

Deep Fryer Market by End User (Residential and Commercial) and Distribution Channel (Offline and Online): Global Opportunity Analysis and Industry Forecast, 2019-2026

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Abstracts

Deep fryers are kitchen appliances used for frying food. The temperature of oil used for cooking food ranging from 170 C to 200 C. Deep fryers are generally used for commercial purpose, however, deep fryers for residential purpose have been launched by leading players and have gained prevalence over the last few years.

The global deep fryer market is driven by expansion of HORECA and quick service industry. The global restaurants and food services industry will continue to expand at a healthy pace, supplemented by increase in disposable incomes and will remain largely unaffected by the current downturn in the global economy. Quick Service Restaurants (QSRs) are now gaining high traction in the developing economies particularly in India, Africa, and Latin American countries. The high success of QSRs can be attributed to competitive and affordable pricing against increased appetite and high convenience. International QSR with localized cuisines and product offerings have seen monumental growth in the last few years. Fries, burgers, cheeseballs are some of the product offerings of QSRs that are well accepted by the consumers. As a result, expansion of the HORECA and QSR industry provides remunerative opportunities for the engaged stakeholders in the deep fryer market.

The key factors driving the growth of deep fryer market include rise of the HORECA industry, upsurge in affordability, technological innovations, and surge in demand from the residential segment. However, factors such as increasing consumer consciousness about ill effects of deep-fried food and introduction of air fryers is expected to impede the deep fryer market growth. Automatic deep fryer with temperature sensors have gained

huge traction in the recent years, which is anticipated to create lucrative growth opportunities for the market.

The global deep fryer market is segmented into end use, distribution channel and region. Based on end use, the global market is studied across residential and commercial. Depending on distribution channel, the market is segmented into offline and online. Region wise, the market is studied across North America, Europe, Asia-Pacific, and LAMEA

Some of the key players operating in deep fryer market includes AB Electrolux, Ali Group Srl, Breville Group, Fagor Industrial, Groupe SEB, Henny Penny, Newell Brands, Taurus Group, TTK Prestige Ltd., Welbilt, Inc. among others.

KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive analysis of the current and emerging market trends and opportunities in the global deep fryer market.

The report provides detailed qualitative and quantitative analysis of current trends and future estimations that help evaluate the prevailing market opportunities.

A comprehensive analysis of the factors that drive and restrict the growth of the market is provided.

An extensive analysis of the market is conducted by following key product positioning and monitoring the top competitors within the market framework.

The report provides extensive qualitative insights on the potential and niche segments or regions exhibiting favorable growth.

Key Market Segments

By End Use

Residential

Commercial

By Distribution Channel

Offline

Online

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Rest of Europe

Asia-pacific

China

India

Japan

ASEAN

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Players Profiled

AB Electrolux

Ali Group Srl

Breville Group

Fagor Industrial

Groupe SEB

Henny Penny

Newell Brands

Taurus Group

TTK Prestige Ltd

Welbilt, Inc.

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