

Colorants Market by Type (Dyes, and Pigments) and by End-Use Industry (Packaging, Building & Construction, Automotive, Textiles, Paper & Printing, and Others) - Global Opportunity Analysis and Industry Forecast, 2017-2023

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Abstracts

The global colorants market was valued at \$41 billion in 2016, and is projected to reach \$64 billion by 2023, registering a CAGR of 6.5% from 2017 to 2023. Ingredients that add color to the product are termed as colorants. Colorants can be natural or synthetic additives. Pigments and dyes the common colorants serving industries such as clothes, paints, prints, plastics, photographs, and ceramics. Dyes are soluble in water, and mainly serve textile industry, whereas the pigments are insoluble and are utilized by the plastics, ceramics, and painting industries.

Upsurge in demand for end-use industry such as plastic and paints & coatings. Moreover, the increased consumer expenses on packaged food products, and cosmetics products boosts the market growth. However, the environmental regulations related to artificial colors restrict this growth. Also, the oversupply of dyes, leading to its decreased price hampers the market growth. Recycling of plastics and volatility of raw materials also restraints the market. Nevertheless, the technological advancement provides several growth opportunities for market expansion.

The global colorant market is segmented based on type, end-use industry, and geography. Based on type, it is classified into dyes and pigments. Based on end-use industry, it is divided into packaging, building & construction, automotive, textiles, paper & printing, and others. By geography, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The major players profiled in this study include:

BASF SE



Clariant AG

their applications.

opportunities.

Sun Chemical Corporation

Polyone Corporation		
E. I. Du Pont De Nemours and Company		
Lanxess		
Huntsman Corporation		
Dystar		
DIC Corporation		
Cabot Corporation		
KEY BENEFITS FOR STAKEHOLDERS		
The report provides an in-depth analysis of the current trends, drivers, and dynamics of the global colorant market to elucidate the prevailing opportunities.		
It offers qualitative trends and quantitative analysis from 2016 to 2023 to assist stakeholders to understand the market scenario.		
In-depth analysis of the key segments helps in locating the type markets and		

understand the competitive outlook of the industry.

Competitive intelligence of the industry highlights the business practices

followed by key players across geographies as well as the prevailing market

The key players are profiled along with their strategies & developments to



Colorants Market Key Segments:

By Type			
	Dyes		
	Pigments		
By Eng	Allea Industry		
Бу Епс	By End-Use Industry		
	Packaging		
	Building & Construction		
	Automotive		
	Textiles		
	Paper & Printing		
	Others		
By Region			
	North America		
	U.S.		
	Canada		
	Mexico		
	Europe		
	Germany		
	France		



	Italy		
	UK		
	Spain		
	Rest of Europe		
Asia-Pacific			
	China		
	Japan		
	Korea		
	Australia		
	India		
	Rest of Asia-Pacific		
LAMEA			
	Latin America		
	Middle East		
	Africa		



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