

Diving Suits Market by Type (Drysuit and Wetsuit), Price Range (Economy, Mid-Range and Luxury), and Sales Channel (Offline Channels and Online Channels): Global Opportunity Analysis and Industry Forecast, 2019–2026

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Abstracts

A diving suit is a device or garment that is designed to safeguard a diver from the extreme cold temperature under the sea. Diving suit finds its application for underwater work such as civil engineering, marine salvage, pearl shell diving, commercial diving work, naval diving applications to name few.

The key factors that drive the growth of the diving suits market include increase in deep-sea exploration activities, surge in coastal tourism and recreation activities, and expansion of the deep sea diving industry. However, factors such as rise in water pollution and overfishing have resulted in depletion of aquatic life. Extreme depletion of aquatic animals is anticipated to disrupt the aquatic food chain, and lead to marine flora & fauna wipe out. Extinction of coral flora and fauna along with increasing deep sea diving fatalities are expected to challenge the market growth. Furthermore, novel innovations in material have gained huge traction in the recent years. In addition introduction of eco-friendly diving suit materials is anticipated to create lucrative opportunities for the market expansion in the upcoming future.

The global diving suits market is segmented into type, price range, sales channel, and region. Depending on type, the diving suits market is bifurcated into drysuit and wetsuit. The market also segments global diving suits market by price range into economy, luxury, and premium. Based on sales channel the global market is studied across offline channels and online channels. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA

The diving suits market is witnessing a surge in popularity around the world owing to expansion of coastal tourism. The coastal regions with rich coral reef are anticipated to witness increase in diving activities. U.S. dominated the global market with presence of more than 2,500 diving sites across the nation.

Some of the key players in the diving suits market analysis Aqua Lung International, Johnson Outdoors Inc., Mares S.p.A, Beuchat, Dive Rite, Cressi Sub s.p.a, H2Odyssey, Aquatec, Duton Industry Co., Ltd, SHEICO Group, and Diving Unlimited International (DUI)

Diving Suits Market Segments

By Type

Drysuit

Wetsuit

By Price Range

Economy

Mid-Range

Luxury

By Sales Channel

Offline Channels

Online Channels

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Rest of Europe

Asia-pacific

China

India

Japan

South Korea

Australia and New Zealand

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Market Players

Aqua Lung International

Johnson Outdoors Inc.

Mares S.p.A

Beuchat, Dive Rite

Cressi Sub s.p.a

H2Odyssey

Aquatec

Duton Industry Co. Ltd,

SHEICO Group

Diving Unlimited International (DUI)

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