

Cooking Oils & Fats Market by Product Type (Vegetable and Seed Oil, Spreadable Oils and Fats, Butter, Margarine, Olive Oil) - Global Opportunity Analysis and Industry Forecast, 2014 - 2022

<https://marketpublishers.com/r/C44F94AA034EN.html>

Date: December 2016

Pages: 100

Price: US\$ 3,999.00 (Single User License)

ID: C44F94AA034EN

Abstracts

The global cooking oils & fats market generated revenue of \$60,399 million in 2015, and is estimated to reach \$65,260 million by 2022, registering a CAGR of 1.12% during the forecast period.

Cooking oils and fats contain essential fatty acids that a vital role in humans. Cooking oils and fats are composed of saturated, polysaturated, and monosaturated fatty acids in different proportions. Saturated fats increase body cholesterol levels, while monosaturated and polysaturated fatty acids lower the cholesterol level in the human body. Dietary fats play crucial role in various biochemical pathways of the body. Increase in demand for cooking oils and fats in the emerging markets such as India, Indonesia, and Argentina fuels the market growth. In addition, growth in disposable income of consumers and busy lifestyle of consumers boost the demand for processed foods and ready-to-drink beverages, worldwide, which in turn fuels the market growth. Upsurge in use of high quality edible oils due to growth in heart related diseases is one of the major driving factors of the market. However, adverse effects caused by trans fats due to excess consumption of oils & fats and high cost of raw materials hamper the market growth. The growing demand for cost-effective and healthy substitutes for trans fats is expected to provide lucrative opportunities to market players in the near future. The global cooking oils and fats market is segmented based on product type and geography. Based on product type, the market is segmented into vegetable & seed oil, spreadable oils & fats, butter, margarine, olive oil, and cooking fats. Based on geography, the market is segmented into North America, Europe, Asia-Pacific, and LAMEA (South America, Middle East and Africa).

The leading market profiled in the report include Unilever PLC, Cargill, Inc., International

Foodstuff Company Limited, United Plantations Berhad, Wilmar International Limited, Archer Daniels Midland Company, Associated British Foods plc, Bunge Limited, CHS Inc., ConAgra Foods Inc.

KEY BENEFITS FOR STAKEHOLDERS

This report provides an extensive analysis of the current trends and dynamics of the global cooking oils and fats market.

This reports includes the study of the competitive landscape and value chain to understand the competitive environment across geographies.

This report entails the detailed quantitative analysis of the current market and estimations through 2014-2022, which assists in identifying the prevailing market opportunities.

SWOT analysis highlights the internal environment of the leading companies for effective strategy formulation.

This report provides the quantitative analysis of the current market and estimations through 2014-2022, which assists in identifying the prevailing market opportunities.

Extensive analysis of the market is conducted by following key product positioning and monitoring the top competitors within the market framework.

KEY MARKET SEGMENTS

The market is segmented on the basis of product type and geography.
By Product Type

Vegetable and Seed Oil

Spreadable Oils and Fats

Butter

Margarine

Olive Oil

Others

By Geography

North America

U.S.

Canada

Mexico

Europe

United Kingdom

Germany

Italy

France

Rest of Europe

Asia-Pacific (APAC)

China

India

Japan

Rest of Asia Pacific

Rest of the world(LAMEA)

South America

Middle East

Africa

OTHER KEY PLAYERS IN THE MARKET VALUE CHAIN INCLUDE

Marico

Mother Dairy

IBT Foods [Asia] Limited

Ruchi Soya Industries Limited

Rasoya Protein Limited

Others

The above list of companies is not profiled in the report, can be profiled based on client interest.

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