

Car Cover Market By Product Type (Conventional, Semi-Automatic, Automatic), By Cover Type (Universal Car Cover, Custom Made Car Cover), By Distribution Channel (Aftermarket, OEM), By End User (Individual, Car Manufacturers, Others): Global Opportunity Analysis and Industry Forecast, 2023-2032

<https://marketpublishers.com/r/CB2E70E68095EN.html>

Date: April 2024

Pages: 400

Price: US\$ 3,570.00 (Single User License)

ID: CB2E70E68095EN

Abstracts

The global car cover market was valued at \$0.9 billion in 2022, and is projected to reach \$1.6 billion by 2032, growing at a CAGR of 4.9% from 2023 to 2032.

A car cover is a large sheet of fabric that is used for covering the car's exterior body. The tailormade car covers are easily fitted to the car shape. General purpose car covers can fit and adjust to most range of cars. Furthermore, covers are also available for motorcycles, bicycles and other vehicles. The car cover is also used when a car is stored in a warehouse for a long period to protect the car. Car cover are used for protection against different weathers and different car covers suit different requirements.

Vehicles that are not utilized for a longer period can easily become dirty through external sources such as rain, wind and falling leaves. The cars that are parked indoors usually get dusty from the unwanted particles that get submerged over the surface of the car. For instance, while painting a garage, a car cover helps in protecting against falling paint and paint stains. The car cover is made from several different types of materials and can be designed to deal with various types of dirt.

When cars are parked in a dusty, outside area, cars collect dust, dirt, pollen, leaves, bird droppings, and other debris. Furthermore, the car cover serves as a screen of protection, assisting in keeping debris from adhering to the vehicle's surface and causing dings and scrapes. Additionally, the cars are more vulnerable to minor collisions from passing traffic and surrounding objects, as well as accidents, scratches, and dings, while they are immobile. Moreover, by adding a layer of protection and cushioning, the car cover lowers the possibility of the exterior of the vehicle suffering cosmetic harm. In addition, by hiding the vehicle's appearance and decreasing its appeal to the stealers, car covers serve as a deterrent to theft and vandalism.

Car covers with ultraviolet (UV)-resistant materials provide protection against harmful ultraviolet (UV) rays from the sun. UV rays can cause paint fading, oxidation, and deterioration of exterior surfaces over a time period. A UV-resistant cover helps to minimize the effects and prolongs the life of car paint finish.

Car covers insulate against heat and cold, and aid in controlling the temperature inside the vehicle. This keeps interior parts from freezing and overheating, keeping passengers in a more pleasant environment and safeguarding delicate technological equipment. In addition, automobile owners that wish to protect their parked vehicles can find it straightforward to install and remove car coverings. Furthermore, covers keep the car cleaner for longer periods of time, which reduces the need for frequent washing and detailing and saves time and effort on maintenance chores. Moreover, some car covers are made to be used in all seasons, offering year-round protection from a variety of weather situations. These covers are appropriate for usage in a variety of regions due to their tolerance to shifting weather patterns and versatility.

In addition, there are different variations related to car covers. Car umbrella is a type of un-foldable umbrella that is attached to the roof of a vehicle. Furthermore, small garage box is a variation of fold out box that also helps in covering car vehicle. In addition, large plastic sheet is another type of car cover that is utilized to cover the car vehicle. A cocoon box is a large expansive box that can easily cover 1 full vehicle. Furthermore, the car tent is another mobile variant of car cover that acts as a camping tent.

The car cover market is segmented into product type, cover type, distribution channel, end user and region. By product type, the market is categorized into conventional, semi-automatic and automatic. By cover type, the market is bifurcated into universal car cover and custom-made car cover. By distribution

channel, the market is bifurcated into aftermarket and OEM. By end-user, the market is categorized into individual, car manufacturers and others. By region, the market is analyzed across North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa.

By product type, the conventional segment is dominating the market. This is due to the current high presence of conventional cars as compared to semi-automatic and automatic cars in the market. However, the automatic segment is growing as recently people are giving first preference to automatic cars.

By cover type, the universal car cover is dominating the market. This is due to customers' preference for basic covers to meet the general requirement to protect their car. However, the custom-made car cover segment will be growing in the future due to the growing demand for authentic covers to suite the visual appearance of the user's high technology car.

Based on distribution channel, the aftermarket segment is dominating the market. This is due to the high presence of online car cover providers and sellers across the internet. However, OEM will be growing in the future as customers are gradually shifting their demand towards original equipment accessories for their cars.

Based on end user, individual segment is dominating the market due to increasing disposable income and curiosity for purchasing new technology cars among the users. However, the others segment will grow in the future as car dealers, auto detailing and car care businesses and fleet owners are gradually increasing their foothold in the car business and thus require car cover solution for the protection of their cars.

Based on region, North America is dominating the car cover market. This is due to the presence of large car manufacturing companies in the region. However, the Asia-Pacific region is expected to witness growth in the future due to increasing population, increasing vehicle production and growing disposable income in the region.

Competitive analysis and profiles of the major players in the car cover market include Covercraft Industries LLC, Coverwell, Classic Addition Limited, Budge Covers, Real Truck Holdings Inc., Zhejiang Mingfeng Industrial Company Limited, Dalian Runde, Cover King, Autofurnish, and A1 Car Covers Company.

Key Benefits For Stakeholders

This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the car cover market analysis from 2022 to 2032 to identify the prevailing car cover market opportunities.

The market research is offered along with information related to key drivers, restraints, and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the car cover market segmentation assists to determine the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global market.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

The report includes the analysis of the regional as well as global car cover market trends, key players, market segments, application areas, and market growth strategies.

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Investment Opportunities

Market share analysis of players by products/segments

New Product Development/ Product Matrix of Key Players

Key player details (including location, contact details, supplier/vendor network etc. in excel format)

Market share analysis of players at global/region/country level

Key Market Segments

By Product Type

Conventional

Semi-Automatic

Automatic

By Cover Type

Universal Car Cover

Custom Made Car Cover

By Distribution Channel

Aftermarket

OEM

By End User

Individual

Car Manufacturers

Others

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Asia-Pacific

Latin America

Brazil

Argentina

Rest of Latin America

Middle East and Africa

GCC Countries

South Africa

Rest of Middle East And Africa

Key Market Players

Covercraft Industries LLC

Coverwell

Classic Addition Limited

Budge Covers

Real Truck Holdings Inc.

Zhejiang Mingfeng Industrial Company Limited

Dalian Runde

Cover King

Autofurnish

A1 Car Covers Company

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