

# **Cable Drum Market by Material (Wood, Plywood, Plastic, and Steel) and Mechanism (Manual, and Motorized): Global Opportunity Analysis and Industry Forecast, 2019–2026**

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## **Abstracts**

The global cable drum market size was valued at \$547.3 million in 2018, and is projected to reach \$767.5 million by 2026, registering a CAGR of 4.1% from 2019 to 2026. Cable drum is a spool shaped object. It is also known as cable reels. These drums are used to store a wide range of cables and wires to carry them for onsite use. In addition, most of these cable drums can be used multiple times, while some are for single use only. These drums make it easy to lay wires and cables without tangling. It saves packaging costs of cables and wires and helps in lowering transportation costs.

Growth associated with the oil industry and natural gas production around the globe is a prominent factor that fuels the demand for cable drums. In addition, rise in adoption of cables in the construction industry drives the market growth. However, competition from domestic manufacturers is anticipated to hamper market growth. Furthermore, rise in government expenditures for electricity around the globe, especially in Asia-Pacific, Africa, and Latin America is expected to offer lucrative growth opportunities for the market during forecast period.

The global cable drum market is segmented on the basis of material, mechanism, and region. By material, it is divided into wood, plywood, plastic, and steel. By mechanism, it is bifurcated into manual, and motorized. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA. The major players operating in the global market have adopted key strategies such as acquisitions and product launch to strengthen their market outreach and sustain the stiff competition in the market.

## COMPETITION ANALYSIS

The major market participants profiled in this report include Hildebrandt Group, Schwabe GmbH, Cable Equipements, Conductix-Wampfler, Coxreels, Nicoletti, Bryant Unlimited, Hannay Reels, and Svenssongroup.

## KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive analysis of the current and emerging cable drum market trends and dynamics.

In-depth cable drum market analysis is conducted by constructing market estimations for the key market segments between 2018 and 2026.

Extensive analysis of the market is conducted by following key product positioning and monitoring of the top competitors within the cable drum market framework.

A comprehensive analysis of all the regions is provided to determine the prevailing opportunities.

The global cable drum market forecast analysis from 2018 to 2026 is included in the report.

Key market players within cable drum market are profiled in this report and their strategies are analyzed thoroughly, which help to understand the competitive outlook of the cable drum industry.

## GLOBAL CABLE DRUM MARKET SEGMENTS

### BY MATERIAL

Wood

Plywood

Plastic

Steel

## BY MECHANISM

Manual

Motorized

## BY REGION

North America

U.S.

Canada

Mexico

Europe

Germany

France

Italy

UK

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

## KEY PLAYERS

Bryant Unlimited

Cable Equipements

Conductix-Wampfler

Coxreels

Hannay Reels

Hildebrandt Group

Nicoletti

Schill GmbH & Co. Kg.

Schwabe GmbH

Svenssongroup

## Contents

### CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Benefits For Stakeholders
- 1.3. Key Market Segments
- 1.4. Research Methodology
  - 1.4.1. Primary Research
  - 1.4.2. Secondary Research
  - 1.4.3. Analyst Tools And Models

### CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. Cxo Perspective

### CHAPTER 3: MARKET OVERVIEW

- 3.1. Market Definition And Scope
- 3.2. Key Findings
  - 3.2.1. Top Investment Pockets
  - 3.2.2. Top Winning Strategies
- 3.3. Porter'S Five Forces Analysis
- 3.4. Key Player Positioning, 2018
- 3.5. Market Dynamics
  - 3.5.1. Drivers
    - 3.5.1.1. Growth of Oil And Gas Industries
    - 3.5.1.2. Growth Potential For Construction Industry
    - 3.5.1.3. Gradual Increase In The Need For Automation In The Process Industries
  - 3.5.2. Restraints
    - 3.5.2.1. Slowdown In Mining Industry
    - 3.5.2.2. Competition From Domestic Manufacturers
  - 3.5.3. Opportunity
    - 3.5.3.1. Rise In Government Expenditure For Electricity

### CHAPTER 4: CABLE DRUM MARKET , BY MATERIAL

- 4.1. Overview
  - 4.1.1. Market Size And Forecast, By Material

#### 4.2. Wood

- 4.2.1. Key Market Trends, Growth Factors And Opportunities
- 4.2.2. Market Size And Forecast, By Region
- 4.2.3. Market Analysis By Country

#### 4.3. Plywood

- 4.3.1. Key Market Trends, Growth Factors And Opportunities
- 4.3.2. Market Size And Forecast, By Region
- 4.3.3. Market Analysis By Country

#### 4.4. Plastic

- 4.4.1. Key Market Trends, Growth Factors And Opportunities
- 4.4.2. Market Size And Forecast, By Region
- 4.4.3. Market Analysis By Country

#### 4.5. Steel

- 4.5.1. Key Market Trends, Growth Factors And Opportunities
- 4.5.2. Market Size And Forecast, By Region
- 4.5.3. Market Analysis By Country

### **CHAPTER 5: CABLE DRUM MARKET , BY MECHANISM**

#### 5.1. Overview

- 5.1.1. Market Size And Forecast, Mechanism

#### 5.2. Manual

- 5.2.1. Key Market Trends, Growth Factors And Opportunities
- 5.2.2. Market Size And Forecast, By Region
- 5.2.3. Market Analysis By Country

#### 5.3. Motorized

- 5.3.1. Key Market Trends, Growth Factors And Opportunities
- 5.3.2. Market Size And Forecast, By Region
- 5.3.3. Market Analysis By Country

### **CHAPTER 6: CABLE DRUM MARKET , BY REGION**

#### 6.1. Overview

- 6.1.1. Market Size And Forecast, By Region

#### 6.2. North America

- 6.2.1. Key Market Trends, Growth Factors And Opportunities
- 6.2.2. Market Size And Forecast, By Material
- 6.2.3. Market Size And Forecast, By Mechanism
- 6.2.4. Market Analysis By Country

#### 6.2.4.1. U.S.

6.2.4.1.1. Market Size And Forecast, By Material

6.2.4.1.2. Market Size And Forecast, By Mechanism

#### 6.2.4.2. Canada

6.2.4.2.1. Market Size And Forecast, By Material

6.2.4.2.2. Market Size And Forecast, By Mechanism

#### 6.2.4.3. Mexico

6.2.4.3.1. Market Size And Forecast, By Material

6.2.4.3.2. Market Size And Forecast, By Mechanism

### 6.3. Europe

6.3.1. Key Market Trends, Growth Factors And Opportunities

6.3.2. Market Size And Forecast, By Material

6.3.3. Market Size And Forecast, By Mechanism

6.3.4. Market Analysis By Country

#### 6.3.4.1. Germany

6.3.4.1.1. Market Size And Forecast, By Material

6.3.4.1.2. Market Size And Forecast, By Mechanism

#### 6.3.4.2. France

6.3.4.2.1. Market Size And Forecast, By Material

6.3.4.2.2. Market Size And Forecast, By Mechanism

#### 6.3.4.3. Uk

6.3.4.3.1. Market Size And Forecast, By Material

6.3.4.3.2. Market Size And Forecast, By Mechanism

#### 6.3.4.4. Italy

6.3.4.4.1. Market Size And Forecast, By Material

6.3.4.4.2. Market Size And Forecast, By Mechanism

#### 6.3.4.5. Rest of Europe

6.3.4.5.1. Market Size And Forecast, By Material

6.3.4.5.2. Market Size And Forecast, By Mechanism

### 6.4. Asia-Pacific

6.4.1. Key Market Trends, Growth Factors And Opportunities

6.4.2. Market Size And Forecast, By Material

6.4.3. Market Size And Forecast, By Mechanism

6.4.4. Market Analysis By Country

#### 6.4.4.1. Japan

6.4.4.1.1. Market Size And Forecast, By Material

6.4.4.1.2. Market Size And Forecast, By Mechanism

#### 6.4.4.2. China

6.4.4.2.1. Market Size And Forecast, By Material

- 6.4.4.2.2. Market Size And Forecast, By Mechanism
- 6.4.4.3. India
  - 6.4.4.3.1. Market Size And Forecast, By Material
  - 6.4.4.3.2. Market Size And Forecast, By Mechanism
- 6.4.4.4. South Korea
  - 6.4.4.4.1. Market Size And Forecast, By Material
  - 6.4.4.4.2. Market Size And Forecast, By Mechanism
- 6.4.4.5. Rest of Asia-Pacific
  - 6.4.4.5.1. Market Size And Forecast, By Material
  - 6.4.4.5.2. Market Size And Forecast, By Mechanism
- 6.5. Lamea
  - 6.5.1. Key Market Trends, Growth Factors And Opportunities
  - 6.5.2. Market Size And Forecast, By Material
  - 6.5.3. Market Size And Forecast, By Mechanism
  - 6.5.4. Market Analysis By Country
    - 6.5.4.1. Latin America
      - 6.5.4.1.1. Market Size And Forecast, By Material
      - 6.5.4.1.2. Market Size And Forecast, By Mechanism
    - 6.5.4.2. Middle East
      - 6.5.4.2.1. Market Size And Forecast, By Material
      - 6.5.4.2.2. Market Size And Forecast, By Mechanism
    - 6.5.4.3. Africa
      - 6.5.4.3.1. Market Size And Forecast, By Material
      - 6.5.4.3.2. Market Size And Forecast, By Mechanism

## **CHAPTER 7: COMPANY PROFILES**

- 7.1. As-Schwabe Gmbh Technik Produkte + Handel
  - 7.1.1. Company Overview
  - 7.1.2. Company Snapshot
  - 7.1.3. Product Portfolio
- 7.2. August Hildebrandt Gmbh
  - 7.2.1. Company Overview
  - 7.2.2. Key Executive
  - 7.2.3. Company Snapshot
  - 7.2.4. Product Portfolio
- 7.3. Bryant Unlimited
  - 7.3.1. Company Overview
  - 7.3.2. Key Executive



- 7.3.3. Company Snapshot
- 7.3.4. Operating Business Segments
- 7.3.5. Product Portfolio
- 7.4. Cable Equipements
  - 7.4.1. Company Overview
  - 7.4.2. Key Executive
  - 7.4.3. Company Snapshot
  - 7.4.4. Operating Business Segments
  - 7.4.5. Product Portfolio
- 7.5. Conductix-Wampfler GmbH
  - 7.5.1. Company Overview
  - 7.5.2. Key Executive
  - 7.5.3. Company Snapshot
  - 7.5.4. Product Portfolio
  - 7.5.5. Key Strategic Moves And Developments
- 7.6. Coxreels
  - 7.6.1. Company Overview
  - 7.6.2. Key Executive
  - 7.6.3. Company Snapshot
  - 7.6.4. Product Portfolio
  - 7.6.5. Key Strategic Moves And Developments
- 7.7. Hannay Reels Inc.
  - 7.7.1. Company Overview
  - 7.7.2. Key Executive
  - 7.7.3. Company Snapshot
  - 7.7.4. Product Portfolio
- 7.8. Meccanica Nicoletti S.R.L.
  - 7.8.1. Company Overview
  - 7.8.2. Company Snapshot
  - 7.8.3. Product Portfolio
- 7.9. Schill GmbH & Co. KG
  - 7.9.1. Company Overview
  - 7.9.2. Company Snapshot
  - 7.9.3. Product Portfolio
- 7.10. Svensson Wire And Cable Packaging AB
  - 7.10.1. Company Overview
  - 7.10.2. Key Executive
  - 7.10.3. Company Snapshot
  - 7.10.4. Product Portfolio

## List Of Tables

### LIST OF TABLES

Table 01. Global Cable Drum Market Revenue, By Material, 2018-2026 (\$Million)
Table 02. Wood Cable Drum Market Revenue, By Region 2018–2026(\$Million)
Table 03. Plywood Cable Drum Market Revenue, By Region 2018–2026(\$Million)
Table 04. Plastic Cable Drum Market Revenue, By Region 2018–2026(\$Million)
Table 05. Steel Cable Drum Market Revenue, By Region 2018–2026(\$Million)
Table 06. Global Cable Drum Market Revenue, By Mechanism, 2018-2026 (\$Million)
Table 07. Cable Drum Market Revenue For Manual, By Region 2018–2026(\$Million)
Table 08. Cable Drum Market Revenue For Motorized, By Region 2018–2026(\$Million)
Table 09. Global Cable Drum Market Revenue, By Region 2018–2026(\$Million)
Table 10. North America Cable Drum Market Revenue, By Material 2018–2026(\$Million)
Table 11. North America Cable Drum Market Revenue, By Mechanism 2018–2026(\$Million)
Table 12. North America Cable Drum Market Revenue, By Country, 2018–2026 (\$Million)
Table 13. U.S. Cable Drum Market Revenue, By Material 2018–2026(\$Million)
Table 14. U.S. Cable Drum Market Revenue, By Mechanism 2018–2026(\$Million)
Table 15. Canada Cable Drum Market Revenue, By Material 2018–2026(\$Million)
Table 16. Canada Cable Drum Market Revenue, By Mechanism 2018–2026(\$Million)
Table 17. Mexico Cable Drum Market Revenue, By Material 2018–2026(\$Million)
Table 18. Mexico Cable Drum Market Revenue, By Mechanism 2018–2026(\$Million)
Table 19. Europe Cable Drum Market Revenue, By Material 2018–2026(\$Million)
Table 20. Europe Cable Drum Market Revenue, By Mechanism 2018–2026(\$Million)
Table 21. Europe Cable Drum Market Revenue, By Country, 2018–2026 (\$Million)
Table 22. Germany Cable Drum Market Revenue, By Material 2018–2026(\$Million)
Table 23. Germany Cable Drum Market Revenue, By Mechanism 2018–2026(\$Million)
Table 24. France Cable Drum Market Revenue, By Material 2018–2026(\$Million)
Table 25. France Cable Drum Market Revenue, By Mechanism 2018–2026(\$Million)
Table 26. Uk Cable Drum Market Revenue, By Material 2018–2026(\$Million)
Table 27. Uk Cable Drum Market Revenue, By Mechanism 2018–2026(\$Million)
Table 28. Russia Cable Drum Market Revenue, By Material 2018–2026(\$Million)
Table 29. Italy Cable Drum Market Revenue, By Mechanism 2018–2026(\$Million)
Table 30. Rest of Europe Cable Drum Market Revenue, By Material 2018–2026(\$Million)
Table 31. Rest of Europe Cable Drum Market Revenue, By Mechanism 2018–2026(\$Million)

Table 32. Asia-Pacific Cable Drum Market Revenue, By Material 2018–2026(\$Million)

Table 33. Asia-Pacific Cable Drum Market Revenue, By Mechanism  
2018–2026(\$Million)

Table 34. Asia-Pacific Cable Drum Market Revenue, By Country, 2018–2026 (\$Million)

Table 35. Japan Cable Drum Market Revenue, By Material 2018–2026(\$Million)

Table 36. Japan Cable Drum Market Revenue, By Mechanism 2018–2026(\$Million)

Table 37. China Cable Drum Market Revenue, By Material 2018–2026(\$Million)

Table 38. China Cable Drum Market Revenue, By Mechanism 2018–2026(\$Million)

Table 39. India Cable Drum Market Revenue, By Material 2018–2026(\$Million)

Table 40. India Cable Drum Market Revenue, By Mechanism 2018–2026(\$Million)

Table 41. South Korea Cable Drum Market Revenue, By Material 2018–2026(\$Million)

Table 42. South Korea Cable Drum Market Revenue, By Mechanism  
2018–2026(\$Million)

Table 43. Rest of Asia-Pacific Cable Drum Market Revenue, By Material  
2018–2026(\$Million)

Table 44. Rest of Asia-Pacific Cable Drum Market Revenue, By Mechanism  
2018–2026(\$Million)

Table 45. Lamea Cable Drum Market Revenue, By Material 2018–2026(\$Million)

Table 46. Lamea Cable Drum Market Revenue, By Mechanism 2018–2026(\$Million)

Table 47. Lamea Cable Drum Market Revenue, By Country, 2018–2026 (\$Million)

Table 48. Latin America Cable Drum Market Revenue, By Material 2018–2026(\$Million)

Table 49. Latin America Cable Drum Market Revenue, By Mechanism  
2018–2026(\$Million)

Table 50. Middle East Cable Drum Market Revenue, By Material 2018–2026(\$Million)

Table 51. Middle East Cable Drum Market Revenue, By Mechanism  
2018–2026(\$Million)

Table 52. Africa Cable Drum Market Revenue, By Material 2018–2026(\$Million)

Table 53. Africa Cable Drum Market Revenue, By Mechanism 2018–2026(\$Million)

Table 54. As-Schwabe Gmbh Technik Produkte + Handel: Company Snapshot

Table 55. As-Schwabe Gmbh Technik Produkte + Handel: Product Portfolio

Table 56. Key Executive: August Hildebrandt Gmbh

Table 57. August Hildebrandt Gmbh: Company Snapshot

Table 58. August Hildebrandt Gmbh: Product Portfolio

Table 59. Key Executive: Bryant Unlimited

Table 60. Bryant Unlimited: Company Snapshot

Table 61. Bryant Unlimited: Operating Segments

Table 62. Bryant Unlimited: Product Portfolio

Table 63. Key Executive: Cable Equipements

Table 64. Cable Equipements: Company Snapshot

Table 65. Cable Equipements: Operating Segments
Table 66. Cable Equipements: Product Portfolio
Table 67. Key Executive: Conductix-Wampfler Gmbh
Table 68. Conductix-Wampfler Gmbh: Company Snapshot
Table 69. Conductix-Wampfler Gmbh: Product Portfolio
Table 70. Key Executive: Coxreels
Table 71. Coxreels: Company Snapshot
Table 72. Coxreels: Product Portfolio
Table 73. Key Executive: Hannay Reels Inc.
Table 74. Hannay Reels Inc.: Company Snapshot
Table 75. Hannay Reels Inc.: Product Portfolio
Table 76. Meccanica Nicoletti S.R.L.: Company Snapshot
Table 77. Meccanica Nicoletti S.R.L.: Product Portfolio
Table 78. Schill Gmbh & Co. Kg: Company Snapshot
Table 79. Schill Gmbh & Co. Kg: Product Portfolio
Table 80. Key Executive: Svensson Wire And Cable Packaging Ab
Table 81. Svensson Wire And Cable Packaging Ab: Company Snapshot
Table 82. Svensson Wire And Cable Packaging Ab: Product Portfolio

## List Of Figures

### LIST OF FIGURES

- Figure 01. Key Market Segments
- Figure 02. Executive Summary
- Figure 03. Global Cable Drum Market : Key Players
- Figure 04. Top Investment Pockets
- Figure 05. Top Winning Strategies, By Development, 2017–2019 (%)
- Figure 06. Moderate Bargaining Power of Suppliers
- Figure 07. Moderate To High Bargaining Power of Buyers
- Figure 08. Low To Moderate Threat of Substitutes
- Figure 09. Moderate To High Threat of New Entrants
- Figure 10. Moderate Intensity of Rivalry
- Figure 11. Key Player Positioning
- Figure 12. Global Cable Drum Market , By Material, 2018-2026
- Figure 13. Comparative Share Analysis of Wood Cable Drum Market , By Country, 2018 & 2026 (%)
- Figure 14. Comparative Share Analysis of Plywood Cable Drum Market , By Country, 2018 & 2026 (%)
- Figure 15. Comparative Share Analysis of Plastic Cable Drum Market , By Country, 2018 & 2026 (%)
- Figure 16. Comparative Share Analysis of Steel Cable Drum Market , By Country, 2018 & 2026 (%)
- Figure 17. Global Cable Drum Market , By Mechanism, 2018-2026
- Figure 18. Comparative Share Analysis of Manual Cable Drum Market , By Country, 2018 & 2026 (%)
- Figure 19. Comparative Share Analysis of Motorized Cable Drum Market , By Country, 2018 & 2026 (%)
- Figure 20. Global Cable Drum Market , By Region, 2018-2026
- Figure 21. U.S.Cable Drum Market Revenue, 2018-2026(\$Million)
- Figure 22. Canada Cable Drum Market Revenue, 2018-2026(\$Million)
- Figure 23. Mexico Cable Drum Market Revenue, 2018-2026(\$Million)
- Figure 24. Germany Cable Drum Market Revenue, 2018-2026(\$Million)
- Figure 25. France Cable Drum Market Revenue, 2018-2026(\$Million)
- Figure 26. Uk Cable Drum Market Revenue, 2018-2026(\$Million)
- Figure 27. Italy Cable Drum Market Revenue, 2018-2026(\$Million)
- Figure 28. Rest of Europe Cable Drum Market Revenue, 2018-2026(\$Million)
- Figure 29. Japan Cable Drum Market Revenue, 2018-2026(\$Million)

Figure 30. China Cable Drum Market Revenue, 2018-2026(\$Million)

Figure 31. India Cable Drum Market Revenue, 2018-2026(\$Million)

Figure 32. South Korea Cable Drum Market Revenue, 2018-2026(\$Million)

Figure 33. Rest of Asia-Pacific Cable Drum Market Revenue, 2018-2026(\$Million)

Figure 34. Latin America Cable Drum Market Revenue, 2018-2026(\$Million)

Figure 35. Middle East Cable Drum Market Revenue, 2018-2026(\$Million)

Figure 36. Africa Cable Drum Market Revenue, 2018-2026(\$Million)

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