

Commercial Real Estate Brokerage and Management Market by Solution (Sales, Leasing, and Others), Type (Brokerage and Management), and Application (Offices, Industrial, Retail, Multifamily, and Others): Global Opportunity Analysis and Industry Forecast, 2021–2030

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Abstracts

The commercial real estate brokerage and management market is expected to reach \$424,406.0 million by 2030, from \$209,901.0 million in 2020, registering a CAGR of 7.2% from 2021 to 2030. Commercial real estate brokerage management consists of properties such as industrial, land, flex, retail space, shopping complexes, and others. Brokerage management provides solutions such as valuation services, advisory services, lease management, and rental management. Brokerage consists of broker, intermediary who connect seller and buyer to conduct a transaction.

Rise in demand for technologies such as Big Data analytics, Artificial Intelligence (AI), and Internet of Things (IoT) in the commercial real estate management drives the growth of the commercial real estate brokerage and management market. The commercial real estate brokerage and management market is mainly driven by urbanization in developing countries. People from small villages and towns are migrating to cities to improve their living standards. Increase in industries around large cities has led to expansion of cities, which in turn, drives the demand for brokerage management services; thereby, fueling the growth of the commercial real estate brokerage and management market. In addition, governments of several nations such as the U.S. and Australia offer real estate loans at lower rates for long term and concession for first time home buyers, respectively, which in turn drive the demand for brokerage management services.

Major players such as Jones Lang LaSalle IP, Inc, Cushman & Wakefield PLC, and others are adopting acquisition as development strategy to improve the product portfolio of brokerage management services. For instance, in October 2020, Cushman & Wakefield Plc acquired PMP Tech, based in Taiwan deals in technology, services, and products related to commercial real estate brokerage management services. The acquisition was carried out for \$98 million. The acquisition aimed to improve the product portfolio of brokerage management services.

Furthermore, saturation in developing countries and COVID-19 impact on commercial real estate industry are anticipated to hamper the growth of the commercial real estate brokerage and management market. Furthermore, expansion of new planned city in developing countries is anticipated to provide lucrative opportunities for the growth of the commercial real estate brokerage and management market.

Regionally, the commercial real estate brokerage and management market is analyzed across North America (the U.S., Canada, and Mexico), Europe (Germany, the UK, France, Italy, and rest of Europe), Asia-Pacific (China, Japan, India, Australia, and rest of Asia-Pacific), and LAMEA (Latin America, the Middle East, and Africa).

COMPETITION ANALYSIS

Key companies profiled in the report include CBRE Group, Inc, Christie's International Real Estate, Cushman & Wakefield Plc, Jones Lang LaSalle IP, Inc, Newmark & Company Real Estate, Inc, Colliers International Group, Inc, Keller Williams Realty, Inc, Regus Group, Lendlease, and Century 21.

KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive analysis of the current trends and future estimations.

Extensive analysis of commercial real estate brokerage and management market is conducted by following key product positioning and monitoring of the top competitors within the market framework.

A comprehensive analysis of all the regions is provided to determine the prevailing opportunities.

The commercial real estate brokerage and management market forecast analysis from 2021 to 2028 is included in the report.

The key market players within the commercial real estate brokerage and management market are profiled in this report and their strategies are analyzed thoroughly, which help understand the competitive outlook of the commercial real estate brokerage and management market.

COMMERCIAL REAL ESTATE BROKERAGE AND MANAGEMENT MARKET SEGMENTS

BY Solution

Sales

Leasing

Others

BY Type

Brokerage

Management

BY Application

Offices

Industrial

Retail

Multifamily

Others

BY REGION

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Italy

Rest of Europe

KEY PLAYERS

CBRE Group, Inc

Christie's International Real Estate

Cushman & Wakefield Plc

Jones Lang LaSalle IP, Inc

Newmark & Company Real Estate, Inc

Colliers International Group, Inc

Keller Williams Realty, Inc

Regus Group

Lendlease

Century 21

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