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Cloud-based VDI Market by Deployment Model (Private, Public, and Hybrid), User Type (SMEs and Large Enterprise), and End User (BFSI, Education, Healthcare, Government, IT & Telecom, and Others) - Global Opportunity Analysis and Industry Forecast, 2017-2023

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Abstracts

Virtual desktop infrastructure (VDI) deals with hosting various desktop machines on a single virtual machine, which is connected on a centralized server. Cloud-based VDI enables the access to these machines from any remote location through the internet. Increase in adoption of handheld devices & smartphones for enterprise computing drives the growth of the market. In addition, rise in demand for virtualization and increase in adoption of cloud services fuel the market growth. However, high initial capital expenditure for setting up the infrastructure restrains the market growth. Conversely, increase in demand for desktop-as-a-service (DaaS) and rise in adoption of hybrid cloud solutions are expected to provide growth opportunities for the market.
The cloud-based VDI market is segmented on the basis of deployment model, user type, end user and region. Based on deployment model, the market is classified into public, private, and hybrid. By user type, it is bifurcated into small & medium enterprise (SMEs) and large enterprise. Depending on end user, it is categorized BFSI, education, retail, healthcare, manufacturing, government, and others. Regionally, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.
Key players operating in this market are Amazon Web Services, Inc., Cisco Systems, Citrix Systems, Inc., Dell Inc., HP Development Company, L.P., IBM Corporation, Microsoft Corporation, NComputing Co. LTD, Rackspace, Inc., and VMware.
Key Benefits
In-depth analysis and dynamics of the global cloud-based VDI market is provided to

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understand the market scenario.
Quantitative analysis of the current trends and future estimations from 2017 to 2023 is provided to assist strategists and stakeholders to capitalize on the prevailing market opportunities.
Porter’s Five Forces analysis examines the competitive structure and provides a clear understanding of the factors that influence market entry and expansion.
A detailed analysis of the geographical segments enables the identification of profitable segments for market players.
Comprehensive analysis of the trends, subsegments, and key revenue pockets of Cloud based VDI market is provided.
Cloud-based VDI Market Key Segments:
By Deployment model

- Private
- Public
- Hybrid

By User Type

- Small & Medium Enterprise (SMEs)
- Large Enterprise

By End User

- BFSI
- Government
- Healthcare
- Telecom & IT
- Education

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- Others

By Region

- North America
  - U.S.
  - Canada
  - Mexico
- Europe
  - UK
  - Germany
  - France
  - Italy
  - Rest of Europe
- Asia-Pacific
  - China
  - India
  - Japan
  - Australia
  - Rest of Asia-Pacific
- LAMEA

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Latin America

Middle East

Africa

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