

Ceramic Tiles Market by Product Type (Wall Tile, Floor Tile, Vitrified Tile, and Industrial Tile), Raw Material (Feldspar, Kaolin, Bentonite, and Silica Sand), and Application (Residential Replacement, New Residential, Commercial) - Global Opportunity Analysis and Industry Forecast, 2014-2022

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Abstracts

Ceramic tiles have a hard surface and do not attract dust, dirt, pollen, and other allergens. These are available in small sizes, and are handy, easy to use, skid & scratch resistant, and highly durable. They are applicable in floorings of shopping malls; milk booths; schools; public conveniences; medical centers for hygiene purpose; and bathrooms, kitchens, and other exterior uses in residential construction. The global ceramic tiles market was valued at \$84,123 million in 2015, and is expected to reach \$145,949 million by 2022, registering a CAGR of 8.1% from 2016 to 20122.

One of the major factors that drives the demand for ceramic tiles is growth in the construction sector in developing countries. Ceramic tiles are expected to replace traditional products, including mosaic and even granite or marble, owing to their added advantages such as versatility, hygiene, low price, and ease in laying ability. Stringent regulations pertaining to reducing carbon emissions emitted during production of ceramic tiles is expected to hamper the growth of this market. However, R&D to introduce new production processes is anticipated to provide new opportunities for market players.

The report segments the global ceramic tiles market based on product type, raw material, application, and geography. Product type is classified into wall tile, floor tile, vitrified tile, and industrial tile. The raw material segment is divided into feldspar, kaolin, bentonite, and silica sand. The application segment includes residential replacement,

new residential commercial, and others. By geography, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA. Asia-Pacific is expected to dominate the global ceramic tiles market by 2022.

Prominent players in this market have strategically focused on product launches as their key strategy to gain significant share.

The key players profiled in the report are as follows:

RAK Ceramics

Mohawk Industries

Ceramica Saloni

China Ceramics

Kajaria Ceramics

Porcelanosa Grupo

Siam Cement Group

Lamosa Grupo

Ras Al Khaimah Ceramics

Crossville Inc.

KEY BENEFITS FOR STAKEHOLDERS

This report provides an extensive analysis of the current trends and emerging estimations & dynamics in the global ceramic tiles market.

In-depth analysis of the market size is conducted, and estimations for key segments between 2014 and 2022 are provided.

Competitive intelligence (of leading manufacturers and distributors) facilitates to understand the competitive scenario across the geographies.

Factors that drive and restrain the market growth are provided.

Ceramic tiles industry analysis is conducted by following key product positioning and monitoring the top competitors within the market framework.

Key market players are profiled and their strategies are analyzed thoroughly, which provides a competitive outlook of the ceramic tiles industry trends.

KEY MARKET SEGMENTS

By Product Type

Wall Tile

Floor Tile

Vitrified Tile

Industrial Tile

By Raw Material

Feldspar

Kaolin

Bentonite

Silica Sand

By Application

Residential Replacement

New Residential

Commercial

Others

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

KSA

South Africa

Rest of LAMEA

Other players in the value chain include

Gruppo Ceramiche Ricchetti S.p.A

Ceramiche Atlas Concorde S.P.A

Florida Tile Inc.

Daltile

Al Anwar Ceramic Tiles Company SAOG

Marazzi

Roca Tile USA

Profiles of these players are not included in the report, but can be included on request.

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