

Canada Terrazzo Flooring Market by Type (Epoxy Terrazzo and Cement-based Terrazzo) and Application (Transport Infrastructure, Educational Institutions, Commercial, Government Buildings, and Others): Opportunity Analysis and Industry Forecast, 2018–2025

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Abstracts

The Canada terrazzo flooring market was valued at \$65,500 thousand in 2017, and is projected to reach \$93,039 thousand in 2025, growing at a CAGR of 4.3%. The epoxy terrazzo segment accounted for more than two-thirds of the market share in 2017, and is expected to witness significant growth during the forecast period.

Terrazzo is a type of hard surface flooring, which is fabricated by using an epoxy matrix or cement matrix composite to bind aggregates such as marble pieces, glass pieces, or other suitable material. Increase in demand for flooring due to rise in construction projects across Canada propels the growth of the terrazzo flooring market in Canada. In addition, improved finish offered by these floorings enhances the aesthetics and makes the room look spacious, thereby propelling the growth of the market. Terrazzo comprises of chips of marble, stone, or glass. With this fusion, producers create an entirely personalized design according to customer preferences for flooring. Terrazzo flooring is inarguably attractive and can be customized in many colors, qualities, and styles. In addition, terrazzo flooring is both robust and stable, offers beauty, ease of cleaning, and value of terrazzo, and enables a look of spaciousness, wherever it is installed. However, high initial cost and high cost of laying tiles are anticipated to restrain the market growth. Further, there is also threat of substitute products, which are low in cost such as such as luxury vinyl tiles, ceramic tiles, wooden flooring, marbles, and others. Moreover, the installation of terrazzo flooring requires skilled workmen,

hence is not suitable for do-it-yourself (DIY) customers.

The Canada terrazzo flooring market is segmented based on type and application. Based on type, the market is categorized into epoxy terrazzo and cement-based terrazzo.

Depending on type, epoxy terrazzo is expected to hold maximum market share, growing at the highest CAGR during the forecast period, owing to various benefits such as low maintenance costs and easy installation of tiles as compared to cement terrazzo. Epoxy terrazzo uses an epoxy matrix such as epoxy resin composite to bind the aggregates such as marble pieces and glass pieces. It is one of the best thin-set flooring system. This flooring system has an installation thickness of only 1/4" to 3/8" above the concrete slab, which signifies that it is lighter in weight than other terrazzo flooring systems.

Based on application, the educational institutions segment is expected to account for the largest share in the market during the forecast period, due to increase in the number of educational institutes, universities, auditoriums, and schools in Canada. Educational institutions require a floor, which is rugged enough to endure the rolling and foot traffic that a major institution incurs. Terrazzo floors are one of the best choices for installation in educational institutions owing to its capability to sustain high traffic. Over the last few years, terrazzo is gaining traction in educational institutions as they can be easily customized and can be created into innovative and unique designs.

The key players profiled in this report are Centura Tile, Domus Terrazzo Supply Co. ULC, Flesher Marble & Tile, Key Resin Company, Kingspan Group plc, Sika AG, Tarkett S.A, Terrazzo & Marble Supply Companies, The Sherwin-Williams Company, and Twin City Tile Co. Ltd.

KEY BENEFITS FOR STAKEHOLDERS

This study presents the analytical depiction of the Canada terrazzo flooring market along with the current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to enable stakeholders gain a stronger foothold in the market.

The report presents information related to key drivers, restraints, and

opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2018 to 2025 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

KEY MARKET SEGMENTS

By Type

Epoxy Terrazzo

Cement-based Terrazzo

By Application

Transport Infrastructure

Educational Institutions

Commercial

Government Buildings

Others

Key Players

Centura Tile

Domus Terrazzo Supply Co. ULC

Flesher Marble & Tile

Key Resin Company

Kingspan Group plc

Sika AG, Tarkett S.A

Terrazzo & Marble Supply Companies

The Sherwin-Williams Company

Twin City Tile Co. Ltd.

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