

Cloud Enterprise Application Software Market by Solution (CRM, ERP, SCM, Web Conferencing, BI, BPM, CMS, EAM, and Others) and Industry Vertical (Manufacturing & Services, BFSI, Healthcare, Retail, Government, Oil & Gas, Telecom, and Others) - Global Opportunity Analysis and Industry Forecast, 2016-2023

<https://marketpublishers.com/r/C262BC3FA2FEN.html>

Date: September 2017

Pages: 180

Price: US\$ 5,370.00 (Single User License)

ID: C262BC3FA2FEN

Abstracts

Enterprise application software is a collective set of computer programs with shared business applications that cater to the needs of an entire organization rather than an individual user. It provides services such as online payment processing, automated billing system, human resource management, IT service management, customer relationship management, enterprise resource planning, business intelligence, collaboration, and others. Over the past few years, cloud-based deployment model for enterprise application software has gained a significant momentum owing to cost-effective advantages of cloud platform and easy deployment. In addition, the role of enterprise application software has changed from a back-office management to business process enhancement, which urged companies to modify their internal processes. This changing dynamic has significantly increased the demand for enterprise application software among large- and small- & medium-sized organizations worldwide.

The growth of the global enterprise application software market is driven by increase in adoption of cloud among enterprises, inclination of companies towards customer-centric approach, and realization of competitive advantages achieved through implementation of enterprise application software. In addition, rapid changes in business models and emerging trends of cloud are expected to offer considerable growth opportunities for the cloud enterprise application software market. However, high-costs associated with the

services and security concerns hamper the market growth.

Cloud enterprise application software market is segmented based on solution, industry vertical, and geography. By solution, the market is categorized into customer relationship management (CRM), enterprise resource planning (ERP), supply chain management (SCM), Web conferencing, business intelligence (BI), business process management (BPM), content management system (CMS), enterprise asset management (EAM), and others. Based on industry vertical, it is classified into manufacturing & services, BFSI, healthcare, retail, government, oil & gas, telecom, and others. Geographically, cloud enterprise application software market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key players profiled in the report include Oracle, IBM, Microsoft, SAP, HP, QAD Inc., IFS AB, Epicor Software Corp., Infor, and Salesforce.com, and others.

KEY BENEFITS FOR STAKEHOLDERS

In-depth analysis of the global cloud enterprise application software market along with its dynamics is provided to understand the market scenario.

Quantitative analysis of the current trends and future estimations from 2017 to 2023 is provided to assist strategists and stakeholders to capitalize on prevailing opportunities.

Porter's Five Forces analysis examines the competitive structure of the cloud enterprise application software market and provides a clear understanding of the factors that influence the market expansion.

A detailed analysis of the geographical segments enables identification of profitable segments for market players.

Comprehensive analysis of the trends, subsegments, and key revenue pockets are provided in the report.

Detailed analysis of the key players operating in the cloud enterprise application software market and their business strategies are anticipated to assist stakeholders to take informed business decisions.

KEY MARKET SEGMENTS

By Solution

Customer Relationship Management (CRM)

Enterprise Resource Planning (ERP)

Supply Chain Management (SCM)

Web Conferencing

Business Intelligence (BI)

Business Process Management (BPM)

Content Management System (CMS)

Enterprise Asset Management (EAM)

Others

By Industry Vertical

Manufacturing & Services

BFSI

Healthcare

Retail

Government

Oil & Gas

Telecom

Others

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

China

India

Japan

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

The key players profiled in the report are as follows:

Oracle Corporation

IBM Corporation

Microsoft Corporation

SAP SE

HP

QAD Inc.

IFS AB

Epicor Software Corp.

Infor

Salesforce.com, Inc.

Contents

CHAPTER 1 INTRODUCTION

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS
- 1.3. KEY MARKET SEGMENTS
- 1.4. RESEARCH METHODOLOGY
 - 1.4.1. Primary research
 - 1.4.2. Secondary research
 - 1.4.3. Analyst tools and models
 - 1.4.4. Market segmentation

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1. CXO PERSPECTIVE

CHAPTER 3 MARKET OVERVIEW

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
 - 3.2.1. Top winning strategies
 - 3.2.2. Top investment pockets
 - 3.2.3. Top impacting factors
- 3.3. PORTERS FIVE FORCES
 - 3.3.1. Bargaining power of buyers
 - 3.3.2. Bargaining power of suppliers
 - 3.3.3. Degree of competition
 - 3.3.4. Threat of new entrants
 - 3.3.5. Threat of substitute
- 3.4. MARKET PLAYER POSITIONING
- 3.5. MARKET DYNAMICS
 - 3.5.1. Drivers
 - 3.5.1.1. High adoption of cloud-based solutions
 - 3.5.1.2. Inclination of companies towards customer-centric approach
 - 3.5.1.3. Growing realization of competitive advantages achieved through implementation of enterprise application software
 - 3.5.2. Restraints
 - 3.5.2.1. High-costs associated with the services

- 3.5.2.2. Data security concerns
- 3.5.3. Opportunities
 - 3.5.3.1. Rapid changes in business models
 - 3.5.3.2. Emerging trends of cloud

CHAPTER 4 GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY SOLUTION

- 4.1. OVERVIEW
- 4.2. CUSTOMER RELATIONSHIP MANAGEMENT (CRM)
 - 4.2.1. Key market trends
 - 4.2.2. Key growth factors and opportunities
 - 4.2.3. Market size and forecast, by region
- 4.3. ENTERPRISE RESOURCE PLANNING (ERP)
 - 4.3.1. Key market trends
 - 4.3.2. Key growth factors and opportunities
 - 4.3.3. Market size and forecast, by region
- 4.4. SUPPLY CHAIN MANAGEMENT (SCM)
 - 4.4.1. Key market trends
 - 4.4.2. Key growth factors and opportunities
 - 4.4.3. Market size and forecast, by region
- 4.5. WEB CONFERENCING
 - 4.5.1. Key market trends
 - 4.5.2. Key growth factors and opportunities
 - 4.5.3. Market size and forecast, by region
- 4.6. BUSINESS INTELLIGENCE (BI)
 - 4.6.1. Key market trends
 - 4.6.2. Key growth factors and opportunities
 - 4.6.3. Market size and forecast, by region
- 4.7. BUSINESS PROCESS MANAGEMENT (BPM)
 - 4.7.1. Key market trends
 - 4.7.2. Key growth factors and opportunities
 - 4.7.3. Market size and forecast, by region
- 4.8. CONTENT MANAGEMENT SYSTEM (CMS)
 - 4.8.1. Key market trends
 - 4.8.2. Key growth factors and opportunities
 - 4.8.3. Market size and forecast, by region
- 4.9. ENTERPRISE ASSET MANAGEMENT (EAM)
 - 4.9.1. Key market trends

- 4.9.2. Key growth factors and opportunities
- 4.9.3. Market size and forecast, by region
- 4.10. OTHERS
 - 4.10.1. Key market trends
 - 4.10.2. Key growth factors and opportunities
 - 4.10.3. Market size and forecast, by region

CHAPTER 5 GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY INDUSTRY VERTICAL

- 5.1. OVERVIEW
- 5.2. MANUFACTURING AND SERVICES
 - 5.2.1. Key market trends
 - 5.2.2. Key growth factors and opportunities
 - 5.2.3. Market size and forecast
- 5.3. BANKING, FINANCIAL SERVICES, AND INSURANCE (BFSI)
 - 5.3.1. Key market trends
 - 5.3.2. Key growth factors and opportunities
 - 5.3.3. Market size and forecast
- 5.4. HEALTHCARE
 - 5.4.1. Key market trends
 - 5.4.2. Key growth factors and opportunities
 - 5.4.3. Market size and forecast
- 5.5. RETAIL
 - 5.5.1. Key market trends
 - 5.5.2. Key growth factors and opportunities
 - 5.5.3. Market size and forecast
- 5.6. GOVERNMENT
 - 5.6.1. Key market trends
 - 5.6.2. Key growth factors and opportunities
 - 5.6.3. Market size and forecast
- 5.7. OIL & GAS
 - 5.7.1. Key market trends
 - 5.7.2. Key growth factors and opportunities
 - 5.7.3. Market size and forecast
- 5.8. TELECOM
 - 5.8.1. Key market trends
 - 5.8.2. Key growth factors and opportunities
 - 5.8.3. Market size and forecast

5.9. OTHERS

- 5.9.1. Key market trends
- 5.9.2. Key growth factors and opportunities
- 5.9.3. Market size and forecast

CHAPTER 6 CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY GEOGRAPHY

6.1. OVERVIEW

6.2. NORTH AMERICA

- 6.2.1. Key trends
- 6.2.2. Key growth factors and opportunities
- 6.2.3. Market size and forecast, by solution
- 6.2.4. Market size and forecast, by industry vertical
- 6.2.5. Market size and forecast, by country
- 6.2.6. U.S.
 - 6.2.6.1. Market size and forecast, by solution
 - 6.2.6.2. Market size and forecast, by industry vertical
- 6.2.7. Canada
 - 6.2.7.1. Market size and forecast, by solution
 - 6.2.7.2. Market size and forecast, by industry vertical
- 6.2.8. Mexico
 - 6.2.8.1. Market size and forecast, by solution
 - 6.2.8.2. Market size and forecast, by industry vertical

6.3. EUROPE

- 6.3.1. Key market trends
- 6.3.2. Key growth factors and opportunities
- 6.3.3. Market size and forecast, by solution
- 6.3.4. Market size and forecast, by industry vertical
- 6.3.5. Market size and forecast, by country
- 6.3.6. UK
 - 6.3.6.1. Market size and forecast, by solution
 - 6.3.6.2. Market size and forecast, by industry vertical
- 6.3.7. Germany
 - 6.3.7.1. Market size and forecast, by solution
 - 6.3.7.2. Market size and forecast, by industry vertical
- 6.3.8. France
 - 6.3.8.1. Market size and forecast, by solution
 - 6.3.8.2. Market size and forecast, by industry vertical

6.3.9. Rest of Europe

6.3.9.1. Market size and forecast, by solution

6.3.9.2. Market size and forecast, by industry vertical

6.4. ASIA-PACIFIC

6.4.1. Key market trends

6.4.2. Key growth factors and opportunities

6.4.3. Market size and forecast, by solution

6.4.4. Market size and forecast, by industry vertical

6.4.5. Market size and forecast, by country

6.4.6. China

6.4.6.1. Market size and forecast, by solution

6.4.6.2. Market size and forecast, by industry vertical

6.4.7. India

6.4.7.1. Market size and forecast, by solution

6.4.7.2. Market size and forecast, by industry vertical

6.4.8. Japan

6.4.8.1. Market size and forecast, by solution

6.4.8.2. Market size and forecast, by industry vertical

6.4.9. Rest of Asia-Pacific

6.4.9.1. Market size and forecast, by solution

6.4.9.2. Market size and forecast, by industry vertical

6.5. LAMEA

6.5.1. Key market trends

6.5.2. Key growth factors and opportunities

6.5.3. Market size and forecast, by solution

6.5.4. Market size and forecast, by industry vertical

6.5.5. Market size and forecast, by country

6.5.6. Latin America

6.5.6.1. Market size and forecast, by solution

6.5.6.2. Market size and forecast, by industry vertical

6.5.7. Middle East

6.5.7.1. Market size and forecast, by solution

6.5.7.2. Market size and forecast, by industry vertical

6.5.8. Africa

6.5.8.1. Market size and forecast, by solution

6.5.8.2. Market size and forecast, by industry vertical

CHAPTER 7 COMPANY PROFILES

7.1. ORACLE CORPORATION

- 7.1.1. Company overview
- 7.1.2. Company snapshot
- 7.1.3. Business performance
- 7.1.4. Key strategic moves & developments

7.2. IBM CORPORATION

- 7.2.1. Company overview
- 7.2.2. Company snapshot
- 7.2.3. Business performance
- 7.2.4. Key strategic moves & developments

7.3. MICROSOFT CORPORATION

- 7.3.1. Company overview
- 7.3.2. Company snapshot
- 7.3.3. Business performance
- 7.3.4. Key strategic moves & developments

7.4. SAP SE

- 7.4.1. Company overview
- 7.4.2. Company snapshot
- 7.4.3. Business performance
- 7.4.4. Key strategic moves & developments

7.5. HP

- 7.5.1. Company overview
- 7.5.2. Company snapshot
- 7.5.3. Business performance
- 7.5.4. Key strategic moves & developments

7.6. QAD INC.

- 7.6.1. Company overview
- 7.6.2. Company snapshot
- 7.6.3. Business performance
- 7.6.4. Key strategic moves & developments

7.7. IFS AB

- 7.7.1. Company overview
- 7.7.2. Company snapshot
- 7.7.3. Business performance
- 7.7.4. Key strategic moves & developments

7.8. EPICOR SOFTWARE CORP.

- 7.8.1. Company overview
- 7.8.2. Company snapshot
- 7.8.3. Business performance

7.8.4. Key strategic moves & developments

7.9. INFOR

7.9.1. Company overview

7.9.2. Company snapshot

7.9.3. Business performance

7.9.4. Key strategic moves & developments

7.10. SALESFORCE.COM

7.10.1. Company overview

7.10.2. Company snapshot

7.10.3. Business performance

7.10.4. Key strategic moves & developments

List Of Tables

LIST OF TABLES

TABLE 1. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY SOLUTION, 2016-2023 (\$MILLION)

TABLE 2. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR CRM, BY REGION, 2016-2023 (\$MILLION)

TABLE 3. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR ERP, BY REGION, 2016-2023 (\$MILLION)

TABLE 4. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR SCM, BY REGION, 2016-2023 (\$MILLION)

TABLE 5. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR WEB CONFERENCING, BY REGION, 2016-2023 (\$MILLION)

TABLE 6. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR BI, BY REGION, 2016-2023 (\$MILLION)

TABLE 7. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR BPM, BY REGION, 2016-2023 (\$MILLION)

TABLE 8. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR CMS, BY REGION, 2016-2023 (\$MILLION)

TABLE 9. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR EAM, BY REGION, 2016-2023 (\$MILLION)

TABLE 10. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR OTHERS, BY REGION, 2016-2023 (\$MILLION)

TABLE 11. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 12. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR MANUFACTURING AND SERVICES, BY REGION, 2016-2023 (\$MILLION)

TABLE 13. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR BFSI, BY REGION, 2016-2023 (\$MILLION)

TABLE 14. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR HEALTHCARE, BY REGION, 2016-2023 (\$MILLION)

TABLE 15. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR RETAIL, BY REGION, 2016-2023 (\$MILLION)

TABLE 16. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR GOVERNMENT, BY REGION, 2016-2023 (\$MILLION)

TABLE 17. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR OIL & GAS, BY REGION, 2016-2023 (\$MILLION)

TABLE 18. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET

FOR TELECOM, BY REGION, 2016-2023 (\$MILLION)

TABLE 19. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET
FOR OTHERS, BY REGION, 2016-2023 (\$MILLION)

TABLE 20. CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY REGION,
2016-2023 (\$MILLION)

TABLE 21. NORTH AMERICA CLOUD ENTERPRISE APPLICATION SOFTWARE
MARKET, BY SOLUTION, 2016-2023 (\$MILLION)

TABLE 22. NORTH AMERICA CLOUD ENTERPRISE APPLICATION SOFTWARE
MARKET, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 23. NORTH AMERICA CLOUD ENTERPRISE APPLICATION SOFTWARE
MARKET, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 24. U.S. CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY
SOLUTION, 2016-2023 (\$MILLION)

TABLE 25. U.S. CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY
INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 26. CANADA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY
SOLUTION, 2016-2023 (\$MILLION)

TABLE 27. CANADA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY
INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 28. MEXICO CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY
SOLUTION, 2016-2023 (\$MILLION)

TABLE 29. MEXICO CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY
INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 30. EUROPE CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY
SOLUTION, 2016-2023 (\$MILLION)

TABLE 31. EUROPE CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY
INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 32. EUROPE CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY
COUNTRY, 2016-2023 (\$MILLION)

TABLE 33. UK CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY
SOLUTION, 2016-2023 (\$MILLION)

TABLE 34. UK CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY
INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 35. GERMANY CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET,
BY SOLUTION, 2016-2023 (\$MILLION)

TABLE 36. GERMANY CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET,
BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 37. FRANCE CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY
SOLUTION, 2016-2023 (\$MILLION)

TABLE 38. FRANCE CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 39. REST OF EUROPE CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY SOLUTION, 2016-2023 (\$MILLION)

TABLE 40. REST OF EUROPE CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 41. ASIA-PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY SOLUTION, 2016-2023 (\$MILLION)

TABLE 42. ASIA-PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 43. ASIA-PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 44. CHINA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY SOLUTION, 2016-2023 (\$MILLION)

TABLE 45. CHINA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 46. INDIA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY SOLUTION, 2016-2023 (\$MILLION)

TABLE 47. INDIA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 48. JAPAN CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY SOLUTION, 2016-2023 (\$MILLION)

TABLE 49. JAPAN CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 50. REST OF ASIA-PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY SOLUTION, 2016-2023 (\$MILLION)

TABLE 51. REST OF ASIA-PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 52. LAMEA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY SOLUTION, 2016-2023 (\$MILLION)

TABLE 53. LAMEA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 54. LAMEA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 55. LATIN AMERICA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY SOLUTION, 2016-2023 (\$MILLION)

TABLE 56. LATIN AMERICA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 57. MIDDLE EAST CLOUD ENTERPRISE APPLICATION SOFTWARE

MARKET, BY SOLUTION, 2016-2023 (\$MILLION)

TABLE 58. MIDDLE EAST CLOUD ENTERPRISE APPLICATION SOFTWARE

MARKET, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 59. AFRICA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY
SOLUTION, 2016-2023 (\$MILLION)

TABLE 60. AFRICA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY
INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 61. COMPANY SNAPSHOT: ORACLE CORPORATION

TABLE 62. COMPANY SNAPSHOT: IBM CORPORATION

TABLE 63. COMPANY SNAPSHOT: MICROSOFT CORPORATION

TABLE 64. COMPANY SNAPSHOT: SAP SE

TABLE 65. COMPANY SNAPSHOT: HP

TABLE 66. COMPANY SNAPSHOT: QAD INC.

TABLE 67. COMPANY SNAPSHOT: IFS AB

TABLE 68. COMPANY SNAPSHOT: EPICOR SOFTWARE CORP.

TABLE 69. COMPANY SNAPSHOT: INFOR

TABLE 70. COMPANY SNAPSHOT: SALESFORCE.COM

List Of Figures

LIST OF FIGURES

FIGURE 1. MARKET SEGMENTATION: CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET

FIGURE 2. TOP WINNING STRATEGIES, 2013-2017 (%)

FIGURE 3. TOP WINNING STRATEGIES, 2013-2017

FIGURE 4. TOP INVESTMENT POCKETS

FIGURE 5. TOP IMPACTING FACTORS

FIGURE 6. PORTERS FIVE FORCES ANALYSIS

FIGURE 7. BARGAINING POWER OF BUYERS

FIGURE 8. BARGAINING POWER OF SUPPLIERS

FIGURE 9. DEGREE OF COMPETITION

FIGURE 10. THREAT OF NEW ENTRANTS

FIGURE 11. THREAT OF SUBSTITUTES

FIGURE 12. MARKET PLAYER POSITIONING, 2015

FIGURE 13. DRIVERS

FIGURE 14. RESTRAINTS

FIGURE 15. OPPORTUNITIES

FIGURE 16. COMPARATIVE SHARE ANALYSIS OF CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY SOLUTION, 2016 & 2023 (%)

FIGURE 17. COMPARATIVE SHARE ANALYSIS OF CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR CRM, BY REGION, 2016 & 2023 (%)

FIGURE 18. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR CRM, 2016-2023 (\$MILLION)

FIGURE 19. COMPARATIVE SHARE ANALYSIS OF CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR ERP, BY REGION, 2016 & 2023 (%)

FIGURE 20. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR ERP, 2016-2023 (\$MILLION)

FIGURE 21. COMPARATIVE SHARE ANALYSIS OF CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR SCM, BY REGION, 2016 & 2023 (%)

FIGURE 22. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR SCM, 2016-2023 (\$MILLION)

FIGURE 23. COMPARATIVE SHARE ANALYSIS OF CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR WEB CONFERENCING, BY REGION, 2016 & 2023 (%)

FIGURE 24. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR WEB CONFERENCING, 2016-2023 (\$MILLION)

FIGURE 25. COMPARATIVE SHARE ANALYSIS OF CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR BI, BY REGION, 2016 & 2023 (%)

FIGURE 26. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR BI, 2016-2023 (\$MILLION)

FIGURE 27. COMPARATIVE SHARE ANALYSIS OF CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR BPM BY REGION, 2016 & 2023 (%)

FIGURE 28. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR BPM, 2016-2023 (\$MILLION)

FIGURE 29. COMPARATIVE SHARE ANALYSIS OF CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR CMS, BY REGION, 2016 & 2023 (%)

FIGURE 30. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR CMS, 2016-2023 (\$MILLION)

FIGURE 31. COMPARATIVE SHARE ANALYSIS OF CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR EAM, BY REGION, 2016 & 2023 (%)

FIGURE 32. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR EAM, 2016-2023 (\$MILLION)

FIGURE 33. COMPARATIVE SHARE ANALYSIS OF CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR OTHERS, BY REGION, 2016 & 2023 (%)

FIGURE 34. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR OTHERS, 2016-2023 (\$MILLION)

FIGURE 35. COMPARATIVE SHARE ANALYSIS OF CLOUD ENTERPRISE APPLICATION SOFTWARE, BY INDUSTRY VERTICAL, 2016 & 2023 (%)

FIGURE 36. COMPARATIVE SHARE ANALYSIS OF CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR MANUFACTURING AND SERVICES, BY REGION, 2016 & 2023 (%)

FIGURE 37. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR MANUFACTURING AND SERVICES, 2016-2023 (\$MILLION)

FIGURE 38. COMPARATIVE SHARE ANALYSIS OF CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR BFSI, BY REGION, 2016 & 2023 (%)

FIGURE 39. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR BFSI, 2016-2023 (\$MILLION)

FIGURE 40. COMPARATIVE SHARE ANALYSIS OF CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR HEALTHCARE, BY REGION, 2016 & 2023 (%)

FIGURE 41. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR HEALTHCARE, 2016-2023 (\$MILLION)

FIGURE 42. COMPARATIVE SHARE ANALYSIS OF CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR RETAIL, BY REGION, 2016 & 2023 (%)

FIGURE 43. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET

FOR RETAIL, 2016-2023 (\$MILLION)

FIGURE 44. COMPARATIVE SHARE ANALYSIS OF CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR GOVERNMENT, BY REGION, 2016 & 2023 (%)

FIGURE 45. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR GOVERNMENT, 2016-2023 (\$MILLION)

FIGURE 46. COMPARATIVE SHARE ANALYSIS OF CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR OIL & GAS, BY REGION, 2016 & 2023 (%)

FIGURE 47. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR OIL & GAS, 2016-2023 (\$MILLION)

FIGURE 48. COMPARATIVE SHARE ANALYSIS OF CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR TELECOM, BY REGION, 2016 & 2023 (%)

FIGURE 49. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR TELECOM, 2016-2023 (\$MILLION)

FIGURE 50. COMPARATIVE SHARE ANALYSIS OF CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR OTHERS, BY REGION, 2016 & 2023 (%)

FIGURE 51. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET FOR OTHERS, 2016-2023 (\$MILLION)

FIGURE 52. GLOBAL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY GEOGRAPHY, MARKET SHARE (2016) AND CAGR (2017-2023, %)

FIGURE 53. COMPARATIVE SHARE ANALYSIS OF NORTH AMERICA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY SOLUTION, 2016 & 2023 (%)

FIGURE 54. COMPARATIVE SHARE ANALYSIS OF NORTH AMERICA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY INDUSTRY VERTICAL, 2016 & 2023 (%)

FIGURE 55. COMPARATIVE SHARE ANALYSIS OF NORTH AMERICA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY COUNTRY, 2016 & 2023 (%)

FIGURE 56. NORTH AMERICA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2016-2023 (\$MILLION)

FIGURE 57. U.S. CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2016-2023 (\$MILLION)

FIGURE 58. CANADA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2016-2023 (\$MILLION)

FIGURE 59. MEXICO CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2016-2023 (\$MILLION)

FIGURE 60. COMPARATIVE SHARE ANALYSIS OF EUROPE CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY SOLUTION, 2016 & 2023 (%)

FIGURE 61. COMPARATIVE SHARE ANALYSIS OF EUROPE CLOUD ENTERPRISE

APPLICATION SOFTWARE MARKET, BY INDUSTRY VERTICAL, 2016 & 2023 (%)

FIGURE 62. COMPARATIVE SHARE ANALYSIS OF EUROPE CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY COUNTRY, 2016 & 2023 (%)

FIGURE 63. EUROPE CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2016-2023 (\$MILLION)

FIGURE 64. UK CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2016-2023 (\$MILLION)

FIGURE 65. GERMANY CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2016-2023 (\$MILLION)

FIGURE 66. FRANCE CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2016-2023 (\$MILLION)

FIGURE 67. REST OF EUROPE CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2016-2023 (\$MILLION)

FIGURE 68. COMPARATIVE SHARE ANALYSIS OF ASIA-PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY SOLUTION, 2016 & 2023 (%)

FIGURE 69. COMPARATIVE SHARE ANALYSIS OF ASIA-PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY INDUSTRY VERTICAL, 2016 & 2023 (%)

FIGURE 70. COMPARATIVE SHARE ANALYSIS OF ASIA-PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY COUNTRY, 2016 & 2023 (%)

FIGURE 71. ASIA-PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2016-2023 (\$MILLION)

FIGURE 72. CHINA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2016-2023 (\$MILLION)

FIGURE 73. INDIA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2016-2023 (\$MILLION)

FIGURE 74. JAPAN CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2016-2023 (\$MILLION)

FIGURE 75. REST OF ASIA-PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2016-2023 (\$MILLION)

FIGURE 76. COMPARATIVE SHARE ANALYSIS OF LAMEA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY SOLUTION, 2016 & 2023 (%)

FIGURE 77. COMPARATIVE SHARE ANALYSIS OF LAMEA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY INDUSTRY VERTICAL, 2016 & 2023 (%)

FIGURE 78. COMPARATIVE SHARE ANALYSIS OF LAMEA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, BY COUNTRY, 2016 & 2023 (%)

FIGURE 79. LAMEA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2016-2023 (\$MILLION)

FIGURE 80. LATIN AMERICA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2016-2023 (\$MILLION)

FIGURE 81. MIDDLE EAST CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2016-2023 (\$MILLION)

FIGURE 82. AFRICA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2016-2023 (\$MILLION)

FIGURE 83. ORACLE CORPORATION: FINANCIAL PERFORMANCE

FIGURE 84. IBM CORPORATION: FINANCIAL PERFORMANCE

FIGURE 85. MICROSOFT CORPORATION: FINANCIAL PERFORMANCE

FIGURE 86. SAP SE: FINANCIAL PERFORMANCE

FIGURE 87. HP: FINANCIAL PERFORMANCE

FIGURE 88. QAD INC.: FINANCIAL PERFORMANCE

FIGURE 89. IFS AB: FINANCIAL PERFORMANCE

FIGURE 90. EPICOR SOFTWARE CORP.: FINANCIAL PERFORMANCE

FIGURE 91. INFOR: FINANCIAL PERFORMANCE

FIGURE 92. SALESFORCE.COM: FINANCIAL PERFORMANCE

I would like to order

Product name: Cloud Enterprise Application Software Market by Solution (CRM, ERP, SCM, Web Conferencing, BI, BPM, CMS, EAM, and Others) and Industry Vertical (Manufacturing & Services, BFSI, Healthcare, Retail, Government, Oil & Gas, Telecom, and Others) - Global Opportunity Analysis and Industry Forecast, 2016-2023

Product link: <https://marketpublishers.com/r/C262BC3FA2FEN.html>

Price: US\$ 5,370.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C262BC3FA2FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970