

# **Bug Tracking Software Market by Deployment (On-premise and Cloud), Organization Size (Small Enterprises, Medium-sized Enterprises, and Large Enterprises), and Industry Vertical (BFSI, Telecommunications, Manufacturing, Information Technology, Retail, and Others): Global Opportunity Analysis and Industry Forecast, 2019–2026**

<https://marketpublishers.com/r/BA8DE9CB240EN.html>

Date: July 2019

Pages: 223

Price: US\$ 5,370.00 (Single User License)

ID: BA8DE9CB240EN

## **Abstracts**

Bug tracking software enables to detect bugs in software projects, resolve them, and ensure to have contingency & preventive measures with the purpose of not repeating the detected bugs in the future projects. It allows individuals or groups of developers to keep a track of unresolved bugs in the product effectively and maintain a database of problem reports. Apart from tracking bugs, it can submit & review patches, enable communication with members, and manage quality assurance. Depending on the tool being used, the testing team can tie bugs to changed code, tests, or other data that will permit traceability or analysis on bug trends.

Factors such as surge in need for bug-free software development in shortest turnaround time (TAT), increase in spending on software testing process, and surge in adoption of automated testing environment among organizations drive the growth of the global bug tracking software market. Furthermore, rise in adoption of cloud-based project management software fuels the growth of the bug tracking software market. However, presence of free & open-source bug tracking software hampers the market growth. On the contrary, integration of advanced technologies such as machine learning and artificial intelligence for bug tracking in software development process is anticipated to offer remunerative opportunities for market expansion.

The global bug tracking software market is segmented by deployment, organization size, industry vertical, and region. Based on deployment type, it is bifurcated into on-premise and cloud. According to organization size, it is classified into small enterprises, medium sized enterprises, and large enterprises. On the basis of industry vertical, it is fragmented into BFSI, telecommunications, manufacturing, information technology, retail, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The report analyzes the profiles of key players operating in the market. These include Airbrake, Atlassian (JIRA), Axosoft, Bugsnag Inc., IBM, Inflectra Corporation, JetBrains, Nulab (backlog), Raygun, and Zoho Corporation.

## KEY BENEFITS FOR STAKEHOLDERS

The study presents an in-depth analysis of the market along with the current & future trends to elucidate imminent investment pockets.

Information about the key drivers, restraints, and opportunities and their impact analysis on the market is provided in this study.

Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the industry.

The quantitative analysis of the market from 2018 to 2026 is provided to determine the market potential.

## KEY MARKET SEGMENTS

### BY DEPLOYMENT

On-premise

Cloud

### BY ORGANIZATION SIZE

Small Enterprises

Medium-sized Enterprises

Large Enterprises

## BY INDUSTRY VERTICAL

BFSI

Telecommunications

Manufacturing

Information Technology

Retail

Others

## BY REGION

North America

U.S.

Canada

Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

China

India

Japan

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

## KEY MARKET PLAYERS

Airbrake

Atlassian (JIRA)

Axosoft, Bugsnag Inc.

Bugsnag Inc.

IBM

Inflectra Corporation

JetBrains

Nulab (backlog)

Raygun

Zoho Corporation

## Contents

### **CHAPTER 1: INTRODUCTION**

- 1.1. REPORT DESCRIPTION
- 1.2. KEY MARKET SEGMENTS
- 1.3. KEY BENEFITS
- 1.4. RESEARCH METHODOLOGY
  - 1.4.1. Primary research
  - 1.4.2. Secondary research
  - 1.4.3. Analyst tools and models

### **CHAPTER 2: EXECUTIVE SUMMARY**

- 2.1. CXO PERSPECTIVE

### **CHAPTER 3: MARKET LANDSCAPE**

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
  - 3.2.1. Top investment pockets
  - 3.2.2. Top winning strategies
- 3.3. PORTER'S FIVE FORCES ANALYSIS
  - 3.3.1. Bargaining power of suppliers
  - 3.3.2. Threat of new entrants
  - 3.3.3. Threat of substitutes
  - 3.3.4. Competitive rivalry
  - 3.3.5. Bargaining power among buyers
- 3.4. MARKET SHARE ANALYSIS/TOP PLAYER POSITIONING
- 3.5. MARKET DYNAMICS
  - 3.5.1. Drivers
  - 3.5.2. Restraints
  - 3.5.3. Opportunities

### **CHAPTER 4: BUG TRACKING SOFTWARE MARKET BY DEPLOYMENT**

- 4.1. OVERVIEW
- 4.2. ON PREMISE
  - 4.2.1. Key market trends, Growth factors and opportunities

- 4.2.2. CLOUD
- 4.2.3. Market size and forecast by region
- 4.2.4. Market analysis by country

## **CHAPTER 5: BUG TRACKING SOFTWARE MARKET BY ORGANISATION SIZE**

- 5.1. OVERVIEW
- 5.2. SMALL ENTERPRISES
  - 5.2.1. Key market trends, Growth factors and opportunities
  - 5.2.2. Market size and forecast by region
  - 5.2.3. Market analysis by country
- 5.3. MEDIUM SIZED ENTERPRISES
  - 5.3.1. Key market trends, Growth factors and opportunities
  - 5.3.2. Market size and forecast by region
  - 5.3.3. Market analysis by country
- 5.4. LARGE ENTERPRISES
  - 5.4.1. Key market trends, Growth factors and opportunities
  - 5.4.2. Market size and forecast by region
  - 5.4.3. Market analysis by country

## **CHAPTER 6: BUG TRACKING SOFTWARE MARKET BY INDUSTRY VERTICALS**

- 6.1. OVERVIEW
- 6.2. BFSI
  - 6.2.1. Key market trends, Growth factors and opportunities
  - 6.2.2. Market size and forecast by region
  - 6.2.3. Market analysis by country
- 6.3. TELECOMMUNICATIONS
  - 6.3.1. Key market trends, Growth factors and opportunities
  - 6.3.2. Market size and forecast by region
  - 6.3.3. Market analysis by country
- 6.4. MANUFACTURING
  - 6.4.1. Key market trends, Growth factors and opportunities
  - 6.4.2. Market size and forecast by region
  - 6.4.3. Market analysis by country
- 6.5. INFORMATION TECHNOLOGY
  - 6.5.1. Key market trends, Growth factors and opportunities
  - 6.5.2. Market size and forecast by region
  - 6.5.3. Market analysis by country

## 6.6. RETAIL

- 6.6.1. Key market trends, Growth factors and opportunities
- 6.6.2. Market size and forecast by region
- 6.6.3. Market analysis by country

## 6.7. OTHERS

- 6.7.1. Key market trends, Growth factors and opportunities
- 6.7.2. Market size and forecast by region
- 6.7.3. Market analysis by country

# CHAPTER 7: BUG TRACKING SOFTWARE MARKET BY REGION

## 7.1. OVERVIEW

### 7.2. NORTH AMERICA

- 7.2.1. Key market trends and opportunities
- 7.2.2. Market size and forecast by Deployment
- 7.2.3. Market size and forecast by Organisation Size
- 7.2.4. Market size and forecast by Industry verticals
- 7.2.5. Market size and forecast by Country
- 7.2.6. U.S. BUG TRACKING SOFTWARE MARKET
  - 7.2.6.1. Market size and forecast by Deployment
  - 7.2.6.2. Market size and forecast by Organisation Size
  - 7.2.6.3. Market size and forecast by Industry verticals
- 7.2.7. CANADA BUG TRACKING SOFTWARE MARKET
  - 7.2.7.1. Market size and forecast by Deployment
  - 7.2.7.2. Market size and forecast by Organisation Size
  - 7.2.7.3. Market size and forecast by Industry verticals

### 7.3. EUROPE

- 7.3.1. Key market trends and opportunities
- 7.3.2. Market size and forecast by Deployment
- 7.3.3. Market size and forecast by Organisation Size
- 7.3.4. Market size and forecast by Industry verticals
- 7.3.5. Market size and forecast by Country
- 7.3.6. GERMANY BUG TRACKING SOFTWARE MARKET
  - 7.3.6.1. Market size and forecast by Deployment
  - 7.3.6.2. Market size and forecast by Organisation Size
  - 7.3.6.3. Market size and forecast by Industry verticals
- 7.3.7. FRANCE BUG TRACKING SOFTWARE MARKET
  - 7.3.7.1. Market size and forecast by Deployment
  - 7.3.7.2. Market size and forecast by Organisation Size



- 7.3.7.3. Market size and forecast by Industry verticals
- 7.3.8. UK BUG TRACKING SOFTWARE MARKET
  - 7.3.8.1. Market size and forecast by Deployment
  - 7.3.8.2. Market size and forecast by Organisation Size
  - 7.3.8.3. Market size and forecast by Industry verticals
- 7.3.9. REST OF EUROPE BUG TRACKING SOFTWARE MARKET
  - 7.3.9.1. Market size and forecast by Deployment
  - 7.3.9.2. Market size and forecast by Organisation Size
  - 7.3.9.3. Market size and forecast by Industry verticals
- 7.4. ASIA-PACIFIC
  - 7.4.1. Key market trends and opportunities
  - 7.4.2. Market size and forecast by Deployment
  - 7.4.3. Market size and forecast by Organisation Size
  - 7.4.4. Market size and forecast by Industry verticals
  - 7.4.5. Market size and forecast by Country
  - 7.4.6. JAPAN BUG TRACKING SOFTWARE MARKET
    - 7.4.6.1. Market size and forecast by Deployment
    - 7.4.6.2. Market size and forecast by Organisation Size
    - 7.4.6.3. Market size and forecast by Industry verticals
  - 7.4.7. CHINA BUG TRACKING SOFTWARE MARKET
    - 7.4.7.1. Market size and forecast by Deployment
    - 7.4.7.2. Market size and forecast by Organisation Size
    - 7.4.7.3. Market size and forecast by Industry verticals
  - 7.4.8. INDIA BUG TRACKING SOFTWARE MARKET
    - 7.4.8.1. Market size and forecast by Deployment
    - 7.4.8.2. Market size and forecast by Organisation Size
    - 7.4.8.3. Market size and forecast by Industry verticals
  - 7.4.9. REST OF ASIA-PACIFIC BUG TRACKING SOFTWARE MARKET
    - 7.4.9.1. Market size and forecast by Deployment
    - 7.4.9.2. Market size and forecast by Organisation Size
    - 7.4.9.3. Market size and forecast by Industry verticals
- 7.5. LAMEA
  - 7.5.1. Key market trends and opportunities
  - 7.5.2. Market size and forecast by Deployment
  - 7.5.3. Market size and forecast by Organisation Size
  - 7.5.4. Market size and forecast by Industry verticals
  - 7.5.5. Market size and forecast by Country
  - 7.5.6. LATIN AMERICA BUG TRACKING SOFTWARE MARKET
    - 7.5.6.1. Market size and forecast by Deployment

- 7.5.6.2. Market size and forecast by Organisation Size
- 7.5.6.3. Market size and forecast by Industry verticals
- 7.5.7. MIDDLE EAST BUG TRACKING SOFTWARE MARKET
  - 7.5.7.1. Market size and forecast by Deployment
  - 7.5.7.2. Market size and forecast by Organisation Size
  - 7.5.7.3. Market size and forecast by Industry verticals
- 7.5.8. AFRICA BUG TRACKING SOFTWARE MARKET
  - 7.5.8.1. Market size and forecast by Deployment
  - 7.5.8.2. Market size and forecast by Organisation Size
  - 7.5.8.3. Market size and forecast by Industry verticals

## **CHAPTER 8: COMPANY PROFILES**

### **8.1. AIRBRAKE**

- 8.1.1. Company overview
- 8.1.2. Business performance
- 8.1.3. Key strategic moves and developments

### **8.2. ATLISSIAN**

- 8.2.1. Company overview
- 8.2.2. Business performance
- 8.2.3. Key strategic moves and developments

### **8.3. AXOSOFT**

- 8.3.1. Company overview
- 8.3.2. Business performance
- 8.3.3. Key strategic moves and developments

### **8.4. BUGSNAG INC**

- 8.4.1. Company overview
- 8.4.2. Business performance
- 8.4.3. Key strategic moves and developments

### **8.5. IBM CORPORATION**

- 8.5.1. Company overview
- 8.5.2. Business performance
- 8.5.3. Key strategic moves and developments

### **8.6. INFLECTRA CORPORATION**

- 8.6.1. Company overview
- 8.6.2. Business performance
- 8.6.3. Key strategic moves and developments

### **8.7. JETBRAINS**

- 8.7.1. Company overview

8.7.2. Business performance

8.7.3. Key strategic moves and developments

## 8.8. NULAB

8.8.1. Company overview

8.8.2. Business performance

8.8.3. Key strategic moves and developments

## 8.9. RAYGUN

8.9.1. Company overview

8.9.2. Business performance

8.9.3. Key strategic moves and developments

## 8.10. ZHOHO CORPORATION

8.10.1. Company overview

8.10.2. Business performance

8.10.3. Key strategic moves and developments

## I would like to order

Product name: Bug Tracking Software Market by Deployment (On-premise and Cloud), Organization Size (Small Enterprises, Medium-sized Enterprises, and Large Enterprises), and Industry Vertical (BFSI, Telecommunications, Manufacturing, Information Technology, Retail, and Others): Global Opportunity Analysis and Industry Forecast, 2019–2026

Product link: <https://marketpublishers.com/r/BA8DE9CB240EN.html>

Price: US\$ 5,370.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BA8DE9CB240EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970