

Digital Ink Market by Type (Digital Textile Ink, UV Ink, Solvent Ink, Water-Based Ink, Packaging Ink, and Others), Technology Type (Electrography and Ink-Jet), Substrate (Textiles, Plastics, Ceramic & Glass, and Others), and Application (Commercial Printing, Office Printing, Packaging, Industrial Printing, Publication, Textiles, and Others): Global Opportunity Analysis and Industry Forecast, 2019–2026

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Abstracts

The global digital ink market was valued at \$2.6 billion in 2018, and is projected to reach \$4.3 billion by 2026, growing at a CAGR of 6.1% from 2019 to 2026.

Digital ink can be defined as ink used in digital printing process. This process enables handwriting and drawings to be added electronically to substrates or documents.

The market is anticipated to witness considerable growth owing to numerous factors such as the rise in demand from the packaging industry in developing regions such as Asia-Pacific and LAMEA. In addition, the industrial development in countries such as China and India is surging the demand for digital ink in office applications and commercial printing applications. Digital ink is also used for advertisement and promotion of a particular product. However, the rise in the utilization of the internet, and the utilization of electronics display for the purpose of advertisement are some factors that hinder the market growth.

The global digital ink market is segmented on the basis of ink type, technology type, substrate, application, and region. Depending on type, the market is classified into

digital textile ink, UV ink, solvent ink, water-based ink, packaging ink, and others. By technology ink, it is classified into electrography, and ink-jet. On the basis of substrate, the market is categorized into textile, plastics, ceramic & glass, and others. Based on the application, the market is bifurcated into commercial printing, office printing, packaging, industrial printing, publication, textiles, and others. By region, it is analysed across North America, Europe, Asia-Pacific, and LAMEA.

KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive qualitative and quantitative analysis of the current trends and future estimations of the market from 2019 to 2026 to determine the prevailing opportunities

A comprehensive analysis of the factors that drive and restrict the growth of the market is provided

The market size is provided in terms of revenue and volume

Porter's five forces analysis helps analyze the potential of the buyers & suppliers and the competitive scenario of the industry for strategy building

Profiles of leading players operating in the market are provided to understand the competitive scenario

The report provides extensive qualitative insights on the significant segments and regions exhibiting favorable market growth

KEY MARKET SEGMENTS

By Type

Digital Textile Ink

Sublimation Ink

Disperse Ink

Textile Pigment Ink

Reactive Ink

Acid Ink

UV Ink

Rigid UV Ink

Universal UV Ink

Flexible UV Ink

Solvent Ink

Eco Solvent

Others

Water-Based Ink

Dye Ink

Pigment Ink

Packaging Ink

Label Ink

Soft Packaging Ink

Others

Others

Desktop Ink

Glass Ink

Ceramic Ink

Circuit Board Ink

By Technology Type

Electrography

Ink-Jet

By Substrate

Textile

Plastics

Ceramic & Glass

Others

By Application

Commercial Printing

Office Printing

Packaging

Flexible Packaging

Rigid Containers

Labels

Retail Bags & Sacks

Industrial Printing

Publication

Periodicals

Books

News Papers

Others

Textiles

Others

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

UK

Spain

Italy

Russia

Turkey

Rest of Europe

Asia-Pacific

China

India

South Korea

Vietnam

Thailand

Pakistan

Rest of Asia-Pacific

LAMEA

Brazil

Columbia

Egypt

Iran

Rest of LAMEA

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