

# Cosmetic Dyes Market by Product Type (Organic Dye and Inorganic Dye), and End User (Facial make up, Nail products, Eye make-up, Lip products, and Others): Global Opportunity Analysis and Industry Forecast, 2019–2026

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## Abstracts

Cosmetic colours are used in manufacturing of lipsticks, eye colours, nail enamels and other cosmetic products. Color cosmetic manufacturers use both types (organic or synthetic) of dyes and colorant to produce high-quality cosmetics. Cosmetic dyes and pigments are used in the production of cosmetic colorants which are used for various applications. The rising popularity of vibrant color cosmetic products and increased spending on premium cosmetic products have propelled the revenue growth of colour cosmetics. According to AMR, the global Cosmetic Dyes Market was valued at \$420.3 million in 2018 and is anticipated to reach \$610.1 million by 2026, with a CAGR of 4.9% during the forecast period. The cosmetic dyes market exhibits an incremental revenue opportunity of \$172.3 million from 2019 to 2026 .

Cost reduction plays an important role in the makeup & cosmetics business. Consumers consider the price of a product along with the quality, before purchase. Although natural products or higher standard of ingredients are comparatively expensive as compared to synthetic and artificial products, continuous R&D by private organizations and government to develop low-cost cosmetics products, which are free of waxes, preservatives, and added chemicals encourage manufacturers to invest more in this market. This is expected to create remunerative growth opportunities for the cosmetics manufacturers and dealers, which in turn drives the overall market cosmetic dyes growth.

Over the next five years, demand for natural cosmetics would grow strongly. However, it

would remain a small part of mainstream products in terms of overall sales (during the forecast period). Largest potential lies in hair care and skin care products. Customers prefer to use cosmetic products that are less harmful and have minimum side effects. Further, manufacturers are likely to use natural ingredients in their skin care and hair care products in order to satisfy the consumer needs. Many big players in the market such as L'Oréal, Unilever, Colour Bar and Avon are planning to invest big budgets in an effort to promote the natural aspects of their cosmetics products.

## Segment review

The Cosmetic Dyes Market is segmented on the basis of type, application and region. By type, it is categorized into organic dye and inorganic dye. By application, it is divided into facial make up, nail products, eye make up, lip products and others. Region-wise, it is analyzed across North America (the U.S., Canada, and Mexico), Europe (Germany, France, the UK, Spain, Italy, and Rest of Europe), Asia-Pacific (China, India, Japan, Australia, South Korea, and Rest of Asia-Pacific), and LAMEA (the Middle East, Latin America, and Africa).

The key players profiled in this report include Sensient Cosmetic Technologies, Neelikon, Pylam, Dystar, Organic Dyes and Pigments, Clariant, Koel Colours, Goldmann Group, Chromatech, and Kolorjet Chemicals Pvt Ltd. Other key players tracked in the value chain are Aakash Chemicals and Dyestuffs, Arlex Chemi, Red Sun Dye Chem, Alliance Organics, Krishna Industries, Spectra Colors Corporation, Matrix Pharma Chem, Dynemic Products, Vanshi Chemicals, Shivam Exim, Jupiter Dyes, Prashant Group, Sugai Chemical, Hodogaya Chemical, K.G. International among others.

## Key benefits for stakeholders

The report provides an extensive analysis of the current and emerging market trends and opportunities in the global market.

The report provides detailed qualitative and quantitative analysis of the current trends and future estimations that help evaluate the prevailing market opportunities.

A comprehensive analysis of the factors that drive and restrict the growth of the market is provided.

An extensive analysis of the market is conducted by following key product positioning and monitoring the top competitors within the market framework.

The report provides extensive qualitative insights on the potential and niche segments or regions exhibiting favorable growth.

## Key market segments

### By Type

Organic dye

Inorganic dye

### By Application

Facial make up

Nail products

Eye make up

Lip products

Others

### By Region

North America

U.S.

Canada

Mexico

## Asia-Pacific

China

India

Japan

Australia

South Korea

Rest of Asia-Pacific

## Key Players Profiled in the report

Sensient Cosmetic Technologies

Neelikon

Pylam

Dystar

Organic Dyes and Pigments

Clariant

Koel Colours

Goldmann Group

Chromatech

Kolorjet Chemicals Pvt Ltd.

## Other key players tracked in Value Chain

Aakash Chemicals and Dyestuffs

Arlex Chemi

Red Sun Dye Chem

Alliance Organics

Krishna Industries

Spectra Colors Corporation

Matrix Pharma Chem

Dynemic Products

Vanshi Chemicals

Shivam Exim

Jupiter Dyes

Prashant Group

Sugai Chemical

Hodogaya Chemical

K.G. International

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