

Bromacil Market By Type (Bromacil 40 herbicide, Bromacil 80 herbicide, Others) , By Application (Non-crop areas, Crop areas) : Global Opportunity Analysis and Industry Forecast, 2024-2033

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Abstracts

The bromacil market was valued at \$135.3 million in 2023, and is projected to reach \$177.6 million by 2033, growing at a CAGR of 2.8% from 2024 to 2033.

Bromacil is a herbicide used primarily for controlling weeds and brush in non-crop areas, such as industrial sites, rights-of-way, and railroads. Classified as a uracil herbicide, bromacil works by inhibiting photosynthesis in plants, ultimately leading to their death. It is used in both liquid and granular forms and has a long residual activity, making it a favored choice for long-term weed control.

The growth of the global bromacil market is majorly driven by increase in demand for herbicides in non-agricultural areas, such as railways, highways, and industrial sites. Long-term effectiveness of bromacil in controlling deep-rooted weeds is a key advantage for such applications. A study conducted by the U.S. Department of Agriculture (USDA) in 2020 showed that Bromacil provides over 90% control of deep-rooted perennial weeds in non-crop areas like railways and highways for up to 18 months after application. In addition, bromacil offers a cost-efficient, long-lasting solution for weed control, reducing the need for frequent herbicide applications. This cost-effectiveness acts as a key driver. Furthermore, regulatory frameworks guiding the use of bromacil and other herbicides have led to the adoption of more efficient formulations that meet environmental standards, influencing the market's growth. However, bromacil is known to leach into groundwater and persist in the environment, posing risks to both human health and ecosystems and hampering the market growth. In addition, availability of safer, more eco-friendly herbicides has reduced the

dependence on bromacil, thus restraining the growth of the market. On the contrary, innovations in herbicide formulations that enhance the effectiveness and reduce environmental impact of bromacil are fostering the market growth.

The global bromacil market is segmented into type, application, and region. On the basis of type, the market is divided into bromacil 40 herbicide, bromacil 80 herbicide, and others. By application, it is bifurcated into non-crop areas and crop areas. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

By type, the bromacil 40 herbicide segment dominated the market with the highest market share in 2023.

On the basis of application, the non-crop areas segment garnered the largest share in 2023.

Region wise, North America emerged as the most lucrative market for bromacil.

Competition Analysis

Competitive analysis and profiles of the major players in the global bromacil market include Adama Agricultural Solutions Ltd., Corteva Agriscience, FMC Corporation, Syngenta Group, Alligare LLC, AMVAC Chemical Corporation, Chem China Ltd., Nufarm Limited, UPL Limited, Wilbur-Ellis Company, DUPONT, and Bayer CropScience AG. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships to sustain the intense competition and gain a strong foothold in the global market.

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Key Market Segments

By Type

Bromacil 40 herbicide

Bromacil 80 herbicide

Others

By Application

Non-crop areas

Crop areas

By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

Spain

UK

Russia

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Thailand

Malaysia

Indonesia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

UAE

Argentina

Rest of LAMEA

Key Market Players

Adama Agricultural Solutions Ltd.

Corteva Agriscience

FMC Corporation

Syngenta Group

Alligare LLC

AMVAC Chemical Corporation

Chem China Ltd.

Nufarm Limited

UPL Limited

wilbur-ellis company

DUPONT

Bayer CropScience AG

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