MP, 20 to 32 MP, and 32 MP & Above), and End User (Commercial, Military, and Homeland security): Global Opportunity Analysis and Industry Forecast, 2020–2027**

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## **Abstracts**

Drone camera is a type of device designed to be installed in a drone. Drones equipped with camera can perform numerous operations such as capturing photos & videos while in operation, surveillance, and thermal imaging. Increase in application of drones in the defense sector is expected to provide remunerative opportunities for the expansion of the market across the globe.

The global drone camera market is a dynamic market, and is expected to witness high growth during the forecast period. The development of new and diversified technologies is further anticipated to provide potential growth opportunities for the global market.

The factors such as introduction of technologically advanced products and promising growth rate of the drone market act as the key driving forces of the global drone camera market. However, privacy & security concerns and the availability of high-resolution satellite imagery are the factors that restrain the growth of the drone camera market. Conversely, rise in demand for drones across emerging nations and increase in application areas such as GPS, LiDAR, and mapping services are likely to notably contribute toward the growth of the global market.

The global drone camera market is segmented depending on type, application,

resolution, end user, and region. On the basis of type, the drone camera market is categorized into SD camera and HD camera. By application, it is segregated into photography & videography, thermal imaging, and surveillance. Depending on resolution, it is segregated into 12 MP, 12 to 20 MP, 20 to 32 MP, and 32 MP & above. As per end user, it is differentiated into commercial, military, and homeland security. Region wise, the global drone camera market is studied across North America, Europe, Asia-Pacific, and LAMEA.

The key players analyzed in the drone camera market include Aerialtronics DV B.V, Canon Inc., Controp Precision Technologies Ltd., DJI, DST Control, FLIR Systems, Inc., Garmin Ltd., GoPro, Inc., Panasonic Corporation, and Sony Corporation..

## KEY BENEFITS FOR STAKEHOLDERS

This study presents analytical depiction of the global drone camera market along with the current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to enable stakeholders gain a stronger foothold in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2019 to 2027 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

## KEY MARKET SEGMENTS

By Type

SD camera

HD camera

### By Application

Photography & Videography

Thermal Imaging

Surveillance

### By Resolution

12 MP

12 to 20 MP

20 to 32 MP

32 MP and above

### By End User

Commercial

Military

Homeland Security

### By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Russia

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

## KEY PLAYERS

Aerialtronics DV B.V

Canon Inc.

Controp Precision Technologies Ltd.

DJI

DST Control

FLIR Systems, Inc.

Garmin Ltd.

GoPro, Inc.

Panasonic Corporation

Sony Corporation

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