

**Disabled & Elderly Assistive Technologies Market by Product [Mobility Assistance Aids {Wheelchairs, Mobility Scooters, Crutches & Canes, Patient Mechanical Lift Handling, Walkers & Rollators, and Others}, Assistive Furniture {Medical Beds, Riser Reclining Chairs, Railings & Bar, Door Openers, and Others}, Bathroom Safety & Assistive Products {Commode Chairs, Shower Chairs, Ostomy Products, and Others}, and Communication Aids {Speech & Writing Therapy Devices, Hearing Aids (Canal Hearing Aids, Receiver-In-The-Ear (RITE) Aids, Cochlear Implants, Behind-The-Ear (BTE) Aids, Bone Anchored Hearing Aids (BAHA), and In-The-Ear (ITE) Aids), and Vision & Reading Aids (Reading Machines, Video Magnifiers, Braille Translators, and Others)}, and End User {Hospitals, Elderly Nursing Home, Homecare, and Others} - Global Opportunity Analysis and Industry Forecast, 2017-2023**

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## **Abstracts**

The disabled & elderly assistive technologies constitute rehabilitative devices that provide additional accessibility to individuals with cognitive difficulties, impairments, and

disabilities. These assistive technologies help disabled & geriatric patients to improve quality of life, health outcomes, offer solutions for independent living, and reduce healthcare costs. The global disabled & elderly assistive technologies market was valued at \$22,466 million in 2016, and is anticipated to reach at \$37,610 million by 2023, registering a CAGR of 7.8% from 2017 to 2023.

The global disabled & elderly assistive technologies market is driven by rise in geriatric & disabled population, lifestyle changes, availability of disabled & elderly assistive products, and increase in demand for assistive technologies due to the growth in trend of independent lifestyle. Furthermore, growth in number of assistive devices manufacturers investing in the R&D activities of these technologies fuels the market growth. However, high cost of few sophisticated products, low level of acceptance for few products, and low reimbursement from medical insurers restrain the market growth. Conversely, increase in proactiveness of people and rise in health consciousness among people are anticipated to provide lucrative growth opportunities for the market growth.

The global disabled & elderly assistive technologies market is segmented based on product, end user, and region. On the basis of product type, it is categorized into mobility assistance aids (wheelchairs, mobility scooters, crutches and canes, patient mechanical lift handling, walkers & rollators, and others), assistive furniture (medical beds, riser reclining chairs, railings & bar, door openers, and others), bathroom safety & assistive products (commode chairs, shower chairs, ostomy products, and others), and communication aids (speech & writing therapy devices, hearing aids {canal hearing aids, receiver-in-the-ear (RITE) aids, cochlear implants, behind-the-ear (BTE) aids, bone anchored hearing aids (BAHA), and in-the-ear (ITE) aids}, and vision & reading aids {reading machines, video magnifiers, braille translators, and others. Based on end user, the market is classified into hospitals, elderly nursing homes, home care, and others.

Geographically, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA. North America accounted for the highest share in the market in 2016, and is expected to maintain its dominance throughout the forecast period, owing to presence of substantial number of manufacturers for assistive technologies. However, Asia-Pacific is expected to emerge as a lucrative area with maximum growth potential, owing to the rapid development in healthcare infrastructure, rise in medical tourism, and growth in health awareness among middle-class population.

The key players operating in the market are seeking opportunity to enter the industry. Moreover, new players moving into healthcare are interdisciplinary and contribute by expanding expertise range, leveraging diversification, and augmenting production scale by providing the necessary capital.

## KEY MARKET BENEFITS:

The study provides an in-depth analysis of the global disabled & elderly assistive technologies market along with the current trends and future estimations to elucidate the imminent investment pockets.

The report presents quantitative analysis of the market from 2016 to 2023 to enable the stakeholders to capitalize on the prevailing market opportunities.

Extensive analysis of the market based on product assists to understand the trends in the industry.

Key market players and their strategies are thoroughly analyzed to understand the competitive outlook of the industry.

## KEY MARKET SEGMENTS

### By Product

Mobility Assistance Aids

Wheelchairs

Mobility Scooters

Crutches and Canes

Patient Mechanical Lift Handling

Walkers & Rollators

Others

Assistive Furniture

Medical Beds

Riser Reclining Chairs

Railings & Bar

Door Openers

Others

## Bathroom Safety & Assistive Products

Commode Chairs

Shower Chairs

Ostomy Products

Others

## Communication Aids

Speech & Writing Therapy Devices

Hearing Aids

Canal Hearing Aids

Receiver-in-the-Ear (RITE) Aids

Cochlear Implants

Behind-the-Ear (BTE) Aids

Bone Anchored Hearing Aids (BAHA)

In-the-Ear (ITE) Aids

Vision & Reading Aids

Reading Machines

Video Magnifiers

Braille Translators

Others

## By End User

Hospitals

Elderly Nursing Homes

Home Care

Others

## By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Rest of Europe

Asia-Pacific

Japan

China

India

Australia

Rest of Asia-Pacific

LAMEA

Brazil

Turkey

Saudi Arabia

South Africa

Rest of LAMEA

## KEY PLAYERS PROFILED

Sunrise Medical LLC.

GN ReSound Group

Sonova Holding AG

Starkey Hearing Technologies

William Demant Holding A/S

Drive Medical Design and Manufacturing

Ai Squared

Wintriss Engineering Corporation

Invacare Corporation

Siemens Ltd.

The other players in the value chain include (profiles not included in the report)

Bausch & Lomb, Inc.

Inclusive Technology Ltd.

Liberator Ltd.

Tobii Dynavox

JABBLA B.V.B.A.

Blue Chip Medical Products, Inc.

Permobil AB

Medline Industries, Inc.

Whirlpool Corporation

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