

# **Data Center Colocation Market by Type (Retail Colocation, Wholesale Colocation), Organization Size (Small & Medium Scale Enterprise, Large Scale Enterprise), Industry Vertical (BFSI , IT & Telecommunication, Manufacturing, Energy and Utilities, Healthcare, Retail & E-commerce, Media & Entertainment, Government & Defense, and Others): Global Opportunity Analysis and Industry Forecast, 2021-2028**

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## **Abstracts**

The data center colocation refers to various aspects of the types of data centre. It is basically the setup of various servers and data centers equipment of various companies at single location. In this process the equipment and servers are provide by the company itself and it is maintained by the service provide company. This is very important for the companies which have large global footprints. Data centre colocation service provider companies offers infrastructure, electricity, cooling technology, physical security and high bandwidth network. This service can be leased on the basis of cage, rack, room, cabinet. Data center colocation service is very cost affordable and secure option for organizations.

Numerous factors such as cost affordable IT operations, increasing requirement of security, reliability and scalability of infrastructure and growing data centers complexities drives market globally. However, high initial & setup cost and network bandwidth issue is the major restraint for the market globally. Furthermore, increasing security concern for the business and increasing adoption of the hybrid cloud and virtualisation creates opportunities for the market globally during forecast period.

The data center colocation market is segmented on the basis of type, enterprise size, industry vertical, and region. By type, it is bifurcated into retail colocation and wholesale colocation. By enterprise size, the market is bifurcated into small and medium scale enterprise and large scale enterprise. By industry vertical, it is classified into BFSI, IT & Telecommunication, Manufacturing, Energy and Utilities, Healthcare, Retail & E-commerce, Media & Entertainment, Government & Defense, and Others. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

This report gives an in-depth profile of some key market players in the data center colocation market, which include CHINA TELECOM CORPORATION LIMITED, CoreSite Realty Corporation, CYRUSONE INC, CYXTERA TECHNOLOGIES, INC., DIGITAL REALTY TRUST, INC., EQUINIX, INC., Global Switch, KDDI CORPORATION, NTT Communications Corporation.

## KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the data center colocation market along with the current trends and future estimations to elucidate the imminent investment pockets.

Information about key drivers, restraints, and opportunities and their impact analysis on the data center colocation market size is provided.

Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the data center colocation market.

The quantitative analysis of the data center colocation market from 2020 to 2028 is provided to determine the data center colocation market potential.

## MARKET SEGMENTS

### BY Type

Retail Colocation

Wholesale Colocation

BY Enterprise size

Small and medium size enterprise.

Large scale enterprise.

BY INDUSTRY VERTICAL

BFSI

IT and Telecommunication

Manufacturing

Energy & utilities

Retail & E-commerce

Healthcare

Media & Entertainment

Government & Defence

Others

BY REGION

North America

U.S.

Canada

## Europe

UK

Germany

France

Russia

Rest of Europe

## Asia-Pacific

China

India

Japan

Australia

Rest of Asia-Pacific

## LAMEA

Latin America

Middle East

Africa

## KEY MARKET PLAYERS PROFILED IN THE REPORT OF DATA CENTER COLOCATION MARKET

CHINA TELECOM CORPORATION LIMITED

CoreSite Realty Corporation

CYRUSONE INC

CYXTERA TECHNOLOGIES, INC.

DIGITAL REALTY TRUST, INC.

EQUINIX, INC.

Global Switch

KDDI CORPORATION

NTT Communications Corporation

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