

Cloud-based Enterprise Resource Planning (ERP)
Market by Component (Software and Services),
Function (Finance, HR, Supply Chain, and Others),
End User (Large, Mid-size, and Small Organization)
and Industry Vertical (Manufacturing & Services, BFSI,
Healthcare, Retail, Government, Aerospace & Defense,
IT & Telecom, and Others) - Global Opportunity
Analysis and Industry Forecast, 2016-2023

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Abstracts

Enterprise resource planning is a collective set of computer programs with shared business applications that cater to the needs of an entire organization rather than an individual user. It provides services such as automated billing system, human resource management, customer relationship management, finance, supply chain, and others. Over the past few years, the cloud-based deployment model for enterprise resource planning software has gained a significant momentum owing to cost-effective advantages of cloud platform and easy deployment. In addition, the role of cloud enterprise resource planning has changed from a back-office management to business process enhancement, which urged companies to modify their internal processes. This changing dynamic has significantly increased the demand for cloud enterprise resource planning solution among large- and small- & medium-sized organizations worldwide. Low cost and limited expenditure on hardware or software drive the market growth. In addition, the need for process automation, growth toward price-sensitive cloud deployments, and rise in need of regulatory compliances for data sovereignty also boost the market. Further, rapid changes in business models and developments in cloud trend are expected to offer considerable growth opportunities for the cloud enterprise resource planning market.



The cloud-based ERP market is segmented based on component, function, end user, industry vertical, and region. By component, the market is categorized into software and services. Services segment is further studied across professional and managed services. As per function the market is segmented into finance, HR, supply chain, and others. Based in end user the market is segmented into large, mid-size, and small organization. Based on industry vertical, it is classified into manufacturing & services, BFSI, healthcare, retail, government, aerospace & defense, IT & telecom, and others. Based on region, the cloud-based ERP market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key players profiled in the report cloud-based ERP market include Oracle, IBM, Microsoft, SAP SE, Sage Group Plc., Aptean, Epicor Software Corp., Infor, Syspro, Unit4, and others.

KEY BENEFITS FOR STAKEHOLDERS

In-depth analysis of the global cloud-based ERP market along with its dynamics is provided to understand the market scenario.

Quantitative analysis of the current trends and future estimations from 2017 to 2023 is provided to assist strategists and stakeholders to capitalize on prevailing opportunities.

Porter's Five Forces analysis examines the competitive structure of the cloudbased ERP market and provides a clear understanding of the factors that influence the market expansion.

A detailed analysis of the geographical segments enables identification of profitable segments for market players.

Comprehensive analysis of the trends, subsegments, and key revenue pockets are provided in the report.

Detailed analysis of the key players operating in the global cloud-based ERP market and their business strategies are anticipated to assist stakeholders to take informed business decisions.

KEY MARKET SEGMENTS



By Component			
Software			
Services			
By Function			
Finance			
HR			
Supply Chain			
Others			
By End User			
Large Organization			
Mid-size Organization			
Small Organization			
By Industry Vertical			
Manufacturing & Services			
BFSI			
Healthcare			
Retail			
Government			



Aerospace & Defense

	Acrospace & Defense			
	IT & Telecom			
	Others			
By Region				
	North A	America		
		U.S.		
		Canada		
		Mexico		
	Europe			
		UK		
		Germany		
		France		
		Russia		
		Rest of Europe		
Asia-Pacific				
		China		
		Japan		
		India		
		Australia		



Rest of Asia-Pacific

LAMEA	
La	atin America
M	liddle East
A	frica
The key players	profiled in the report are as follows:
The key players	profiled in the report are as follows:
IBM Corp	poration
Oracle Co	orporation
SAP SE	
Infor	
Aptean	
Microsoft	
Sage Gro	oup Plc
Epicor So	oftware Corporation
Syspro	
Unit4	



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