

# **Content delivery Network Market by Component (Solution and Service), Content (Static and Dynamic), Provider (Traditional CDN, Telecommunication CDN, Peer to Peer CDN, and Cloud CDN), and Industry Vertical (Healthcare, Retail & E-commerce, BFSI, IT & Telecom, Media & Entertainment, Travel & Tourism, and Others): Global Opportunity Analysis and Industry Forecast, 2020-2027**

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## **Abstracts**

A content delivery network (CDN) is a geographically distributed group of servers, which is working together to provide fast and reliable delivery of Internet content. Content delivery network is used for the quick data transfer and transfer of assets, needed to load Internet content such as JavaScript files, images, stylesheets, HTML pages, and live videos. These networks are multilayers in the internet. Content owners such as e-commerce and media company's vendors pay to content delivery network providers, network carriers, and network operators for hosting its servers in their data centers.

Numerous factor such as increase in need for uninterrupted and live content delivery and high-speed data network and rise in use of rich media and video over website, increasing the demand for enhanced video and low latency online gaming, drive the market globally. Moreover, surge in internet penetration and rise in use of smartphone and wearable also fuel the market globally. However, technical difficulties in live video streaming and complex architecture and problem about quality of service may hinder the growth of the market globally. Furthermore, increase in demand for cloud-base service and rise in use of consumer in over-the-top service will create lucrative opportunity for the content delivery market globally.

The content delivery network market is segmented on the basis of component, content type, provider type, industry vertical, and region. By component, it is bifurcated into solution and service. By content type, the market is bifurcated into static content and dynamic content. By provider type, it is categorized into traditional CDN, telecommunication CDN, cloud CDN, and peer-to-peer CDN. By industry vertical, it is classified into healthcare, retail & e-commerce, BFSI, IT & telecommunication, media & entertainment, travel & tourism, and others. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

This report gives an in-depth profile of some key market players in the content delivery network market, which include Akamai Technologies, Microsoft Corporation, IBM Corporation, Limelight Networks, Amazon Web Services, Inc., Google LLC, Lumen Technologies, Cloudflare, Inc, Citrix Systems, and Rackspace Technology.

## KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the content delivery network market along with the current trends and future estimations to elucidate the imminent investment pockets.

Information about key drivers, restraints, and opportunities and their impact analysis on the content delivery network market size is provided.

Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the content delivery network market.

The quantitative analysis of the content delivery network market from 2019 to 2027 is provided to determine the content delivery network market potential.

## MARKET SEGMENTS

### BY COMPONENT

Solution

Service

## BY CONTENT TYPE

Static

Dynamic

## BY PROVIDER TYPE

Traditional CDN

Telecommunication CDN

Cloud CDN

Peer to peer CDN

## BY INDUSTRY VERTICAL

Healthcare

Retail & e-commerce

BFSI

IT & Telecommunication

Media & Entertainment

Government & Defence

Others

## BY REGION

## North America

U.S.

Canada

## Europe

UK

Germany

France

Italy

Spain

Rest of Europe

## Asia-Pacific

China

India

Japan

South Korea

Australia

Rest of Asia-Pacific

## LAMEA

Latin America

Middle East

## Africa

### KEY MARKET PLAYERS PROFILED IN THE REPORT OF CONTENT DELIVERY NETWORK MARKET

Akamai Technologies

Microsoft Corporation

IBM Corporation

Limelight Networks

Amazon Web Services, Inc.

Google LLC

Lumen Technology

Cloudflare, Inc

Citrix Systems

Rackspace Technology

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