

# **Contraceptive Drugs Market by Product (Oral Contraceptive Pills, Injectable Contraceptives, and Topical Contraceptives), Age Group (15–24 Years, 25–34 Years, 35–44 Years, and Above 44 Years), and End User (Homecare, Hospitals, and Clinics): Global Opportunity Analysis and Industry Forecast, 2020–2027**

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## **Abstracts**

The global contraceptive drugs market was evaluated at \$14,324.12 million in 2019, and is estimated to garner \$24,412.22 million by 2027, registering a CAGR of 6.9% during the forecast period. Contraception, also known as birth control and fertility control, is a method to prevent pregnancy. The drugs used in contraception interfere with the normal process of sperm–ovum fertilization to prevent pregnancy. Contraception involves the use of drugs in the form of oral pills, injectable contraceptives, and topical contraceptives. Increase in concerns about family planning and necessity to prevent unintended pregnancy are some of the major factors driving the growth of the market. Furthermore, upsurge in the usage of contraception among young women accompanied by increase in higher educational attainment promotes the growth of the contraceptive drugs market growth. Moreover, health problems allied with teenage pregnancies, surge in awareness regarding modern contraception methods, and increase in the usage of oral pills as a crucial technique to avert unplanned pregnancy are expected to propel the growth of the market in the years to come. However, health risks associated with the use of contraceptives, accessibility of alternate contraceptive methods, and less social acceptance act as the major restraints of the global market.

The global contraceptive drugs market is segmented into product, age group, end user, and region. Depending on product, the market is categorized into oral (pills), injectable,

and topical contraceptives. By age group, it is divided into 15–24 years, 25–34 years, 35–44 years, and above 44 years. On the basis of end user, it is fragmented into homecare, hospitals, and clinics. The global contraceptive drugs market has been analyzed based on four regions, including North America, Europe, Asia-Pacific, and LAMEA.

The report provides a comprehensive analysis of the key players operating in the global contraceptive drugs market, which include Agile Therapeutics, Allergan Plc, Bayer AG, GlaxoSmithKline Plc, Johnson & Johnson, Piramal Healthcare, Mylan N.V., Pfizer Inc., Novartis AG and Teva Pharmaceutical Industries Ltd. Other players operating in the market are HLL Lifecare Ltd, and Sanofi.

## KEY BENEFITS FOR STAKEHOLDERS

This report provides a detailed quantitative analysis of the current market trends and future estimations from 2019 to 2027, which assists to identify the prevailing market opportunities.

An in-depth analysis of various regions is anticipated to provide a detailed understanding of the current trends to enable stakeholders to formulate region-specific plans.

A comprehensive analysis of the factors that drive and restrain the growth of the global contraceptive drugs market is provided.

An extensive analysis of various regions provides insights that allow companies to strategically plan their business moves.

## KEY MARKET SEGMENTS

By Product

Oral Contraceptive Pills

Injectable Contraceptives

Topical Contraceptives

#### By Age Group

15–24 years

25–34 years

35–44 years

Above 44 years

#### By End User

Homecare

Hospitals

Clinics

#### By Region

North America

U.S.

Canada

Mexico

Europe

UK

France

Germany

Rest of Europe

Asia-Pacific

Japan

China

India

Australia

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

## KEY MARKET PLAYERS

Agile Therapeutics

Allergan

Bayer AG

GlaxoSmithKline Plc

Johnson & Johnson

Piramal Healthcare

Mylan N.V.

Novartis AG

Pfizer Inc.

Teva Pharmaceutical Industries Ltd.

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