

Clinical Trial Imaging Services Market by Service Type (Clinical Trial Design & Consultation Services, Reading & Analytical Services, Operational Imaging Services, Project & Data Management Services, and Others), End User (Pharmaceutical & Biotechnology Companies, Medical Device Manufacturers, and Academic & Government Research Institutes), and Therapeutic Area (Oncology, Neurology, Endocrinology, Cardiology, Gastroenterology, and Others): Global Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

The clinical trial imaging services market accounted for \$1,310 million in 2019, and is expected to reach \$1,807.65 million by 2027, registering a CAGR of 5.6% from 2020 to 2027.

Medical imaging is defined as creating visual representations of the interior of a body for clinical analysis and medical intervention. It has become a major part of clinical trials and serves as a primary study endpoint. In addition, clinical trial imaging services are defined as a set of services which are offered by specialized imaging contract research organizations (CROs). For instance, these CROs offer services which are used in management of imaging in clinical trials. Some of the services offered by these CROs include image read and analysis, clinical trial design and consulting and other services.

Furthermore, other such services include data management services, project

management, and others. Moreover, through these services the CROs offer to manage several activities for sponsors. For instance, through reading and analytical services, the CROs manage the acquisition and transfer of images, de-identification, image quality check-up performance of image reading and others.

In addition, the CROs offer these services to sponsors or companies such as pharmaceutical and biotechnology companies, medical device companies, and academic & government research institutes. Furthermore, these services are offered for different type of therapeutic expertise such as oncology, neurology, endocrinology and others.

The major factors that contribute toward the growth of the clinical trial imaging services market include rise in the need to outsource imaging clinical trials across the globe. Furthermore, factors such as, rise in clinical trials due to surge in prevalence of chronic conditions, which require novel treatment option and rise in adoption of imaging in clinical trials leading to more outsourcing of these imaging related services also boost the growth of the clinical trial imaging services market.

In addition, advancements in the field of medical imaging technology is another major factor that fuels the growth of the market. However, challenges related to integration of imaging in clinical trials restricts the growth of the clinical trial imaging services market. Conversely, increase in awareness toward the use of imaging in clinical trials and presence of imaging modality in development offers a lucrative opportunity for the clinical trial imaging services market growth.

The clinical trial imaging services market is segmented on the basis of service type, end user, therapeutic area, and region to provide a detailed assessment of the market. By service type, the market is divided into clinical trial design and consultation services, reading and analytical services, operational imaging services, project and data management services, and others.

By end user, the market is classified into pharmaceutical and biotechnology companies, medical device manufacturers, and academic & government research institutes. By therapeutic area, it is divided into oncology, neurology, endocrinology, cardiology, gastroenterology, and others. By region, the clinical trial imaging services market size is analyzed across North America (U.S., Canada, and Mexico), Europe (Germany, France, UK, Italy, Spain, and rest of Europe), Asia-Pacific (Japan, China, India, Australia, South Korea and rest of Asia-Pacific), and LAMEA (Brazil, Saudi Arabia, South Africa and rest of LAMEA).

The major players in the clinical trial imaging services market are BioClinica, Inc., Biospective Inc., Calyx, ERT Clinical, Icon Plc, IXICO plc, Intrinsic Imaging LLC, Imaging Endpoints, Micron Inc, Median Technologies, Medpace Inc., Pharmtrace, and ProScan Imaging.

KEY BENEFITS FOR STAKEHOLDERS

This report entails a detailed quantitative analysis along with the current global clinical trial imaging services market trends from 2019 to 2027 to identify the prevailing opportunities along with the strategic assessments.

The market size and estimations are based on a comprehensive analysis of key developments in the industry.

A qualitative analysis based on innovative products facilitates strategic business planning.

The development strategies adopted by the key market players are enlisted to understand the competitive scenario of the market

Key Market Segments

By Service Type

Clinical Trial Design & Consultation Services

Reading & Analytical Services

Operational Imaging Services

Project & Data Management Services

Others

By Therapeutic Area

Oncology

Neurology

Endocrinology

Cardiology

Gastroenterology

Others

By End User

Pharmaceutical & Biotechnology Companies

Medical Device Manufacturers

Academic & Government Research Institutes

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Rest of Europe

Asia-Pacific

Japan

China

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

List of key players profiled in the report:

BioClinica, Inc.

Biospective Inc.

Calyx

ERT Clinical

Icon Plc

IXICO plc

Intrinsic Imaging LLC

Imaging Endpoints

Micron Inc

Median Technologies

Medpace Inc.

Pharmtrace

ProScan Imaging

LIST OF OTHER PLAYERS IN THE VALUE CHAIN (These players are not profiled in the report. The same will be included on request)

Keosys

Certus International

Syneos Health

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