

Card Payments Market By Card Type (Credit Card, Debit Card, Prepaid Card), By Transaction Type (Commercial Transaction, Consumer Transaction): Global Opportunity Analysis and Industry Forecast, 2024-2033

<https://marketpublishers.com/r/CE3025A1A5C7EN.html>

Date: March 2025

Pages: 300

Price: US\$ 2,601.00 (Single User License)

ID: CE3025A1A5C7EN

Abstracts

The global card payments market was valued at \$28.6 trillion in 2023 and is projected to reach \$56.4 trillion by 2033, growing at a CAGR of 6.9% from 2024 to 2033.

The card payments market refers to the financial sector that facilitates transactions made through debit, credit, and prepaid cards. The global card payments market is witnessing growth due to increase in the adoption of digital payments, the shift from cash to card payments, and the rise of e-commerce. Contactless payments, in particular, have been gaining popularity, due to convenience and hygiene concerns.

The card payments market is experiencing rapid transformation, driven by digitalization, changing consumer preferences, and evolving regulations. The widespread adoption of contactless payments, powered by advancements in NFC and EMV technologies, has greatly improved transaction speed and security. Mobile wallets like Apple Pay, Google Pay, and Samsung Pay are further accelerating the shift toward digital card payments. The growth of e-commerce and online banking has fueled an increase in credit and debit card transactions, with businesses integrating secure payment gateways to enable seamless digital payments. Additionally, the rise of Buy Now, Pay Later (BNPL) services is reshaping consumer credit, providing alternatives to traditional card-based lending.

Despite advancements in security, the card payments market faces significant challenges related to cybersecurity threats and fraudulent activities. Data breaches, phishing attacks, and identity theft pose substantial risks to consumers and businesses.

Fraudsters continuously develop new techniques, such as card skimming, account takeovers, and synthetic identity fraud, to exploit vulnerabilities in payment systems. The financial losses from cyber fraud are rising, forcing banks and payment providers to invest heavily in fraud prevention measures.

Moreover, emerging markets present significant opportunities for the growth of the card payments market due to increasing financial inclusion and digital adoption. In regions such as Asia-Pacific, Latin America, and Africa, the rise of mobile banking, fintech innovations, and government-led financial literacy programs is accelerating card adoption. The availability of low-cost digital payment solutions, partnerships between banks and fintech companies, and expanding point-of-sale (POS) infrastructure are further supporting growth.

Segment review

The card payments market opportunity is segmented on the basis of card type, transaction type, and region. By card type, the card payments market is divided into debit cards, credit cards, and prepaid cards. In terms of transaction type, the market is segmented into commercial transactions and consumer transactions. On the basis of region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key findings:

By card type, the credit card segment accounted for the largest card payment market share in 2023.

Depending on transaction type, the consumer transaction segment generated the highest revenue in 2023.

Region wise, North America generated the highest revenue in 2023.

The report analyzes profiles of key players operating in the card payments market outlook such as Visa Inc., Mastercard Incorporated, American Express Company, Discover Financial Services, Barclays PLC, JPMorgan Chase & Co, Bank of America Corporation, UnionPay International, Citigroup Inc., Wells Fargo & Company, Capital One Financial Corporation, U.S. Bancorp, PNC Financial Services Group, Inc., Synchrony Financial, HSBC Holdings plc, Santander Group, Mitsubishi UFJ Financial Group, Inc., BNP Paribas, Royal Bank of Canada, and Australia and New Zealand Banking Group. These players have adopted various strategies to increase their market

penetration and strengthen their position during the card payments market forecast period.

Additional benefits you will get with this purchase are:

Quarterly Update and* (only available with a corporate license, on listed price)

5 additional Company Profile of client Choice pre- or Post-purchase, as a free update.

Free Upcoming Version on the Purchase of Five and Enterprise User License.

16 analyst hours of support* (post-purchase, if you find additional data requirements upon review of the report, you may receive support amounting to 16 analyst hours to solve questions, and post-sale queries)

15% Free Customization* (in case the scope or segment of the report does not match your requirements, 15% is equivalent to 3 working days of free work, applicable once)

Free data Pack on the Five and Enterprise User License. (Excel version of the report)

Free Updated report if the report is 6-12 months old or older.

24-hour priority response*

Free Industry updates and white papers.

Possible Customization with this report (with additional cost and timeline, please talk to the sales executive to know more)

Additional company profiles with specific to client's interest

Additional country or region analysis- market size and forecast

Criss-cross segment analysis- market size and forecast

Expanded list for Company Profiles

Historic market data

Market share analysis of players at global/region/country level

SWOT Analysis

Key Market Segments

By Card Type

Credit Card

Debit Card

Prepaid Card

By Transaction Type

Commercial Transaction

Consumer Transaction

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Market Players

Visa Inc.

American Express Company

Discover Financial Services

BARCLAYS PLC

Bank of America Corporation

Citigroup Inc.

Wells Fargo & Company

PNC Financial Services Group, Inc.

Synchrony Financial

Santander Group

Royal Bank of Canada

BNP Paribas

Australia and New Zealand Banking Group

Capital One Financial Corporation.

Mastercard Incorporated.

JPMorgan Chase & Co

UnionPay International

U.S. Bancorp

HSBC Holdings plc

Mitsubishi UFJ Financial Group, Inc.

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key market segments
- 1.3. Key benefits to the stakeholders
- 1.4. Research methodology
 - 1.4.1. Primary research
 - 1.4.2. Secondary research
 - 1.4.3. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings
 - 3.2.1. Top impacting factors
 - 3.2.2. Top investment pockets
- 3.3. Porter's five forces analysis
 - 3.3.1. Low bargaining power of suppliers
 - 3.3.2. Low threat of new entrants
 - 3.3.3. Low threat of substitutes
 - 3.3.4. Low intensity of rivalry
 - 3.3.5. Low bargaining power of buyers
- 3.4. Market dynamics
 - 3.4.1. Drivers
 - 3.4.1.1. Rising E-commerce Transactions
 - 3.4.1.2. Government Initiatives for Cashless Economy
 - 3.4.1.3. Advancements in Payment Technology
 - 3.4.2. Restraints
 - 3.4.2.1. Cybersecurity Risks and Fraudulent Activities
 - 3.4.2.2. High Transaction Fees and Interchange Costs
 - 3.4.3. Opportunities
 - 3.4.3.1. Expansion in Emerging Markets

CHAPTER 4: CARD PAYMENTS MARKET, BY CARD TYPE

4.1. Overview

4.1.1. Market size and forecast

4.2. Credit Card

4.2.1. Key market trends, growth factors and opportunities

4.2.2. Market size and forecast, by region

4.2.3. Market share analysis by country

4.3. Debit Card

4.3.1. Key market trends, growth factors and opportunities

4.3.2. Market size and forecast, by region

4.3.3. Market share analysis by country

4.4. Prepaid Card

4.4.1. Key market trends, growth factors and opportunities

4.4.2. Market size and forecast, by region

4.4.3. Market share analysis by country

CHAPTER 5: CARD PAYMENTS MARKET, BY TRANSACTION TYPE

5.1. Overview

5.1.1. Market size and forecast

5.2. Commercial Transaction

5.2.1. Key market trends, growth factors and opportunities

5.2.2. Market size and forecast, by region

5.2.3. Market share analysis by country

5.3. Consumer Transaction

5.3.1. Key market trends, growth factors and opportunities

5.3.2. Market size and forecast, by region

5.3.3. Market share analysis by country

CHAPTER 6: CARD PAYMENTS MARKET, BY REGION

6.1. Overview

6.1.1. Market size and forecast By Region

6.2. North America

6.2.1. Key market trends, growth factors and opportunities

6.2.2. Market size and forecast, by Card Type

6.2.3. Market size and forecast, by Transaction Type

6.2.4. Market size and forecast, by country

6.2.4.1. U.S.

6.2.4.1.1. Market size and forecast, by Card Type

6.2.4.1.2. Market size and forecast, by Transaction Type

6.2.4.2. Canada

6.2.4.2.1. Market size and forecast, by Card Type

6.2.4.2.2. Market size and forecast, by Transaction Type

6.2.4.3. Mexico

6.2.4.3.1. Market size and forecast, by Card Type

6.2.4.3.2. Market size and forecast, by Transaction Type

6.3. Europe

6.3.1. Key market trends, growth factors and opportunities

6.3.2. Market size and forecast, by Card Type

6.3.3. Market size and forecast, by Transaction Type

6.3.4. Market size and forecast, by country

6.3.4.1. UK

6.3.4.1.1. Market size and forecast, by Card Type

6.3.4.1.2. Market size and forecast, by Transaction Type

6.3.4.2. Germany

6.3.4.2.1. Market size and forecast, by Card Type

6.3.4.2.2. Market size and forecast, by Transaction Type

6.3.4.3. France

6.3.4.3.1. Market size and forecast, by Card Type

6.3.4.3.2. Market size and forecast, by Transaction Type

6.3.4.4. Spain

6.3.4.4.1. Market size and forecast, by Card Type

6.3.4.4.2. Market size and forecast, by Transaction Type

6.3.4.5. Italy

6.3.4.5.1. Market size and forecast, by Card Type

6.3.4.5.2. Market size and forecast, by Transaction Type

6.3.4.6. Rest of Europe

6.3.4.6.1. Market size and forecast, by Card Type

6.3.4.6.2. Market size and forecast, by Transaction Type

6.4. Asia-Pacific

6.4.1. Key market trends, growth factors and opportunities

6.4.2. Market size and forecast, by Card Type

6.4.3. Market size and forecast, by Transaction Type

6.4.4. Market size and forecast, by country

6.4.4.1. China

6.4.4.1.1. Market size and forecast, by Card Type

- 6.4.4.1.2. Market size and forecast, by Transaction Type
- 6.4.4.2. Japan
 - 6.4.4.2.1. Market size and forecast, by Card Type
 - 6.4.4.2.2. Market size and forecast, by Transaction Type
- 6.4.4.3. India
 - 6.4.4.3.1. Market size and forecast, by Card Type
 - 6.4.4.3.2. Market size and forecast, by Transaction Type
- 6.4.4.4. Australia
 - 6.4.4.4.1. Market size and forecast, by Card Type
 - 6.4.4.4.2. Market size and forecast, by Transaction Type
- 6.4.4.5. South Korea
 - 6.4.4.5.1. Market size and forecast, by Card Type
 - 6.4.4.5.2. Market size and forecast, by Transaction Type
- 6.4.4.6. Rest of Asia-Pacific
 - 6.4.4.6.1. Market size and forecast, by Card Type
 - 6.4.4.6.2. Market size and forecast, by Transaction Type
- 6.5. LAMEA
 - 6.5.1. Key market trends, growth factors and opportunities
 - 6.5.2. Market size and forecast, by Card Type
 - 6.5.3. Market size and forecast, by Transaction Type
 - 6.5.4. Market size and forecast, by country
 - 6.5.4.1. Latin America
 - 6.5.4.1.1. Market size and forecast, by Card Type
 - 6.5.4.1.2. Market size and forecast, by Transaction Type
 - 6.5.4.2. Middle East
 - 6.5.4.2.1. Market size and forecast, by Card Type
 - 6.5.4.2.2. Market size and forecast, by Transaction Type
 - 6.5.4.3. Africa
 - 6.5.4.3.1. Market size and forecast, by Card Type
 - 6.5.4.3.2. Market size and forecast, by Transaction Type

CHAPTER 7: COMPETITIVE LANDSCAPE

- 7.1. Introduction
- 7.2. Top winning strategies
- 7.3. Product mapping of top 10 player
- 7.4. Competitive dashboard
- 7.5. Competitive heatmap
- 7.6. Top player positioning, 2023

CHAPTER 8: COMPANY PROFILES

8.1. Visa Inc.

- 8.1.1. Company overview
- 8.1.2. Key executives
- 8.1.3. Company snapshot
- 8.1.4. Operating business segments
- 8.1.5. Product portfolio
- 8.1.6. Business performance

8.2. Mastercard Incorporated.

- 8.2.1. Company overview
- 8.2.2. Key executives
- 8.2.3. Company snapshot
- 8.2.4. Operating business segments
- 8.2.5. Product portfolio
- 8.2.6. Business performance

8.3. American Express Company

- 8.3.1. Company overview
- 8.3.2. Key executives
- 8.3.3. Company snapshot
- 8.3.4. Operating business segments
- 8.3.5. Product portfolio
- 8.3.6. Business performance

8.4. Discover Financial Services

- 8.4.1. Company overview
- 8.4.2. Key executives
- 8.4.3. Company snapshot
- 8.4.4. Operating business segments
- 8.4.5. Product portfolio
- 8.4.6. Business performance

8.5. BARCLAYS PLC

- 8.5.1. Company overview
- 8.5.2. Key executives
- 8.5.3. Company snapshot
- 8.5.4. Operating business segments
- 8.5.5. Product portfolio
- 8.5.6. Business performance

8.6. JPMorgan Chase & Co

- 8.6.1. Company overview
- 8.6.2. Key executives
- 8.6.3. Company snapshot
- 8.6.4. Operating business segments
- 8.6.5. Product portfolio
- 8.6.6. Business performance
- 8.7. Bank of America Corporation
 - 8.7.1. Company overview
 - 8.7.2. Key executives
 - 8.7.3. Company snapshot
 - 8.7.4. Operating business segments
 - 8.7.5. Product portfolio
 - 8.7.6. Business performance
- 8.8. UnionPay International
 - 8.8.1. Company overview
 - 8.8.2. Key executives
 - 8.8.3. Company snapshot
 - 8.8.4. Operating business segments
 - 8.8.5. Product portfolio
- 8.9. Citigroup Inc.
 - 8.9.1. Company overview
 - 8.9.2. Key executives
 - 8.9.3. Company snapshot
 - 8.9.4. Operating business segments
 - 8.9.5. Product portfolio
 - 8.9.6. Business performance
- 8.10. Wells Fargo & Company
 - 8.10.1. Company overview
 - 8.10.2. Key executives
 - 8.10.3. Company snapshot
 - 8.10.4. Operating business segments
 - 8.10.5. Product portfolio
 - 8.10.6. Business performance
- 8.11. Capital One Financial Corporation.
 - 8.11.1. Company overview
 - 8.11.2. Key executives
 - 8.11.3. Company snapshot
 - 8.11.4. Operating business segments
 - 8.11.5. Product portfolio

- 8.11.6. Business performance
- 8.12. U.S. Bancorp
 - 8.12.1. Company overview
 - 8.12.2. Key executives
 - 8.12.3. Company snapshot
 - 8.12.4. Operating business segments
 - 8.12.5. Product portfolio
 - 8.12.6. Business performance
- 8.13. PNC Financial Services Group, Inc.
 - 8.13.1. Company overview
 - 8.13.2. Key executives
 - 8.13.3. Company snapshot
 - 8.13.4. Operating business segments
 - 8.13.5. Product portfolio
 - 8.13.6. Business performance
- 8.14. Synchrony Financial
 - 8.14.1. Company overview
 - 8.14.2. Key executives
 - 8.14.3. Company snapshot
 - 8.14.4. Operating business segments
 - 8.14.5. Product portfolio
 - 8.14.6. Business performance
- 8.15. HSBC Holdings plc
 - 8.15.1. Company overview
 - 8.15.2. Key executives
 - 8.15.3. Company snapshot
 - 8.15.4. Operating business segments
 - 8.15.5. Product portfolio
 - 8.15.6. Business performance
- 8.16. Santander Group
 - 8.16.1. Company overview
 - 8.16.2. Key executives
 - 8.16.3. Company snapshot
 - 8.16.4. Operating business segments
 - 8.16.5. Product portfolio
 - 8.16.6. Business performance
- 8.17. Mitsubishi UFJ Financial Group, Inc.
 - 8.17.1. Company overview
 - 8.17.2. Key executives

- 8.17.3. Company snapshot
- 8.17.4. Operating business segments
- 8.17.5. Product portfolio
- 8.18. BNP Paribas
 - 8.18.1. Company overview
 - 8.18.2. Key executives
 - 8.18.3. Company snapshot
 - 8.18.4. Operating business segments
 - 8.18.5. Product portfolio
 - 8.18.6. Business performance
- 8.19. Royal Bank of Canada
 - 8.19.1. Company overview
 - 8.19.2. Key executives
 - 8.19.3. Company snapshot
 - 8.19.4. Operating business segments
 - 8.19.5. Product portfolio
- 8.20. Australia and New Zealand Banking Group
 - 8.20.1. Company overview
 - 8.20.2. Key executives
 - 8.20.3. Company snapshot
 - 8.20.4. Operating business segments
 - 8.20.5. Product portfolio

List Of Tables

LIST OF TABLES

TABLE 01. GLOBAL CARD PAYMENTS MARKET, BY CARD TYPE, 2023-2033 (\$BILLION)

TABLE 02. CARD PAYMENTS MARKET FOR CREDIT CARD, BY REGION, 2023-2033 (\$BILLION)

TABLE 03. CARD PAYMENTS MARKET FOR DEBIT CARD, BY REGION, 2023-2033 (\$BILLION)

TABLE 04. CARD PAYMENTS MARKET FOR PREPAID CARD, BY REGION, 2023-2033 (\$BILLION)

TABLE 05. GLOBAL CARD PAYMENTS MARKET, BY TRANSACTION TYPE, 2023-2033 (\$BILLION)

TABLE 06. CARD PAYMENTS MARKET FOR COMMERCIAL TRANSACTION, BY REGION, 2023-2033 (\$BILLION)

TABLE 07. CARD PAYMENTS MARKET FOR CONSUMER TRANSACTION, BY REGION, 2023-2033 (\$BILLION)

TABLE 08. CARD PAYMENTS MARKET, BY REGION, 2023-2033 (\$BILLION)

TABLE 09. NORTH AMERICA CARD PAYMENTS MARKET, BY CARD TYPE, 2023-2033 (\$BILLION)

TABLE 10. NORTH AMERICA CARD PAYMENTS MARKET, BY TRANSACTION TYPE, 2023-2033 (\$BILLION)

TABLE 11. NORTH AMERICA CARD PAYMENTS MARKET, BY COUNTRY, 2023-2033 (\$BILLION)

TABLE 12. U.S. CARD PAYMENTS MARKET, BY CARD TYPE, 2023-2033 (\$BILLION)

TABLE 13. U.S. CARD PAYMENTS MARKET, BY TRANSACTION TYPE, 2023-2033 (\$BILLION)

TABLE 14. CANADA CARD PAYMENTS MARKET, BY CARD TYPE, 2023-2033 (\$BILLION)

TABLE 15. CANADA CARD PAYMENTS MARKET, BY TRANSACTION TYPE, 2023-2033 (\$BILLION)

TABLE 16. MEXICO CARD PAYMENTS MARKET, BY CARD TYPE, 2023-2033 (\$BILLION)

TABLE 17. MEXICO CARD PAYMENTS MARKET, BY TRANSACTION TYPE, 2023-2033 (\$BILLION)

TABLE 18. EUROPE CARD PAYMENTS MARKET, BY CARD TYPE, 2023-2033 (\$BILLION)

TABLE 19. EUROPE CARD PAYMENTS MARKET, BY TRANSACTION TYPE, 2023-2033 (\$BILLION)

TABLE 20. EUROPE CARD PAYMENTS MARKET, BY COUNTRY, 2023-2033
(\$BILLION)

TABLE 21. UK CARD PAYMENTS MARKET, BY CARD TYPE, 2023-2033 (\$BILLION)

TABLE 22. UK CARD PAYMENTS MARKET, BY TRANSACTION TYPE, 2023-2033
(\$BILLION)

TABLE 23. GERMANY CARD PAYMENTS MARKET, BY CARD TYPE, 2023-2033
(\$BILLION)

TABLE 24. GERMANY CARD PAYMENTS MARKET, BY TRANSACTION TYPE,
2023-2033 (\$BILLION)

TABLE 25. FRANCE CARD PAYMENTS MARKET, BY CARD TYPE, 2023-2033
(\$BILLION)

TABLE 26. FRANCE CARD PAYMENTS MARKET, BY TRANSACTION TYPE,
2023-2033 (\$BILLION)

TABLE 27. SPAIN CARD PAYMENTS MARKET, BY CARD TYPE, 2023-2033
(\$BILLION)

TABLE 28. SPAIN CARD PAYMENTS MARKET, BY TRANSACTION TYPE,
2023-2033 (\$BILLION)

TABLE 29. ITALY CARD PAYMENTS MARKET, BY CARD TYPE, 2023-2033
(\$BILLION)

TABLE 30. ITALY CARD PAYMENTS MARKET, BY TRANSACTION TYPE, 2023-2033
(\$BILLION)

TABLE 31. REST OF EUROPE CARD PAYMENTS MARKET, BY CARD TYPE,
2023-2033 (\$BILLION)

TABLE 32. REST OF EUROPE CARD PAYMENTS MARKET, BY TRANSACTION
TYPE, 2023-2033 (\$BILLION)

TABLE 33. ASIA-PACIFIC CARD PAYMENTS MARKET, BY CARD TYPE, 2023-2033
(\$BILLION)

TABLE 34. ASIA-PACIFIC CARD PAYMENTS MARKET, BY TRANSACTION TYPE,
2023-2033 (\$BILLION)

TABLE 35. ASIA-PACIFIC CARD PAYMENTS MARKET, BY COUNTRY, 2023-2033
(\$BILLION)

TABLE 36. CHINA CARD PAYMENTS MARKET, BY CARD TYPE, 2023-2033
(\$BILLION)

TABLE 37. CHINA CARD PAYMENTS MARKET, BY TRANSACTION TYPE,
2023-2033 (\$BILLION)

TABLE 38. JAPAN CARD PAYMENTS MARKET, BY CARD TYPE, 2023-2033
(\$BILLION)

TABLE 39. JAPAN CARD PAYMENTS MARKET, BY TRANSACTION TYPE,
2023-2033 (\$BILLION)

TABLE 40. INDIA CARD PAYMENTS MARKET, BY CARD TYPE, 2023-2033
(\$BILLION)

TABLE 41. INDIA CARD PAYMENTS MARKET, BY TRANSACTION TYPE, 2023-2033
(\$BILLION)

TABLE 42. AUSTRALIA CARD PAYMENTS MARKET, BY CARD TYPE, 2023-2033
(\$BILLION)

TABLE 43. AUSTRALIA CARD PAYMENTS MARKET, BY TRANSACTION TYPE,
2023-2033 (\$BILLION)

TABLE 44. SOUTH KOREA CARD PAYMENTS MARKET, BY CARD TYPE, 2023-2033
(\$BILLION)

TABLE 45. SOUTH KOREA CARD PAYMENTS MARKET, BY TRANSACTION TYPE,
2023-2033 (\$BILLION)

TABLE 46. REST OF ASIA-PACIFIC CARD PAYMENTS MARKET, BY CARD TYPE,
2023-2033 (\$BILLION)

TABLE 47. REST OF ASIA-PACIFIC CARD PAYMENTS MARKET, BY TRANSACTION
TYPE, 2023-2033 (\$BILLION)

TABLE 48. LAMEA CARD PAYMENTS MARKET, BY CARD TYPE, 2023-2033
(\$BILLION)

TABLE 49. LAMEA CARD PAYMENTS MARKET, BY TRANSACTION TYPE,
2023-2033 (\$BILLION)

TABLE 50. LAMEA CARD PAYMENTS MARKET, BY COUNTRY, 2023-2033
(\$BILLION)

TABLE 51. LATIN AMERICA CARD PAYMENTS MARKET, BY CARD TYPE,
2023-2033 (\$BILLION)

TABLE 52. LATIN AMERICA CARD PAYMENTS MARKET, BY TRANSACTION TYPE,
2023-2033 (\$BILLION)

TABLE 53. MIDDLE EAST CARD PAYMENTS MARKET, BY CARD TYPE, 2023-2033
(\$BILLION)

TABLE 54. MIDDLE EAST CARD PAYMENTS MARKET, BY TRANSACTION TYPE,
2023-2033 (\$BILLION)

TABLE 55. AFRICA CARD PAYMENTS MARKET, BY CARD TYPE, 2023-2033
(\$BILLION)

TABLE 56. AFRICA CARD PAYMENTS MARKET, BY TRANSACTION TYPE,
2023-2033 (\$BILLION)

TABLE 57. VISA INC.: KEY EXECUTIVES

TABLE 58. VISA INC.: COMPANY SNAPSHOT

TABLE 59. VISA INC.: SERVICE SEGMENTS

TABLE 60. VISA INC.: PRODUCT PORTFOLIO

TABLE 61. MASTERCARD INCORPORATED.: KEY EXECUTIVES

TABLE 62. MASTERCARD INCORPORATED.: COMPANY SNAPSHOT

TABLE 63. MASTERCARD INCORPORATED.: SERVICE SEGMENTS

TABLE 64. MASTERCARD INCORPORATED.: PRODUCT PORTFOLIO

TABLE 65. AMERICAN EXPRESS COMPANY: KEY EXECUTIVES

TABLE 66. AMERICAN EXPRESS COMPANY: COMPANY SNAPSHOT

TABLE 67. AMERICAN EXPRESS COMPANY: SERVICE SEGMENTS

TABLE 68. AMERICAN EXPRESS COMPANY: PRODUCT PORTFOLIO

TABLE 69. DISCOVER FINANCIAL SERVICES: KEY EXECUTIVES

TABLE 70. DISCOVER FINANCIAL SERVICES: COMPANY SNAPSHOT

TABLE 71. DISCOVER FINANCIAL SERVICES: SERVICE SEGMENTS

TABLE 72. DISCOVER FINANCIAL SERVICES: PRODUCT PORTFOLIO

TABLE 73. BARCLAYS PLC: KEY EXECUTIVES

TABLE 74. BARCLAYS PLC: COMPANY SNAPSHOT

TABLE 75. BARCLAYS PLC: PRODUCT SEGMENTS

TABLE 76. BARCLAYS PLC: PRODUCT PORTFOLIO

TABLE 77. JPMORGAN CHASE & CO: KEY EXECUTIVES

TABLE 78. JPMORGAN CHASE & CO: COMPANY SNAPSHOT

TABLE 79. JPMORGAN CHASE & CO: PRODUCT SEGMENTS

TABLE 80. JPMORGAN CHASE & CO: PRODUCT PORTFOLIO

TABLE 81. BANK OF AMERICA CORPORATION: KEY EXECUTIVES

TABLE 82. BANK OF AMERICA CORPORATION: COMPANY SNAPSHOT

TABLE 83. BANK OF AMERICA CORPORATION: SERVICE SEGMENTS

TABLE 84. BANK OF AMERICA CORPORATION: PRODUCT PORTFOLIO

TABLE 85. UNIONPAY INTERNATIONAL: KEY EXECUTIVES

TABLE 86. UNIONPAY INTERNATIONAL: COMPANY SNAPSHOT

TABLE 87. UNIONPAY INTERNATIONAL: SERVICE SEGMENTS

TABLE 88. UNIONPAY INTERNATIONAL: PRODUCT PORTFOLIO

TABLE 89. CITIGROUP INC.: KEY EXECUTIVES

TABLE 90. CITIGROUP INC.: COMPANY SNAPSHOT

TABLE 91. CITIGROUP INC.: SERVICE SEGMENTS

TABLE 92. CITIGROUP INC.: PRODUCT PORTFOLIO

TABLE 93. WELLS FARGO & COMPANY: KEY EXECUTIVES

TABLE 94. WELLS FARGO & COMPANY: COMPANY SNAPSHOT

TABLE 95. WELLS FARGO & COMPANY: SERVICE SEGMENTS

TABLE 96. WELLS FARGO & COMPANY: PRODUCT PORTFOLIO

TABLE 97. CAPITAL ONE FINANCIAL CORPORATION.: KEY EXECUTIVES

TABLE 98. CAPITAL ONE FINANCIAL CORPORATION.: COMPANY SNAPSHOT

TABLE 99. CAPITAL ONE FINANCIAL CORPORATION.: SERVICE SEGMENTS

TABLE 100. CAPITAL ONE FINANCIAL CORPORATION.: PRODUCT PORTFOLIO

TABLE 101. U.S. BANCORP: KEY EXECUTIVES

TABLE 102. U.S. BANCORP: COMPANY SNAPSHOT

TABLE 103. U.S. BANCORP: SERVICE SEGMENTS

TABLE 104. U.S. BANCORP: PRODUCT PORTFOLIO

TABLE 105. PNC FINANCIAL SERVICES GROUP, INC.: KEY EXECUTIVES

TABLE 106. PNC FINANCIAL SERVICES GROUP, INC.: COMPANY SNAPSHOT

TABLE 107. PNC FINANCIAL SERVICES GROUP, INC.: PRODUCT SEGMENTS

TABLE 108. PNC FINANCIAL SERVICES GROUP, INC.: SERVICE SEGMENTS

TABLE 109. PNC FINANCIAL SERVICES GROUP, INC.: PRODUCT PORTFOLIO

TABLE 110. SYNCHRONY FINANCIAL: KEY EXECUTIVES

TABLE 111. SYNCHRONY FINANCIAL: COMPANY SNAPSHOT

TABLE 112. SYNCHRONY FINANCIAL: SERVICE SEGMENTS

TABLE 113. SYNCHRONY FINANCIAL: PRODUCT PORTFOLIO

TABLE 114. HSBC HOLDINGS PLC: KEY EXECUTIVES

TABLE 115. HSBC HOLDINGS PLC: COMPANY SNAPSHOT

TABLE 116. HSBC HOLDINGS PLC: SERVICE SEGMENTS

TABLE 117. HSBC HOLDINGS PLC: PRODUCT PORTFOLIO

TABLE 118. SANTANDER GROUP: KEY EXECUTIVES

TABLE 119. SANTANDER GROUP: COMPANY SNAPSHOT

TABLE 120. SANTANDER GROUP: SERVICE SEGMENTS

TABLE 121. SANTANDER GROUP: PRODUCT PORTFOLIO

TABLE 122. MITSUBISHI UFJ FINANCIAL GROUP, INC.: KEY EXECUTIVES

TABLE 123. MITSUBISHI UFJ FINANCIAL GROUP, INC.: COMPANY SNAPSHOT

TABLE 124. MITSUBISHI UFJ FINANCIAL GROUP, INC.: SERVICE SEGMENTS

TABLE 125. MITSUBISHI UFJ FINANCIAL GROUP, INC.: PRODUCT PORTFOLIO

TABLE 126. BNP PARIBAS: KEY EXECUTIVES

TABLE 127. BNP PARIBAS: COMPANY SNAPSHOT

TABLE 128. BNP PARIBAS: SERVICE SEGMENTS

TABLE 129. BNP PARIBAS: PRODUCT PORTFOLIO

TABLE 130. ROYAL BANK OF CANADA: KEY EXECUTIVES

TABLE 131. ROYAL BANK OF CANADA: COMPANY SNAPSHOT

TABLE 132. ROYAL BANK OF CANADA: PRODUCT SEGMENTS

TABLE 133. ROYAL BANK OF CANADA: PRODUCT PORTFOLIO

TABLE 134. AUSTRALIA AND NEW ZEALAND BANKING GROUP: KEY EXECUTIVES

TABLE 135. AUSTRALIA AND NEW ZEALAND BANKING GROUP: COMPANY SNAPSHOT

TABLE 136. AUSTRALIA AND NEW ZEALAND BANKING GROUP: PRODUCT SEGMENTS

TABLE 137. AUSTRALIA AND NEW ZEALAND BANKING GROUP: PRODUCT PORTFOLIO

List Of Figures

LIST OF FIGURES

- FIGURE 01. CARD PAYMENTS MARKET, 2023-2033
- FIGURE 02. SEGMENTATION OF CARD PAYMENTS MARKET, 2023-2033
- FIGURE 03. TOP IMPACTING FACTORS IN CARD PAYMENTS MARKET (2023 TO 2033)
- FIGURE 04. TOP INVESTMENT POCKETS IN CARD PAYMENTS MARKET (2024-2033)
- FIGURE 05. LOW BARGAINING POWER OF SUPPLIERS
- FIGURE 06. LOW THREAT OF NEW ENTRANTS
- FIGURE 07. LOW THREAT OF SUBSTITUTES
- FIGURE 08. LOW INTENSITY OF RIVALRY
- FIGURE 09. LOW BARGAINING POWER OF BUYERS
- FIGURE 10. GLOBAL CARD PAYMENTS MARKET: DRIVERS, RESTRAINTS AND OPPORTUNITIES
- FIGURE 11. CARD PAYMENTS MARKET, BY CARD TYPE, 2023 AND 2033(%)
- FIGURE 12. COMPARATIVE SHARE ANALYSIS OF CARD PAYMENTS MARKET FOR CREDIT CARD, BY COUNTRY 2023 AND 2033(%)
- FIGURE 13. COMPARATIVE SHARE ANALYSIS OF CARD PAYMENTS MARKET FOR DEBIT CARD, BY COUNTRY 2023 AND 2033(%)
- FIGURE 14. COMPARATIVE SHARE ANALYSIS OF CARD PAYMENTS MARKET FOR PREPAID CARD, BY COUNTRY 2023 AND 2033(%)
- FIGURE 15. CARD PAYMENTS MARKET, BY TRANSACTION TYPE, 2023 AND 2033(%)
- FIGURE 16. COMPARATIVE SHARE ANALYSIS OF CARD PAYMENTS MARKET FOR COMMERCIAL TRANSACTION, BY COUNTRY 2023 AND 2033(%)
- FIGURE 17. COMPARATIVE SHARE ANALYSIS OF CARD PAYMENTS MARKET FOR CONSUMER TRANSACTION, BY COUNTRY 2023 AND 2033(%)
- FIGURE 18. CARD PAYMENTS MARKET BY REGION, 2023 AND 2033(%)
- FIGURE 19. U.S. CARD PAYMENTS MARKET, 2023-2033 (\$BILLION)
- FIGURE 20. CANADA CARD PAYMENTS MARKET, 2023-2033 (\$BILLION)
- FIGURE 21. MEXICO CARD PAYMENTS MARKET, 2023-2033 (\$BILLION)
- FIGURE 22. UK CARD PAYMENTS MARKET, 2023-2033 (\$BILLION)
- FIGURE 23. GERMANY CARD PAYMENTS MARKET, 2023-2033 (\$BILLION)
- FIGURE 24. FRANCE CARD PAYMENTS MARKET, 2023-2033 (\$BILLION)
- FIGURE 25. SPAIN CARD PAYMENTS MARKET, 2023-2033 (\$BILLION)
- FIGURE 26. ITALY CARD PAYMENTS MARKET, 2023-2033 (\$BILLION)
- FIGURE 27. REST OF EUROPE CARD PAYMENTS MARKET, 2023-2033 (\$BILLION)

- FIGURE 28. CHINA CARD PAYMENTS MARKET, 2023-2033 (\$BILLION)
- FIGURE 29. JAPAN CARD PAYMENTS MARKET, 2023-2033 (\$BILLION)
- FIGURE 30. INDIA CARD PAYMENTS MARKET, 2023-2033 (\$BILLION)
- FIGURE 31. AUSTRALIA CARD PAYMENTS MARKET, 2023-2033 (\$BILLION)
- FIGURE 32. SOUTH KOREA CARD PAYMENTS MARKET, 2023-2033 (\$BILLION)
- FIGURE 33. REST OF ASIA-PACIFIC CARD PAYMENTS MARKET, 2023-2033 (\$BILLION)
- FIGURE 34. LATIN AMERICA CARD PAYMENTS MARKET, 2023-2033 (\$BILLION)
- FIGURE 35. MIDDLE EAST CARD PAYMENTS MARKET, 2023-2033 (\$BILLION)
- FIGURE 36. AFRICA CARD PAYMENTS MARKET, 2023-2033 (\$BILLION)
- FIGURE 37. TOP WINNING STRATEGIES, BY YEAR (2024-2025)
- FIGURE 38. TOP WINNING STRATEGIES, BY DEVELOPMENT (2024-2025)
- FIGURE 39. TOP WINNING STRATEGIES, BY COMPANY (2024-2025)
- FIGURE 40. PRODUCT MAPPING OF TOP 10 PLAYERS
- FIGURE 41. COMPETITIVE DASHBOARD
- FIGURE 42. COMPETITIVE HEATMAP: CARD PAYMENTS MARKET
- FIGURE 43. TOP PLAYER POSITIONING, 2023
- FIGURE 44. VISA INC.: NET REVENUE, 2022-2024 (\$MILLION)
- FIGURE 45. MASTERCARD INCORPORATED.: NET REVENUE, 2022-2024 (\$MILLION)
- FIGURE 46. MASTERCARD INCORPORATED.: REVENUE SHARE BY REGION, 2022 (%)
- FIGURE 47. MASTERCARD INCORPORATED.: REVENUE SHARE BY SEGMENT, 2022 (%)
- FIGURE 48. AMERICAN EXPRESS COMPANY: NET REVENUE, 2021-2023 (\$MILLION)
- FIGURE 49. AMERICAN EXPRESS COMPANY: REVENUE SHARE BY SEGMENT, 2023 (%)
- FIGURE 50. AMERICAN EXPRESS COMPANY: REVENUE SHARE BY REGION, 2023 (%)
- FIGURE 51. DISCOVER FINANCIAL SERVICES: NET REVENUE, 2021-2023 (\$MILLION)
- FIGURE 52. DISCOVER FINANCIAL SERVICES: REVENUE SHARE BY SEGMENT, 2022 (%)
- FIGURE 53. BANK OF AMERICA CORPORATION: NET REVENUE, 2021-2023 (\$MILLION)
- FIGURE 54. BANK OF AMERICA CORPORATION: REVENUE SHARE BY SEGMENT, 2023 (%)
- FIGURE 55. BANK OF AMERICA CORPORATION: REVENUE SHARE BY REGION,

2023 (%)

FIGURE 56. CITIGROUP INC.: NET REVENUE, 2022-2024 (\$MILLION)

FIGURE 57. CITIGROUP INC.: REVENUE SHARE BY REGION, 2022 (%)

FIGURE 58. WELLS FARGO & COMPANY: NET REVENUE, 2022-2024 (\$MILLION)

FIGURE 59. WELLS FARGO & COMPANY: REVENUE SHARE BY SEGMENT, 2021 (%)

FIGURE 60. CAPITAL ONE FINANCIAL CORPORATION.: NET REVENUE, 2021-2023 (\$MILLION)

FIGURE 61. CAPITAL ONE FINANCIAL CORPORATION.: REVENUE SHARE BY SEGMENT, 2021 (%)

FIGURE 62. U.S. BANCORP: NET REVENUE, 2022-2024 (\$MILLION)

FIGURE 63. U.S. BANCORP: REVENUE SHARE BY SEGMENT, 2022 (%)

FIGURE 64. PNC FINANCIAL SERVICES GROUP, INC.: NET REVENUE, 2022-2024 (\$BILLION)

FIGURE 65. PNC FINANCIAL SERVICES GROUP, INC.: REVENUE SHARE BY SEGMENT, 2022 (%)

FIGURE 66. SYNCHRONY FINANCIAL: NET REVENUE, 2021-2023 (\$MILLION)

FIGURE 67. SANTANDER GROUP: NET REVENUE, 2022-2024 (\$MILLION)

FIGURE 68. SANTANDER GROUP: REVENUE SHARE BY SEGMENT, 2021 (%)

FIGURE 69. SANTANDER GROUP: REVENUE SHARE BY REGION, 2021 (%)

FIGURE 70. BNP PARIBAS: NET REVENUE, 2021-2023 (\$MILLION)

I would like to order

Product name: Card Payments Market By Card Type (Credit Card, Debit Card, Prepaid Card), By Transaction Type (Commercial Transaction, Consumer Transaction): Global Opportunity Analysis and Industry Forecast, 2024-2033

Product link: <https://marketpublishers.com/r/CE3025A1A5C7EN.html>

Price: US\$ 2,601.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CE3025A1A5C7EN.html>