

# **Cold Food Packaging Market By Material (Plastic, Aluminum, Paper & Paperboard) , By Packaging Type (Boxes, Tubes & Cups, Cans, Trays, Pouches & Bags, Films & Wraps) By Application (Ready-to-Eat Products, Fruits and Vegetables, Meat, Poultry, & Seafood, Dairy Products, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2033**

<https://marketpublishers.com/r/C7228EFBC64BEN.html>

Date: July 2024

Pages: 150

Price: US\$ 2,439.00 (Single User License)

ID: C7228EFBC64BEN

## **Abstracts**

The cold food packaging market was valued at \$0.9 billion in 2023, and is projected to reach \$1.8 billion by 2033, growing at a CAGR of 7.5% from 2024 to 2033.

Cold food packaging involves the use of specialized materials and methods to package and protect perishable food items that require refrigeration to maintain their freshness, safety, and quality. This packaging is designed to withstand extreme cold, keeping the contents inside safe from freezer burn and contamination, thus preventing spoilage and ensuring extended shelf life. Cold food packaging includes insulated containers, refrigerant packs, and other technologies that help to regulate temperature and provide thermal protection against external heat sources.

The growth of the global cold food packaging market is majorly driven by increase in consumer preference for fresh, minimally processed, and ready-to-eat food products and rise in online food delivery services and grocery shopping. The demand for robust cold food packaging solutions is further increasing due to rapid urbanization and hectic lifestyles that contribute to higher demand for packaged and convenient food items. Furthermore, increase in initiatives to adopt sustainable practices is expected to offer remunerative opportunities for the market growth. For instance, many countries have adopted the circular economy approach that focuses on extending the

lifecycle of products, minimizing waste, and making the most of resources. The European Union has been a pioneer in promoting circular economy practices through policies and regulations such as the Circular Economy Action Plan, which aims to make Europe a leader in sustainable resource management and waste reduction. Thus, growing popularity of reusable and returnable packaging systems minimizes waste and supports circular economy initiatives. In addition, the expansion of supermarkets, hypermarkets, and convenience stores increases the demand for cold food packaging to keep perishable products fresh and appealing to consumers, which significantly contributes toward the market growth. However, high cost associated with the development and use of advanced cold food packaging materials and technologies impacts profitability, making it challenging for small- and medium-sized enterprises to adopt these solutions, thus hampering the market growth. Moreover, increase in environmental concerns due to use of traditional cold food packaging materials such as certain plastics and insulating foams restrains the market growth. On the contrary, development of high-performance insulation materials that offer better temperature control and reduce energy consumption is expected to offer remunerative opportunities for the expansion of the global market during the forecast period. In addition, manufacturers are focusing on integrating packaging solutions with sensors and IoT devices to monitor and maintain optimal temperatures, ensure product safety, and track shipment conditions. Such developments are projected to open new avenues for the growth of the global cold food packaging market in the coming years.

The global cold food packaging market is segmented into material, packaging type, application, and region. On the basis of material, the market is divided into plastic, aluminum, and paper & paperboard. As per packaging type, it is segregated into boxes, tubes & cups, cans, trays, pouches & bags, and films & wraps. Depending on application, it is classified into ready-to-eat products, fruits and vegetables, meat, poultry, & seafood, dairy products, and others (soups and others). Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

## Key Findings

By material, the plastic segment is expected to dominate the market by 2033.

On the basis of packaging type, the pouches & bags segment is anticipated to exhibit strong growth in the coming years.

Depending on application, cold food packaging is likely to emerge as the leading segment during the forecast period.

Region wise, North America is projected to garner maximum share in the near future.

T

### Competition Analysis

Competitive analysis and profiles of the major players in the global cold food packaging market include Amcor, International Paper, Mondi Group, Ampac Holdings, LLC, Sealstrip Corporation, Sonoco Products Company, Alpack Packaging Limited, Sealed Air Corporation, Huhtamaki Group, and Berry Global Inc. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships to strengthen their foothold in the competitive market.

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Investment Opportunities

Upcoming/New Entrant by Regions

New Product Development/ Product Matrix of Key Players

Regulatory Guidelines

Additional company profiles with specific client's interest

Additional country or region analysis- market size and forecast

Expanded list for Company Profiles

Historic market data

SWOT Analysis

Key Market Segments

By Material

Plastic

Aluminum

Paper Paperboard

## By Packaging Type

Boxes

Tubes Cups

Cans

Trays

Pouches Bags

Films Wraps

## By Application

Ready-to-Eat Products

Fruits and Vegetables

Meat, Poultry, Seafood

Dairy Products

Others

## By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

Spain

UK

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

UAE

Rest of LAMEA

Key Market Players

Amcor

International Paper

Mondi Group

Ampac Holdings, LLC

Sealstrip Corporation

Sonoco Products Company

allpackaging limited

Sealed Air Corporation.

Huhtamaki Group

Berry Global Inc.

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