

# Chilled and Deli Food Market by Type (Meats, Pies and Savory Appetizers, Prepacked Sandwiches, Prepared Salads, and Others) - Global Opportunity Analysis and Industry Forecast, 2014 - 2022

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## Abstracts

### Summary

Global Chilled and Deli Food industry profile provides top-line qualitative and quantitative Summary information including: market share, market size (value and volume 2010-14, and forecast to 2019). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market. Essential resource for top-line data and analysis covering the Global chilled and deli food market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

- The chilled and deli food market consists of the retail sales of chilled fish/seafood, chilled meat products, chilled ready meals, chilled pizza, chilled fresh pasta, deli food (chilled pate, and cooked, cured, and fermented meats) and sandwiches/salads. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the creation of this report have been calculated using 2014 annual average exchange rates.
- The global chilled and deli food market had total revenues of \$768.5bn in 2014, representing a compound annual growth rate (CAGR) of 2.7% between 2010 and 2014.
- Market consumption volume increased with a CAGR of 1.7% between 2010-2014, to reach a total of 107.9 billion kilograms in 2014.
- Globally the market is very fragmented, with no one player outstanding as a leader or dominating the market. This means that many players and distribution types compete hard in what can be a very undifferentiated market.

### Key Findings

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the chilled and deli food market in the global Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the globalchilled and deli food market

Leading company profiles reveal details of key chilled and deli food market players global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global chilled and deli food market with five year forecasts by both value and volume

Reasons To Buy

What was the size of the Global chilled and deli food market by value in 2014?

What will be the size of the Global chilled and deli food market in 2019?

What factors are affecting the strength of competition in the Global chilled and deli food market?

How has the market performed over the last five years?

Who are the top competitors in the globals chilled and deli food market?

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