

Cheese Crumbles Market By Type (Blue Cheese Crumbles, Feta Cheese Crumbles, Cheddar Cheese Crumbles, Others) , By Packaging (Bags, Tubs, Trays, Others) By Application (Salads, Pasta, Pizza, Others) By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Online Retail, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2033

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Abstracts

The cheese crumbles market was valued at \$49.1 billion in 2023, and is projected to reach \$64.2 billion by 2033, growing at a CAGR of 2.8% from 2024 to 2033.

Cheese crumbles are small, irregular pieces of cheese that are broken off from larger blocks or formed during the cheese-making process. Although they retain the same flavor profile as the cheese, their texture is distinct—crumbly and easy to sprinkle over dishes. Common types of cheese crumbles include blue cheese, feta, and goat cheese, which are known for their crumbly consistency due to lower moisture content. Cheese crumbles are used in a variety of culinary applications, from salads and soups to pasta and pizza, adding flavor and texture without the need for slicing or shredding.

Rise in consumer demand for convenience foods acts as the key driving force of the global cheese crumbles market. This is attributed to the fact that increase in preference for quick and easy meal preparations has fostered the demand for convenient, ready-to-use option for adding flavor and texture to dishes. A study by the International Food Information Council (IFIC) in 2022 revealed that 85% of consumers report prioritizing convenience when purchasing food, with dairy products like cheese playing a significant

role in quick meal preparation. In addition, rise in health-conscious consumption has augmented the demand for cheese varieties rich in protein and lower in fat, such as goat cheese or reduced-fat feta crumbles. Moreover, rise in culinary diversity and international cuisines as well as expansion of ready-to-eat & meal kit markets notably contribute toward the market growth. However, increase in awareness of the negative health effects associated with processed and high-fat foods, including certain types of cheese, limits the market for cheese crumbles. In addition, availability of plant-based and lactose-free alternatives made from nuts, soy, or other plant-based ingredients poses a challenge to traditional dairy-based cheese crumbles. On the contrary, increase in trend of gourmet and artisanal cheeses, particularly in the foodservice and retail sectors, is expected to offer lucrative opportunities for the premium cheese crumbles market, such as blue cheese or aged cheddar crumbles.

The cheese crumbles market is segmented into type, packaging, application, distribution channel, and region. On the basis of type, the market is divided into blue cheese crumbles, feta cheese crumbles, cheddar cheese crumbles, and others. As per packaging, the market is segregated into bags, tubes, trays, and others. On the basis of application, the market is classified into salad, pasta, pizza and others. According to distribution channel, the market is divided into supermarkets/hypermarkets, convenience stores, online retail, and others. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

By type, the feta cheese crumbles segment dominated the market in 2023.

On the basis of packaging, the bags segment garnered the major share of the cheese crumbles market.

Depending on application, the pizza segment emerged as the key shareholder in 2023.

As per distribution channel, the supermarkets/hypermarkets segment captured maximum share of the global market.

Region wise, Europe held a major share of the cheese crumbles market in 2023.

Competition Analysis

Competitive analysis and profiles of the major players in the global cheese crumbles

Cheese Crumbles Market By Type (Blue Cheese Crumbles, Feta Cheese Crumbles, Cheddar Cheese Crumbles, Others) ,...

market include DeJong Cheese, Saputo Cheese, Litehouse, Inc., The Kraft Heinz Company, President Cheese, Arla Foods, Montchevre, Salemville, Boar's Head Brand, and Cartwright & Butler. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships to sustain the intense competition and gain a strong foothold in the global market.

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Product Benchmarking / Product specification and applications

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Additional country or region analysis- market size and forecast

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SWOT Analysis

Key Market Segments

By Type

Blue Cheese Crumbles

Feta Cheese Crumbles

Cheddar Cheese Crumbles

Others

By Packaging

Bags

Tubs

Trays

Others

By Application

Salads

Pasta

Pizza

Others

By Distribution Channel

Supermarkets/Hypermarkets

Convenience Stores

Online Retail

Others

By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

Spain

UK

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

UAE

Argentina

Rest of LAMEA

Key Market Players

DeJong Cheese

Saputo Cheese

Litehouse, Inc.

The Kraft Heinz Company

President Cheese

Arla Foods

Montchevre

Salemville

Boar's Head Brand

Cartwright & Butler

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