

Culture Media Market by Type (Lysogeny Broth, Chemically Defined Media, Classical Media, Serum-free Media, Specialty Media, Stem Cell Media, Custom Media Formulation, and Others), Application (Cancer Research, Biopharmaceuticals, Regenerative Medicine & Tissue Engineering, Stem Cell Technologies, Drug Discovery, and Others), Research Type (Cytogenetics, Cell Therapy, and Others), and End User (Biotechnology & Pharmaceutical Industry, Academic Institute, Research Laboratory, and Others): Global Opportunity Analysis and Industry Forecast, 2018 - 2025

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Abstracts

Culture media is any solid or liquid preparation made precisely for the growth, storage, maintenance, and transport of microorganisms and different types of cells. The array of various media available in research allows the culturing of cell types and microorganisms. The global culture media market was valued at \$4,088 million in 2016, and is estimated to reach at \$7,609 million by 2023, registering a CAGR of 8.0% from 2018 to 2025.

Rise in production of biopharmaceuticals and increase in demand for cell culture media have fueled the growth of the culture media market. Moreover, increase in investments and funding for research interventions in both developed and developing countries drive the culture media market growth.

However, ethical & scientific concerns associated with culture media and dearth of skilled personnel restrict the market growth. Conversely, untapped potential of the emerging markets and increase in preference for specialty media are anticipated to provide lucrative opportunities to the key players involved in the culture media market.

The culture media market is segmented based on type, application, end user, and region. Depending on type, the market is divided into lysogeny broth, chemically defined media, classical media, serum-free media, specialty media, stem cell media, and others. By application, it is categorized into cancer research, biopharmaceuticals, regenerative medicine & tissue engineering, stem cell technologies, drug discovery, and others. According to end user, it is classified into biotechnology & pharmaceutical industry, academic institute, research laboratory, and others. As per region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

KEY BENEFITS FOR STAKEHOLDERS

This report entails a detailed quantitative analysis of the current market trends from 2017 to 2025 to identify the prevailing opportunities.

Cell culture media market forecast is based on comprehensive analysis of the key developments in the industry.

In-depth culture media market analysis based on region assists to understand the regional market and the strategic business planning.

The development strategies adopted by key manufacturers are enlisted to understand the competitive scenario of the market.

KEY MARKET SEGMENTS

By Type

Lysogeny Broth

Chemically Defined Media

Classical Media

Serum-free Media

Specialty Media

Stem Cell Media

Custom Media Formulation

Others

By Application

Cancer Research

Biopharmaceuticals

Regenerative Medicine & Tissue Engineering

Stem Cell Technologies

Drug Discovery

Others

By Research Type

Cytogenetics

Cell Therapy

Others

By End User

Biotechnology & Pharmaceutical Industry

Academic Institute

Research Laboratory

Others

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Rest of Europe

Asia-Pacific

Japan

China

Australia

India

South Korea

Taiwan

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

The list of key players operating in this market includes:

Avantor Performance Materials, LLC (VWR International, LLC)

Becton, Dickinson and Company (BD)

Bio-Rad Laboratories Inc. (Bio-Rad)

Caisson Laboratories, Inc. (Caisson Labs)

Cell Culture Technologies LLC (Cell Culture Technologies)

Corning Incorporated (Corning)

Fujifilm Holdings Corporation (Fujifilm)

GE Healthcare

HiMedia Laboratories Pvt., Ltd. (HiMedia)

Lonza Group Ltd (Lonza)

Merck & Co., Inc. (Merck)

Sartorius AG (Sartorius)

Sera Scandia A/S (Sera Scandia)

Thermo Fisher Scientific Inc. (Thermo
Fisher)

Vitro Diagnostics, Inc.

The other players included in the value chain analysis (and not included in the report) include:

Takara Bio, Inc.

Cyagen Biosciences

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