

Commercial Dryer Market By Product Type (Tumble Dryers, Condenser Dryers, Heat Pump Dryers, Vented Dryers) , By Fuel Type (Electric Dryers, Gas Dryers) By Application (Hospitality, Healthcare, Laundromats, Educational Institutions, Commercial Laundry Services, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2033

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Abstracts

Commercial Dryer Market

The commercial dryer market was valued at \$2.6 billion in 2023 and is projected to reach \$3.9 billion by 2033, growing at a CAGR of 4.2% from 2024 to 2033.

A commercial dryer is a large-scale laundry equipment used for removing moisture from washed clothes. It is larger than the ones used in residential settings. Commercial dryers remain operable for more than 8 hours a day and usually last for 10-15 years. These dryers exhibit the capacity to deliver optimal performance for large loads of clothes in short durations. Moreover, advanced commercial dryers come equipped with ingenious features such as automated programming and water recycling systems.

With increasing adoption of in-house laundry services in the healthcare and hospitality sectors, the growth of the commercial dryer market is driven significantly. In addition, upsurge in the establishment of laundromats due to the fast-paced lifestyle of individuals is propelling the development of the market as commercial dryers allow individuals to dry bulk of their clothes in short time period. With advancements in technology, the integration of connectivity features into these dryers is trending in recent times. These features facilitate early detection of damage in the equipment through real-

time data monitoring, thereby reducing the chances & duration of downtime and enhancing the laundry performance.

However, the initial capital investment required for the purchase of commercial dryers remains considerable high, which restrains the development of the market. Furthermore, the presence of highly competent alternatives such as freeze drying and solar drying hampers the widespread expansion of the commercial dryer market. On the contrary, boost in requirement for conventional laundromats due to upsurge in the culture of renting houses is poised to present lucrative opportunities for the commercial dryer market. According to an article by The Laundry Boss—a cloud-based software and hardware company—approximately 60% of the total laundromat users in the U.S. are renters living in apartments with no laundry facilities. Hence, the house renting lifestyle is projected to open new avenues for the commercial dryer market.

Segment Review

The commercial dryer market is segmented into product type, fuel type, application, and region. On the basis of product type, the market is divided into tumble dryers, condenser dryers, heat pump dryers, and vented dryers. As per fuel type, it is bifurcated into electric dryers and gas dryers. By application, it is classified into hospitality, healthcare, laundromats, educational institutions, commercial laundry services, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

On the basis of product type, the tumble dryers segment dominated the market in 2023.

As per fuel type, the electric dryers segment accounted for a high share of the market in 2023.

By application, the laundromats segment acquired a high stake in the market in 2023.

Region wise, Europe was the highest revenue generator in 2023.

Competition Analysis

The major players operating in the global commercial dryer market include AB Electrolux, General Electric, Aqualogic, Alliance Laundry Systems, Stefab, IFB

Industries, Dexter Apache Holdings, LG Electronics, American Dryer, and Continental Girbau. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships, to strengthen their foothold in the competitive market.

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Brands Share Analysis

Criss-cross segment analysis- market size and forecast

Expanded list for Company Profiles

Historic market data

Import Export Analysis/Data

Key player details (including location, contact details, supplier/vendor network etc. in excel format)

List of customers/consumers/raw material suppliers- value chain analysis

Market share analysis of players at global/region/country level

Per Capita Consumption Trends

Product Consumption Analysis

Reimbursement Scenario

SWOT Analysis

Volume Market Size and Forecast

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By Product Type

Tumble Dryers

Condenser Dryers

Heat Pump Dryers

Vented Dryers

By Fuel Type

Electric Dryers

Gas Dryers

By Application

Hospitality

Healthcare

Laundromats

Educational Institutions

Commercial Laundry Services

Others

By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

Spain

UK

Russia

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Thailand

Malaysia

Indonesia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

UAE

Argentina

Rest of LAMEA

Key Market Players

AB Electrolux

General Electric

Aqualogic

Alliance Laundry Systems

Stefab

IFB Industries

Dexter Apache Holdings

LG Electronics

American Dryer

Continental Girbau

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