

DHA Gummies Market By Source (Fish Oil, Algal Oil, Others) , By Flavor (Fruit flavors, Others) By End User (Kids, Adults, Pregnant Women) : Global Opportunity Analysis and Industry Forecast, 2024-2034

<https://marketpublishers.com/r/D8B7C34EB771EN.html>

Date: July 2024

Pages: 345

Price: US\$ 2,439.00 (Single User License)

ID: D8B7C34EB771EN

Abstracts

The DHA gummies market was valued at \$453.4 million in 2023, and is projected to reach \$681.0 million by 2034, growing at a CAGR of 3.9% from 2024 to 2034.

Docosahexaenoic acid (DHA) gummies are popular omega-3 supplements formulated for easy consumption, thus appealing to a wide range of consumers. DHA is a crucial component of brain, eyes, and heart, playing a vital role in cognitive function, vision, and overall neurological development. In addition to the health benefits, DHA gummies align with consumer preferences for clean label products, as it is made with natural ingredients and is free from artificial colors, flavors, and preservatives.

The growth of the global DHA gummies market is majorly driven by increase in awareness about the health benefits of DHA and rise in preference for convenient and tasty supplement forms. Studies have shown that adequate DHA intake supports cognitive development in children and maintains cognitive function in adults, thus driving the demand for child-friendly DHA supplements like gummies. Furthermore, rise in trend of veganism and plant-based diets has led to the development of DHA gummies derived from algae, offering a sustainable and ethical alternative to fish-based DHA. According to the 2021 estimates of Redefine Meat—an innovative food technology company that specializes in creating plant-based meat alternatives—approximately 79 million individuals have adopted veganism across the world. Studies predict that merely 40% of the world will be meat eaters by 2040. In addition, surge in geriatric population notably contributes toward the growth of the market. This is attributed to the fact that as the world's aging population increases, the focus on maintaining brain health is

growing significantly. However, high cost associated with DHA gummies acts as the key deterrent factor of the global market. On the contrary, continuous innovations in flavors, formulations, and packaging t%li%attract a large base of consumers are expected t%li%offer remunerative opportunities for the expansion of the global market during the forecast period.

The global DHA gummies market is segmented int%li%source, flavor, end user, and region. On the basis of source, the market is divided int%li%fish oil, algal oil, and others. As per flavor, it is segregated int%li%fruit flavors and others. Depending on end user, it is fragmented int%li%kids, adults, and pregnant women. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

On the basis of source, the fish oil segment is expected t%li%dominate the market by 2034.

Depending on flavor, the fruit flavor segment is anticipated t%li%exhibit the highest growth during the forecast period.

By end user, the kids segment is projected t%li%garner significant attention in the coming years.

Region wise, North America is likely t%li%lead the DHA gummies market in the near future.

Competition Analysis

Competitive analysis and profiles of the major players in the global DHA gummies market include Nordic Naturals, SmartyPants Vitamins, Nature Sure, NOW Foods, Rainbow Light, Zahler, Viva Naturals, Her%li%Nutritionals, Ora Organic, and Swisse Wellness. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships t%li%strengthen their foothold in the competitive market.

Additional benefits you will get with this purchase are:

Quarterly Update and* (only available with a corporate license, on listed price)

5 additional Company Profile of client Choice pre- or Post-purchase, as a free update.

Free Upcoming Version on the Purchase of Five and Enterprise User License.

16 analyst hours of support* (post-purchase, if you find additional data requirements upon review of the report, you may receive support amounting to 16 analyst hours to solve questions, and post-sale queries)

15% Free Customization* (in case the scope or segment of the report does not match your requirements, 15% is equivalent to 3 working days of free work, applicable once)

Free data Pack on the Five and Enterprise User License. (Excel version of the report)

Free Updated report if the report is 6-12 months old or older.

24-hour priority response*

Free Industry updates and white papers.

Possible Customization with this report (with additional cost and timeline, please talk to the sales executive to know more)

Additional company profiles with specific client's interest

Expanded list for Company Profiles

Key player details (including location, contact details, supplier/vendor network etc. in excel format)

SWOT Analysis

Key Market Segments

By Source

Fish Oil

Algal Oil

Others

By Flavor

Fruit flavors

Others

By End User

Kids

Adults

Pregnant Women

By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

Spain

UK

Russia

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Thailand

Malaysia

Indonesia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

UAE

Argentina

Rest of LAMEA

Key Market Players

Nordic Naturals

SmartyPants Vitamins

Nature Sure

NOW Foods

Rainbow Light

Zahler

Viva Naturals

Her%li%Nutritionals

Ora Organic

Swisse Wellness

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Market Segments
- 1.3. Key Benefits
- 1.4. Research Methodology
 - 1.4.1. Primary Research
 - 1.4.2. Secondary Research
 - 1.4.3. Analyst Tools and Models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO Perspective

CHAPTER 3: MARKET LANDSCAPE

- 3.1. Market Definition and Scope
- 3.2. Key Findings
 - 3.2.1. Top Investment Pockets
 - 3.2.2. Top Winning Strategies
- 3.3. Porter's Five Forces Analysis
 - 3.3.1. Bargaining Power of Suppliers
 - 3.3.2. Threat of New Entrants
 - 3.3.3. Threat of Substitutes
 - 3.3.4. Competitive Rivalry
 - 3.3.5. Bargaining Power among Buyers
- 3.4. Market Dynamics
 - 3.4.1. Drivers
 - 3.4.2. Restraints
 - 3.4.3. Opportunities

CHAPTER 4: GREEN AUTOMOTIVE MOBILITY MARKET, BY TYPE

- 4.1. Market Overview
 - 4.1.1 Market Size and Forecast, By Type
- 4.2. Battery Electric Vehicles
 - 4.2.1. Key Market Trends, Growth Factors and Opportunities

- 4.2.2. Market Size and Forecast, By Region
- 4.2.3. Market Share Analysis, By Country
- 4.3. Hybrid Electric Vehicles
 - 4.3.1. Key Market Trends, Growth Factors and Opportunities
 - 4.3.2. Market Size and Forecast, By Region
 - 4.3.3. Market Share Analysis, By Country
- 4.4. Plug-In Hybrid Electric Vehicles
 - 4.4.1. Key Market Trends, Growth Factors and Opportunities
 - 4.4.2. Market Size and Forecast, By Region
 - 4.4.3. Market Share Analysis, By Country
- 4.5. Fuel Cell Electric Vehicles
 - 4.5.1. Key Market Trends, Growth Factors and Opportunities
 - 4.5.2. Market Size and Forecast, By Region
 - 4.5.3. Market Share Analysis, By Country
- 4.6. Others
 - 4.6.1. Key Market Trends, Growth Factors and Opportunities
 - 4.6.2. Market Size and Forecast, By Region
 - 4.6.3. Market Share Analysis, By Country

CHAPTER 5: GREEN AUTOMOTIVE MOBILITY MARKET, BY VEHICLE TYPE

- 5.1. Market Overview
 - 5.1.1 Market Size and Forecast, By Vehicle Type
- 5.2. 2 Wheeler Vehicles
 - 5.2.1. Key Market Trends, Growth Factors and Opportunities
 - 5.2.2. Market Size and Forecast, By Region
 - 5.2.3. Market Share Analysis, By Country
- 5.3. 3 Wheeler Vehicles
 - 5.3.1. Key Market Trends, Growth Factors and Opportunities
 - 5.3.2. Market Size and Forecast, By Region
 - 5.3.3. Market Share Analysis, By Country
- 5.4. 4 Wheeler Vehicles
 - 5.4.1. Key Market Trends, Growth Factors and Opportunities
 - 5.4.2. Market Size and Forecast, By Region
 - 5.4.3. Market Share Analysis, By Country
- 5.5. Other Commercial Vehicles
 - 5.5.1. Key Market Trends, Growth Factors and Opportunities
 - 5.5.2. Market Size and Forecast, By Region
 - 5.5.3. Market Share Analysis, By Country

CHAPTER 6: GREEN AUTOMOTIVE MOBILITY MARKET, BY REGION

6.1. Market Overview

6.1.1 Market Size and Forecast, By Region

6.2. North America

6.2.1. Key Market Trends and Opportunities

6.2.2. Market Size and Forecast, By Type

6.2.3. Market Size and Forecast, By Vehicle Type

6.2.4. Market Size and Forecast, By Country

6.2.5. U.S. Green Automotive Mobility Market

6.2.5.1. Market Size and Forecast, By Type

6.2.5.2. Market Size and Forecast, By Vehicle Type

6.2.6. Canada Green Automotive Mobility Market

6.2.6.1. Market Size and Forecast, By Type

6.2.6.2. Market Size and Forecast, By Vehicle Type

6.2.7. Mexico Green Automotive Mobility Market

6.2.7.1. Market Size and Forecast, By Type

6.2.7.2. Market Size and Forecast, By Vehicle Type

6.3. Europe

6.3.1. Key Market Trends and Opportunities

6.3.2. Market Size and Forecast, By Type

6.3.3. Market Size and Forecast, By Vehicle Type

6.3.4. Market Size and Forecast, By Country

6.3.5. France Green Automotive Mobility Market

6.3.5.1. Market Size and Forecast, By Type

6.3.5.2. Market Size and Forecast, By Vehicle Type

6.3.6. Germany Green Automotive Mobility Market

6.3.6.1. Market Size and Forecast, By Type

6.3.6.2. Market Size and Forecast, By Vehicle Type

6.3.7. Italy Green Automotive Mobility Market

6.3.7.1. Market Size and Forecast, By Type

6.3.7.2. Market Size and Forecast, By Vehicle Type

6.3.8. Spain Green Automotive Mobility Market

6.3.8.1. Market Size and Forecast, By Type

6.3.8.2. Market Size and Forecast, By Vehicle Type

6.3.9. UK Green Automotive Mobility Market

6.3.9.1. Market Size and Forecast, By Type

6.3.9.2. Market Size and Forecast, By Vehicle Type

- 6.3.10. Russia Green Automotive Mobility Market
 - 6.3.10.1. Market Size and Forecast, By Type
 - 6.3.10.2. Market Size and Forecast, By Vehicle Type
- 6.3.11. Rest of Europe Green Automotive Mobility Market
 - 6.3.11.1. Market Size and Forecast, By Type
 - 6.3.11.2. Market Size and Forecast, By Vehicle Type
- 6.4. Asia-Pacific
 - 6.4.1. Key Market Trends and Opportunities
 - 6.4.2. Market Size and Forecast, By Type
 - 6.4.3. Market Size and Forecast, By Vehicle Type
 - 6.4.4. Market Size and Forecast, By Country
 - 6.4.5. China Green Automotive Mobility Market
 - 6.4.5.1. Market Size and Forecast, By Type
 - 6.4.5.2. Market Size and Forecast, By Vehicle Type
 - 6.4.6. Japan Green Automotive Mobility Market
 - 6.4.6.1. Market Size and Forecast, By Type
 - 6.4.6.2. Market Size and Forecast, By Vehicle Type
 - 6.4.7. India Green Automotive Mobility Market
 - 6.4.7.1. Market Size and Forecast, By Type
 - 6.4.7.2. Market Size and Forecast, By Vehicle Type
 - 6.4.8. South Korea Green Automotive Mobility Market
 - 6.4.8.1. Market Size and Forecast, By Type
 - 6.4.8.2. Market Size and Forecast, By Vehicle Type
 - 6.4.9. Australia Green Automotive Mobility Market
 - 6.4.9.1. Market Size and Forecast, By Type
 - 6.4.9.2. Market Size and Forecast, By Vehicle Type
 - 6.4.10. Thailand Green Automotive Mobility Market
 - 6.4.10.1. Market Size and Forecast, By Type
 - 6.4.10.2. Market Size and Forecast, By Vehicle Type
 - 6.4.11. Malaysia Green Automotive Mobility Market
 - 6.4.11.1. Market Size and Forecast, By Type
 - 6.4.11.2. Market Size and Forecast, By Vehicle Type
 - 6.4.12. Indonesia Green Automotive Mobility Market
 - 6.4.12.1. Market Size and Forecast, By Type
 - 6.4.12.2. Market Size and Forecast, By Vehicle Type
 - 6.4.13. Rest of Asia-Pacific Green Automotive Mobility Market
 - 6.4.13.1. Market Size and Forecast, By Type
 - 6.4.13.2. Market Size and Forecast, By Vehicle Type
- 6.5. LAMEA

- 6.5.1. Key Market Trends and Opportunities
- 6.5.2. Market Size and Forecast, By Type
- 6.5.3. Market Size and Forecast, By Vehicle Type
- 6.5.4. Market Size and Forecast, By Country
- 6.5.5. Brazil Green Automotive Mobility Market
 - 6.5.5.1. Market Size and Forecast, By Type
 - 6.5.5.2. Market Size and Forecast, By Vehicle Type
- 6.5.6. South Africa Green Automotive Mobility Market
 - 6.5.6.1. Market Size and Forecast, By Type
 - 6.5.6.2. Market Size and Forecast, By Vehicle Type
- 6.5.7. Saudi Arabia Green Automotive Mobility Market
 - 6.5.7.1. Market Size and Forecast, By Type
 - 6.5.7.2. Market Size and Forecast, By Vehicle Type
- 6.5.8. UAE Green Automotive Mobility Market
 - 6.5.8.1. Market Size and Forecast, By Type
 - 6.5.8.2. Market Size and Forecast, By Vehicle Type
- 6.5.9. Argentina Green Automotive Mobility Market
 - 6.5.9.1. Market Size and Forecast, By Type
 - 6.5.9.2. Market Size and Forecast, By Vehicle Type
- 6.5.10. Rest of LAMEA Green Automotive Mobility Market
 - 6.5.10.1. Market Size and Forecast, By Type
 - 6.5.10.2. Market Size and Forecast, By Vehicle Type

CHAPTER 7: COMPETITIVE LANDSCAPE

- 7.1. Introduction
- 7.2. Top Winning Strategies
- 7.3. Product Mapping of Top 10 Player
- 7.4. Competitive Dashboard
- 7.5. Competitive Heatmap
- 7.6. Top Player Positioning, 2023

CHAPTER 8: COMPANY PROFILES

- 8.1. BMW
 - 8.1.1. Company Overview
 - 8.1.2. Key Executives
 - 8.1.3. Company Snapshot
 - 8.1.4. Operating Business Segments

- 8.1.5. Product Portfolio
- 8.1.6. Business Performance
- 8.1.7. Key Strategic Moves and Developments

8.2. BYD

- 8.2.1. Company Overview
- 8.2.2. Key Executives
- 8.2.3. Company Snapshot
- 8.2.4. Operating Business Segments
- 8.2.5. Product Portfolio
- 8.2.6. Business Performance
- 8.2.7. Key Strategic Moves and Developments

8.3. Tesla

- 8.3.1. Company Overview
- 8.3.2. Key Executives
- 8.3.3. Company Snapshot
- 8.3.4. Operating Business Segments
- 8.3.5. Product Portfolio
- 8.3.6. Business Performance
- 8.3.7. Key Strategic Moves and Developments

8.4. Daimler AG

- 8.4.1. Company Overview
- 8.4.2. Key Executives
- 8.4.3. Company Snapshot
- 8.4.4. Operating Business Segments
- 8.4.5. Product Portfolio
- 8.4.6. Business Performance
- 8.4.7. Key Strategic Moves and Developments

8.5. Nissan

- 8.5.1. Company Overview
- 8.5.2. Key Executives
- 8.5.3. Company Snapshot
- 8.5.4. Operating Business Segments
- 8.5.5. Product Portfolio
- 8.5.6. Business Performance
- 8.5.7. Key Strategic Moves and Developments

8.6. Engie

- 8.6.1. Company Overview
- 8.6.2. Key Executives
- 8.6.3. Company Snapshot

- 8.6.4. Operating Business Segments
- 8.6.5. Product Portfolio
- 8.6.6. Business Performance
- 8.6.7. Key Strategic Moves and Developments
- 8.7. Ford
 - 8.7.1. Company Overview
 - 8.7.2. Key Executives
 - 8.7.3. Company Snapshot
 - 8.7.4. Operating Business Segments
 - 8.7.5. Product Portfolio
 - 8.7.6. Business Performance
 - 8.7.7. Key Strategic Moves and Developments
- 8.8. Kia Motors
 - 8.8.1. Company Overview
 - 8.8.2. Key Executives
 - 8.8.3. Company Snapshot
 - 8.8.4. Operating Business Segments
 - 8.8.5. Product Portfolio
 - 8.8.6. Business Performance
 - 8.8.7. Key Strategic Moves and Developments
- 8.9. Uber
 - 8.9.1. Company Overview
 - 8.9.2. Key Executives
 - 8.9.3. Company Snapshot
 - 8.9.4. Operating Business Segments
 - 8.9.5. Product Portfolio
 - 8.9.6. Business Performance
 - 8.9.7. Key Strategic Moves and Developments
- 8.10. General Motors
 - 8.10.1. Company Overview
 - 8.10.2. Key Executives
 - 8.10.3. Company Snapshot
 - 8.10.4. Operating Business Segments
 - 8.10.5. Product Portfolio
 - 8.10.6. Business Performance
 - 8.10.7. Key Strategic Moves and Developments
- 8.11. Volkswagen
 - 8.11.1. Company Overview
 - 8.11.2. Key Executives

- 8.11.3. Company Snapshot
- 8.11.4. Operating Business Segments
- 8.11.5. Product Portfolio
- 8.11.6. Business Performance
- 8.11.7. Key Strategic Moves and Developments
- 8.12. Hyundai Motor Company
 - 8.12.1. Company Overview
 - 8.12.2. Key Executives
 - 8.12.3. Company Snapshot
 - 8.12.4. Operating Business Segments
 - 8.12.5. Product Portfolio
 - 8.12.6. Business Performance
 - 8.12.7. Key Strategic Moves and Developments
- 8.13. Maruti Suzuki India Limited
 - 8.13.1. Company Overview
 - 8.13.2. Key Executives
 - 8.13.3. Company Snapshot
 - 8.13.4. Operating Business Segments
 - 8.13.5. Product Portfolio
 - 8.13.6. Business Performance
 - 8.13.7. Key Strategic Moves and Developments
- 8.14. Tata Motors Limited
 - 8.14.1. Company Overview
 - 8.14.2. Key Executives
 - 8.14.3. Company Snapshot
 - 8.14.4. Operating Business Segments
 - 8.14.5. Product Portfolio
 - 8.14.6. Business Performance
 - 8.14.7. Key Strategic Moves and Developments
- 8.15. Toyota
 - 8.15.1. Company Overview
 - 8.15.2. Key Executives
 - 8.15.3. Company Snapshot
 - 8.15.4. Operating Business Segments
 - 8.15.5. Product Portfolio
 - 8.15.6. Business Performance
 - 8.15.7. Key Strategic Moves and Developments
- 8.16. Volvo Car Corporation
 - 8.16.1. Company Overview

- 8.16.2. Key Executives
- 8.16.3. Company Snapshot
- 8.16.4. Operating Business Segments
- 8.16.5. Product Portfolio
- 8.16.6. Business Performance
- 8.16.7. Key Strategic Moves and Developments

I would like to order

Product name: DHA Gummies Market By Source (Fish Oil, Algal Oil, Others) , By Flavor (Fruit flavors, Others) By End User (Kids, Adults, Pregnant Women) : Global Opportunity Analysis and Industry Forecast, 2024-2034

Product link: <https://marketpublishers.com/r/D8B7C34EB771EN.html>

Price: US\$ 2,439.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D8B7C34EB771EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970