

De-oiled Lecithin Market by Form (Powdered and Granulated) Source (Soy, Sunflower, Rapeseed, and Egg), Application (Food, Feed, and Healthcare): Global Opportunity Analysis and Industry Forecast, 2018 - 2025

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Abstracts

The global de-oiled lecithin market was valued at \$152,906.4 thousand in 2017, and is anticipated to grow at a CAGR of 12.4% to reach \$396,524.4 thousand during 2018 to 2025.

De-oiled lecithin is a dry form of lecithin that is multi-functional in nature. It has application in various industries such as food, feed, healthcare, and personal care. The food & beverage industry plays a key role in the dietary aspect of a healthy lifestyle. Natural and functional ingredients have been witnessing a rise in demand, as a result of this trend. De-oiled lecithin is enriched with phospholipids for enhanced dispersion in water. It is available in the form of powders and granules. Dry lecithin has benefits over liquid lecithin owing to neutral flavor and color and convenient handling. It is used in bakery products, dietary foods such as capsules & tablets, dairy & frozen desserts, and convenience foods such as sauces and instant soups. The ingredient is derived from sunflower, soy, rapeseed, and eggs.

Increase in demand for green and organic food products and growth in trends among consumers involving weight loss and calorie concern drive the growth of the global de-oiled lecithin market. However, threat of genetically modified food to environment restricts the market growth globally.

The global de-oiled lecithin market is segmented based on form, source, application, and region. Based on form, the market is bifurcated into powder and granulated. Based

on source, it is classified into soy, sunflower, rapeseed, and egg. As per application, it is fragmented into food, feed, and healthcare. Food is sub-segmented into bakery products, confectionery products, convenience food, and dairy & frozen desserts. Based on region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key market players operating in the market include:

Cargill Inc.

Archer Daniels Midland Company

Clarkson Grain Company, Inc.

GIIAVA India Pvt. Ltd.

Austrade Inc.

Bunge Limited

Amitex Agro Product Pvt. Ltd.

Novastell Essential Ingredients

DowDuPont

STERN-WYWIOL GRUPPE Stern-Wywiol Gruppe

KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive analysis of the current & emerging trends and opportunities in the global de-oiled lecithin market.

It provides detailed qualitative and quantitative analysis of current trends and future estimations that assists to evaluate the prevailing market opportunities.

Comprehensive analysis of factors that drive and restrict the growth of the market is provided.

Extensive analysis of the market is conducted by following key product positioning and monitoring the top competitors within the market framework.

The report provides extensive qualitative insights on the potential and niche segments or regions exhibiting favorable growth.

KEY MARKET SEGMENTATION

By Form

Powdered

Granulated

By Source

Soy

Sunflower

Rapeseed

Egg

By Application

Food

Bakery Products

Confectionery Products

Convenience Food

Dairy & Frozen Dessert

Feed

Healthcare

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Saudi Arabia

Brazil

South Africa

Rest of LAMEA

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