

Compression Wear and Shapewear Market by Product Type (Compression Wear & Shapewear), Application (Performance & Recovery and Body Shaping & Lifestyle), Distribution Channel (Multi-Retail Stores, Specialty Retail Stores, and Online Channels) - Global Opportunity Analysis and Industry Forecasts, 2014 - 2022

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Abstracts

Compression wear and shapewear are close fitted apparels, designed to mold the body to a certain shape by application of gentle pressure at specific parts of the body. Compression wear provides muscle stabilization, improves blood circulation and enhances recovery from injuries. Shapewear helps in contouring the body by toning up the excess fat situated on belly, thighs and other parts of the body and makes the appearance slimmer. The innovative materials such as aloe vera, cotton and others incorporated into these skintight apparels help to improve the stamina & body balance, and control the body temperature. Rising popularity of compression wear in geriatric population, rise in personal disposable income, changing lifestyles and advancements in the fabric technology & garment designs are factors driving the demand of compression and shapewear market.

World compression and shape wear market is segmented on the basis of type, application, gender, distribution channel, and geography. On the basis of type, the market is segmented into compression wear and shapewear. Compression wear is further sub-segmented into bottoms, tops, sleeves, socks, stockings, and others. Among these, bottoms dominate the overall revenue generated from compression wear segment in 2015, owing to their vast health benefits and extreme popularity among professional athletes. Usage of innovative fabric with elastic and moisture wicking properties, has also supplemented the demand of compression wear segment.

On the basis of application, the market is classified into performance & recovery and body shaping & lifestyle. Segmentation based on gender includes male and female users. Based on distribution channel, the market is segmented into multi-retail stores, specialty retail stores, and online stores. Geographic breakdown and in-depth analysis of each of the aforesaid segments are included for North America, Europe, Asia-Pacific, and LAMEA. North America accounted for the largest market share in the world compression and shapewear market. Product innovation, large obese population, huge number of lifestyle users, and rise in prevalence of exercising trends are the factors that drive the market growth.

The report provides a comprehensive analysis of the key players operating in the world compression wear and shapewear market such as Nike Inc., Spanx Inc., Adidas AG, Triumph International Corporation, Leonisa SA, Wacoal America Inc., Ann Chery, 2XU Pty Ltd., Under Armour Inc., and Skins International Trading AG.

Key Benefits of the Report

The study provides an in-depth analysis of the world compression wear and shapewear market with current trends and future estimations to elucidate the imminent investment pockets.

The report provides a quantitative analysis from 2014 to 2022, which is expected to enable the stakeholders to capitalize on prevailing market opportunities.

The report provides actual historical figures for 2014 and 2015 and provides Y-o-Y forecasts for 2016 to 2022, considering 2015 as base.

Competitive intelligence highlights the business practices followed by leading players across various regions.

Value chain analysis provides a clear understanding of the roles of different stakeholders involved.

KEY MARKET SEGMENTS

BY PRODUCT

Compression Wear

Bottoms

Tops

Sleeves

Socks, Stockings, & Others

Shapewear

BY APPLICATION

Performance & Recovery

Body Shaping & Lifestyle

BY GENDER

Male

Female

BY DISTRIBUTION CHANNEL

Multi-retail stores

Specialty Retail Stores

Online Channels

BY GEOGRAPHY

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Rest of Europe

Asia-Pacific

China

Japan

Australia

India

Rest of APAC

LAMEA

Brazil

South Africa

Rest of LAMEA

KEY PLAYERS

Nike Inc.

Spanx Inc.

ADIDAS AG

Wacoal America Inc.

Triumph International Corporation

2XU Pty Ltd.

Leonisa SA

Ann Chery

Under Armour Inc.

Skins International Trading AG

Other players in the value chain include (profiles not included in the report)

Acme-McCrary Hosiery Mills

Sojitz Corporation of America

Omtex Health Pvt. Ltd.

Vedette Shapewear

CWX

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