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Digital Textile Printing Inks Market by Ink Type (Reactive, Acid, Direct Disperse, Sublimation, and Pigment) and Application (Clothing/Garments, Household, Technical Textiles, and Display & Others): Global Opportunity Analysis and Industry Forecast, 2019–2027

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Abstracts

The global digital textile printing inks market was valued at $1,112.0 million in 2019, and is projected to reach $2,665.7 million by 2027, growing at a CAGR of 11.6% from 2020 to 2027.

Digital textile printing ink is referred to the ink that is tailored for clothing, garment, textile, household, and display applications. Digitally printed garments have characteristics such as durability, high color, and superior image quality. Moreover, digitally printed garments are witnessing increased popularity in India, owing to rise in advertisement activities of customized garments such as t-shirts on social media platforms, which fuels the adoption of digital textile inks in garment application. The demand for luxurious home textile products is increasing in emerging economies of Asia-Pacific, which, in turn, is anticipated to augment the need for digital textile inks.

The global digital textile printing inks market is segmented into ink type, application, and region. Depending on type, the market is classified into reactive, acid, direct disperse, sublimation, and pigment. By application, it is fragmented into clothing/garments, household, technical textiles, and display & others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

KEY BENEFITS FOR STAKEHOLDERS

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The report provides an extensive qualitative and quantitative analysis of the current trends and future estimations of the market from 2020 to 2027 determine the prevailing opportunities.

A comprehensive analysis of the factors that drive and restrict the growth of the market is provided.

The market size is provided in terms of volume and revenue.

Porter's five forces analysis helps to analyze the potential of buyers & suppliers and the competitive scenario of the industry for strategy building.

Profiles of leading players operating in the market are provided to understand the competitivescenario.

The report provides extensive qualitative insights on the significant segments and regions exhibiting favorable growth.

KEY MARKET SEGMENTS

By Ink Type

Reactive

Acid

Direct Disperse

Sublimation

Pigment

By Application

Clothing/Garments

- Household
- Technical Textiles
- Display & Others

By Region

- North America
  - U.S.
  - Canada
  - Mexico
- Europe
  - UK
  - Germany
  - France
  - Spain
  - Italy
  - Rest of Europe
- Asia-Pacific
  - China
  - India
  - Indonesia

Thailand

Australia

Rest of APAC

LAMEA

Brazil

Turkey

Iran

Rest of LAMEA

KEY MARKET PLAYERS

BASF SE

Dover Corporation

The DyStar Group

Zhengzhou Hongsam Digital Science & Technology Co., Ltd.

Huntsman Corporation

Kornit Digital Limited (Kornit)

Sensient Technologies Corporation

Sawgrass Technologies

SPGPrints B.V.

Zhejiang Lanyu Digital Technology Co. Ltd. (Lanyu Digital)

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The other players in the value chain include AM Printex, Digitex India Inc., APV Engineered Coatings, Eastern Marking Machine Corp., T&K Toka Corporation, and Leibinger Group.

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