

Cyber Situational Awareness Market by Component (Solution and Services), Solution Type (Network Forensics, Network Traffic Analysis, DNS Threat Analysis, Network Detection & Response, Network Performance Monitoring & Diagnosis, Intrusion Detection System, Intrusion Prevention System, and Others), Deployment Model (On Premise and Cloud), Organization size (Large Enterprise and Small & Medium Enterprise), and Industry Vertical (Military & Defense, Healthcare, Aerospace, Marine Security, Automotive, Mining and Oil & Gas, IT & Telecom, Government Agencies, BFSI, Energy & Utilities, and Others) Global Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

Cyber situational awareness system is emerging as a key component for all commercial and industrial sectors. As technology has been gaining a rapid traction in almost every sectors right from education, media & entertainment to high end heavy machinery and manufacturing units as the risk of cyber threats and attacks has also increased significantly. This scenario has mandated the need for analyzing system infrastructures for threat analysis and detection, thereby gaining a colossal demand for cyber situational awareness solutions and services.

In terms of operations, every sector has been focusing on analytics to predict their future trend and growth perspective. For this purpose, large amount of data have been stored either on local storage or third-party cloud systems, this has increased the overall risk of cyberattacks, creating a strong portfolio for cyber situational awareness market. Growth of cyber situational awareness market is primarily driven by increasing cases of cyberattacks along with its huge economic losses. Additionally, growth in the number of IoT and BYOD devices has resulted in the generation of large amount of data that needs to be managed effectively. Cyber situational awareness solution helps in analyzing the storage infrastructure and reduces the overall risk, thereby creating a safe site for these data. However, huge reliance on cloud system for data storage has resulted in high attack prone scenarios, thereby creating a fear among the users in adopting system and sharing sensitive data, which in turn is restraining the overall market growth.

The cyber situational awareness market is mainly divided on the basis of component, deployment, organization size, solution type, and industry vertical. On component, the market is bifurcated into solution and services. On the basis of solution type, it is segmented into network forensics, network traffic analysis, DNS threat analysis, network detection & response, network performance monitoring & diagnosis, network monitoring & management, intrusion detection system, intrusion prevention system, and others. By deployment model, it is segmented into on premise and cloud. On the basis of organization size, the market is studied across small & medium enterprises and large enterprise. By industry vertical, it market majorly covers, military & defense, healthcare, aerospace, marine security, automotive, mining oil & gas, IT & telecom, government agencies, BFSI, energy & utilities, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key players that are considered within the market study are IBM Corporation, Verint, Palantir Technologies, SAS Institute Inc., Cyware, Honeywell, Firemon LLC, MarkLogic Corporation., Darktrace and Paolo Alto Network.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the cyber situational awareness market along with current trends and future estimations to elucidate imminent investment pockets.

Information about key drivers, restrains, and opportunities and their impact analysis on the market size is provided in the report.

Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the industry.

The quantitative analysis of cyber situational awareness market for the period 2020–2027 is provided to determine the market potential.

KEY MARKET SEGMENTS

By Component

Solution

Services

By Solution Type

Network Forensics

Network Traffic Analysis

DNS Threat Analysis

Network Detection & Response

Network Performance Monitoring & Diagnosis

Intrusion Detection System

Intrusion Prevention System

Others

By Deployment Type

On Premise

Cloud

By Organization Size

Large Enterprise

Small & Medium Enterprise

By Industry Vertical

Military & Defense

Healthcare

Aerospace

Marine Security

Automotive

Mining and Oil & Gas

IT & Telecom

Government Agencies

BFSI

Energy and Utilities

Others

BY REGION

North America

U.S.

Canada

Europe

UK

Germany

France

Russia

Poland

Hungary

Czech Republic

Rest of Europe

Asia-Pacific

China

India

Japan

India

Australia

Indonesia

Thailand

Singapore

Malaysia

Philippines

Sri Lanka

Bangladesh

New Zealand

Rest of Asia-Pacific

LAMEA

Brazil

Mexico

Colombia

Saudi Arabia

South Africa

UAE

Oman

Qatar

Rest of LAMEA

KEY MARKET PLAYERS

IBM Corporation

Verint

Palantir Technologies

SAS Institute Inc.

Cyware

Honeywell

Firemon LLC

MarkLogic Corporation.

Darktrace

Paolo Alto Network

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