

Disposable Incontinence Products Market by Product (Disposable Underwear, Disposable Panty Shields, Disposable Diapers, Disposable Under Pads, and Others) and Incontinence Type (Stress Urinary Incontinence, Urge Urinary Incontinence, Overflow Incontinence, and Functional Urinary Incontinence): Global Opportunity Analysis and Industry Forecast, 2019–2026

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Abstracts

The global disposable incontinence products market was valued at 7,229million in 2018 and is expected to reach 10,544 million by 2026, registering a CAGR of 4.9 from 2019 to 2026.

Disposable incontinence refers to the state where there is loss of voluntary control over the urinary bladder muscles or rectal incontinence. These products absorb and lock urine and feces so that leakage does not occur andkeep the skin dry and healthy. These products are offered in both diaper and sheet forms, with the latter used as bedding items. Moreover, adult incontinence occurs in both men and women, and can vary from light leakage of urine to a total loss of control of feces and urine. Women with heavier leakage may use full-size sanitary napkins exclusively designed for female incontinence to achieve more absorbency.

Rapid developments in nonwovenand woven production technology, growth in focus toward preventing hospital acquired infections (HAIs), and improvement in healthcare infrastructure across developing countries are the major factors that drive the market growth. In addition, rise in disposable income, surge in health awareness, and

significant increase in geriatric population supplement the market growth. However, threat of substitutes and increase in popularity of less-invasive surgeries impede the growth of this market. On the contrary, technological innovations in nanotechnology are anticipated to create lucrative opportunities for the market expansion in the near future.

The market is segmented on the basis of product, incontinence product, and region. By product, the market is segmented into disposable diaper, disposable shields, disposable under pads, disposable underwear, and others. On the basis of incontinence product, it is fragmented into stress incontinence, urge incontinence, overflow incontinence, and functional incontinence. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the market along with the current trends and future estimations to elucidate the imminent investment pockets.

It offers a quantitative analysis from 2018 to 2026, which is expected to enable the stakeholders to capitalize on prevailing market opportunities.

Comprehensive analysis of all geographical regions is provided to determine the prevailing opportunities.

The key players are profiled, and their strategies are analyzed thoroughly to understand the competitive outlook of the global market.

KEY MARKET SEGMENTS

By Product

Disposable Diaper

Disposable Shields

Disposable Under Pads

Disposable Underwear

Others

By Incontinence Product

Stress Incontinence

YAG LaserUrge Incontinence

Laseroverflow incontinence

Functional Incontinence

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

LIST OF KEY PLAYERS PROFILED IN THE REPORT

Ahlstrom-Munksjo

Asahi Kasei Corporation

Berry Global Inc

Cardinal Health, Inc

Domtar Corporation

First Quality Enterprises, Inc

Freudenberg & Co. KG

Georgia-Pacific LLC

Kimberly-Clark Corporation.

Unicharm Corporation.

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