

Cloud-based Enterprise Resource Planning (ERP) Market by Component (Software and Services), Function (Finance, HR, Supply Chain, and Others), End User (Large, Mid-size, and Small Organization) and Industry Vertical (Manufacturing & Services, BFSI, Healthcare, Retail, Government, Aerospace & Defense, IT & Telecom, and Others) - Global Opportunity Analysis and Industry Forecast, 2016-2023

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Abstracts

Enterprise resource planning is a collective set of computer programs with shared business applications that cater to the needs of an entire organization rather than an individual user. It provides services such as automated billing system, human resource management, customer relationship management, finance, supply chain, and others. Over the past few years, the cloud-based deployment model for enterprise resource planning software has gained a significant momentum owing to cost-effective advantages of cloud platform and easy deployment. In addition, the role of cloud enterprise resource planning has changed from a back-office management to business process enhancement, which urged companies to modify their internal processes. This changing dynamic has significantly increased the demand for cloud enterprise resource planning solution among large- and small- & medium-sized organizations worldwide. Low cost and limited expenditure on hardware or software drive the market growth. In addition, the need for process automation, growth toward price-sensitive cloud deployments, and rise in need of regulatory compliances for data sovereignty also boost the market. Further, rapid changes in business models and developments in cloud trend are expected to offer considerable growth opportunities for the cloud enterprise resource planning market.

The cloud-based ERP market is segmented based on component, function, end user, industry vertical, and region. By component, the market is categorized into software and services. Services segment is further studied across professional and managed services. As per function the market is segmented into finance, HR, supply chain, and others. Based in end user the market is segmented into large, mid-size, and small organization. Based on industry vertical, it is classified into manufacturing & services, BFSI, healthcare, retail, government, aerospace & defense, IT & telecom, and others. Based on region, the cloud-based ERP market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key players profiled in the report cloud-based ERP market include Oracle, IBM, Microsoft, SAP SE, Sage Group Plc., Aptean, Epicor Software Corp., Infor, Syspro, Unit4, and others.

KEY BENEFITS FOR STAKEHOLDERS

In-depth analysis of the global cloud-based ERP market along with its dynamics is provided to understand the market scenario.

Quantitative analysis of the current trends and future estimations from 2017 to 2023 is provided to assist strategists and stakeholders to capitalize on prevailing opportunities.

Porter's Five Forces analysis examines the competitive structure of the cloud-based ERP market and provides a clear understanding of the factors that influence the market expansion.

A detailed analysis of the geographical segments enables identification of profitable segments for market players.

Comprehensive analysis of the trends, subsegments, and key revenue pockets are provided in the report.

Detailed analysis of the key players operating in the global cloud-based ERP market and their business strategies are anticipated to assist stakeholders to take informed business decisions.

KEY MARKET SEGMENTS

By Component

Software

Services

By Function

Finance

HR

Supply Chain

Others

By End User

Large Organization

Mid-size Organization

Small Organization

By Industry Vertical

Manufacturing & Services

BFSI

Healthcare

Retail

Government

Aerospace & Defense

IT & Telecom

Others

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Russia

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

The key players profiled in the report are as follows:

IBM Corporation

Oracle Corporation

SAP SE

Infor

Aptean

Microsoft

Sage Group Plc

Epicor Software Corporation

Syspro

Unit4

Contents

CHAPTER 1: INTRODUCTION

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS
- 1.3. RESEARCH METHODOLOGY
 - 1.3.1. Secondary research
 - 1.3.2. Primary research
 - 1.3.3. Analyst tools & models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO PERSPECTIVE

CHAPTER 3: MARKET OVERVIEW

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
 - 3.2.1. Top investment pockets
 - 3.2.2. Top winning strategies
 - 3.2.2.1. Top winning strategies, by year 2014-2017
 - 3.2.2.2. Top winning strategies, by development 2015-2017
 - 3.2.2.3. Top winning strategies, by company 2015-2017
- 3.3. PORTER'S FIVE FORCES ANALYSIS
- 3.4. MARKET SHARE ANALYSIS, 2016
- 3.5. MARKET DYNAMICS
 - 3.5.1. Drivers
 - 3.5.1.1. Introduction of cloud and growth of SMEs in emerging regions
 - 3.5.1.2. Increase in need for operational efficiency and transparency across various business processes
 - 3.5.1.3. Surge in adoption of cloud-based deployment model
 - 3.5.2. Restraints
 - 3.5.2.1. Open source application
 - 3.5.2.2. Latency in data retrieval and interruptions
 - 3.5.3. Opportunities
 - 3.5.3.1. Competition among market players
 - 3.5.3.2. Globalization and expansion
 - 3.5.3.3. Support to new ventures and key decision making

CHAPTER 4: CLOUD-BASED ERP MARKT BY COMPONENT

4.1. OVERVIEW

4.2. SOFTWARE

4.2.1. Overview

4.2.2. Key market trends and opportunities

4.2.3. Market size and forecast by region

4.2.4. Market analysis by country

4.3. SERVICES

4.3.1. Overview

4.3.2. Key market trends and opportunities

4.3.3. Market size and forecast by region

4.3.4. Market analysis by country

4.3.5. Professional services

4.3.5.1. Market size and forecast, by region

4.3.5.2. Market analysis by country

4.3.6. Managed services

4.3.6.1. Market size and forecast, by region

4.3.6.2. Market analysis by country

CHAPTER 5: CLOUD-BASED ERP MARKT BY FUNCTION

5.1. OVERVIEW

5.2. FINANCE

5.2.1. Overview

5.2.2. Key market trends and opportunities

5.2.3. Market size and forecast by region

5.2.4. Market analysis by country

5.3. HUMAN RESOURCES

5.3.1. Overview

5.3.2. Key market trends and opportunities

5.3.3. Market size and forecast by region

5.3.4. Market analysis by country

5.4. SUPPLY CHAIN

5.4.1. Overview

5.4.2. Key market trends and opportunities

5.4.3. Market size and forecast by region

5.4.4. Market analysis by country

5.5. OTHERS

- 5.5.1. Overview
- 5.5.2. Key market trends and opportunities
- 5.5.3. Market size and forecast by region
- 5.5.4. Market analysis by country

CHAPTER 6: CLOUD-BASED ERP MARKT BY END USER

6.1. OVERVIEW

6.2. LARGE ORGANIZATION

- 6.2.1. Overview
- 6.2.2. Key market trends and opportunities
- 6.2.3. Market size and forecast by region
- 6.2.4. Market analysis by country

6.3. MID-SIZE ORGANIZATION

- 6.3.1. Overview
- 6.3.2. Key market trends and opportunities
- 6.3.3. Market size and forecast by region
- 6.3.4. Market analysis by country

6.4. SMALL ORGANIZATION

- 6.4.1. Overview
- 6.4.2. Key market trends and opportunities
- 6.4.3. Market size and forecast by region
- 6.4.4. Market analysis by country

CHAPTER 7: CLOUD-BASED ERP MARKT BY INDUSTRY VERTICAL

7.1. OVERVIEW

7.2. MANUFACTURING & SERVICES

- 7.2.1. Overview
- 7.2.2. Key market trends and opportunities
- 7.2.3. Market size and forecast by region
- 7.2.4. Market analysis by country

7.3. BFSI

- 7.3.1. Overview
- 7.3.2. Key market trends and opportunities
- 7.3.3. Market size and forecast by region
- 7.3.4. Market analysis by country

7.4. HEALTHCARE

- 7.4.1. Overview
- 7.4.2. Key market trends and opportunities
- 7.4.3. Market size and forecast by region
- 7.4.4. Market analysis by country
- 7.5. RETAIL
 - 7.5.1. Overview
 - 7.5.2. Key market trends and opportunities
 - 7.5.3. Market size and forecast by region
 - 7.5.4. Market analysis by country
- 7.6. GOVERNMENT
 - 7.6.1. Overview
 - 7.6.2. Key market trends and opportunities
 - 7.6.3. Market size and forecast by region
 - 7.6.4. Market analysis by country
- 7.7. AEROSPACE & DEFENSE
 - 7.7.1. Overview
 - 7.7.2. Key market trends and opportunities
 - 7.7.3. Market size and forecast by region
 - 7.7.4. Market analysis by country
- 7.8. IT & TELECOM
 - 7.8.1. Overview
 - 7.8.2. Key market trends and opportunities
 - 7.8.3. Market size and forecast by region
 - 7.8.4. Market analysis by country
- 7.9. OTHERS
 - 7.9.1. Overview
 - 7.9.2. Key market trends and opportunities
 - 7.9.3. Market size and forecast by region
 - 7.9.4. Market analysis by country

CHAPTER 8: CLOUD-BASED ERP MARK BY GEOGRAPHY

- 8.1. OVERVIEW
- 8.2. NORTH AMERICA
 - 8.2.1. Overview
 - 8.2.2. Key market trends and opportunities
 - 8.2.3. Market size and forecast by component
 - 8.2.4. Market size and forecast by services
 - 8.2.5. Market size and forecast by function

- 8.2.6. Market size and forecast by end user
- 8.2.7. Market size and forecast by industry vertical
- 8.2.8. Market size and forecast, by country
- 8.2.9. U.S. cloud-based ERP market
 - 8.2.9.1. Market size and forecast by component
 - 8.2.9.2. Market size and forecast by services
 - 8.2.9.3. Market size and forecast by function
 - 8.2.9.4. Market size and forecast by end user
 - 8.2.9.5. Market size and forecast by industry vertical
- 8.2.10. Canada cloud-based ERP market
 - 8.2.10.1. Market size and forecast by component
 - 8.2.10.2. Market size and forecast by services
 - 8.2.10.3. Market size and forecast by function
 - 8.2.10.4. Market size and forecast by end user
 - 8.2.10.5. Market size and forecast by industry vertical
- 8.2.11. Mexico cloud-based ERP market
 - 8.2.11.1. Market size and forecast by component
 - 8.2.11.2. Market size and forecast by services
 - 8.2.11.3. Market size and forecast by function
 - 8.2.11.4. Market size and forecast by end user
 - 8.2.11.5. Market size and forecast by industry vertical

8.3. EUROPE

- 8.3.1. Overview
- 8.3.2. Key market trends and opportunities
- 8.3.3. Market size and forecast by component
- 8.3.4. Market size and forecast by services
- 8.3.5. Market size and forecast by functions
- 8.3.6. Market size and forecast by end user
- 8.3.7. Market size and forecast by industry vertical
- 8.3.8. Market size and forecast, by country
- 8.3.9. UK cloud-based ERP market
 - 8.3.9.1. Market size and forecast by component
 - 8.3.9.2. Market size and forecast by services
 - 8.3.9.3. Market size and forecast by function
 - 8.3.9.4. Market size and forecast by end user
 - 8.3.9.5. Market size and forecast by industry vertical
- 8.3.10. France cloud-based ERP market
 - 8.3.10.1. Market size and forecast by component
 - 8.3.10.2. Market size and forecast by services

- 8.3.10.3. Market size and forecast by function
- 8.3.10.4. Market size and forecast by end user
- 8.3.10.5. Market size and forecast by industry vertical
- 8.3.11. Germany cloud-based ERP market
 - 8.3.11.1. Market size and forecast by component
 - 8.3.11.2. Market size and forecast by services
 - 8.3.11.3. Market size and forecast by function
 - 8.3.11.4. Market size and forecast by end user
 - 8.3.11.5. Market size and forecast by industry vertical
- 8.3.12. Russia cloud-based ERP market
 - 8.3.12.1. Market size and forecast by component
 - 8.3.12.2. Market size and forecast by services
 - 8.3.12.3. Market size and forecast by function
 - 8.3.12.4. Market size and forecast by end user
 - 8.3.12.5. Market size and forecast by industry vertical
- 8.3.13. Rest of Europe cloud-based ERP market
 - 8.3.13.1. Market size and forecast by component
 - 8.3.13.2. Market size and forecast by services
 - 8.3.13.3. Market size and forecast by function
 - 8.3.13.4. Market size and forecast by end user
 - 8.3.13.5. Market size and forecast by industry vertical
- 8.4. ASIA-PACIFIC
 - 8.4.1. Overview
 - 8.4.2. Key market trends and opportunities
 - 8.4.3. Market size and forecast by component
 - 8.4.4. Market size and forecast by services
 - 8.4.5. Market size and forecast by function
 - 8.4.6. Market size and forecast by end user
 - 8.4.7. Market size and forecast by industry vertical
 - 8.4.8. Market size and forecast, by country
 - 8.4.9. China cloud-based ERP market
 - 8.4.9.1. Market size and forecast by component
 - 8.4.9.2. Market size and forecast by services
 - 8.4.9.3. Market size and forecast by function
 - 8.4.9.4. Market size and forecast by end user
 - 8.4.9.5. Market size and forecast by industry vertical
 - 8.4.10. Japan cloud-based ERP market
 - 8.4.10.1. Market size and forecast by component
 - 8.4.10.2. Market size and forecast by services

- 8.4.10.3. Market size and forecast by function
- 8.4.10.4. Market size and forecast by end user
- 8.4.10.5. Market size and forecast by industry vertical
- 8.4.11. India cloud-based ERP market
 - 8.4.11.1. Market size and forecast by component
 - 8.4.11.2. Market size and forecast by services
 - 8.4.11.3. Market size and forecast by function
 - 8.4.11.4. Market size and forecast by end user
 - 8.4.11.5. Market size and forecast by industry vertical
- 8.4.12. Australia cloud-based ERP market
 - 8.4.12.1. Market size and forecast by component
 - 8.4.12.2. Market size and forecast by services
 - 8.4.12.3. Market size and forecast by function
 - 8.4.12.4. Market size and forecast by end user
 - 8.4.12.5. Market size and forecast by industry vertical
- 8.4.13. Rest of Asia-Pacific cloud-based ERP market
 - 8.4.13.1. Market size and forecast by component
 - 8.4.13.2. Market size and forecast by services
 - 8.4.13.3. Market size and forecast by function
 - 8.4.13.4. Market size and forecast by end user
 - 8.4.13.5. Market size and forecast by industry vertical
- 8.5. LAMEA
 - 8.5.1. Overview
 - 8.5.2. Key market trends and opportunities
 - 8.5.3. Market size and forecast by component
 - 8.5.4. Market size and forecast by services
 - 8.5.5. Market size and forecast by function
 - 8.5.6. Market size and forecast by end user
 - 8.5.7. Market size and forecast by industry vertical
 - 8.5.8. Market size and forecast, by country
 - 8.5.9. Brazil cloud-based ERP market
 - 8.5.9.1. Market size and forecast by component
 - 8.5.9.2. Market size and forecast by services
 - 8.5.9.3. Market size and forecast by function
 - 8.5.9.4. Market size and forecast by end user
 - 8.5.9.5. Market size and forecast by industry vertical
 - 8.5.10. Saudi Arabia cloud-based ERP market
 - 8.5.10.1. Market size and forecast by component
 - 8.5.10.2. Market size and forecast by services

- 8.5.10.3. Market size and forecast by function
- 8.5.10.4. Market size and forecast by end user
- 8.5.10.5. Market size and forecast by industry vertical
- 8.5.11. South Africa cloud-based ERP market
 - 8.5.11.1. Market size and forecast by component
 - 8.5.11.2. Market size and forecast by services
 - 8.5.11.3. Market size and forecast by function
 - 8.5.11.4. Market size and forecast by end user
 - 8.5.11.5. Market size and forecast by industry vertical
- 8.5.12. Rest of LAMEA cloud-based ERP market
 - 8.5.12.1. Market size and forecast by component
 - 8.5.12.2. Market size and forecast by services
 - 8.5.12.3. Market size and forecast by function
 - 8.5.12.4. Market size and forecast by end user
 - 8.5.12.5. Market size and forecast by industry vertical

CHAPTER 9: COMPANY PROFILES

9.1. IBM CORPORATION

- 9.1.1. Company overview
- 9.1.2. Company snapshot
- 9.1.3. Product portfolio
- 9.1.4. Business performance
- 9.1.5. Key strategic moves and developments

9.2. ORACLE CORPORATION

- 9.2.1. Company overview
- 9.2.2. Company snapshot
- 9.2.3. Product portfolio
- 9.2.4. Business performance
- 9.2.5. Key strategic moves and developments

9.3. SAP SE

- 9.3.1. Company overview
- 9.3.2. Company snapshot
- 9.3.3. Product portfolio
- 9.3.4. Business performance
- 9.3.5. Key strategic moves and developments

9.4. INFOR

- 9.4.1. Company overview
- 9.4.2. Company snapshot

- 9.4.3. Product portfolio
- 9.4.4. Business performance
- 9.4.5. Key strategic moves and developments

9.5. APTEAN

- 9.5.1. Company overview
- 9.5.2. Company snapshot
- 9.5.3. Product portfolio
- 9.5.4. Business performance
- 9.5.5. Key strategic moves and developments

9.6. MICROSOFT CORPORATION

- 9.6.1. Company overview
- 9.6.2. Company snapshot
- 9.6.3. Product portfolio
- 9.6.4. Business performance
- 9.6.5. Key strategic moves and developments

9.7. SAGE GROUP PLC

- 9.7.1. Company overview
- 9.7.2. Company snapshot
- 9.7.3. Product Portfolio
- 9.7.4. Business performance
- 9.7.5. Key strategic moves and developments

9.8. EPICOR SOFTWARE CORPORATION

- 9.8.1. Company overview
- 9.8.2. Company snapshot
- 9.8.3. Product portfolio
- 9.8.4. Business performance
- 9.8.5. Key strategic moves and developments

9.9. SYSPRO

- 9.9.1. Company overview
- 9.9.2. Company snapshot
- 9.9.3. Product portfolio
- 9.9.4. Business performance
- 9.9.5. Key strategic moves and developments

9.10. UNIT4

- 9.10.1. Company overview
- 9.10.2. Company snapshot
- 9.10.3. Product portfolio
- 9.10.4. Business performance
- 9.10.5. Key strategic moves and developments

List Of Tables

LIST OF TABLES

TABLE 01. GLOBAL CLOUD-BASED ERP MARKET REVENUE, BY COMPONENT, 2016-2023 (\$MILLION)

TABLE 02. GLOBAL CLOUD-BASED ERP MARKET REVENUE FOR SOFTWARE, BY REGION, 2016-2023 (\$MILLION)

TABLE 03. GLOBAL CLOUD-BASED ERP MARKET REVENUE FOR SERVICES, BY REGION, 2016-2023 (\$MILLION)

TABLE 04. GLOBAL CLOUD-BASED ERP MARKET REVENUE FOR PROFESSIONAL SERVICES, BY REGION, 2016-2023 (\$MILLION)

TABLE 05. GLOBAL CLOUD-BASED ERP MARKET REVENUE FOR MANAGED SERVICES, BY REGION, 2016-2023 (\$MILLION)

TABLE 06. GLOBAL CLOUD-BASED ERP MARKET REVENUE, BY FUNCTION, 2016-2023 (\$MILLION)

TABLE 07. GLOBAL CLOUD-BASED ERP MARKET REVENUE FOR FINANCE, BY REGION, 2016-2023 (\$MILLION)

TABLE 08. GLOBAL CLOUD-BASED ERP MARKET REVENUE FOR HUMAN RESOURCES, BY REGION, 2016-2023 (\$MILLION)

TABLE 09. GLOBAL CLOUD-BASED ERP MARKET REVENUE FOR SUPPLY CHAIN, BY REGION, 2016-2023 (\$MILLION)

TABLE 10. GLOBAL CLOUD-BASED ERP MARKET REVENUE FOR OTHERS, BY REGION, 2016-2023 (\$MILLION)

TABLE 11. GLOBAL CLOUD-BASED ERP MARKET REVENUE, BY END USER, 2016-2023 (\$MILLION)

TABLE 12. GLOBAL CLOUD-BASED ERP MARKET REVENUE FOR LARGE ORGANIZATION, BY REGION, 2016-2023 (\$MILLION)

TABLE 13. GLOBAL CLOUD-BASED ERP MARKET REVENUE FOR MID-SIZE ORGANIZATION, BY REGION, 2016-2023 (\$MILLION)

TABLE 14. GLOBAL CLOUD-BASED ERP MARKET REVENUE FOR SMALL ORGANIZATION, BY REGION, 2016-2023 (\$MILLION)

TABLE 15. GLOBAL CLOUD-BASED ERP MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 16. GLOBAL CLOUD-BASED ERP MARKET REVENUE FOR MANUFACTURING & SERVICES, BY REGION, 2016-2023 (\$MILLION)

TABLE 17. GLOBAL CLOUD-BASED ERP MARKET REVENUE FOR BFSI, BY REGION, 2016-2023 (\$MILLION)

TABLE 18. GLOBAL CLOUD-BASED ERP MARKET REVENUE FOR HEALTHCARE,

BY REGION, 2016-2023 (\$MILLION)

TABLE 19. GLOBAL CLOUD-BASED ERP MARKET REVENUE FOR RETAIL, BY REGION, 2016-2023 (\$MILLION)

TABLE 20. GLOBAL CLOUD-BASED ERP MARKET REVENUE FOR GOVERNMENT, BY REGION, 2016-2023 (\$MILLION)

TABLE 21. GLOBAL CLOUD-BASED ERP MARKET REVENUE FOR AEROSPACE & DEFENSE, BY REGION, 2016-2023 (\$MILLION)

TABLE 22. GLOBAL CLOUD-BASED ERP MARKET REVENUE FOR IT & TELECOM, BY REGION, 2016-2023 (\$MILLION)

TABLE 23. GLOBAL CLOUD-BASED ERP MARKET REVENUE FOR OTHERS, BY REGION, 2016-2023 (\$MILLION)

TABLE 24. GLOBAL CLOUD-BASED ERP MARKET REVENUE, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 25. NORTH AMERICA CLOUD-BASED ERP MARKET REVENUE, BY COMPONENT, 2016-2023 (\$MILLION)

TABLE 26. NORTH AMERICA CLOUD-BASED ERP MARKET REVENUE, BY SERVICES, 2016-2023 (\$MILLION)

TABLE 27. NORTH AMERICA CLOUD-BASED ERP MARKET REVENUE, BY FUNCTION, 2016-2023 (\$MILLION)

TABLE 28. NORTH AMERICA CLOUD-BASED ERP MARKET REVENUE, BY END USER, 2016-2023 (\$MILLION)

TABLE 29. NORTH AMERICA CLOUD-BASED ERP MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 30. NORTH AMERICA CLOUD-BASED ERP MARKET REVENUE, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 31. U.S. CLOUD-BASED ERP MARKET REVENUE, BY COMPONENT, 2016-2023 (\$MILLION)

TABLE 32. U.S. CLOUD-BASED ERP MARKET REVENUE, BY SERVICES, 2016-2023 (\$MILLION)

TABLE 33. U.S. CLOUD-BASED ERP MARKET REVENUE, BY FUNCTION, 2016-2023 (\$MILLION)

TABLE 34. U.S. CLOUD-BASED ERP MARKET REVENUE, BY END USER, 2016-2023 (\$MILLION)

TABLE 35. U.S. CLOUD-BASED ERP MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 36. CANADA CLOUD-BASED ERP MARKET REVENUE, BY COMPONENT, 2016-2023 (\$MILLION)

TABLE 37. CANADA CLOUD-BASED ERP MARKET REVENUE, BY SERVICES, 2016-2023 (\$MILLION)

TABLE 38. CANADA CLOUD-BASED ERP MARKET REVENUE, BY FUNCTION, 2016-2023 (\$MILLION)

TABLE 39. CANADA CLOUD-BASED ERP MARKET REVENUE, BY END USER, 2016-2023 (\$MILLION)

TABLE 40. CANADA CLOUD-BASED ERP MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 41. MEXICO CLOUD-BASED ERP MARKET REVENUE, BY COMPONENT, 2016-2023 (\$MILLION)

TABLE 42. MEXICO CLOUD-BASED ERP MARKET REVENUE, BY SERVICES, 2016-2023 (\$MILLION)

TABLE 43. MEXICO CLOUD-BASED ERP MARKET REVENUE, BY FUNCTION, 2016-2023 (\$MILLION)

TABLE 44. MEXICO CLOUD-BASED ERP MARKET REVENUE, BY END USER, 2016-2023 (\$MILLION)

TABLE 45. MEXICO CLOUD-BASED ERP MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 46. EUROPE CLOUD-BASED ERP MARKET REVENUE, BY COMPONENT, 2016-2023 (\$MILLION)

TABLE 47. EUROPE CLOUD-BASED ERP MARKET REVENUE, BY SERVICES, 2016-2023 (\$MILLION)

TABLE 48. EUROPE CLOUD-BASED ERP MARKET REVENUE, BY FUNCTION, 2016-2023 (\$MILLION)

TABLE 49. EUROPE CLOUD-BASED ERP MARKET REVENUE, BY END USER, 2016-2023 (\$MILLION)

TABLE 50. EUROPE CLOUD-BASED ERP MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 51. EUROPE CLOUD-BASED ERP MARKET REVENUE, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 52. UK CLOUD-BASED ERP MARKET REVENUE, BY COMPONENT, 2016-2023 (\$MILLION)

TABLE 53. UK CLOUD-BASED ERP MARKET REVENUE, BY SERVICES, 2016-2023 (\$MILLION)

TABLE 54. UK CLOUD-BASED ERP MARKET REVENUE, BY FUNCTION, 2016-2023 (\$MILLION)

TABLE 55. UK CLOUD-BASED ERP MARKET REVENUE, BY END USER, 2016-2023 (\$MILLION)

TABLE 56. UK CLOUD-BASED ERP MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 57. FRANCE CLOUD-BASED ERP MARKET REVENUE, BY COMPONENT,

2016-2023 (\$MILLION)

TABLE 58. FRANCE CLOUD-BASED ERP MARKET REVENUE, BY SERVICES, 2016-2023 (\$MILLION)

TABLE 59. FRANCE CLOUD-BASED ERP MARKET REVENUE, BY FUNCTION, 2016-2023 (\$MILLION)

TABLE 60. FRANCE CLOUD-BASED ERP MARKET REVENUE, BY END USER, 2016-2023 (\$MILLION)

TABLE 61. FRANCE CLOUD-BASED ERP MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 62. GERMANY CLOUD-BASED ERP MARKET REVENUE, BY COMPONENT, 2016-2023 (\$MILLION)

TABLE 63. GERMANY CLOUD-BASED ERP MARKET REVENUE, BY SERVICES, 2016-2023 (\$MILLION)

TABLE 64. GERMANY CLOUD-BASED ERP MARKET REVENUE, BY FUNCTION, 2016-2023 (\$MILLION)

TABLE 65. GERMANY CLOUD-BASED ERP MARKET REVENUE, BY END USER, 2016-2023 (\$MILLION)

TABLE 66. GERMANY CLOUD-BASED ERP MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 67. RUSSIA CLOUD-BASED ERP MARKET REVENUE, BY COMPONENT, 2016-2023 (\$MILLION)

TABLE 68. RUSSIA CLOUD-BASED ERP MARKET REVENUE, BY SERVICES, 2016-2023 (\$MILLION)

TABLE 69. RUSSIA CLOUD-BASED ERP MARKET REVENUE, BY FUNCTION, 2016-2023 (\$MILLION)

TABLE 70. RUSSIA CLOUD-BASED ERP MARKET REVENUE, BY END USER, 2016-2023 (\$MILLION)

TABLE 71. RUSSIA CLOUD-BASED ERP MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 72. REST OF EUROPE CLOUD-BASED ERP MARKET REVENUE, BY COMPONENT, 2016-2023 (\$MILLION)

TABLE 73. REST OF EUROPE CLOUD-BASED ERP MARKET REVENUE, BY SERVICES, 2016-2023 (\$MILLION)

TABLE 74. REST OF EUROPE CLOUD-BASED ERP MARKET REVENUE, BY FUNCTION, 2016-2023 (\$MILLION)

TABLE 75. REST OF EUROPE CLOUD-BASED ERP MARKET REVENUE, BY END USER, 2016-2023 (\$MILLION)

TABLE 76. REST OF EUROPE CLOUD-BASED ERP MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 77. ASIA-PACIFIC CLOUD-BASED ERP MARKET REVENUE, BY COMPONENT, 2016-2023 (\$MILLION)

TABLE 78. ASIA-PACIFIC CLOUD-BASED ERP MARKET REVENUE, BY SERVICES, 2016-2023 (\$MILLION)

TABLE 79. ASIA-PACIFIC CLOUD-BASED ERP MARKET REVENUE, BY FUNCTION, 2016-2023 (\$MILLION)

TABLE 80. ASIA-PACIFIC CLOUD-BASED ERP MARKET REVENUE, BY END USER, 2016-2023 (\$MILLION)

TABLE 81. ASIA-PACIFIC CLOUD-BASED ERP MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 82. ASIA-PACIFIC CLOUD-BASED ERP MARKET REVENUE, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 83. CHINA CLOUD-BASED ERP MARKET REVENUE, BY COMPONENT, 2016-2023 (\$MILLION)

TABLE 84. CHINA CLOUD-BASED ERP MARKET REVENUE, BY SERVICES, 2016-2023 (\$MILLION)

TABLE 85. CHINA CLOUD-BASED ERP MARKET REVENUE, BY FUNCTION, 2016-2023 (\$MILLION)

TABLE 86. CHINA CLOUD-BASED ERP MARKET REVENUE, BY END USER, 2016-2023 (\$MILLION)

TABLE 87. CHINA CLOUD-BASED ERP MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 88. JAPAN CLOUD-BASED ERP MARKET REVENUE, BY COMPONENT, 2016-2023 (\$MILLION)

TABLE 89. JAPAN CLOUD-BASED ERP MARKET REVENUE, BY SERVICES, 2016-2023 (\$MILLION)

TABLE 90. JAPAN CLOUD-BASED ERP MARKET REVENUE, BY FUNCTION, 2016-2023 (\$MILLION)

TABLE 91. JAPAN CLOUD-BASED ERP MARKET REVENUE, BY END USER, 2016-2023 (\$MILLION)

TABLE 92. JAPAN CLOUD-BASED ERP MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 93. INDIA CLOUD-BASED ERP MARKET REVENUE, BY COMPONENT, 2016-2023 (\$MILLION)

TABLE 94. INDIA CLOUD-BASED ERP MARKET REVENUE, BY SERVICES, 2016-2023 (\$MILLION)

TABLE 95. INDIA CLOUD-BASED ERP MARKET REVENUE, BY FUNCTION, 2016-2023 (\$MILLION)

TABLE 96. INDIA CLOUD-BASED ERP MARKET REVENUE, BY END USER,

2016-2023 (\$MILLION)

TABLE 97. INDIA CLOUD-BASED ERP MARKET REVENUE, BY INDUSTRY
VERTICAL, 2016-2023 (\$MILLION)

TABLE 98. AUSTRALIA CLOUD-BASED ERP MARKET REVENUE, BY
COMPONENT, 2016-2023 (\$MILLION)

TABLE 99. AUSTRALIA CLOUD-BASED ERP MARKET REVENUE, BY SERVICES,
2016-2023 (\$MILLION)

TABLE 100. AUSTRALIA CLOUD-BASED ERP MARKET REVENUE, BY FUNCTION,
2016-2023 (\$MILLION)

TABLE 101. AUSTRALIA CLOUD-BASED ERP MARKET REVENUE, BY END USER,
2016-2023 (\$MILLION)

TABLE 102. AUSTRALIA CLOUD-BASED ERP MARKET REVENUE, BY INDUSTRY
VERTICAL, 2016-2023 (\$MILLION)

TABLE 103. REST OF ASIA-PACIFIC CLOUD-BASED ERP MARKET REVENUE, BY
COMPONENT, 2016-2023 (\$MILLION)

TABLE 104. REST OF ASIA-PACIFIC CLOUD-BASED ERP MARKET REVENUE, BY
SERVICES, 2016-2023 (\$MILLION)

TABLE 105. REST OF ASIA-PACIFIC CLOUD-BASED ERP MARKET REVENUE, BY
FUNCTION, 2016-2023 (\$MILLION)

TABLE 106. REST OF ASIA-PACIFIC CLOUD-BASED ERP MARKET REVENUE, BY
END USER, 2016-2023 (\$MILLION)

TABLE 107. REST OF ASIA-PACIFIC CLOUD-BASED ERP MARKET REVENUE, BY
INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 108. LAMEA CLOUD-BASED ERP MARKET REVENUE, BY COMPONENT,
2016-2023 (\$MILLION)

TABLE 109. LAMEA CLOUD-BASED ERP MARKET REVENUE, BY SERVICES,
2016-2023 (\$MILLION)

TABLE 110. LAMEA CLOUD-BASED ERP MARKET REVENUE, BY FUNCTION,
2016-2023 (\$MILLION)

TABLE 111. LAMEA CLOUD-BASED ERP MARKET REVENUE, BY END USER,
2016-2023 (\$MILLION)

TABLE 112. LAMEA CLOUD-BASED ERP MARKET REVENUE, BY INDUSTRY
VERTICAL, 2016-2023 (\$MILLION)

TABLE 113. LAMEA CLOUD-BASED ERP MARKET REVENUE, BY COUNTRY,
2016-2023 (\$MILLION)

TABLE 114. BRAZIL CLOUD-BASED ERP MARKET REVENUE, BY COMPONENT,
2016-2023 (\$MILLION)

TABLE 115. BRAZIL CLOUD-BASED ERP MARKET REVENUE, BY SERVICES,
2016-2023 (\$MILLION)

TABLE 116. BRAZIL CLOUD-BASED ERP MARKET REVENUE, BY FUNCTION, 2016-2023 (\$MILLION)

TABLE 117. BRAZIL CLOUD-BASED ERP MARKET REVENUE, BY END USER, 2016-2023 (\$MILLION)

TABLE 118. BRAZIL CLOUD-BASED ERP MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 119. SAUDI ARABIA CLOUD-BASED ERP MARKET REVENUE, BY COMPONENT, 2016-2023 (\$MILLION)

TABLE 120. SAUDI ARABIA CLOUD-BASED ERP MARKET REVENUE, BY SERVICES, 2016-2023 (\$MILLION)

TABLE 121. SAUDI ARABIA CLOUD-BASED ERP MARKET REVENUE, BY FUNCTION, 2016-2023 (\$MILLION)

TABLE 122. SAUDI ARABIA CLOUD-BASED ERP MARKET REVENUE, BY END USER, 2016-2023 (\$MILLION)

TABLE 123. SAUDI ARABIA CLOUD-BASED ERP MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 124. SOUTH AFRICA CLOUD-BASED ERP MARKET REVENUE, BY COMPONENT, 2016-2023 (\$MILLION)

TABLE 125. SOUTH AFRICA CLOUD-BASED ERP MARKET REVENUE, BY SERVICES, 2016-2023 (\$MILLION)

TABLE 126. UAE CLOUD-BASED ERP MARKET REVENUE, BY FUNCTION, 2016-2023 (\$MILLION)

TABLE 127. UAE CLOUD-BASED ERP MARKET REVENUE, BY END USER, 2016-2023 (\$MILLION)

TABLE 128. UAE CLOUD-BASED ERP MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 129. REST OF LAMEA CLOUD-BASED ERP MARKET REVENUE, BY COMPONENT, 2016-2023 (\$MILLION)

TABLE 130. REST OF LAMEA CLOUD-BASED ERP MARKET REVENUE, BY SERVICES, 2016-2023 (\$MILLION)

TABLE 131. REST OF LAMEA CLOUD-BASED ERP MARKET REVENUE, BY FUNCTION, 2016-2023 (\$MILLION)

TABLE 132. REST OF LAMEA CLOUD-BASED ERP MARKET REVENUE, BY END USER, 2016-2023 (\$MILLION)

TABLE 133. REST OF LAMEA CLOUD-BASED ERP MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

List Of Figures

LIST OF FIGURES

- FIGURE 01. GLOBAL CLOUD-BASED ERP MARKET, 2016-2023
- FIGURE 02. GLOBAL CLOUD-BASED ERP MARKET, BY REGION, 2016-2023
- FIGURE 03. GLOBAL CLOUD-BASED ERP MARKET: KEY PLAYERS
- FIGURE 04. SEGMENTATION OF GLOBAL CLOUD-BASED ERP MARKET
- FIGURE 05. TOP INVESTMENT POCKETS: CLOUD-BASED ERP MARKET
- FIGURE 06. TOP WINNING STRATEGIES, BY YEAR 2015-2017
- FIGURE 07. TOP WINNING STRATEGIES, BY DEVELOPMENT 2015-2017 (%)
- FIGURE 08. TOP WINNING STRATEGIES, BY COMPANY 2015-2017 (%)
- FIGURE 09. HIGH BARGAINING POWER OF BUYERS
- FIGURE 10. MODERATE BARGAINING POWER OF SUPPLIERS
- FIGURE 11. HIGH THREAT OF NEW ENTRANTS
- FIGURE 12. MODERATE THREAT OF SUBSTITUTES
- FIGURE 13. HIGH COMPETITIVE RIVALRY
- FIGURE 14. MARKET SHARE ANALYSIS: CLOUD-BASED ERP MARKET, 2016
- FIGURE 15. DRIVERS, RESTRAINTS, AND OPPORTUNITIES: CLOUD-BASED ERP MARKET
- FIGURE 16. IBM CORPORATION: NET SALES, 2015-2017 (\$MILLION)
- FIGURE 17. IBM CORPORATION: REVENUE BY PRODUCT, 2017 (%)
- FIGURE 18. IBM CORPORATION: REVENUE BY GEOGRAPHY, 2017 (%)
- FIGURE 19. ORACLE CORPORATION: NET SALES, 2015-2017 (\$MILLION)
- FIGURE 20. ORACLE CORPORATION: REVENUE BY PRODUCT, 2017 (%)
- FIGURE 21. ORACLE CORPORATION: REVENUE BY GEOGRAPHY, 2017 (%)
- FIGURE 22. SAP SE: NET SALES, 2015-2017 (\$MILLION)
- FIGURE 23. SAP SE: REVENUE BY PRODUCT, 2017 (%)
- FIGURE 24. INFOR.: NET SALES, 2015-2017 (\$MILLION)
- FIGURE 25. INFOR: REVENUE BY PRODUCT, 2017 (%)
- FIGURE 26. INFOR: REVENUE BY GEOGRAPHY, 2017 (%)
- FIGURE 27. APTEAN: NET SALES, 2015-2017 (\$MILLION)
- FIGURE 28. APTEAN: REVENUE BY PRODUCT, 2017 (%)
- FIGURE 29. APTEAN: REVENUE BY GEOGRAPHY, 2017 (%)
- FIGURE 30. MICROSOFT CORPORATION: NET SALES, 2015-2017 (\$MILLION)
- FIGURE 31. MICROSOFT CORPORATION: REVENUE BY PRODUCT, 2017 (%)
- FIGURE 32. MICROSOFT CORPORATION: REVENUE BY GEOGRAPHY, 2017 (%)
- FIGURE 33. SAGE: NET SALES, 2015-2017 (\$MILLION)
- FIGURE 34. SAGE: REVENUE BY PRODUCT, 2017 (%)

FIGURE 35. SAGE: REVENUE BY GEOGRAPHY, 2017 (%)

FIGURE 36. EPICOR SOFTWARE CORPORATION: NET SALES, 2015-2017
(\$MILLION)

FIGURE 37. EPICOR SOFTWARE CORPORATION: REVENUE BY PRODUCT, 2017
(%)

FIGURE 38. EPICOR SOFTWARE CORPORATION: REVENUE BY GEOGRAPHY,
2017 (%)

FIGURE 39. SYSPRO: NET SALES, 2015-2017 (\$MILLION)

FIGURE 40. SYSPRO: REVENUE BY PRODUCT, 2017 (%)

FIGURE 41. SYSPRO: REVENUE BY GEOGRAPHY, 2017 (%)

FIGURE 42. UNIT4: NET SALES, 2015-2017 (\$MILLION)

FIGURE 43. UNIT4: REVENUE BY PRODUCT, 2017 (%)

FIGURE 44. UNIT4: REVENUE BY GEOGRAPHY, 2017 (%)

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