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Cord Blood Banking Services Market by Storage Services (Public Cord Blood Banks and Private Cord Blood Banks) - Global Opportunity Analysis and Industry Forecast, 2017-2023

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Abstracts

Umbilical cord blood bank is storage facility that collects cord blood after the childbirth from placenta. Cord blood is rich source of stem cell used in treatment of different chronic diseases. Private and public cord blood banks are the two major types of banks that are prevalent in the cord blood bank market. Cord blood market is expected to grow at 33.5% CAGR from 2012-2020. Public cord blood banks share more revenue as compared to private cord blood banks. Increase in awareness for cord blood storage by the government and private organizations is supporting the growth of UCB stem cell storage market. There are more than 200 public cord blood banks present in world funded by government and non-profit organizations.
Most of the cord blood banks are facing ethical problems regarding sample security. This factor is majorly responsible for decrease in the growth of cord blood banking. This report provides information about current trends for cord blood storage. Current pricing scenario for private cord blood banks and ethical issues faced by public cord blood banks is explained in this report.
Key players in cord blood banking industry includes; NeoStem, Inc., ViaCord, Inc., China Cord Blood Corporation, Cord Blood Registry Systems, Inc., Cord Blood America, Inc.

KEY BENEFITS

Market estimation made in this report are the result of analysis of primary and secondary data collected from authenticated sources

The report analyzes the key strategies adopted by top market players in cord blood banking industry

Impact analysis of top 10 factors to provide market situation to top management of UCB cord blood banks

Value chain analysis, Porter's five forces, top investment pockets are analyzed and presented in detail in the report

Competitive landscape of key market players is analyzed to provide market intelligence of current trends

SWOT analysis and strategic developments are included in the report for Key players: NeoStem, Inc., ViaCord, Inc., China Cord Blood Corporation, Cord Blood Registry Systems, Inc., Cord Blood America, Inc

KEY MARKET SEGMENTS

BY STORAGE SERVICES

Public cord blood banks

Private cord blood banks

BY GEOGRAPHY

North America

Europe

Asia-Pacific

ROW

KEY AUDIENCES

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