

Digital Power Management Multichannel IC Market by Product Type (Battery Management IC, Voltage Regulators, Motor Control IC, Integrated ASSP Power Management IC) and Application (Consumer Electronics, Automotive, Industry, Telecom & Networking) - Global Opportunity Analysis and Industry Forecast, 2014 - 2022

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## **Abstracts**

The global digital power management multichannel IC market is anticipated to reach \$35,109 million by 2022 from \$11,861 million in 2015, growing at a CAGR of 16.3% from 2016 to 2022.

Power management multichannel integrated circuits (PMICs) are used in electronic devices, which are powered by portable rechargeable batteries. They are employed in devices that run on electricity, and are used in mobile phones, portable media players, and battery-operated devices. PMICs perform multiple functions such as battery charging, voltage scaling, power sequencing, power source selection, and DC-to-DC conversion. Significant applications of power management multichannel ICs are observed in consumer electronics segment. For instance, small PMICs are targeted for wearable and fitness devices or other portable low-power consumer end equipment. The PMIC market for consumer electronics, such as mobile phones, is growing at a considerable rate owing to changes observed in charging technology.

The PMIC market is driven by rise in demand for enhanced device performance, prolonged battery life, and increase in trend of energy harvesting technologies with advancements. The inclusion of multiple power sources for devices and the complex integration process for ICs are anticipated to restrict the growth of the market. Growth in demand for low power consumption and high-performance devices is expected to provide an opportunity to the market growth.



The market is segmented based on the type of product used in battery management IC, voltage regulator, motor control IC, and integrated ASSP power management IC, and others. On the basis of application, the market is classified into consumer electronics, automotive, industry, telecom &networking, and others. Geographically, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players in PMIC market include STMicroelectronics N.V. (Switzerland), Texas Instruments Inc. (U.S.), Maxim Integrated Products, Inc. (U.S.), Renesas Electronics Corp. (Japan), Analog Devices, Inc. (U.S.), Dialog Semiconductor Plc. (UK), NXP Semiconductors (Netherlands), ON Semiconductor Corporation (U.S.), Qualcomm, Inc. (U.S.), and Linear Technology Corporation (U.S.).

### POTENTIAL BENEFITS FOR STAKEHOLDERS

Comprehensive analysis of the current trends and future estimations in the global digital power management multichannel IC market is provided.

The report offers a competitive scenario of the market with growth trends, structure, drivers, scope, opportunities, and challenges.

It includes a detailed analysis of the key segments to provide insights on market dynamics.

Porter's Five Forces analysis highlights the potential of buyers and suppliers as well as the competitive structure of the market to devise effective growth strategies and facilitate better decision-making.

Market Segmentation
By Product Type

Voltage Regulator

Motor Control IC

Integrated ASSP Power Management IC

**Battery Management IC** 



	Others				
By Application					
	Automotive				
	Consumer Electronics				
	Industry				
	Telecom & Networking				
	Others				
By Ge	graphy				
	North America				
	U.S.				
	Canada				
	Mexico				
	Europe				
	UK				
	Germany				
	France				
	Italy				
	Rest of Europe				

Asia-Pacific



China

Offina					
India					
Japan					
Oceania					
Rest of Asia-Pacific					
LAMEA					
Latin America					
Middle East					
Africa					
Key Players					
STMicroelectronics N.V.					
Texas Instruments Inc.					
Maxim Integrated Products, Inc.					
Renesas Electronics Corp.					
Analog Devices, Inc.					
Dialog Semiconductor Plc.					
NXP Semiconductors					
On Semiconductor Corporation					
Qualcomm, Inc.					



## Linear Technology Corporation

Other	players	in the	value	chain,	include	(profiles	not	included	in th	e re	port	):
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**ROHM Semiconductor** 

Infineon Technologies AG

Active-Semi, Inc.

Analog Devices, Inc.



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