

Clinical Trial Imaging Services Market by Service Type (Clinical Trial Design & Consultation Services, Reading & Analytical Services, Operational Imaging Services, Project & Data Management Services, and Others), End User (Pharmaceutical & Biotechnology Companies, Medical Device Manufacturers, and Academic & Government Research Institutes), and Therapeutic Area (Oncology, Neurology, Endocrinology, Cardiology, Gastroenterology, and Others): Global Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

The clinical trial imaging services market accounted for \$1,310 million in 2019, and is expected to reach \$1,807.65 million by 2027, registering a CAGR of 5.6% from 2020 to 2027.

Medical imaging is defined as creating visual representations of the interior of a body for clinical analysis and medical intervention. It has become a major part of clinical trials and serves as a primary study endpoint. In addition, clinical trial imaging services are defined as a set of services which are offered by specialized imaging contract research organizations (CROs). For instance, these CROs offer services which are used in management of imaging in clinical trials. Some of the services offered by these CROs include image read and analysis, clinical trial design and consulting and other services.

Furthermore, other such services include data management services, project



management, and others. Moreover, through these services the CROs offer to manage several activities for sponsors. For instance, through reading and analytical services, the CROs manage the acquisition and transfer of images, de-identification, image quality check-up performance of image reading and others.

In addition, the CROs offer these services to sponsors or companies such as pharmaceutical and biotechnology companies, medical device companies, and academic & government research institutes. Furthermore, these services are offered for different type of therapeutic expertise such as oncology, neurology, endocrinology and others.

The major factors that contribute toward the growth of the clinical trial imaging services market include rise in the need to outsource imaging clinical trials across the globe. Furthermore, factors such as, rise in clinical trials due to surge in prevalence of chronic conditions, which require novel treatment option and rise in adoption of imaging in clinical trials leading to more outsourcing of these imaging related services also boost the growth of the clinical trial imaging services market.

In addition, advancements in the field of medical imaging technology is another major factor that fuels the growth of the market. However, challenges related to integration of imaging in clinical trials restricts the growth of the clinical trial imaging services market. Conversely, increase in awareness toward the use of imaging in clinical trials and presence of imaging modality in development offers a lucrative opportunity for the clinical trial imaging services market growth.

The clinical trial imaging services market is segmented on the basis of service type, end user, therapeutic area, and region to provide a detailed assessment of the market. By service type, the market is divided into clinical trial design and consultation services, reading and analytical services, operational imaging services, project and data management services, and others.

By end user, the market is classified into pharmaceutical and biotechnology companies, medical device manufacturers, and academic & government research institutes. By therapeutic area, it is divided into oncology, neurology, endocrinology, cardiology, gastroenterology, and others. By region, the clinical trial imaging services market size is analyzed across North America (U.S., Canada, and Mexico), Europe (Germany, France, UK, Italy, Spain, and rest of Europe), Asia-Pacific (Japan, China, India, Australia, South Korea and rest of Asia-Pacific), and LAMEA (Brazil, Saudi Arabia, South Africa and rest of LAMEA).



The major players in the clinical trial imaging services market are BioClinica, Inc., Biospective Inc., Calyx, ERT Clinical, Icon Plc, IXICO plc, Intrinsic Imaging LLC, Imaging Endpoints, Micron Inc, Median Technologies, Medpace Inc., Pharmtrace, and ProScan Imaging.

KEY BENEFITS FOR STAKEHOLDERS

This report entails a detailed quantitative analysis along with the current global clinical trial imaging services market trends from 2019 to 2027 to identify the prevailing opportunities along with the strategic assessments.

The market size and estimations are based on a comprehensive analysis of key developments in the industry.

A qualitative analysis based on innovative products facilitates strategic business planning.

The development strategies adopted by the key market players are enlisted to understand the competitive scenario of the market

Key Market Segments

By Service Type

Clinical Trial Design & Consultation Services

Reading & Analytical Services

Operational Imaging Services

Project & Data Management Services

Others

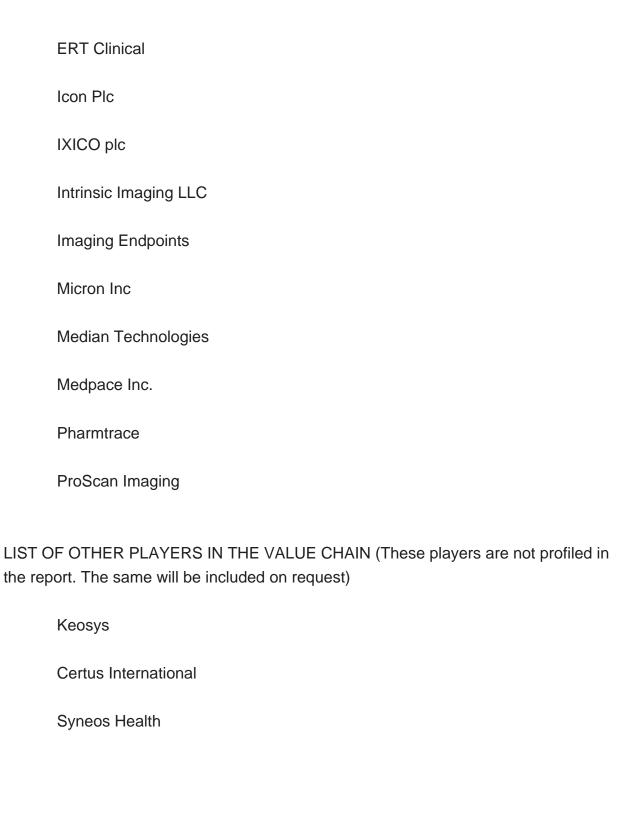


By Therapeutic Area		
Onco	Oncology	
Neuro	Neurology	
Endocrinology		
Cardi	Cardiology	
Gastroenterology		
Others		
By End User		
Pharr	maceutical & Biotechnology Companies	
Medical Device Manufacturers		
Acad	emic & Government Research Institutes	
By Region		
North	North America	
	U.S.	
	Canada	
	Mexico	
Europe		
	Germany	
	France	
	UK	



	Italy
	Spain
	Rest of Europe
Asia-P	acific
	Japan
	China
	India
	Australia
	South Korea
	Rest of Asia-Pacific
LAMEA	A
	Brazil
	Saudi Arabia
	South Africa
	Rest of LAMEA
List of key play	ers profiled in the report:
BioClinica, Inc.	
Biospective Inc.	
Calyx	







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