

Clinical Immunoanalyzer Market By Type (ELISA, CLIA, RIA, Others) , By Application (Clinical Chemistry, Endocrinology, Oncology, Infectious Disease Diagnostics, Cardiology, Others) By End user (Hospitals and Clinics, Diagnostic Laboratories, Research Institutes, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2033

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Abstracts

The clinical immunoanalyzer market was valued at \$4.7 billion in 2023, and is projected to reach \$8.0 billion by 2033, growing at a CAGR of 5.5% from 2024 to 2033.

Clinical immunoanalyzer is a diagnostic instrument used in medical laboratories to perform quantitative and qualitative analyses of various immunological markers such as antibodies, antigens, and other immune system components in patient samples. By providing accurate and rapid results, clinical immunoanalyzers play a critical role in diagnosing diseases, monitoring immune responses, and guiding treatment decisions in clinical settings. These analyzers deliver quick turnaround times for test results, which is crucial for timely diagnosis and treatment decisions.

The growth of the global clinical immunoanalyzer market is driven by alarming rise in prevalence of chronic conditions such as cancer, autoimmune diseases, and infectious diseases and increase in emphasis on early and precise diagnosis. Studies have shown that approximately 20% of the global population suffers from chronic diseases such as diabetes and cardiovascular disorders, which require regular monitoring and diagnostics. This drives the demand for clinical immunoanalyzers capable of efficiently detecting relevant biomarkers. Furthermore, surge in geriatric population acts as the key driving force of the global market. This is attributed to the fact that aged individuals

are highly susceptible to various diseases, which fosters the need for advanced diagnostic solutions. As per the World Health Organization, the number of people aged 60 years and older was 1 billion in 2019. This number is estimated to increase to 1.4 billion by 2030 and 2.1 billion by 2050. With increasing aged population, the incidence of chronic conditions is expected to rise significantly. Moreover, increase in awareness about health and preventive care promotes the use of advanced diagnostic tools for better health management, which augments the market growth. Manufacturers are focusing on automation of immunoanalyzers to streamline laboratory workflows, reduce human error, and increase throughput as well as integration of AI and ML in immunoanalyzers to enhance data interpretation, automate processes, and improve diagnostic accuracy. These trends are notably contributing to higher adoption rates of advanced diagnostic equipment. However, high initial investment and maintenance costs of advanced immunoanalyzers and need for regular maintenance, calibration, and technical support restrain the market growth. Moreover, lack of appropriate health facilities to meet population needs in most countries and limited access act as the key deterrent factors of the market. On the contrary, ongoing improvements in assay technologies are leading to higher sensitivity and specificity to enable more accurate and reliable detection of biomarkers. These are expected to offer lucrative opportunities for expansion of the global market during the forecast period. Furthermore, development of healthcare infrastructure in emerging markets is driving the adoption of clinical immunoanalyzers in these regions, expanding market reach.

The global clinical immunoanalyzer industry is segmented by type, application, end user, and region. On the basis of type, the market is categorized into ELISA, CLIA, RIA, and others. Depending on application, it is categorized into clinical chemistry, endocrinology, oncology, infectious disease diagnostics, cardiology, and others. By end user, it is fragmented into hospitals & clinics, diagnostic laboratories, research institutes, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

By type, the ELISA segment is expected to dominate the market from 2024 to 2033.

On the basis of application, infectious disease diagnostics is anticipated to emerge as the leading segment during the forecast period.

The hospitals & clinics segment is projected to serve as the major end user of clinical immunoanalyzers in the coming years.

Region wise, the clinical immunoanalyzer market is likely to experience significant growth across North America in the near future.

Competition Analysis

Competitive analysis and profiles of the major players in the global clinical immunoanalyzer market include Roche Diagnostics Corporation, Abbott, Siemens AG., Beckman Coulter, Ortho-Clinical Diagnostics, Bio-Rad, bioMerieux, DiaSorin S.p.A., Werfen Life, and ThermFisher Scientific. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships to sustain the intense competition and strengthen their foothold in the global market.

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Regulatory Guidelines

Additional company profiles with specific client's interest

Average Selling Price Analysis / Price Point Analysis

Expanded list for Company Profiles

Reimbursement Scenario

Key Market Segments

By Type

ELISA

CLIA

RIA

Others

By Application

Clinical Chemistry

Endocrinology

Oncology

Infectious Disease Diagnostics

Cardiology

Others

By End User

Hospitals and Clinics

Diagnostic Laboratories

Research Institutes

Others

By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

Spain

UK

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

Rest of LAMEA

Key Market Players

Roche Diagnostics Corporation

Abbott

Siemens AG.

Beckman Coulter

Ortho-Clinical Diagnostics

Bio-Rad

bioMerieux

DiaSorin S.p.A.

Werfen Life

ThermoFisher Scientific Inc.

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Market Segments
- 1.3. Key Benefits
- 1.4. Research Methodology
 - 1.4.1. Primary Research
 - 1.4.2. Secondary Research
 - 1.4.3. Analyst Tools and Models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO Perspective

CHAPTER 3: MARKET LANDSCAPE

- 3.1. Market Definition and Scope
- 3.2. Key Findings
 - 3.2.1. Top Investment Pockets
 - 3.2.2. Top Winning Strategies
- 3.3. Porter's Five Forces Analysis
 - 3.3.1. Bargaining Power of Suppliers
 - 3.3.2. Threat of New Entrants
 - 3.3.3. Threat of Substitutes
 - 3.3.4. Competitive Rivalry
 - 3.3.5. Bargaining Power among Buyers
- 3.4. Market Dynamics
 - 3.4.1. Drivers
 - 3.4.2. Restraints
 - 3.4.3. Opportunities

CHAPTER 4: CONJUNCTIVITIS MARKET, BY TYPE

- 4.1. Market Overview
 - 4.1.1 Market Size and Forecast, By Type
- 4.2. Diagnosis
 - 4.2.1. Key Market Trends, Growth Factors and Opportunities

- 4.2.2. Market Size and Forecast, By Region
- 4.2.3. Market Share Analysis, By Country
- 4.2.5. Physical Examination
 - 4.2.5.1. Market Size and Forecast
- 4.2.6. Laboratory Tests
 - 4.2.6.1. Market Size and Forecast
- 4.3. Treatment
 - 4.3.1. Key Market Trends, Growth Factors and Opportunities
 - 4.3.2. Market Size and Forecast, By Region
 - 4.3.3. Market Share Analysis, By Country
 - 4.3.5. Antibiotics
 - 4.3.5.1. Market Size and Forecast
 - 4.3.6. Antiviral
 - 4.3.6.1. Market Size and Forecast
 - 4.3.7. Anti-allergic
 - 4.3.7.1. Market Size and Forecast
 - 4.3.8. Artificial Tears
 - 4.3.8.1. Market Size and Forecast

CHAPTER 5: CONJUNCTIVITIS MARKET, BY DISEASE TYPE

- 5.1. Market Overview
 - 5.1.1 Market Size and Forecast, By Disease Type
- 5.2. Allergic Conjunctivitis
 - 5.2.1. Key Market Trends, Growth Factors and Opportunities
 - 5.2.2. Market Size and Forecast, By Region
 - 5.2.3. Market Share Analysis, By Country
 - 5.2.5. Seasonal Allergic Conjunctivitis
 - 5.2.5.1. Market Size and Forecast
 - 5.2.6. Perennial Allergic Conjunctivitis
 - 5.2.6.1. Market Size and Forecast
- 5.3. Bacterial Conjunctivitis
 - 5.3.1. Key Market Trends, Growth Factors and Opportunities
 - 5.3.2. Market Size and Forecast, By Region
 - 5.3.3. Market Share Analysis, By Country
- 5.4. Viral Conjunctivitis
 - 5.4.1. Key Market Trends, Growth Factors and Opportunities
 - 5.4.2. Market Size and Forecast, By Region
 - 5.4.3. Market Share Analysis, By Country

CHAPTER 6: CONJUNCTIVITIS MARKET, BY END USER

6.1. Market Overview

6.1.1 Market Size and Forecast, By End User

6.2. Hospitals And Clinics

6.2.1. Key Market Trends, Growth Factors and Opportunities

6.2.2. Market Size and Forecast, By Region

6.2.3. Market Share Analysis, By Country

6.3. Specialty Eye Clinics

6.3.1. Key Market Trends, Growth Factors and Opportunities

6.3.2. Market Size and Forecast, By Region

6.3.3. Market Share Analysis, By Country

6.4. Others

6.4.1. Key Market Trends, Growth Factors and Opportunities

6.4.2. Market Size and Forecast, By Region

6.4.3. Market Share Analysis, By Country

CHAPTER 7: CONJUNCTIVITIS MARKET, BY REGION

7.1. Market Overview

7.1.1 Market Size and Forecast, By Region

7.2. North America

7.2.1. Key Market Trends and Opportunities

7.2.2. Market Size and Forecast, By Type

7.2.3. Market Size and Forecast, By Disease Type

7.2.4. Market Size and Forecast, By End User

7.2.5. Market Size and Forecast, By Country

7.2.6. U.S. Conjunctivitis Market

7.2.6.1. Market Size and Forecast, By Type

7.2.6.2. Market Size and Forecast, By Disease Type

7.2.6.3. Market Size and Forecast, By End User

7.2.7. Canada Conjunctivitis Market

7.2.7.1. Market Size and Forecast, By Type

7.2.7.2. Market Size and Forecast, By Disease Type

7.2.7.3. Market Size and Forecast, By End User

7.2.8. Mexico Conjunctivitis Market

7.2.8.1. Market Size and Forecast, By Type

7.2.8.2. Market Size and Forecast, By Disease Type

7.2.8.3. Market Size and Forecast, By End User

7.3. Europe

7.3.1. Key Market Trends and Opportunities

7.3.2. Market Size and Forecast, By Type

7.3.3. Market Size and Forecast, By Disease Type

7.3.4. Market Size and Forecast, By End User

7.3.5. Market Size and Forecast, By Country

7.3.6. Germany Conjunctivitis Market

7.3.6.1. Market Size and Forecast, By Type

7.3.6.2. Market Size and Forecast, By Disease Type

7.3.6.3. Market Size and Forecast, By End User

7.3.7. France Conjunctivitis Market

7.3.7.1. Market Size and Forecast, By Type

7.3.7.2. Market Size and Forecast, By Disease Type

7.3.7.3. Market Size and Forecast, By End User

7.3.8. UK Conjunctivitis Market

7.3.8.1. Market Size and Forecast, By Type

7.3.8.2. Market Size and Forecast, By Disease Type

7.3.8.3. Market Size and Forecast, By End User

7.3.9. Italy Conjunctivitis Market

7.3.9.1. Market Size and Forecast, By Type

7.3.9.2. Market Size and Forecast, By Disease Type

7.3.9.3. Market Size and Forecast, By End User

7.3.10. Spain Conjunctivitis Market

7.3.10.1. Market Size and Forecast, By Type

7.3.10.2. Market Size and Forecast, By Disease Type

7.3.10.3. Market Size and Forecast, By End User

7.3.11. Rest of Europe Conjunctivitis Market

7.3.11.1. Market Size and Forecast, By Type

7.3.11.2. Market Size and Forecast, By Disease Type

7.3.11.3. Market Size and Forecast, By End User

7.4. Asia-Pacific

7.4.1. Key Market Trends and Opportunities

7.4.2. Market Size and Forecast, By Type

7.4.3. Market Size and Forecast, By Disease Type

7.4.4. Market Size and Forecast, By End User

7.4.5. Market Size and Forecast, By Country

7.4.6. Japan Conjunctivitis Market

7.4.6.1. Market Size and Forecast, By Type

- 7.4.6.2. Market Size and Forecast, By Disease Type
- 7.4.6.3. Market Size and Forecast, By End User
- 7.4.7. China Conjunctivitis Market
 - 7.4.7.1. Market Size and Forecast, By Type
 - 7.4.7.2. Market Size and Forecast, By Disease Type
 - 7.4.7.3. Market Size and Forecast, By End User
- 7.4.8. India Conjunctivitis Market
 - 7.4.8.1. Market Size and Forecast, By Type
 - 7.4.8.2. Market Size and Forecast, By Disease Type
 - 7.4.8.3. Market Size and Forecast, By End User
- 7.4.9. Australia Conjunctivitis Market
 - 7.4.9.1. Market Size and Forecast, By Type
 - 7.4.9.2. Market Size and Forecast, By Disease Type
 - 7.4.9.3. Market Size and Forecast, By End User
- 7.4.10. South Korea Conjunctivitis Market
 - 7.4.10.1. Market Size and Forecast, By Type
 - 7.4.10.2. Market Size and Forecast, By Disease Type
 - 7.4.10.3. Market Size and Forecast, By End User
- 7.4.11. Rest of Asia-Pacific Conjunctivitis Market
 - 7.4.11.1. Market Size and Forecast, By Type
 - 7.4.11.2. Market Size and Forecast, By Disease Type
 - 7.4.11.3. Market Size and Forecast, By End User
- 7.5. LAMEA
 - 7.5.1. Key Market Trends and Opportunities
 - 7.5.2. Market Size and Forecast, By Type
 - 7.5.3. Market Size and Forecast, By Disease Type
 - 7.5.4. Market Size and Forecast, By End User
 - 7.5.5. Market Size and Forecast, By Country
 - 7.5.6. Brazil Conjunctivitis Market
 - 7.5.6.1. Market Size and Forecast, By Type
 - 7.5.6.2. Market Size and Forecast, By Disease Type
 - 7.5.6.3. Market Size and Forecast, By End User
 - 7.5.7. Saudi Arabia Conjunctivitis Market
 - 7.5.7.1. Market Size and Forecast, By Type
 - 7.5.7.2. Market Size and Forecast, By Disease Type
 - 7.5.7.3. Market Size and Forecast, By End User
 - 7.5.8. South Africa Conjunctivitis Market
 - 7.5.8.1. Market Size and Forecast, By Type
 - 7.5.8.2. Market Size and Forecast, By Disease Type

- 7.5.8.3. Market Size and Forecast, By End User
- 7.5.9. Rest of LAMEA Conjunctivitis Market
 - 7.5.9.1. Market Size and Forecast, By Type
 - 7.5.9.2. Market Size and Forecast, By Disease Type
 - 7.5.9.3. Market Size and Forecast, By End User

CHAPTER 8: COMPETITIVE LANDSCAPE

- 8.1. Introduction
- 8.2. Top Winning Strategies
- 8.3. Product Mapping of Top 10 Player
- 8.4. Competitive Dashboard
- 8.5. Competitive Heatmap
- 8.6. Top Player Positioning, 2023

CHAPTER 9: COMPANY PROFILES

- 9.1. AFT Pharmaceuticals
 - 9.1.1. Company Overview
 - 9.1.2. Key Executives
 - 9.1.3. Company Snapshot
 - 9.1.4. Operating Business Segments
 - 9.1.5. Product Portfolio
 - 9.1.6. Business Performance
 - 9.1.7. Key Strategic Moves and Developments
- 9.2. Alembic Pharmaceuticals Ltd
 - 9.2.1. Company Overview
 - 9.2.2. Key Executives
 - 9.2.3. Company Snapshot
 - 9.2.4. Operating Business Segments
 - 9.2.5. Product Portfolio
 - 9.2.6. Business Performance
 - 9.2.7. Key Strategic Moves and Developments
- 9.3. Johnson And Johnson Services Inc
 - 9.3.1. Company Overview
 - 9.3.2. Key Executives
 - 9.3.3. Company Snapshot
 - 9.3.4. Operating Business Segments
 - 9.3.5. Product Portfolio

- 9.3.6. Business Performance
- 9.3.7. Key Strategic Moves and Developments
- 9.4. Ocular Therapeutics, Inc
 - 9.4.1. Company Overview
 - 9.4.2. Key Executives
 - 9.4.3. Company Snapshot
 - 9.4.4. Operating Business Segments
 - 9.4.5. Product Portfolio
 - 9.4.6. Business Performance
 - 9.4.7. Key Strategic Moves and Developments
- 9.5. Cipla, Inc.
 - 9.5.1. Company Overview
 - 9.5.2. Key Executives
 - 9.5.3. Company Snapshot
 - 9.5.4. Operating Business Segments
 - 9.5.5. Product Portfolio
 - 9.5.6. Business Performance
 - 9.5.7. Key Strategic Moves and Developments
- 9.6. Jabs Biotech Pvt. Ltd.
 - 9.6.1. Company Overview
 - 9.6.2. Key Executives
 - 9.6.3. Company Snapshot
 - 9.6.4. Operating Business Segments
 - 9.6.5. Product Portfolio
 - 9.6.6. Business Performance
 - 9.6.7. Key Strategic Moves and Developments
- 9.7. Spectra Vision Care Pvt. Ltd
 - 9.7.1. Company Overview
 - 9.7.2. Key Executives
 - 9.7.3. Company Snapshot
 - 9.7.4. Operating Business Segments
 - 9.7.5. Product Portfolio
 - 9.7.6. Business Performance
 - 9.7.7. Key Strategic Moves and Developments
- 9.8. Teva Pharmaceutical Industries Ltd
 - 9.8.1. Company Overview
 - 9.8.2. Key Executives
 - 9.8.3. Company Snapshot
 - 9.8.4. Operating Business Segments

- 9.8.5. Product Portfolio
- 9.8.6. Business Performance
- 9.8.7. Key Strategic Moves and Developments
- 9.9. Grevis Pharmaceutical Private Limited
 - 9.9.1. Company Overview
 - 9.9.2. Key Executives
 - 9.9.3. Company Snapshot
 - 9.9.4. Operating Business Segments
 - 9.9.5. Product Portfolio
 - 9.9.6. Business Performance
 - 9.9.7. Key Strategic Moves and Developments
- 9.10. Bausch Health Companies Inc
 - 9.10.1. Company Overview
 - 9.10.2. Key Executives
 - 9.10.3. Company Snapshot
 - 9.10.4. Operating Business Segments
 - 9.10.5. Product Portfolio
 - 9.10.6. Business Performance
 - 9.10.7. Key Strategic Moves and Developments

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