

Diagnostics and Imaging Assistance Market By Type (X-ray, Magnetic Resonance Imaging (MRI) , Ultrasound, Computed Tomography (CT) , Others) , By End User (Hospitals and Clinics, Ambulatory Surgical Centers, Diagnostic Centers, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2033

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Abstracts

Diagnostics and Imaging Assistance Market

The diagnostics and imaging assistance market was valued at \$8.7 billion in 2023 and is projected to reach \$14.9 billion by 2033, growing at a CAGR of 5.5% from 2024 to 2033.

Diagnostics and imaging assistance consists of tools and technologies designed to assist healthcare professionals in diagnosing body conditions and diseases. Different components of diagnostics & imaging assistance include X-ray, computed tomography, ultrasound, laboratory tests, and point-of-care testing. It is essential for the healthcare industry as it streamlines workflow through fast image analysis, enhances diagnostic accuracy, and improves patient outcomes through accurate examination. With advancements in technology & integration of AI algorithms, diagnostics and imaging assistance are anticipated to nurture a proactive approach in healthcare operations.

Increase in the prevalence of chronic diseases and rise in awareness regarding the importance of periodic health checkups are the key drivers of the diagnostics and imaging assistance market. In addition, upsurge in the popularity of early disease detection and administration of preventive care propels the development of the market.



The integration of AI into diagnostics and imaging assistance is an emerging trend poised to transform the landscape of healthcare. AI-powered image analysis facilitates predictive & personalized care for each patient, thereby elevating the operational efficiency of diagnostic laboratories and medical facilities.

However, the high cost of procuring & maintaining advanced diagnostics and imaging equipment deters several small-scale facilities from investing in them, restraining the development of the market. Moreover, resistance to switching to ingenious tools & equipment owing to established workflows and training requirements hampers the market growth notably. On the contrary, the deployment of sensors and tele imaging techniques into the devices to support remote diagnostics is projected to present lucrative opportunities for the expansion of the diagnostics and imaging assistance market. According to Harvard Business Review, remote healthcare increases access to care by 20% and reduces healthcare expenditure by 15% to 20%. Therefore, the telehealth approach is anticipated to open new avenues for the market.

Segment Review

The diagnostics and imaging assistance market is segmented into type, end user, and region. On the basis of type, the market is divided into X-ray, magnetic resonance imaging (MRI), ultrasound, computed tomography (CT), and others. Depending on end user, it is classified into hospitals & clinics, ambulatory surgical centers, diagnostic centers, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

On the basis of type, the X-ray segment is projected to account for a high share of the market throughout the forecast period.

Depending on end user, the hospitals & clinics segment is expected to dominate the market share during the forecast period.

Region wise, North America is anticipated to be the highest revenue generator by 2033.

Competition Analysis

The major players of the global diagnostics and imaging assistance market include Canon Medical Systems Corporation, Subtle Medical, Inc., Samsung Healthcare, GE



HealthCare, Digital Diagnostics Inc., Quibim, Lunit Inc., Aidence, NVIDIA Corporation, and Koninklijke Philips N.V. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships to strengthen their foothold in the competitive market.

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Regulatory Guidelines

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Additional country or region analysis- market size and forecast

Expanded list for Company Profiles

Historic market data

Key player details (including location, contact details, supplier/vendor network etc. in excel format)

Key Market Segments

Ву Туре

X-ray

Magnetic Resonance Imaging (MRI)

Ultrasound

Computed Tomography (CT)

Others

By End User

Hospitals and Clinics

Ambulatory Surgical Centers

Diagnostic Centers

Others

By Region

North America

Diagnostics and Imaging Assistance Market By Type (X-ray, Magnetic Resonance Imaging (MRI), Ultrasound, Compu...



U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Rest of Europe

Asia-Pacific

Japan

China

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil



Saudi Arabia

South Africa

Rest of LAMEA

Key Market Players

Canon Medical Systems Corporation

Subtle Medical, Inc.

Samsung Healthcare

GE HealthCare

Digital Diagnostics Inc.

Quibim

Lunit Inc.

Aidence

NVIDIA Corporation

Koninklijke Philips N.V.



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