

Breast Imaging Technologies Market by Product [Ionizing Breast Imaging Technologies (Analog Mammography, FFDM, 3D Breast Tomosynthesis, PET/CT, MBI/BSGI, CBCT, PEM); and Non-Ionizing Breast Imaging Technologies (Breast MRI, Breast Ultrasound, Optical Imaging, AWBU, and Breast Thermography)] - Global Opportunity Analysis and Industry Forecast, 2014-2022

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Abstracts

Breast imaging technologies are used for the early detection of breast-related disorders. These technologies are mainly used to detect breast cancer at its initial stages. Various imaging modalities such as mammography, MRI, and ultrasound facilitate in the screening and staging of breast cancer by identifying characteristic masses or calcifications in the breast tissue.

The global breast imaging technologies market is expected to reach \$4,502 million by 2022 from \$2,544 million in 2015, growing at a CAGR of 8.4% during the forecast period. This market is expected to witness significant growth ahead owing to the increase in incidence of breast cancer globally and rise in initiatives by healthcare organizations to raise awareness about the early detection of breast cancer. The main drivers of the market include the need for technologically advanced products (such as automated whole breast ultrasound system (AWBU)) for breast imaging and favorable reimbursement scenario. However, high cost of these imaging modalities and stringent regulatory approval processes hamper the market growth.

The breast imaging technologies market is segmented on the basis of product type and geography. Based on product type, it is bifurcated into ionizing breast imaging and non-ionizing breast imaging technologies. Ionizing breast imaging technologies include

analog mammography, full-field digital mammography, 3D breast tomosynthesis, positron emission tomography/computed tomography (PET/CT), molecular breast imaging/breast-specific gamma imaging (MBI/BSGI), cone beam computed tomography (CBCT), and positron emission mammography (PEM). On the other hand, non-ionizing breast imaging technologies are further divided into breast MRI, breast ultrasound, optical imaging, whole breast ultrasound, and breast thermography. The market is analyzed based on four regions, namely, North America, Europe, Asia-Pacific, and LAMEA.

Prominent players adopted product development (including product launches and approvals) as their key developmental strategy for expanding their product portfolio. For instance, in June 2014, GE Healthcare received FDA approval of Invenia ABUS, which is an automated breast ultrasound system used for breast cancer detection. This system helps in detecting breast cancer in women with dense tissue when used as an adjunct with a mammogram.

Key benefits

This report provides an extensive analysis of the current and emerging market trends and dynamics from 2014 to 2022 in the global breast imaging technologies market.

Comprehensive analysis of all geographic regions is provided to determine the prevailing opportunities across the geographies and predict the competitive environment.

Comprehensive analysis of factors that drive and restrict the market growth is provided.

Region- and country-wise breast imaging market conditions are comprehensively analyzed.

Key market segments

By Product Type

Ionizing Breast Imaging Technologies

Analog Mammography

Full-Field Digital Mammography (FFDM)

3D Breast Tomosynthesis

Positron Emission Tomography/Computed Tomography (Pet/CT)

Molecular Breast Imaging/Breast-Specific Gamma Imaging (MBI/BSGI)

Cone Beam Computed Tomography (CBCT)

Positron Emission Mammography (PEM)

Non-Ionizing Breast Imaging Technologies

Breast MRI

Breast Ultrasound

Optical Imaging

Automated Whole Breast Ultrasound (AWBU)

Breast Thermography

By Geography

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Rest of Europe

Asia-Pacific

Japan

China

India

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

The key players profiled in this report are as follows:

Dilon Technologies, Inc.

FUJIFILM Holdings Corporation

Gamma Medica, Inc.

General Electric Company

Hologic, Inc.

Koning Corporation

Koninklijke Philips N.V.

Siemens AG

Sonocin?, Inc.

Toshiba corporation

Other players operating in the breast imaging technologies (not elaborated in the report) market include:

Aurora Imaging Technology, Inc.

Carestream Health

Delphinus Medical Technologies, Inc.

Micrima Limited

Tualatin Imaging, P.C.

Contents

CHAPTER: 1 INTRODUCTION

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS
- 1.3. KEY MARKET SEGMENTS
- 1.4. KEY PLAYERS
- 1.5. RESEARCH METHODOLOGY
 - 1.5.1. Secondary research
 - 1.5.2. Primary research
 - 1.5.3. Analyst tools and models

CHAPTER: 2 EXECUTIVE SUMMARY

- 2.1. KEY FINDINGS OF THE STUDY
- 2.2. CXO PERSPECTIVE

CHAPTER: 3 MARKET OVERVIEW

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
 - 3.2.1. Top winning strategies
 - 3.2.1.1. Competitive intelligence and strategies of companies
 - 3.2.2. Top investment pockets
 - 3.2.3. Market share analysis
- 3.3. MARKET DYNAMICS
 - 3.3.1. Drivers
 - 3.3.1.1. Rising prevalence of breast cancer
 - 3.3.1.2. Technological advancements
 - 3.3.1.3. Increasing awareness for breast cancer
 - 3.3.2. Restraints
 - 3.3.2.1. High cost of breast cancer detection imaging modalities
 - 3.3.2.2. Stringent regulatory approval procedure
 - 3.3.3. Opportunities
 - 3.3.3.1. Emerging markets
 - 3.3.4. Impact analysis
- 3.4. REIMBURSEMENT SCENARIO
 - 3.4.1. Breast ultrasound

- 3.4.2. Digital breast tomosynthesis
- 3.4.3. Molecular breast imaging reimbursement

CHAPTER: 4 BREAST IMAGING TECHNOLOGIES MARKET, BY PRODUCT

4.1. OVERVIEW

- 4.1.1. Market size and forecast

4.2. IONIZING BREAST IMAGING TECHNOLOGIES

- 4.2.1. Key market trends
- 4.2.2. Growth factors and opportunities
- 4.2.3. Market size and forecast
- 4.2.4. Analog Mammography
 - 4.2.4.1. Market size and forecast
- 4.2.5. Full-Field Digital Mammography (FFDM)
 - 4.2.5.1. Market size and forecast
- 4.2.6. 3D Breast Tomosynthesis
 - 4.2.6.1. Market size and forecast
- 4.2.7. Positron Emission Tomography and Computed Tomography (PET/CT)
 - 4.2.7.1. Market size and forecast
- 4.2.8. Molecular Breast-Specific Gamma Imaging (MBI/BSGI)
 - 4.2.8.1. Market size and forecast
- 4.2.9. Cone-Beam Computed Tomography (CBCT)
 - 4.2.9.1. Market size and forecast
- 4.2.10. Positron Emission Mammography (PEM)
 - 4.2.10.1. Market size and forecast

4.3. NON-IONIZING BREAST IMAGING TECHNOLOGIES

- 4.3.1. Key market trends
- 4.3.2. Growth factors and opportunities
- 4.3.3. Market size and forecast
- 4.3.4. Breast MRI
 - 4.3.4.1. Market size and forecast
- 4.3.5. Breast Ultrasound
 - 4.3.5.1. Market size and forecast
- 4.3.6. Optical Imaging
 - 4.3.6.1. Market size and forecast
- 4.3.7. Automated Whole-Breast Ultrasound (AWBU)
 - 4.3.7.1. Market size and forecast
- 4.3.8. Breast Thermography
 - 4.3.8.1. Market size and forecast

CHAPTER: 5 BREAST IMAGING TECHNOLOGIES MARKET, BY REGION

5.1. OVERVIEW

5.1.1. Market size and forecast

5.2. NORTH AMERICA

5.2.1. Key market trends

5.2.2. Growth factors and opportunities

5.2.3. Market size and forecast

5.2.4. U.S. market size and forecast

5.2.5. Canada market size and forecast

5.2.6. Mexico market size and forecast

5.3. EUROPE

5.3.1. Key market trends

5.3.2. Growth factors and opportunities

5.3.3. Market size and forecast

5.3.4. Germany market size and forecast

5.3.5. France market size and forecast

5.3.6. UK market size and forecast

5.3.7. Italy market size and forecast

5.3.8. Spain market size and forecast

5.3.9. Rest of Europe market size and forecast

5.4. ASIA-PACIFIC

5.4.1. Key market trends

5.4.2. Growth factors and opportunities

5.4.3. Market size and forecast

5.4.4. Japan market size and forecast

5.4.5. China market size and forecast

5.4.6. India market size and forecast

5.4.7. Rest of Asia-Pacific market size and forecast

5.5. LAMEA

5.5.1. Key market trends

5.5.2. Growth factors and opportunities

5.5.3. Market size and forecast

5.5.4. Latin America market size and forecast

5.5.5. Middle East market size and forecast

5.5.6. Africa market size and forecast

CHAPTER: 6 COMPANY PROFILES

6.1. DILON TECHNOLOGIES, INC.

- 6.1.1. Company overview
- 6.1.2. Company snapshot
- 6.1.3. Product categories
- 6.1.4. Strategic moves and developments, 2015-2016

6.2. FUJIFILM HOLDINGS CORPORATION

- 6.2.1. Company overview
- 6.2.2. Company snapshot
- 6.2.3. Operating business segments
- 6.2.4. Business performance
- 6.2.5. Strategic moves and developments, 2014-2016

6.3. GAMMA MEDICA, INC.

- 6.3.1. Company overview
- 6.3.2. Company snapshot
- 6.3.3. Strategic moves and developments, 2015-2016

6.4. GENERAL ELECTRIC COMPANY

- 6.4.1. Company overview
- 6.4.2. Company snapshot
- 6.4.3. Operating business segments
- 6.4.4. Business performance
- 6.4.5. Key strategic moves and developments, 2014-2016

6.5. HOLOGIC, INC.

- 6.5.1. Company overview
- 6.5.2. Company snapshot
- 6.5.3. Operating business segments
- 6.5.4. Business performance
- 6.5.5. Strategic moves and developments, 2013-2016

6.6. KONING CORPORATION

- 6.6.1. Company overview
- 6.6.2. Company snapshot
- 6.6.3. Strategic move and developments, 2012-2016

6.7. KONINKLIJKE PHILIPS N.V.

- 6.7.1. Company overview
- 6.7.2. Company snapshot
- 6.7.3. Operating business segments
- 6.7.4. Business performance

6.8. SIEMENS AG

- 6.8.1. Company overview

- 6.8.2. Company snapshot
- 6.8.3. Operating business segments
- 6.8.4. Business performance
- 6.8.5. Key strategic moves and developments, 2015-2016

6.9. SONOCIN, INC.

- 6.9.1. Company overview
- 6.9.2. Company snapshot
- 6.9.3. Strategic moves and developments, 2012-2016

6.10. TOSHIBA CORPORATION

- 6.10.1. Company overview
- 6.10.2. Company snapshot
- 6.10.3. Operating business segments
- 6.10.4. Business performance
- 6.10.5. Strategic moves and developments

Note: Other players operating in the breast imaging technologies market (not profiled in the report) include:

Aurora Imaging Technology, Inc.

Carestream Health

Delphinus Medical Technologies, Inc.

Micrima Limited

Tualatin Imaging, P.C.

List Of Tables

LIST OF TABLES

TABLE 1. MEDICARE PAYMENTS FOR BREAST ULTRASOUND EXAMS

TABLE 2. 2016 NATIONAL AVERAGE MEDICARE RATE FOR BREAST IMAGING

TABLE 3. MEDICARE NATIONAL AVERAGE REIMBURSEMENT VALUE

TABLE 4. APPLICABLE CODES FOR BREAST CANCER SCREENING AND
DIAGNOSIS

TABLE 5. GLOBAL BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE,
2014-2022 (\$MILLION)

TABLE 6. GLOBAL IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY
TYPE, 2014-2022 (\$MILLION)

TABLE 7. GLOBAL NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET,
BY TYPE, 2014-2022 (\$MILLION)

TABLE 8. GLOBAL BREAST IMAGING TECHNOLOGIES MARKET, BY REGION,
2014-2022 (\$MILLION)

TABLE 9. GLOBAL ANALOG MAMMOGRAPHY MARKET, BY REGION, 2014-2022
(\$MILLION)

TABLE 10. GLOBAL FULL-FIELD DIGITAL MAMMOGRAPHY (FFDM) MARKET, BY
REGION, 2014-2022 (\$MILLION)

TABLE 11. GLOBAL 3D BREAST TOMOSYNTHESIS MARKET, BY REGION,
2014-2022 (\$MILLION)

TABLE 12. GLOBAL POSITRON EMISSION TOMOGRAPHY/COMPUTED
TOMOGRAPHY (PET/CT) MARKET, BY REGION, 2014-2022 (\$MILLION)

TABLE 13. GLOBAL MOLECULAR BREAST IMAGING/BREAST-SPECIFIC GAMMA
IMAGING (MBI/BSGI) MARKET, BY REGION, 2014-2022 (\$MILLION)

TABLE 14. GLOBAL CONE BEAM COMPUTED TOMOGRAPHY (CBCT) MARKET, BY
REGION, 2014-2022 (\$MILLION)

TABLE 15. GLOBAL POSITRON EMISSION MAMMOGRAPHY (PEM) MARKET, BY
REGION, 2014-2022 (\$MILLION)

TABLE 16. GLOBAL NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET,
BY REGION, 2014-2022 (\$MILLION)

TABLE 17. GLOBAL BREAST MRI MARKET, BY REGION, 2014-2022 (\$MILLION)

TABLE 18. GLOBAL BREAST ULTRASOUND MARKET, BY REGION, 2014-2022
(\$MILLION)

TABLE 19. GLOBAL OPTICAL IMAGING MARKET, BY REGION, 2014-2022
(\$MILLION)

TABLE 20. GLOBAL AUTOMATED WHOLE BREAST ULTRASOUND MARKET, BY

REGION, 2014-2022 (\$MILLION)

TABLE 21. GLOBAL BREAST THERMOGRAPHY MARKET, BY REGION, 2014-2022 (\$MILLION)

TABLE 22. NORTH AMERICA BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 23. NORTH AMERICA BREAST IMAGING TECHNOLOGIES MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 24. NORTH AMERICA IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 25. NORTH AMERICA IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 26. NORTH AMERICA NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 27. NORTH AMERICA ANALOG MAMMOGRAPHY MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 28. NORTH AMERICA FULL-FIELD DIGITAL MAMMOGRAPHY (FFDM) MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 29. NORTH AMERICA 3D BREAST TOMOSYNTHESIS MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 30. NORTH AMERICA POSITRON EMISSION TOMOGRAPHY/COMPUTED TOMOGRAPHY (PET/CT) MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 31. NORTH AMERICA MOLECULAR BREAST IMAGING/BREAST-SPECIFIC GAMMA IMAGING (MBI/BSGI) MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 32. NORTH AMERICA CONE BEAM COMPUTED TOMOGRAPHY (CBCT) MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 33. NORTH AMERICA POSITRON EMISSION MAMMOGRAPHY (PEM) MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 34. NORTH AMERICA BREAST MRI MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 35. NORTH AMERICA BREAST ULTRASOUND MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 36. NORTH AMERICA OPTICAL IMAGING MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 37. NORTH AMERICA AUTOMATED WHOLE BREAST ULTRASOUND MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 38. NORTH AMERICA BREAST THERMOGRAPHY MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 39. U.S. BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 40. U.S. IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE
2014-2022 (\$MILLION)

TABLE 41. U.S. NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY
TYPE 2014-2022 (\$MILLION)

TABLE 42. CANADA BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE
2014-2022 (\$MILLION)

TABLE 43. CANADA IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY
TYPE 2014-2022 (\$MILLION)

TABLE 44. CANADA NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET,
BY TYPE 2014-2022 (\$MILLION)

TABLE 45. MEXICO BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE
2014-2022 (\$MILLION)

TABLE 46. MEXICO IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY
TYPE 2014-2022 (\$MILLION)

TABLE 47. MEXICO NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET,
BY TYPE 2014-2022 (\$MILLION)

TABLE 48. EUROPE BREAST IMAGING TECHNOLOGIES MARKET, BY COUNTRY
2014-2022 (\$MILLION)

TABLE 49. EUROPE BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE
2014-2022 (\$MILLION)

TABLE 50. EUROPE IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY
TYPE 2014-2022 (\$MILLION)

TABLE 51. EUROPE IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY
COUNTRY 2014-2022 (\$MILLION)

TABLE 52. EUROPE NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET,
BY TYPE 2014-2022 (\$MILLION)

TABLE 53. EUROPE NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET,
BY COUNTRY 2014-2022 (\$MILLION)

TABLE 54. EUROPE ANALOG MAMMOGRAPHY MARKET, BY COUNTRY 2014-2022
(\$MILLION)

TABLE 55. EUROPE FULL-FIELD DIGITAL MAMMOGRAPHY (FFDM) MARKET, BY
COUNTRY 2014-2022 (\$MILLION)

TABLE 56. EUROPE 3D BREAST TOMOSYNTHESIS MARKET, BY COUNTRY
2014-2022 (\$MILLION)

TABLE 57. EUROPE POSITRON EMISSION TOMOGRAPHY/COMPUTED
TOMOGRAPHY (PET/CT) MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 58. EUROPE MOLECULAR BREAST IMAGING/BREAST-SPECIFIC GAMMA
IMAGING (MBI/BSGI) MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 59. EUROPE CONE BEAM COMPUTED TOMOGRAPHY (CBCT) MARKET,

BY COUNTRY 2014-2022 (\$MILLION)

TABLE 60. EUROPE POSITRON EMISSION MAMMOGRAPHY (PEM) MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 61. EUROPE BREAST MRI MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 62. EUROPE BREAST ULTRASOUND MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 63. EUROPE OPTICAL IMAGING MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 64. EUROPE AUTOMATED WHOLE BREAST ULTRASOUND MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 65. EUROPE BREAST THERMOGRAPHY MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 66. GERMANY BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 67. GERMANY IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 68. GERMANY NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 69. FRANCE BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 70. FRANCE IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 71. FRANCE NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 72. UK BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 73. UK IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 74. UK NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 75. ITALY BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 76. ITALY IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 77. ITALY NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 78. SPAIN BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 79. SPAIN IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY

TYPE 2014-2022 (\$MILLION)

TABLE 80. SPAIN NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 81. REST OF EUROPE BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 82. REST OF EUROPE IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 83. REST OF EUROPE NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 84. BREAST CANCER SCREENING PROGRAMS IN ICSN COUNTRIES, 2012

TABLE 85. ASIA-PACIFIC BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE, 2014-2022 (\$MILLION)

TABLE 86. ASIA-PACIFIC BREAST IMAGING TECHNOLOGIES MARKET, BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 87. ASIA-PACIFIC IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 88. ASIA-PACIFIC IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 89. ASIA-PACIFIC NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE, 2014-2022 (\$MILLION)

TABLE 90. ASIA-PACIFIC NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 91. ASIA-PACIFIC ANALOG MAMMOGRAPHY MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 92. ASIA-PACIFIC FULL-FIELD DIGITAL MAMMOGRAPHY (FFDM) MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 93. ASIA-PACIFIC 3D BREAST TOMOSYNTHESIS MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 94. ASIA-PACIFIC POSITRON EMISSION TOMOGRAPHY/COMPUTED TOMOGRAPHY (PET/CT) MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 95. ASIA-PACIFIC MOLECULAR BREAST IMAGING/BREAST-SPECIFIC GAMMA IMAGING (MBI/BSGI) MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 96. ASIA-PACIFIC CONE BEAM COMPUTED TOMOGRAPHY (CBCT) MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 97. ASIA-PACIFIC POSITRON EMISSION MAMMOGRAPHY (PEM) MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 98. ASIA-PACIFIC BREAST MRI MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 99. ASIA-PACIFIC BREAST ULTRASOUND MARKET, BY COUNTRY

2014-2022 (\$MILLION)

TABLE 100. ASIA-PACIFIC OPTICAL IMAGING MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 101. ASIA-PACIFIC AUTOMATED WHOLE BREAST ULTRASOUND MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 102. ASIA-PACIFIC BREAST THERMOGRAPHY MARKET, BY COUNTRY 2014-2022 (\$MILLION)

TABLE 103. JAPAN BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 104. JAPAN IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 105. JAPAN NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 106. CHINA BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 107. CHINA IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 108. CHINA NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 109. INDIA BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 110. INDIA IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 111. INDIA NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 112. REST OF ASIA-PACIFIC BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 113. REST OF ASIA-PACIFIC IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 114. REST OF ASIA-PACIFIC NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 115. COMMUNITY HEALTH GRANTS IN LAMEA

TABLE 116. LAMEA BREAST IMAGING TECHNOLOGIES MARKET, BY REGION, 2014-2022 (\$MILLION)

TABLE 117. LAMEA IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE, 2014-2022 (\$MILLION)

TABLE 118. LAMEA IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY REGION 2014-2022 (\$MILLION)

TABLE 119. LAMEA NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET,

BY TYPE 2014-2022 (\$MILLION)

TABLE 120. LAMEA NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY REGION 2014-2022 (\$MILLION)

TABLE 121. LAMEA ANALOG MAMMOGRAPHY MARKET, BY REGION 2014-2022 (\$MILLION)

TABLE 122. LAMEA FULL-FIELD DIGITAL MAMMOGRAPHY (FFDM) MARKET, BY REGION 2014-2022 (\$MILLION)

TABLE 123. LAMEA 3D BREAST TOMOSYNTHESIS MARKET, BY REGION 2014-2022 (\$MILLION)

TABLE 124. LAMEA POSITRON EMISSION TOMOGRAPHY/COMPUTED TOMOGRAPHY (PET/CT) MARKET, BY REGION 2014-2022 (\$MILLION)

TABLE 125. LAMEA MOLECULAR BREAST IMAGING/BREAST-SPECIFIC GAMMA IMAGING (MBI/BSGI) MARKET, BY REGION 2014-2022 (\$MILLION)

TABLE 126. LAMEA CONE BEAM COMPUTED TOMOGRAPHY (CBCT) MARKET, BY REGION 2014-2022 (\$MILLION)

TABLE 127. LAMEA POSITRON EMISSION MAMMOGRAPHY (PEM) MARKET, BY REGION 2014-2022 (\$MILLION)

TABLE 128. LAMEA BREAST MRI MARKET, BY REGION 2014-2022 (\$MILLION)

TABLE 129. LAMEA BREAST ULTRASOUND MARKET, BY REGION 2014-2022 (\$MILLION)

TABLE 130. LAMEA OPTICAL IMAGING MARKET, BY REGION 2014-2022 (\$MILLION)

TABLE 131. LAMEA AUTOMATED WHOLE BREAST ULTRASOUND MARKET, BY REGION 2014-2022 (\$MILLION)

TABLE 132. LAMEA BREAST THERMOGRAPHY MARKET, BY REGION 2014-2022 (\$MILLION)

TABLE 133. LATIN AMERICA BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 134. LATIN AMERICA IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 135. LATIN AMERICA NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 136. MIDDLE EAST BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 137. MIDDLE EAST IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 138. MIDDLE EAST NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 139. AFRICA BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE

2014-2022 (\$MILLION)

TABLE 140. AFRICA IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 141. AFRICA NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

TABLE 142. DILON: COMPANY SNAPSHOT

TABLE 143. DILON: PRODUCT CATEGORIES

TABLE 144. FUJIFILM: COMPANY SNAPSHOT

TABLE 145. FUJIFILM: OPERATING SEGMENTS

TABLE 146. GAMMA MEDICA: COMPANY SNAPSHOT

TABLE 147. GE: COMPANY SNAPSHOT

TABLE 148. GE: OPERATING SEGMENTS

TABLE 149. HOLOGIC: COMPANY SNAPSHOT

TABLE 150. HOLOGIC: OPERATING BUSINESS SEGMENTS

TABLE 151. KONING: COMPANY SNAPSHOT

TABLE 152. PHILIPS: COMPANY SNAPSHOT

TABLE 153. PHILIPS: OPERATING SEGMENTS

TABLE 154. SIEMENS: COMPANY SNAPSHOT

TABLE 155. SIEMENS: OPERATING SEGMENTS

TABLE 156. SONOCIN: COMPANY SNAPSHOT

TABLE 157. TOSHIBA: COMPANY SNAPSHOT

TABLE 158. TOSHIBA: OPERATING SEGMENTS

List Of Figures

LIST OF FIGURES

FIGURE 1. GLOBAL BREAST IMAGING MARKET, BY PRODUCT, 2015 VS 2022 (\$MILLION)

FIGURE 2. GLOBAL BREAST IMAGING MARKET SEGMENTATION

FIGURE 3. TOP WINNING STRATEGIES, 2011-2016 (%)

FIGURE 4. TOP WINNING STRATEGIES, ORGANIC AND INORGANIC

FIGURE 5. TOP COMPANIES AND THEIR STRATEGIES

FIGURE 6. DEVELOPMENT STRATEGIES ADOPTED BY COMPANIES

FIGURE 7. DEVELOPMENT STRATEGIES ADOPTED BY COMPANIES

FIGURE 8. TOP INVESTMENT POCKETS

FIGURE 9. MARKET SHARE ANALYSIS, 2015

FIGURE 10. ESTIMATED NUMBER OF NEW CANCERS IN FEMALES (ALL AGES)

FIGURE 11. GLOBAL BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE, 2014-2022 (\$MILLION)

FIGURE 12. GLOBAL IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE, 2014-2022 (\$MILLION)

FIGURE 13. GLOBAL ANALOG MAMMOGRAPHY MARKET, 2014-2022 (\$MILLION)

FIGURE 14. GLOBAL FULL-FIELD DIGITAL MAMMOGRAPHY MARKET, 2014-2022 (\$MILLION)

FIGURE 15. GLOBAL 3D BREAST TOMOSYNTHESIS MARKET, 2014-2022 (\$MILLION)

FIGURE 16. GLOBAL POSITRON EMISSION TOMOGRAPHY/COMPUTED TOMOGRAPHY (PET/CT) MARKET, 2014-2022 (\$MILLION)

FIGURE 17. GLOBAL MOLECULAR BREAST IMAGING/BREAST-SPECIFIC GAMMA IMAGING (MBI/BSGI) MARKET, 2014-2022 (\$MILLION)

FIGURE 18. GLOBAL CONE BEAM COMPUTED TOMOGRAPHY (CBCT) MARKET, 2014-2022 (\$MILLION)

FIGURE 19. GLOBAL POSITRON EMISSION MAMMOGRAPHY (PEM) MARKET, 2014-2022 (\$MILLION)

FIGURE 20. GLOBAL NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE, 2014-2022 (\$MILLION)

FIGURE 21. GLOBAL BREAST MRI MARKET, 2014-2022 (\$MILLION)

FIGURE 22. GLOBAL BREAST ULTRASOUND MARKET, 2014-2022 (\$MILLION)

FIGURE 23. GLOBAL OPTICAL IMAGING MARKET, 2014-2022 (\$MILLION)

FIGURE 24. GLOBAL AUTOMATED WHOLE BREAST ULTRASOUND MARKET, 2014-2022 (\$MILLION)

FIGURE 25. GLOBAL BREAST THERMOGRAPHY MARKET, 2014-2022 (\$MILLION)

FIGURE 26. GLOBAL BREAST IMAGING TECHNOLOGIES MARKET, BY REGION, 2014-2022 (\$MILLION)

FIGURE 27. NORTH AMERICA BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

FIGURE 28. NORTH AMERICA BREAST IMAGING TECHNOLOGIES MARKET, BY COUNTRY 2014-2022 (\$MILLION)

FIGURE 29. NORTH AMERICA IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

FIGURE 30. NORTH AMERICA IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY COUNTRY 2014-2022 (\$MILLION)

FIGURE 31. NORTH AMERICA NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY COUNTRY 2014-2022 (\$MILLION)

FIGURE 32. U.S. BREAST IMAGING TECHNOLOGIES MARKET, 2014-2022 (\$MILLION)

FIGURE 33. CANADA BREAST IMAGING TECHNOLOGIES MARKET, 2014-2022 (\$MILLION)

FIGURE 34. MEXICO BREAST IMAGING TECHNOLOGIES MARKET, 2014-2022 (\$MILLION)

FIGURE 35. ESTIMATED BREAST CANCER INCIDENCE RATE IN COUNTRIES OF EUROPE, 2012

FIGURE 36. EUROPE BREAST IMAGING TECHNOLOGIES MARKET, BY COUNTRY 2014-2022 (\$MILLION)

FIGURE 37. EUROPE BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

FIGURE 38. EUROPE IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022(\$MILLION)

FIGURE 39. EUROPE IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY COUNTRY 2014-2022(\$MILLION)

FIGURE 40. EUROPE NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022(\$MILLION)

FIGURE 41. EUROPE NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY COUNTRY 2014-2022(\$MILLION)

FIGURE 42. GERMANY BREAST IMAGING TECHNOLOGIES MARKET, 2014-2022(\$MILLION)

FIGURE 43. FRANCE BREAST IMAGING TECHNOLOGIES MARKET, 2014-2022 (\$MILLION)

FIGURE 44. UK BREAST IMAGING TECHNOLOGIES MARKET, 2014-2022 (\$MILLION)

FIGURE 45. ITALY BREAST IMAGING TECHNOLOGIES MARKET, 2014-2022 (\$MILLION)

FIGURE 46. SPAIN BREAST IMAGING TECHNOLOGIES MARKET, 2014-2022 (\$MILLION)

FIGURE 47. REST OF EUROPE BREAST IMAGING TECHNOLOGIES MARKET, 2014-2022 (\$MILLION)

FIGURE 48. COMPARISON OF BREAST CANCER STATUS IN INDIA AND CAUCASIAN

FIGURE 49. BREAST CANCER INCIDENCE RATE IN ASIA-PACIFIC COUNTRIES, 2012

FIGURE 50. ASIA-PACIFIC BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE, 2014-2022 (\$MILLION)

FIGURE 51. ASIA-PACIFIC BREAST IMAGING TECHNOLOGIES MARKET, BY COUNTRY, 2014-2022 (\$MILLION)

FIGURE 52. ASIA-PACIFIC IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

FIGURE 53. ASIA-PACIFIC IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY COUNTRY 2014-2022 (\$MILLION)

FIGURE 54. ASIA-PACIFIC NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE, 2014-2022 (\$MILLION)

FIGURE 55. ASIA-PACIFIC NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY COUNTRY, 2014-2022 (\$MILLION)

FIGURE 56. JAPAN BREAST IMAGING TECHNOLOGIES MARKET, 2014-2022 (\$MILLION)

FIGURE 57. CHINA BREAST IMAGING TECHNOLOGIES MARKET, 2014-2022 (\$MILLION)

FIGURE 58. INDIA BREAST IMAGING TECHNOLOGIES MARKET, 2014-2022 (\$MILLION)

FIGURE 59. REST OF ASIA-PACIFIC BREAST IMAGING TECHNOLOGIES MARKET, 2014-2022 (\$MILLION)

FIGURE 60. LEADING SITES OF NEW CANCER CASES IN LATIN AMERICA (2012)

FIGURE 61. LAMEA BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

FIGURE 62. LAMEA BREAST IMAGING TECHNOLOGIES MARKET, BY REGION, 2014-2022 (\$MILLION)

FIGURE 63. LAMEA IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE, 2014-2022 (\$MILLION)

FIGURE 64. LAMEA IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY REGION 2014-2022 (\$MILLION)

FIGURE 65. LAMEA NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY TYPE 2014-2022 (\$MILLION)

FIGURE 66. LAMEA NON-IONIZING BREAST IMAGING TECHNOLOGIES MARKET, BY REGION, 2014-2022 (\$MILLION)

FIGURE 67. LATIN AMERICA BREAST IMAGING TECHNOLOGIES MARKET, 2014-2022 (\$MILLION)

FIGURE 68. MIDDLE EAST BREAST IMAGING TECHNOLOGIES MARKET, 2014-2022 (\$MILLION)

FIGURE 69. AFRICA BREAST IMAGING TECHNOLOGIES MARKET, 2014-2022 (\$MILLION)

FIGURE 70. FUJIFILM: FINANCIALS

FIGURE 71. GAMMA MEDICA: STRATEGY SHARE, 2015-2016 (%)

FIGURE 72. GE: FINANCIALS

FIGURE 73. HOLOGIC: FINANCIALS, 2014-2016 (\$MILLION)

FIGURE 74. HOLOGIC: STRATEGY SHARE, 2013-2016 (%)

FIGURE 75. PHILIPS: FINANCIALS

FIGURE 76. SIEMENS: FINANCIALS

FIGURE 77. SONOCIN: STRATEGY SHARE, 2012-2016 (%)

FIGURE 78. TOSHIBA: FINANCIALS

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