

# **Digital Health Market by Product & Service (mHealth and eHealth), Component (Software, Hardware, and Services), and End User (Healthcare Providers, Payers, Healthcare Consumers, and Others): Global Opportunity Analysis and Industry Forecast, 2021—2030**

<https://marketpublishers.com/r/D3CCDD3A4049EN.html>

Date: June 2021

Pages: 308

Price: US\$ 6,168.00 (Single User License)

ID: D3CCDD3A4049EN

## **Abstracts**

The global digital health market was valued at \$145,884.3 million in 2020, and is projected to reach \$767,718.9 million by 2030, registering a CAGR of 17.9% from 2021 to 2030.

Digital health is defined as the technology in the healthcare sector, which enables the universal health care access, enhances the healthcare quality, and improves the physical & emotional well-being of consumers. The scope of digital health includes mobile health, health information technology, wearable devices, personalized medicine, telehealth, and telemedicine. It uses computing platforms, software, connectivity, and sensors for healthcare and related uses. It offers accurate diagnosis of disease and treats disease to deliver quality health care for the individual.

The global digital health market is majorly driven by an alarming increase in the prevalence of chronic diseases, such as cancer, diabetes, cardiovascular disease, and hypertension, rise in government initiative for digital health, surge in demand for mHealth, advancement in the technology of healthcare, and rise in adoption of smartphones. For instance, according to the World Health Organization (WHO), in 2020, approximately 10 million deaths were reported due to various types of cancer. As per the same source, in 2019, 1.5 million deaths were reported due to diabetics. Moreover, in August 2020, Government of India launched National Digital Health

Mission, which aims to revolutionize the health sector of India. This initiative is expected to increase adoption of digital health in e-healthcare systems. Furthermore, in May 2020, MyMedicNow, a healthcare technology company, launched a new mobile healthcare app to overcome the gap between physician and patients. This app allows the patient to search for medical condition and find related healthcare providers quickly and efficiently. Thus, increase in demand for mobile healthcare app and rise in prevalence of diabetics and cancer are expected to propel the growth of the market.

Increase in number of internet users and surge in demand for remote patient monitoring services are the major factors that drive the global digital health market. Moreover, increase in prevalence of hypertension significantly contributes toward the market growth, owing to the fact that digital health devices, such as blood pressure monitor, are used for monitoring vital signs for early diagnosis and proper treatment of patients. Rise in demand for early diagnosis of disease for effective treatment acts a key driving force of the global market. Furthermore, governments are taking multiple initiatives to support healthcare information systems, which is expected to boost the market growth.

Moreover, in 2020, Amazon launched Amazon HealthLake, which is a health insurance portability and accountability act (HIPAA)-eligible service for healthcare and life science organizations. It allows the healthcare organization to store, index, tag, query, and use machine learning to analyze data at petabyte scale in the cloud. On the contrary, advancements in technology for digital health in emerging nations are anticipated to provide lucrative opportunities for the market expansion. For instance, Centre, a leading outsourcing healthcare services company, is expected to launch a digital delivery of healthcare services in the next two years. Digital delivery of healthcare services aims to provide access of medical records to a private hospital and help them extend their services to rural areas without having any physical presence.

On the contrary, concerns related to ensuring regulatory compliance regarding digital health devices and services are anticipated to hinder the market growth during the forecast period. Rise in adoption of mHealth, ehealth, and healthcare information technology (IT) leads to enhancement of the digital health sector. This encourages many key players to enter emerging markets, thus offering a lucrative growth opportunity in the digital health market.

The global digital health market is segmented into product & service, component, end user, and region. By product & service, the market is categorized into mHealth and eHealth. The mHealth segment is further classified into mHealth devices and mHealth services. The mHealth devices segment is further divided into blood glucose meter, BP monitors, pulse oximetry, neurological monitors, cardiac monitors, apnea & sleep

monitors, wearable fitness sensor device & heart rate meters, and others. Further, the mHealth services segment is classified into prevention services, diagnostic services, monitoring services, treatment services, and wellness & healthcare system strengthening solutions. The eHealth segment is classified into electronic health records (EHR), vendor neutral archive (VNA) and picture archiving & communications system (PACS), laboratory information systems (LIS), telehealth, prescribing solutions, medical apps, clinical decision support systems (CDSS), pharmacy information systems, and others.

By component, it is divided into software, hardware, and services. By end user, the market is bifurcated into healthcare providers, payers, healthcare consumers, and others. Region-wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Some of the major companies that operate in the global digital health market are Allscripts Healthcare Solution, Inc., Cerner Corporation, Cisco Systems, eCLINICALWORKS, General Electric Company, Koninklijke Philips N.V., Honeywell International Inc., McKesson Corporation, Siemens Healthcare AG, and Qualcomm Technologies, Inc.

## KEY BENEFITS FOR STAKEHOLDERS

The report provides an in-depth analysis of the global digital health market size along with the current trends and future estimations to elucidate the imminent investment pockets.

It offers market analysis from 2021 to 2030, which is expected to enable the stakeholders to capitalize on the prevailing opportunities in the market.

A comprehensive analysis on region assists to understand the regional market and facilitate the strategic business planning and determine prevailing opportunities.

The profiles and growth strategies of the key players are thoroughly analyzed to understand the competitive outlook of the global digital health market.

## KEY MARKET SEGMENTS

### By Product & Service

#### mHealth

##### mHealth Devices

Blood Glucose Meter

BP Monitors

Pulse Oximetry

Neurological Monitors

Cardiac Monitors

Apnea & Sleep Monitors

Wearable Fitness Sensor Devices & Heart Rate Meters

Others

##### mHealth Services

Prevention Services

Diagnostic Services

Monitoring Services

Treatment Services

Wellness & Healthcare System Strengthening Solutions

#### eHealth

Electronic Health Records (EHR)

Vendor Neutral Archive (VNA) and Picture Archiving & Communications Systems (PACS)

Laboratory Information Systems (LIS)

Telehealth

Prescribing Solutions

Medical Apps

Clinical Decision Support Systems (CDSS)

Pharmacy Information Systems

Others

#### By Component

Software

Hardware

Services

#### By End User

Healthcare Providers

Payers

Healthcare Consumers

Others

## By Region

### North America

U.S.

Canada

Mexico

### Europe

Germany

France

UK

Italy

Spain

Rest of Europe

### Asia-Pacific

Japan

China

Australia

India

Rest of Asia-Pacific

### LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

## KEY MARKET PLAYERS

Allscripts Healthcare Solution, Inc.

Cerner Corporation

Cisco systems

eCLINICALWORKS

General Electric company

Koninklijke Philips N.V

Honeywell International Inc.

Mckesson Corporation

Siemens Healthcare AG

Qualcomm technologies, Inc.

## Contents

### CHAPTER 1:INTRODUCTION

- 1.1.Report description
- 1.2.Key benefits for stakeholders
- 1.3.Key market segments
- 1.4.Research methodology
  - 1.4.1.Secondary research
  - 1.4.2.Primary research
  - 1.4.3.Analyst tools and models

### CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.Key findings of the study
- 2.2.CXO perspective

### CHAPTER 3:MARKET LANDSCAPE

- 3.1.Market definition and scope
- 3.2.Key findings
  - 3.2.1.Top investment pockets
  - 3.2.2.Top winning strategies
- 3.3.Porter's five forces analysis
- 3.4.Top player positioning, 2020
- 3.5.Market dynamics
  - 3.5.1.Drivers
    - 3.5.1.1.Increase in prevalence of chronic disease
    - 3.5.1.2.Favorable government initiatives for digital health
    - 3.5.1.3.Advancement in technology in digital healthcare
    - 3.5.1.4.Increase in demand for mHealth and wearable devices
  - 3.5.2.Restraints
    - 3.5.2.1.Concerns related to ensuring regulatory compliance
  - 3.5.3.Opportunity
    - 3.5.3.1.Increase in adoption of digital health devices and technologies
  - 3.5.4.Impact analysis
- 3.6.Impact analysis of COVID-19 on the digital health market

### CHAPTER 4:DIGITAL HEALTH MARKET, BY PRODUCT AND SERVICE

*Digital Health Market by Product & Service (mHealth and eHealth), Component (Software, Hardware, and Services)...*



#### 4.1.Overview

##### 4.1.1.Market size and forecast

#### 4.2.mHealth

##### 4.2.1.Key market trends, growth factors, and opportunities

##### 4.2.2.mHealth, by type

###### 4.2.2.1.Market size and forecast

##### 4.2.3.mHealth, by mHealth Devices

###### 4.2.3.1.Market size and forecast

###### 4.2.3.2.Blood Glucose Meter

###### 4.2.3.2.1.Market size and forecast

###### 4.2.3.3.BP Monitors

###### 4.2.3.3.1.Market size and forecast

###### 4.2.3.4.Pulse Oximetry

###### 4.2.3.4.1.Market size and forecast

###### 4.2.3.5.Neurological Monitor

###### 4.2.3.5.1.Market size and forecast

###### 4.2.3.6.Cardiac Monitor

###### 4.2.3.6.1.Market size and forecast

###### 4.2.3.7.Apnea & Sleep Monitors

###### 4.2.3.7.1.Market size and forecast

###### 4.2.3.8.Wearable Fitness Sensor Device & Heart Rate Meters

###### 4.2.3.8.1.Market size and forecast

###### 4.2.3.9.Others

###### 4.2.3.9.1.Market size and forecast

##### 4.2.4.mHealth, by mHealth Services

###### 4.2.4.1.Market size and forecast

###### 4.2.4.2.Prevention Services

###### 4.2.4.2.1.Market size and forecast

###### 4.2.4.3.Diagnostic Services

###### 4.2.4.3.1.Market size and forecast

###### 4.2.4.4.Monitoring Services

###### 4.2.4.4.1.Market size and forecast

###### 4.2.4.5.Treatment Services

###### 4.2.4.5.1.Market size and forecast

###### 4.2.4.6.Wellness & Healthcare System Strengthening Solutions

###### 4.2.4.6.1.Market size and forecast

##### 4.2.5.Market size and forecast, by region

##### 4.2.6.Market analysis, by country

#### 4.3.eHealth

4.3.1.Key market trends, growth factors, and opportunities

4.3.2.eHealth, by Type

4.3.2.1.Market size and forecast

4.3.2.2.Electronic Health Records (EHR)

4.3.2.2.1.Market size and forecast

4.3.2.3.Vendor Neutral Archive (VNA) and Picture Archiving & Communications Systems (PACS)

4.3.2.3.1.Market size and forecast

4.3.2.4.Laboratory Information Systems (LIS)

4.3.2.4.1.Market size and forecast

4.3.2.5.Telehealth

4.3.2.5.1.Market size and forecast

4.3.2.6.Prescribing Solutions

4.3.2.6.1.Market size and forecast

4.3.2.7.Medical Apps

4.3.2.7.1.Market size and forecast

4.3.2.8.Clinical Decision Support Systems (CDSS)

4.3.2.8.1.Market size and forecast

4.3.2.9.Pharmacy Information Systems

4.3.2.9.1.Market size and forecast

4.3.2.10.Others

4.3.2.10.1.Market size and forecast

4.3.3.Market size and forecast, by region

4.3.4.Market analysis, by country

### **CHAPTER 5: DIGITAL HEALTH MARKET, BY COMPONENT**

#### 5.1.Overview

5.1.1.Market size and forecast

#### 5.2.Software

5.2.1.Key market trends, growth factors, and opportunities

5.2.2.Market size and forecast, by region

5.2.3.Market analysis, by country

#### 5.3.Hardware

5.3.1.Key market trends, growth factors, and opportunities

5.3.2.Market size and forecast, by region

5.3.3.Market analysis, by country

#### 5.4.Services

- 5.4.1.Key market trends, growth factors, and opportunities
- 5.4.2.Market size and forecast, by region
- 5.4.3.Market analysis, by country

## **CHAPTER 6: DIGITAL HEALTH MARKET, BY END USER**

### **6.1.Overview**

- 6.1.1.Market size and forecast

### **6.2.Healthcare Providers**

- 6.2.1.Key market trends, growth factors, and opportunities
- 6.2.2.Market size and forecast, by region
- 6.2.3.Market analysis, by country

### **6.3.Payers**

- 6.3.1.Key market trends, growth factors, and opportunities
- 6.3.2.Market size and forecast, by region
- 6.3.3.Market analysis, by country

### **6.4.Healthcare Consumers**

- 6.4.1.Key market trends, growth factors, and opportunities
- 6.4.2.Market size and forecast, by region
- 6.4.3.Market analysis, by country

### **6.5.Others**

- 6.5.1.Key market trends, growth factors, and opportunities
- 6.5.2.Market size and forecast, by region
- 6.5.3.Market analysis, by country

## **CHAPTER 7: DIGITAL HEALTH MARKET, BY REGION**

### **7.1.Overview**

- 7.1.1.Market size and forecast

### **7.2.North America**

- 7.2.1.Key market trends, growth factors, and opportunities
- 7.2.2.North America digital health market, by product and service
- 7.2.3.North America digital health market, by component
- 7.2.4.North America digital health market, by end user
- 7.2.5.Market size and forecast, by country
  - 7.2.5.1.U.S.
    - 7.2.5.1.1.U.S. digital health market, by product and service
    - 7.2.5.1.2.U.S. digital health market, by component
    - 7.2.5.1.3.U.S. digital health market, by end user

#### 7.2.5.2.Canada

7.2.5.2.1.Canada digital health market, by product and service

7.2.5.2.2.Canada digital health market, by component

7.2.5.2.3.Canada digital health market, by end user

#### 7.2.5.3.Mexico

7.2.5.3.1.Mexico digital health market, by product and service

7.2.5.3.2.Mexico digital health market, by component

7.2.5.3.3.Mexico digital health market, by end user

### 7.3.Europe

7.3.1.Key market trends, growth factors, and opportunities

7.3.2.Europe digital health market, by PRODUCT AND SERVICE

7.3.3.Europe digital health market, by component

7.3.4.Europe digital health market, by end user

7.3.5.Market size and forecast, by country

#### 7.3.5.1.Germany

7.3.5.1.1.Germany digital health market, by product and service

7.3.5.1.2.Germany digital health market, by component

7.3.5.1.3.Germany digital health market, by end user

#### 7.3.5.2.France

7.3.5.2.1.France digital health market, by product and service

7.3.5.2.2.France digital health market, by component

7.3.5.2.3.France digital health market, by end user

#### 7.3.5.3.UK

7.3.5.3.1.UK digital health market, by product and service

7.3.5.3.2.UK digital health market, by component

7.3.5.3.3.UK digital health market, by end user

#### 7.3.5.4.Italy

7.3.5.4.1.Italy digital health market, by product and service

7.3.5.4.2.Italy digital health market, by component

7.3.5.4.3.Italy digital health market, by end user

#### 7.3.5.5.Spain

7.3.5.5.1.Spain digital health market, by product and service

7.3.5.5.2.Spain digital health market, by component

7.3.5.5.3.Spain digital health market, by end user

#### 7.3.5.6.Rest of Europe

7.3.5.6.1.Rest of Europe digital health market, by PRODUCT AND SERVICE

7.3.5.6.2.Rest of Europe digital health market, by component

7.3.5.6.3.Rest of Europe digital health market, by end user

### 7.4.Asia-Pacific

- 7.4.1.Key market trends, growth factors, and opportunities
- 7.4.2.Asia-Pacific digital health market, by PRODUCT AND SERVICE
- 7.4.3.Asia-Pacific digital health market, by component
- 7.4.4.Asia-Pacific digital health market, by end user
- 7.4.5.Market size and forecast, by country
  - 7.4.5.1.Japan
    - 7.4.5.1.1.Japan digital health market, by product and service
    - 7.4.5.1.2.Japan digital health market, by component
    - 7.4.5.1.3.Japan digital health market, by end user
  - 7.4.5.2.China
    - 7.4.5.2.1.China digital health market, by product and service
    - 7.4.5.2.2.China digital health market, by component
    - 7.4.5.2.3.China digital health market, by end user
  - 7.4.5.3.Australia
    - 7.4.5.3.1.Australia digital health market, by product and service
    - 7.4.5.3.2.Australia digital health market, by component
    - 7.4.5.3.3.Australia digital health market, by end user
  - 7.4.5.4.India
    - 7.4.5.4.1.India digital health market, by product and service
    - 7.4.5.4.2.India digital health market, by component
    - 7.4.5.4.3.India digital health market, by end user
  - 7.4.5.5.Rest of Asia-Pacific
    - 7.4.5.5.1.Rest of Asia-Pacific digital health market, by PRODUCT AND SERVICE
    - 7.4.5.5.2.Rest of Asia-Pacific digital health market, by component
    - 7.4.5.5.3.Rest of Asia-Pacific digital health market, by end user
- 7.5.LAMEA
  - 7.5.1.Key market trends, growth factors, and opportunities
  - 7.5.2.LAMEA digital health market, by product and service
  - 7.5.3.LAMEA digital health market, by component
  - 7.5.4.LAMEA digital health market, by end user
  - 7.5.5.Market size and forecast, by country
    - 7.5.5.1.Brazil
      - 7.5.5.1.1.Brazil digital health market, by product and service
      - 7.5.5.1.2.Brazil digital health market, by component
      - 7.5.5.1.3.Brazil digital health market, by end user
    - 7.5.5.2.Saudi Arabia
      - 7.5.5.2.1.Saudi Arabia digital health market, by product and service
      - 7.5.5.2.2.Saudi Arabia digital health market, by component
      - 7.5.5.2.3.Saudi Arabia digital health market, by end user

#### 7.5.5.3.South Africa

7.5.5.3.1.South Africa digital health market, by product and service

7.5.5.3.2.South Africa digital health market, by component

7.5.5.3.3.South Africa digital health market, by end user

#### 7.5.5.4.Rest of LAMEA

7.5.5.4.1.Rest of LAMEA digital health market, by product and service

7.5.5.4.2.Rest of LAMEA digital health market, by component

7.5.5.4.3.Rest of LAMEA digital health market, by end user

## **CHAPTER 8:COMPANY PROFILES**

### 8.1.ALLSCRIPTS HEALTHCARE SOLUTIONS INC.

8.1.1.Company overview

8.1.2.Company snapshot

8.1.3.Operating business segments

8.1.4.Product portfolio

8.1.5.Business performance

8.1.6.Key strategic moves and developments

### 8.2.CERNER CORPORATION

8.2.1.Company overview

8.2.2.Company snapshot

8.2.3.Operating business segments

8.2.4.Product portfolio

8.2.5.Business performance

8.2.6.Key strategic moves and developments

### 8.3.CISCO SYSTEMS

8.3.1.Company overview

8.3.2.Company snapshot

8.3.3.Operating business segments

8.3.4.Product portfolio

8.3.5.Business performance

### 8.4.eCLINICALWORKS

8.4.1.Company overview

8.4.2.Company snapshot

8.4.3.Operating business segments

8.4.4.Product portfolio

8.4.5.Key strategic moves and developments

### 8.5.GENERAL ELECTRIC COMPANY

8.5.1.Company overview

- 8.5.2. Company snapshot
- 8.5.3. Operating business segments
- 8.5.4. Product portfolio
- 8.5.5. Business performance
- 8.5.6. Key strategic moves and developments
- 8.6. KONINKLIJKE PHILIPS N.V.
  - 8.6.1. Company overview
  - 8.6.2. Company snapshot
  - 8.6.3. Operating business segments
  - 8.6.4. Product portfolio
  - 8.6.5. Business performance
  - 8.6.6. Key strategic moves and developments
- 8.7. HONEYWELL INTERNATIONAL INC.
  - 8.7.1. Company overview
  - 8.7.2. Company snapshot
  - 8.7.3. Operating business segments
  - 8.7.4. Product portfolio
  - 8.7.5. Business performance
- 8.8. MCKESSON CORPORATION
  - 8.8.1. Company overview
  - 8.8.2. Company snapshot
  - 8.8.3. Operating business segments
  - 8.8.4. Product portfolio
  - 8.8.5. Business performance
- 8.9. SIEMENS HEALTHINEERS AG
  - 8.9.1. Company overview
  - 8.9.2. Company snapshot
  - 8.9.3. Operating business segments
  - 8.9.4. Product portfolio
  - 8.9.5. Business performance
  - 8.9.6. Key strategic moves and developments
- 8.10. QUALCOMM TECHNOLOGIES, INC.
  - 8.10.1. Company overview
  - 8.10.2. Company snapshot
  - 8.10.3. Operating business segments
  - 8.10.4. Product portfolio
  - 8.10.5. Business performance



## List Of Tables

### LIST OF TABLES

TABLE 01.GLOBAL DIGITAL HEALTH MARKET, BY PRODUCT AND SERVICE, 2020-2030 (\$MILLION)

TABLE 02.MHEALTH MARKET, BY TYPE, 2020-2030 (\$MILLION)

TABLE 03.DIGITAL HEALTH MARKET, BY MHEALTH DEVICES, 2020-2030 (\$MILLION)

TABLE 04.MHEALTH MARKET, BY MHEALTH SERVICES, 2020-2030 (\$MILLION)

TABLE 05.MHEALTH DIGITAL HEALTH MARKET, BY REGION, 2020-2030 (\$MILLION)

TABLE 06.MHEALTH MARKET, BY TYPE, 2020-2030 (\$MILLION)

TABLE 07.EHEALTH DIGITAL HEALTH MARKET, BY REGION, 2020-2030 (\$MILLION)

TABLE 08.GLOBAL DIGITAL HEALTH MARKET, BY COMPONENT, 2020-2030 (\$MILLION)

TABLE 09.SOFTWARE DIGITAL HEALTH MARKET, BY REGION, 2020-2030 (\$MILLION)

TABLE 10.HARDWARE DIGITAL HEALTH MARKET, BY REGION, 2020-2030 (\$MILLION)

TABLE 11.SERVICES DIGITAL HEALTH MARKET, BY REGION, 2020-2030 (\$MILLION)

TABLE 12.GLOBAL DIGITAL HEALTH MARKET, BY END USER, 2020-2030 (\$MILLION)

TABLE 13.HEALTHCARE PROVIDERS DIGITAL HEALTH MARKET, BY REGION, 2020-2030 (\$MILLION)

TABLE 14.PAYERS DIGITAL HEALTH MARKET, BY REGION, 2020-2030 (\$MILLION)

TABLE 15.HEALTHCARE CONSUMERS DIGITAL HEALTH, BY REGION, 2020-2030 (\$MILLION)

TABLE 16.OTHERS DIGITAL HEALTH MARKET, BY REGION, 2020-2030 (\$MILLION)

TABLE 17.DIGITAL HEALTH MARKET, BY REGION, 2020-2030 (\$MILLION)

TABLE 18.NORTH AMERICA DIGITAL HEALTH MARKET, BY PRODUCT AND SERVICE, 2020-2030 (\$MILLION)

TABLE 19.NORTH AMERICA DIGITAL HEALTH MARKET, BY COMPONENT, 2020-2030 (\$MILLION)

TABLE 20.NORTH AMERICA DIGITAL HEALTH MARKET, BY END USER, 2020-2030 (\$MILLION)

TABLE 21.NORTH AMERICA DIGITAL HEALTH MARKET, BY COUNTRY, 2020-2030



(\$MILLION)

TABLE 22.U.S. DIGITAL HEALTH MARKET, BY PRODUCT AND SERVICE,  
2020-2030 (\$MILLION)TABLE 23.U.S. DIGITAL HEALTH MARKET, BY COMPONENT, 2020-2030  
(\$MILLION)

TABLE 24.U.S. DIGITAL HEALTH MARKET, BY END USER, 2020-2030 (\$MILLION)

TABLE 25.CANADA DIGITAL HEALTH MARKET, BY PRODUCT AND SERVICE,  
2020-2030 (\$MILLION)TABLE 26.CANADA DIGITAL HEALTH MARKET, BY COMPONENT, 2020-2030  
(\$MILLION)TABLE 27.CANADA DIGITAL HEALTH MARKET, BY END USER, 2020-2030  
(\$MILLION)TABLE 28.MEXICO DIGITAL HEALTH MARKET, BY PRODUCT AND SERVICE,  
2020-2030 (\$MILLION)TABLE 29.MEXICO DIGITAL HEALTH MARKET, BY COMPONENT, 2020-2030  
(\$MILLION)TABLE 30.MEXICO DIGITAL HEALTH MARKET, BY END USER, 2020-2030  
(\$MILLION)TABLE 31.EUROPE DIGITAL HEALTH MARKET, BY PRODUCT AND SERVICE,  
2020-2030 (\$MILLION)TABLE 32.EUROPE DIGITAL HEALTH MARKET, BY COMPONENT, 2020-2030  
(\$MILLION)TABLE 33.EUROPE DIGITAL HEALTH MARKET, BY END USER, 2020-2030  
(\$MILLION)TABLE 34.EUROPE DIGITAL HEALTH MARKET, BY COUNTRY, 2020-2030  
(\$MILLION)TABLE 35.GERMANY DIGITAL HEALTH MARKET, BY PRODUCT AND SERVICE,  
2020-2030 (\$MILLION)TABLE 36.GERMANY DIGITAL HEALTH MARKET, BY COMPONENT, 2020-2030  
(\$MILLION)TABLE 37.GERMANY DIGITAL HEALTH MARKET, BY END USER, 2020-2030  
(\$MILLION)TABLE 38.FRANCE DIGITAL HEALTH MARKET, BY PRODUCT AND SERVICE,  
2020-2030 (\$MILLION)TABLE 39.FRANCE DIGITAL HEALTH MARKET, BY COMPONENT, 2020-2030  
(\$MILLION)TABLE 40.FRANCE DIGITAL HEALTH MARKET, BY END USER, 2020-2030  
(\$MILLION)

TABLE 41.UK DIGITAL HEALTH MARKET, BY PRODUCT AND SERVICE, 2020-2030

(\$MILLION)

TABLE 42.UK DIGITAL HEALTH MARKET, BY COMPONENT, 2020-2030 (\$MILLION)

TABLE 43.UK DIGITAL HEALTH MARKET, BY END USER, 2020-2030 (\$MILLION)

TABLE 44.ITALY DIGITAL HEALTH MARKET, BY PRODUCT AND SERVICE,  
2020-2030 (\$MILLION)

TABLE 45.ITALY DIGITAL HEALTH MARKET, BY COMPONENT, 2020-2030  
(\$MILLION)

TABLE 46.ITALY DIGITAL HEALTH MARKET, BY END USER, 2020-2030 (\$MILLION)

TABLE 47.SPAIN DIGITAL HEALTH MARKET, BY PRODUCT AND SERVICE,  
2020-2030 (\$MILLION)

TABLE 48.SPAIN DIGITAL HEALTH MARKET, BY COMPONENT, 2020-2030  
(\$MILLION)

TABLE 49.SPAIN DIGITAL HEALTH MARKET, BY END USER, 2020-2030 (\$MILLION)

TABLE 50.REST OF EUROPE DIGITAL HEALTH MARKET, BY PRODUCT AND  
SERVICE, 2020-2030 (\$MILLION)

TABLE 51.REST OF EUROPE DIGITAL HEALTH MARKET, BY COMPONENT,  
2020-2030 (\$MILLION)

TABLE 52.REST OF EUROPE DIGITAL HEALTH MARKET, BY END USER,  
2020-2030 (\$MILLION)

TABLE 53.ASIA-PACIFIC DIGITAL HEALTH MARKET, BY PRODUCT AND SERVICE,  
2020-2030 (\$MILLION)

TABLE 54.ASIA-PACIFIC DIGITAL HEALTH MARKET, BY COMPONENT, 2020-2030  
(\$MILLION)

TABLE 55.ASIA-PACIFIC DIGITAL HEALTH MARKET, BY END USER, 2020-2030  
(\$MILLION)

TABLE 56.ASIA-PACIFIC DIGITAL HEALTH MARKET, BY COUNTRY, 2020-2030  
(\$MILLION)

TABLE 57.JAPAN DIGITAL HEALTH MARKET, BY PRODUCT AND SERVICE,  
2020-2030 (\$MILLION)

TABLE 58.JAPAN DIGITAL HEALTH MARKET, BY COMPONENT, 2020-2030  
(\$MILLION)

TABLE 59.JAPAN DIGITAL HEALTH MARKET, BY END USER, 2020-2030  
(\$MILLION)

TABLE 60.CHINA DIGITAL HEALTH MARKET, BY PRODUCT AND SERVICE,  
2020-2030 (\$MILLION)

TABLE 61.CHINA DIGITAL HEALTH MARKET, BY COMPONENT, 2020-2030  
(\$MILLION)

TABLE 62.CHINA DIGITAL HEALTH MARKET, BY END USER, 2020-2030 (\$MILLION)

TABLE 63.AUSTRALIA DIGITAL HEALTH MARKET, BY PRODUCT AND SERVICE,

2020-2030 (\$MILLION)

TABLE 64.AUSTRALIA DIGITAL HEALTH MARKET, BY COMPONENT, 2020-2030 (\$MILLION)

TABLE 65.AUSTRALIA DIGITAL HEALTH MARKET, BY END USER, 2020-2030 (\$MILLION)

TABLE 66.INDIA DIGITAL HEALTH MARKET, BY PRODUCT AND SERVICE, 2020-2030 (\$MILLION)

TABLE 67.INDIA DIGITAL HEALTH MARKET, BY COMPONENT, 2020-2030 (\$MILLION)

TABLE 68.INDIA DIGITAL HEALTH MARKET, BY END USER, 2020-2030 (\$MILLION)

TABLE 69.REST OF ASIA-PACIFIC DIGITAL HEALTH MARKET, BY PRODUCT AND SERVICE, 2020-2030 (\$MILLION)

TABLE 70.REST OF ASIA-PACIFIC DIGITAL HEALTH MARKET, BY COMPONENT, 2020-2030 (\$MILLION)

TABLE 71.REST OF ASIA-PACIFIC DIGITAL HEALTH MARKET, BY END USER, 2020-2030 (\$MILLION)

TABLE 72.LAMEA DIGITAL HEALTH MARKET, BY PRODUCT AND SERVICE, 2020-2030 (\$MILLION)

TABLE 73.LAMEA DIGITAL HEALTH MARKET, BY COMPONENT, 2020-2030 (\$MILLION)

TABLE 74.LAMEA DIGITAL HEALTH MARKET, BY END USER, 2020-2030 (\$MILLION)

TABLE 75.LAMEA DIGITAL HEALTH MARKET, BY COUNTRY, 2020-2030 (\$MILLION)

TABLE 76.BRAZIL DIGITAL HEALTH MARKET, BY PRODUCT AND SERVICE, 2020-2030 (\$MILLION)

TABLE 77.BRAZIL DIGITAL HEALTH MARKET, BY COMPONENT, 2020-2030 (\$MILLION)

TABLE 78.BRAZIL DIGITAL HEALTH MARKET, BY END USER, 2020-2030 (\$MILLION)

TABLE 79.SAUDI ARABIA DIGITAL HEALTH MARKET, BY PRODUCT AND SERVICE, 2020-2030 (\$MILLION)

TABLE 80.SAUDI ARABIA DIGITAL HEALTH MARKET, BY COMPONENT, 2020-2030 (\$MILLION)

TABLE 81.SAUDI ARABIA DIGITAL HEALTH MARKET, BY END USER, 2020-2030 (\$MILLION)

TABLE 82.SOUTH AFRICA DIGITAL HEALTH MARKET, BY PRODUCT AND SERVICE, 2020-2030 (\$MILLION)

TABLE 83.SOUTH AFRICA DIGITAL HEALTH MARKET, BY COMPONENT,

2020-2030 (\$MILLION)

TABLE 84.SOUTH AFRICA DIGITAL HEALTH MARKET, BY END USER, 2020-2030 (\$MILLION)

TABLE 85.REST OF LAMEA DIGITAL HEALTH MARKET, BY PRODUCT AND SERVICE, 2020-2030 (\$MILLION)

TABLE 86.REST OF LAMEA DIGITAL HEALTH MARKET, BY COMPONENT, 2020-2030 (\$MILLION)

TABLE 87.REST OF LAMEA DIGITAL HEALTH MARKET, BY END USER, 2020-2030 (\$MILLION)

TABLE 88.ALLSCRIPTS: COMPANY SNAPSHOT

TABLE 89.ALLSCRIPTS: OPERATING SEGMENTS

TABLE 90.ALLSCRIPTS: PRODUCT PORTFOLIO

TABLE 91.CERNER: COMPANY SNAPSHOT

TABLE 92.CERNER: OPERATING SEGMENTS

TABLE 93.CERNER: PRODUCT PORTFOLIO

TABLE 94.CISCO: COMPANY SNAPSHOT

TABLE 95.CISCO: OPERATING SEGMENTS

TABLE 96.CISCO: PRODUCT PORTFOLIO

TABLE 97.ECLINICALWORKS: COMPANY SNAPSHOT

TABLE 98.ECLINICALWORKS: OPERATING SEGMENTS

TABLE 99.ECLINICALWORKS: PRODUCT PORTFOLIO

TABLE 100.GE: COMPANY SNAPSHOT

TABLE 101.GE: OPERATING SEGMENTS

TABLE 102.GE: PRODUCT PORTFOLIO

TABLE 103.PHILIPS: COMPANY SNAPSHOT

TABLE 104.PHILIPS: OPERATING SEGMENTS

TABLE 105.PHILIPS: PRODUCT PORTFOLIO

TABLE 106.HONEYWELL: COMPANY SNAPSHOT

TABLE 107.HONEYWELL: OPERATING SEGMENTS

TABLE 108.HONEYWELL: PRODUCT PORTFOLIO

TABLE 109.MCKESSON: COMPANY SNAPSHOT

TABLE 110.MCKESSON: OPERATING SEGMENTS

TABLE 111.MCKESSON: PRODUCT PORTFOLIO

TABLE 112.SIEMENS: COMPANY SNAPSHOT

TABLE 113.SIEMENS: OPERATING SEGMENTS

TABLE 114.SIEMENS: PRODUCT PORTFOLIO

TABLE 115.QUALCOMM: COMPANY SNAPSHOT

TABLE 116.QUALCOMM: OPERATING SEGMENTS

TABLE 117.QUALCOMM: PRODUCT PORTFOLIO



## List Of Figures

### LIST OF FIGURES

- FIGURE 01.DIGITAL HEALTH MARKET SEGMENTATION
- FIGURE 02.TOP INVESTMENT POCKETS
- FIGURE 03.TOP WINNING STRATEGIES, BY YEAR, 2019–2021
- FIGURE 04.TOP WINNING STRATEGIES, BY DEVELOPMENT, 2019–2021
- FIGURE 05.TOP WINNING STRATEGIES, BY COMPANY, 2019–2021
- FIGURE 06.MODERATE BARGAINING POWER OF SUPPLIERS
- FIGURE 07.MODERATE BARGAINING POWER OF BUYERS
- FIGURE 08.MODERATE THREAT OF SUBSTITUTES
- FIGURE 09.HIGH THREAT OF NEW ENTRANTS
- FIGURE 10.MODERATE INTENSITY OF RIVALRY
- FIGURE 11.TOP PLAYER POSITIONING, 2020
- FIGURE 12.IMPACT ANALYSIS
- FIGURE 13.COMPARATIVE ANALYSIS OF DIGITAL HEALTH MARKET FOR MHEALTH, BY COUNTRY, 2020-2030 (%)
- FIGURE 14.COMPARATIVE ANALYSIS OF DIGITAL HEALTH MARKET FOR EHEALTH, BY COUNTRY, 2020-2030 (%)
- FIGURE 15.COMPARATIVE ANALYSIS OF DIGITAL HEALTH MARKET FOR SOFTWARE, BY COUNTRY, 2020-2030 (%)
- FIGURE 16.COMPARATIVE ANALYSIS OF DIGITAL HEALTH MARKET FOR HARDWARE, BY COUNTRY, 2020-2030 (%)
- FIGURE 17.COMPARATIVE ANALYSIS OF DIGITAL HEALTH MARKET FOR SERVICES, BY COUNTRY, 2020-2030 (%)
- FIGURE 18.COMPARATIVE ANALYSIS OF DIGITAL HEALTH MARKET FOR HEALTHCARE PROVIDERS, BY COUNTRY, 2020-2030 (%)
- FIGURE 19.COMPARATIVE ANALYSIS OF DIGITAL HEALTH MARKET FOR PAYERS, BY COUNTRY, 2020-2030 (%)
- FIGURE 20.COMPARATIVE ANALYSIS OF DIGITAL HEALTH MARKET FOR HEALTHCARE CONSUMERS, BY COUNTRY, 2020-2030 (%)
- FIGURE 21.COMPARATIVE ANALYSIS OF DIGITAL HEALTH MARKET FOR OTHERS, BY COUNTRY, 2020-2030 (%)
- FIGURE 22.ALLSCRIPTS: NET SALES, 2018–2020 (\$MILLION)
- FIGURE 23.ALLSCRIPTS: REVENUE SHARE BY SEGMENT, 2020 (%)
- FIGURE 24.ALLSCRIPTS: REVENUE SHARE BY REGION, 2020 (%)
- FIGURE 25.CERNER: NET SALES, 2018–2020 (\$MILLION)
- FIGURE 26.CERNER: REVENUE SHARE BY SEGMENT, 2020 (%)

FIGURE 27.CISCO: NET SALES, 2018–2020 (\$MILLION)  
FIGURE 28.CISCO: REVENUE SHARE BY SEGMENT, 2020 (%)  
FIGURE 29.CISCO: REVENUE SHARE BY REGION, 2020 (%)  
FIGURE 30.GE NET SALES, 2018–2020, (\$MILLION)  
FIGURE 31.GE: REVENUE SHARE BY SEGMENTS, 2020 (%)  
FIGURE 32.GE: REVENUE SHARE, BY REGION, 2020 (%)  
FIGURE 33.NET SALES, 2018-2020, (\$MILLION)  
FIGURE 34.PHILIPS: REVENUE SHARE BY SEGMENT, 2020 (%)  
FIGURE 35.PHILIPS: REVENUE SHARE, BY REGION, 2020 (%)  
FIGURE 36.HONEYWELL: NET SALES, 2018–2020, (\$MILLION)  
FIGURE 37.HONEYWELL: REVENUE SHARE BY SEGMENT, 2020, (\$MILLION)  
FIGURE 38.HONEYWELL: REVENUE SHARE BY REGION, 2020 (%)  
FIGURE 39.MCKESSON: NET SALES, 2018–2020, (\$MILLION)  
FIGURE 40.MCKESSON: REVENUE SHARE BY SEGMENT, 2020, (\$MILLION)  
FIGURE 41.MCKESSON: REVENUE SHARE BY REGION, 2020 (%)  
FIGURE 42.SIEMENS: NET SALES, 2018–2020, (\$MILLION)  
FIGURE 43.SIEMENS: REVENUE SHARE BY SEGMENT, 2020, (\$MILLION)  
FIGURE 44.SIEMENS: REVENUE SHARE BY REGION, 2020 (%)  
FIGURE 45.QUALCOMM: REVENUE, 2018–2020 (\$MILLION)  
FIGURE 46.QUALCOMM: REVENUE SHARE BY SEGMENT, 2020 (%)  
FIGURE 47.QUALCOMM: REVENUE SHARE BY REGION, 2020 (%)

#### PURCHASE OPTIONS

Online Only\$3,712

Data Pack/Excel\$4,125

Single User + Covid Impact\$6,168

Five User License\$6,929

Enterprise User License\$9,663

Library Membership\$ 699/mo

Start reading instantly ,This Report and over 13000+ thousand more Reports, Available with Avenue Library, T&C\*

#### REACH OUT TO US

Call us on

( U.S. - Canada toll free )

+1-800-792-5285,

Int'l : +1-503-894-6022  
( Europe )  
+ 44-845-528-1300  
Drop us an email at



## I would like to order

Product name: Digital Health Market by Product & Service (mHealth and eHealth), Component (Software, Hardware, and Services), and End User (Healthcare Providers, Payers, Healthcare Consumers, and Others): Global Opportunity Analysis and Industry Forecast, 2021—2030

Product link: <https://marketpublishers.com/r/D3CCDD3A4049EN.html>

Price: US\$ 6,168.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D3CCDD3A4049EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970