

Construction Flooring Chemical Market by Type (Soft Covering, Resilient, Non-resilient, and Others) and Application (Residential, Commercial, Infrastructure, and Repair Structure) - Global Opportunity Analysis and Industry Forecast, 2015-2023

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Abstracts

Construction flooring chemical market revenue is expected to reach \$3,787 million by 2022, from \$2,614 million in 2016, with a CAGR of 5.3% from 2017 to 2023. Floorings are an essential part of the household or commercial structure and are gaining prominence in infrastructural facilities, such as the railway platforms, bus stops, footpaths, manufacturing plants, and others. Carpets & rugs are used in cold regions such as North America and Europe to keep the floor from getting too cold. Cork, wood, rubber, vinyl, asphalt, linoleum, ceramic tile, clay tile, concrete tile, terrazzo stone, and brick are also used as floorings in residential, commercial, infrastructure, and repair structures for several benefits such as noise-reducing effect, dust binding, insulations, comfort, and pleasing aesthetics.

A shift in the industry trends are observed, owing to rapid economic growth in India and China. With many countries in Asia-Pacific still being largely rural, the economic growth is set to foster the ongoing urbanization. Moreover, the growth in population in these countries is expected to boost the demand for housing and commercial infrastructure, which in turn is anticipated to drive the Construction flooring chemical market. The need for better infrastructure has increased, owing to rise in investment and high disposable income, which further fuels the demand for flooring. The global Construction flooring chemical market is segmented based on type, application, and geography. Based on type, the market is categorized into soft covering, resilient, non-resilient, and others. Soft covering flooring is expected to account for the largest share in 2015, owing to economic recovery in regions such as North America.

Based on application, it is classified into residential, industrial/commercial,

infrastructure, and repair structure. In 2016, residential segment accounted for the highest share and is expected, to maintain the dominance during the forecast period, owing to increased home improvement and renovation projects, change in consumer lifestyle, and rise in consumer disposable income. However, volatility in the prices of raw material and increase in environmental impact, as a result of the volatile organic compounds (VOCs), may hamper the market growth.

Geographically, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA. In 2015, Asia-Pacific is anticipated to grow at the highest CARG during the forecast period. Emerging economies, such as China and India, offer lucrative opportunities to market players, owing to the growth in urbanization and industrialization, which is expected to drive the Construction flooring chemical market in this region.

Major players profiled in this study are as follows:

Armstrong World Industries, Inc.

Forbo

Mohawk Industries, Inc.

Shaw Industries

Congoleum Corporation

Gerflor

Interface Incorporation

James Halstead Plc.

The Dixie Group

Toli Corporation

KEY BENEFITS OF CONSTRUCTION FLOORING CHEMICAL MARKET

This report provides an extensive analysis of the current and emerging market trends, estimations, and dynamics to identify prevailing market opportunities in global Construction flooring chemical market.

In-depth analysis by constructing market estimations for the key market segments between 2016 and 2023.

Competitive landscaping and value chain has been considered in the study to understand the competitive environment globally.

Region- and country-wise global Construction flooring chemical market conditions are comprehensively analyzed.

Exhaustive analysis of global Construction flooring chemical market by type helps in understanding various types of flooring material and the variants that are expected to gain prominence in the future.

Porter's Five Forces analysis highlights the potency of buyers and suppliers participating in this market. This would offer a competitive advantage to stakeholders to make profit-oriented business decisions and to help strengthen their supplier and buyer network.

CONSTRUCTION FLOORING CHEMICAL MARKET KEY SEGMENTS:

By Type

Soft Covering

Resilient

Non-resilient

Others

By Application

Residential

Industrial/Commercial

Infrastructure

Repair Structure

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Korea

Japan

India

Rest of Asia-Pacific

LAMEA

Brazil

Argentine

U.A.E.

Saudi Arabia

Rest Of LAMEA

KEY PLAYERS

Anderson Hardwood Floors

Asian Granito

Fired Earth

Interface Global

Karndean

Milliken

Mannington Mills

Tarket

(Companies mentioned above are not profiled in the report and can be profiled upon client request)

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