

Disposable Wound Management Products Market By Type (Advanced wound care products, Traditional wound care products, Surgical wound care products) , By Application (Acute wound, Chronic wound) By End user (Hospitals, Clinics, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2033

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Abstracts

The disposable wound management products market was valued at \$7.7 billion in 2023, and is projected to reach \$12.7 billion by 2033, growing at a CAGR of 5.1% from 2024 to 2033.

Disposable wound management products are single-use medical devices designed to aid in the care and healing of wounds, while minimizing the risk of infection. These products include wound dressings, bandages, adhesive tapes, and absorbent pads that are used for acute, chronic, and surgical wounds. They are designed for easy application and disposal, offering both convenience and hygiene, which is crucial in medical environments to prevent cross-contamination.

The growth of the disposable wound management products market is majorly driven by alarming rise in prevalence of chronic conditions such as diabetes and vascular diseases. These diseases further lead to increased cases of chronic wounds, particularly ulcers, which, in turn, require effective wound management solutions. According to a study published in *Advances in Wound Care* in 2020, it was estimated that nearly 6.5 million people in the U.S. alone suffer from chronic wounds annually, primarily due to conditions like diabetes and obesity. Moreover, surge in geriatric population significantly contributes toward the growth of the global market. This is attributed to the fact that as the global population ages, the demand for wound care

products increases due to a higher occurrence of age-related conditions such as pressure sores and venous leg ulcers, which necessitate regular wound management. As per the World Health Organization, the number of people aged 60 years and older was 1 billion in 2019. This number is estimated to increase to 1.4 billion by 2030 and 2.1 billion by 2050. This demographic shift is expected to result in a surge in age-related wounds, including pressure ulcers and venous leg ulcers. Furthermore, with an increase in the number of surgeries worldwide, the need for post-operative wound care is rising simultaneously, thereby fueling the demand for disposable wound management products. In addition, implementation of stringent infection prevention protocols in healthcare facilities, particularly in the wake of hospital-acquired infections, has driven the adoption of single-use, disposable products that reduce the risk of cross-contamination. However, high cost associated with advanced solutions such as antimicrobial dressings, hydrocolloid dressings, and foam-based products restrains the growth of the global market. In addition, certain disposable wound dressings and adhesives can cause skin irritation or allergic reactions in sensitive patients, which hampers the market growth. On the contrary, technological developments, including antimicrobial wound dressings and moisture-management materials, are boosting the efficacy of disposable wound management products, driving their adoption in various healthcare settings. Such developments are expected to offer lucrative opportunities for the expansion of the global market during the forecast period.

The global disposable wound management products market analysis is segmented into type, application, end user, and region. On the basis of type, the market is fragmented into advanced wound care products, traditional wound care products, and surgical wound care products. Depending on application, it is segregated into acute wound and chronic wound. By end user, it is fragmented into hospitals, clinics, and others. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

On the basis of type, the advanced wound care products segment is expected to dominate the market from 2024 to 2033.

Depending on application, the chronic wound segment led the advanced wound care products market in 2023.

By end user, the hospitals segment exhibited the highest growth in 2023.

Region wise, North America held the largest market share in terms of revenue in 2023,

and is likely to dominate the market during the forecast period.

Competition Analysis

Competitive analysis and profiles of the major players in the global disposable wound management products market include ConvaTec Group plc, 3M Company, Cardinal Health Inc., Organogenesis Holdings Inc., Smith and Nephew plc., B. Braun SE, Coloplast, Integra LifeSciences Holdings Corporation, Molnlycke Health Care AB, and MIMEDX Group, Inc. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships to sustain the intense competition and gain a strong foothold in the global market.

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Additional country or region analysis- market size and forecast

Expanded list for Company Profiles

Historic market data

SWOT Analysis

Key Market Segments

By Type

Advanced wound care products

Traditional wound care products

Surgical wound care products

By Application

Acute wound

Chronic wound

By End User

Hospitals

Clinics

Others

By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

Spain

UK

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

Rest of LAMEA

Key Market Players

ConvaTec Group plc

3M Company

Cardinal Health Inc.

Organogenesis Holdings Inc.

Smith and Nephew plc.

B. Braun SE

Coloplast

Integra LifeSciences Holdings Corporation

Molnlycke Health Care AB

MIMEDX Group, Inc.

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