

Cottonseed Protein Market By Product Type (Primary Meal, Secondary Meal, Others) , By Nature (Organic, Conventional) By End Use Industry (Feed, Fertilizer) : Global Opportunity Analysis and Industry Forecast, 2024-2033

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Abstracts

The cottonseed protein market was valued at \$3.3 billion in 2023, and is projected to reach \$5.3 billion by 2033, growing at a CAGR of 5% from 2024 to 2033.

Cottonseed protein is a high-quality protein derived from the seeds of the cotton plant, often used as an ingredient in animal feed and, increasingly, for human consumption. Extracted from cottonseed meal, it is valued for its balanced amino acid profile, making it an alternative to traditional plant-based proteins such as soy. Once the toxic compound gossypol, naturally found in cottonseed, is removed or reduced, the protein becomes safe for consumption.

The growth of the global cottonseed protein market is driven by rise in consumer awareness of health benefits and sustainability considerations as well as shift toward plant-based diets from conventional protein sources like soy, pea, and rice. As per a survey by the International Food Information Council in the U.S., 28% of the individuals reported consuming more plant-based proteins between 2019 and 2020. In addition, the livestock industry's growing focus on protein-enriched diets for better animal growth and productivity drives demand for cottonseed protein, which serves as a high-quality feed ingredient with essential amino acids. Moreover, increase in investments in the alternative protein sector, especially for proteins with lower environmental footprints, are propelling research and commercialization efforts in cottonseed protein, which is expected to augment the growth of the market. Furthermore, increase in government policies and incentives to support the utilization of cottonseed byproducts, including

cottonseed protein, as part of efforts to reduce agricultural waste fosters the market growth. However, presence of naturally occurring toxin, gossypol, in cottonseed can be harmful to both humans and animals if consumed in high amounts, which hampers the growth of the market. In addition, limited awareness about cottonseed protein among consumers compared to more established plant-based proteins like soy or pea acts as a key deterrent factor of the market growth. On the contrary, improved methods for reducing or eliminating gossypol are expanding its safe applications in food. These advancements are anticipated to open new avenues for the expansion of the global market during the forecast period.

The global cottonseed protein market is segmented into product type, nature, end-use industry, and region. On the basis of product type, the market is divided into primary meal, secondary meal, and others. Depending on nature, it is bifurcated into organic and conventional. By end-use industry, it is segregated into feed and fertilizer. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

By product type, the primary meal segment dominated the market with the highest share in 2023.

On the basis of nature, the conventional segment exhibited the highest growth in 2023.

Depending on end-use industry, the feed segment garnered the largest share in 2023.

Region wise, North America emerged as the most lucrative market for cottonseed protein in 2023.

Competition Analysis

Competitive analysis and profiles of the major players in the global cottonseed protein market include N.K.Proteins, Planters Cotton Oil Mill, T T Limited, Louis Dreyfus Company, Cargill, Inc., stillwater milling company, Oilseeds Australia, Shree Ram Proteins, and The Scoular Company. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships to strengthen their foothold in the competitive market.

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Key Market Segments

By Product Type

Primary Meal

Secondary Meal

Others

By Nature

Organic

Conventional

By End Use Industry

Feed

Fertilizer

By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

Spain

UK

Russia

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Thailand

Malaysia

Indonesia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

UAE

Argentina

Rest of LAMEA

Key Market Players

N.K.Proteins

Planters Cotton Oil Mill

T T Limited

Louis Dreyfus Company

Cargill, Inc.

stillwater milling company

Oilseeds Australia

Shree Ram Proteins

The Scoular Company

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