

Bottled Water Market by Type (Carbonated Water, Flavored Water, Still Water, and Functional Water) - Global Opportunity Analysis and Industry Forecast, 2014-2022

<https://marketpublishers.com/r/BF1DC9AB9D6EN.html>

Date: February 2017

Pages: 105

Price: US\$ 4,999.00 (Single User License)

ID: BF1DC9AB9D6EN

Abstracts

Bottled water is packaged drinking water available in plastic and glass water bottles. It is pure and free from contamination and the most convenient way for the body to fulfill its hydration needs, and is easily available in nearby retail stores and supermarkets.

The global bottled water market has witnessed increased growth in the recent past, owing to changing lifestyle patterns of consumers as they are more inclined towards bottled water and its portable and convenient nature. The market is anticipated to reach a market value of \$319,860 million by 2022, growing at a CAGR of 9.5% between 2016 and 2022.

In addition, rise in health awareness about waterborne diseases such as malaria, typhoid, diarrhea, food poisoning, and others also support market growth. However, stringent regulations for the approval of bottled water and availability of tap water at a lower cost impede this growth. Furthermore, the harmful effects of using plastic bottles owing to presence of chemicals such as bisphenol A (BPA) can lead to neurological diseases and behavioral problems among children, which further hinders the market growth.

The global bottled water market is segmented on the basis of type and geography. Based on type, it is classified into still water, carbonated water, flavored water, and functional water. In 2015, the still water segment held the largest market share, accounting around two-thirds of the total market share and is expected to maintain this trend during the forecast period. In terms of geographical analysis, in 2015, Asia-Pacific dominated the market, with market share of 35.6%, followed by Europe at 27.1%. Geographically, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Top players in the market invest huge capital in R&D activities to develop enhanced products to cater to the current demand. Major players in the bottled water market are as follows:

PepsiCo Inc.

Nestlé Waters

The Coca Cola Company

Hangzhou Wahaha Group Co., Ltd.

Danone

Natural Waters of Viti Ltd.

Mountain Valley Spring Company

Icelandic Glacial Inc.

Dasani

KEY BENEFITS:

This report provides an extensive analysis of the current and emerging market trends and dynamics in the global bottled water market.

The report identifies the key drivers, opportunities, and restraints that shape the market and provide an impact analysis of these factors over the forecast period.

Region- and country-wise market conditions are comprehensively analyzed in this report.

Porter's Five Forces analysis highlights the potency of buyers and suppliers. This would offer a competitive advantage to stakeholders to make profit-oriented business decisions and to help strengthen their supplier and buyer network.

Comprehensive analysis of all regions is provided, which determines the

prevailing opportunities in these geographies.

KEY-MARKET SEGMENTS:

By Product Type

Carbonated Water

Flavored Water

Still Water

Functional Water

By Geography

North America

U.S.

Canada

Mexico

Europe

Germany

Russia

France

Rest of Europe

Asia-Pacific

India

China

Japan

Rest of Asia-Pacific

LAMEA

Brazil

Argentina

South Africa

Rest of LAMEA

Other players in the value chain include:

Niagra Bottling

Apollinaris

Aquapura

Lithia

Nestle Waters North America

Persa

Mai Dubai

Malvern Water

Eden Springs Ltd.

Norland International Inc.

The above listed players are not profiled in the report, and can be profiled as per client interest.

Contents

CHAPTER: 1 INTRODUCTION

- 1.1 Report description
- 1.2 Research methodology
 - 1.2.1 Secondary research
 - 1.2.2 Primary research
 - 1.2.3 Analyst tools and models

CHAPTER: 2 EXECUTIVE SUMMARY

- 2.1 CXO perspective

CHAPTER: 3 MARKET OVERVIEW

- 3.1 Market definition and scope
- 3.2 Key findings
 - 3.2.1 Top impacting factors
- 3.3 Top winning strategies
- 3.4 Top investment pockets
- 3.5 Porters five forces analysis
 - 3.5.1 Moderate bargaining power of suppliers due to low switching costs and large number of suppliers
 - 3.5.2 Moderate bargaining power of buyers due to high demand and large number of buyers
 - 3.5.3 Low threat of substitution
 - 3.5.4 High threat of new entrants due to increasing demand of water, low investment costs and improved distribution channels
 - 3.5.5 High competition among rivalries due to innovative strategies adopted by competitors
- 3.6 Drivers
 - 3.6.1 Portable and convenient for use
 - 3.6.2 Raising health awareness
 - 3.6.3 Premium quality and taste of bottled water
 - 3.6.4 Availability of functional water in different flavours
- 3.7 Restraints
 - 3.7.1 Stringent regulations for the bottled water
 - 3.7.2 Harmful effects of using plastic bottles

- 3.7.3 Availability of tap water at lower cost
- 3.8 Opportunities
 - 3.8.1 Changing life style patterns of consumers

CHAPTER: 4 GLOBAL BOTTLED WATER MARKET, BY PRODUCT TYPE

- 4.1 Introduction
- 4.2 Carbonated Water
 - 4.2.1 Key Market Trends
 - 4.2.2 Key Growth Factors and Opportunities
 - 4.2.3 Market Size and Forecast
 - 4.2.4 North America Carbonated Water Market, (\$Million), Growth (%), 2014-2022
 - 4.2.5 North America Carbonated Water Market, (Million Litres), Growth (%), 2014-2022
 - 4.2.6 Europe Carbonated Water Market, (\$Million), Growth (%), 2014-2022
 - 4.2.7 Europe Carbonated Water Market, (Million Litres), Growth (%), 2014-2022
 - 4.2.8 Asia Pacific Carbonated Water Market, (\$Million), Growth (%), 2014-2022
 - 4.2.9 Asia Pacific Carbonated Water Market, (Million Litres), Growth (%), 2014-2022
 - 4.2.10 LAMEA Carbonated Water Market, (\$Million), Growth (%), 2014-2022
 - 4.2.11 LAMEA Carbonated Water Market, (Million Litres), Growth (%), 2014-2022
- 4.3 Flavored water
 - 4.3.1 Key Market Trends
 - 4.3.2 Key Growth Factors and Opportunities
 - 4.3.3 Market Size and Forecast
 - 4.3.4 North America Flavored Water Market, (\$Million), Growth (%), 2014-2022
 - 4.3.5 North America Flavored Water Market, (Million Litres), Growth (%), 2014-2022
 - 4.3.6 Europe Flavored Water Market, (\$Million), Growth (%), 2014-2022
 - 4.3.7 Europe Flavored Water Market, (Million Litres), Growth (%), 2014-2022
 - 4.3.8 Asia Pacific Flavored Water Market, (\$Million), Growth (%), 2014-2022
 - 4.3.9 Asia Pacific Flavored Water Market, (Million Litres), Growth (%), 2014-2022
 - 4.3.10 LAMEA Flavored Water Market, (\$Million), Growth (%), 2014-2022
 - 4.3.11 LAMEA Flavored Water Market, (Million Litres), Growth (%), 2014-2022
- 4.4 Still Water
 - 4.4.1 Key Market Trends
 - 4.4.2 Key Growth Factors and Opportunities
 - 4.4.3 Market Size and Forecast
 - 4.4.4 North America Still Water Market, (\$Million), Growth (%), 2014-2022
 - 4.4.5 North America Still Water Market, (Million Litres), Growth (%), 2014-2022
 - 4.4.6 Europe Still Water Market, (\$Million), Growth (%), 2014-2022
 - 4.4.7 Europe Still Water Market, (Million Litres), Growth (%), 2014-2022

- 4.4.8 Asia Pacific Still Water Market, (\$Million), Growth (%), 2014-2022
- 4.4.9 Asia Pacific Still Water Market, (Million Litres), Growth (%), 2014-2022
- 4.4.10 LAMEA Still Water Market, (\$Million), Growth (%), 2014-2022
- 4.4.11 LAMEA Still Water Market, (Million Litres), Growth (%), 2014-2022
- 4.5 Functional Water
 - 4.5.1 Key Market Trends
 - 4.5.2 Key Growth Factors and Opportunities
 - 4.5.3 Market Size and Forecast
 - 4.5.4 North America Functional Water Market, (\$Million), Growth (%), 2014-2022
 - 4.5.5 North America Functional Water Market, (Million Litres), Growth (%), 2014-2022
 - 4.5.6 Europe Functional Water Market, (\$Million), Growth (%), 2014-2022
 - 4.5.7 Europe Functional Water Market, (Million Litres), Growth (%), 2014-2022
 - 4.5.8 Asia Pacific Functional Water Market, (\$Million), Growth (%), 2014-2022
 - 4.5.9 Asia Pacific Functional Water Market, (Million Litres), Growth (%), 2014-2022
 - 4.5.10 LAMEA Functional Water Market, (\$Million), Growth (%) 2014-2022
 - 4.5.11 LAMEA Functional Water Market, (Million Litres), Growth (%), 2014-2022

CHAPTER: 5 GLOBAL BOTTLED WATER MARKET BY GEOGRAPHY

- 5.1 Overview
- 5.2 North America
 - 5.2.1 Key Market Trends
 - 5.2.2 Key Growth Factors and Opportunities
 - 5.2.3 Market Size and Forecast
- 5.3 Europe
 - 5.3.1 Key Market Trends
 - 5.3.2 Key Growth Factors and Opportunities
 - 5.3.3 Market Size and Forecast
- 5.4 Asia Pacific
 - 5.4.1 Key Market Trends
 - 5.4.2 Key Growth Factors and Opportunities
 - 5.4.3 Market Size and Forecast
- 5.5 LAMEA
 - 5.5.1 KEY MARKET TREND
 - 5.5.2 Key Growth Factors and Opportunities
 - 5.5.3 Market Size and Forecast

CHAPTER: 6 COMPANY PROFILES

- 6.1 PepsiCo Inc.
 - 6.1.1 Company Overview
 - 6.1.2 Company Snapshot
 - 6.1.1 Operating Business Segments
 - 6.1.2 Business Performance
 - 6.1.3 Key Strategic Moves and Developments
- 6.2 Nestle Waters
 - 6.2.1 Company Overview
 - 6.2.2 Company Snapshot
 - 6.2.3 Operating Business Segments
 - 6.2.4 Business Performance
 - 6.2.5 Strategic Moves and Developments
- 6.3 The Coca Cola Company
 - 6.3.1 Company overview
 - 6.3.2 Company snapshot
 - 6.3.3 Business performance
 - 6.3.4 Strategic moves and developments
- 6.4 HANGZHOU WAHAHA GROUP CO., LTD.
 - 6.4.1 Company Overview
 - 6.4.2 Company Snapshot
 - 6.4.3 Operating Business Segments
 - 6.4.4 Business Performance
 - 6.4.5 Key Strategic Moves and Developments
- 6.5 Danone
 - 6.5.1 Company Overview
 - 6.5.2 Company Snapshot
 - 6.5.3 Operating Business Segments
 - 6.5.4 Business Performance
 - 6.5.5 Key Strategic Moves and Developments
- 6.7 Mountain Valley Spring Company
 - 6.7.1 Company Snapshot
 - 6.7.2 Business Performance
 - 6.7.3 Key Strategic Moves and Developments
- 6.8 Icelandic Glacial Inc.
 - 6.8.1 Company Snapshot
 - 6.8.2 Business Performance
 - 6.8.3 Key Strategic Moves and Developments
- 6.9 Dasani
 - 6.9.1 Company Snapshot

6.9.2 Business Performance

6.9.3 Key Strategic Moves and Developments

List Of Tables

LIST OF TABLES

TABLE 1 GLOBAL BOTTLED WATER MARKET SNAPSHOT

TABLE 2 GLOBAL CARBONATED WATER MARKET, (\$MILLION), GROWTH (%), 2014- 2022

TABLE 3 GLOBAL CARBONATED WATER MARKET, (MILLION LITRES), GROWTH (%), 2014-2022

TABLE 4 NORTH AMERICA CARBONATED WATER MARKET, (\$MILLION), GROWTH (%), 2014-2022

TABLE 5 NORTH AMERICA CARBONATED WATER MARKET, (MILLION LITRES), GROWTH (%), 2014-2022

TABLE 6 EUROPE CARBONATED WATER MARKET, (\$MILLION), GROWTH (%), 2014-2022

TABLE 7 EUROPE CARBONATED WATER MARKET, (MILLION LITRES), GROWTH (%), 2014-2022

TABLE 8 ASIA PACIFIC CARBONATED WATER MARKET, (\$MILLION), GROWTH (%), 2014-2022

TABLE 9 ASIA PACIFIC CARBONATED WATER MARKET, (MILLION LITRES), GROWTH (%), 2014-2022

TABLE 10 LAMEA CARBONATED WATER MARKET, (\$MILLION), GROWTH (%), 2014-2022

TABLE 11 LAMEA CARBONATED WATER MARKET, (MILLION LITRES), GROWTH (%), 2014-2022

TABLE 12 GLOBAL FLAVORED WATER MARKET, (\$MILLION), GROWTH (%), 2014-2022

TABLE 13 GLOBAL FLAVORED WATER MARKET, (MILLION LITRES), GROWTH (%), 2014-2022

TABLE 14 NORTH AMERICA FLAVORED WATER MARKET, (\$MILLION), GROWTH (%), 2014-2022

TABLE 15 NORTH AMERICA FLAVORED WATER MARKET, (MILLION LITRES), GROWTH (%), 2014-2022

TABLE 16 EUROPE FLAVORED WATER MARKET, (\$MILLION), GROWTH (%), 2014-2022

TABLE 17 EUROPE FLAVORED WATER MARKET, (MILLION LITRES), GROWTH (%), 2014- 2022

TABLE 18 ASIA PACIFIC FLAVORED WATER MARKET, (\$MILLION), GROWTH (%), 2014-2022

TABLE 19 ASIA PACIFIC FLAVORED WATER MARKET, (MILLION LITRES),
GROWTH (%), 2014-2022

TABLE 20 LAMEA FLAVORED WATER MARKET, (\$MILLION), GROWTH (%),
2014-2022

TABLE 21 LAMEA FLAVORED WATER MARKET, (MILLION LITRES), GROWTH (%),
2014-2022

TABLE 22 GLOBAL STILL WATER MARKET, (\$MILLION), GROWTH (%), 2014-2022

TABLE 23 GLOBAL STILL WATER MARKET, (MILLION LITRES), GROWTH (%),
2014-2022

TABLE 24 NORTH AMERICA STILL WATER MARKET, (\$MILLION), GROWTH (%),
2014-2022

TABLE 25 NORTH AMERICA STILL WATER MARKET, (MILLION LITRES), GROWTH
(%), 2014-2022

TABLE 26 EUROPE STILL WATER MARKET, (\$MILLION), GROWTH (%), 2014-2022

TABLE 27 EUROPE STILL WATER MARKET, (MILLION LITRES), GROWTH (%),
2014-2022

TABLE 28 ASIA PACIFIC STILL WATER MARKET, (\$MILLION), GROWTH (%),
2014-2022

TABLE 29 ASIA PACIFIC STILL WATER MARKET, (MILLION LITRES), GROWTH (%),
2014-2022

TABLE 30 LAMEA STILL WATER MARKET, (\$MILLION), GROWTH (%), 2014-2022

TABLE 31 LAMEA STILL WATER MARKET, (MILLION LITRES), GROWTH (%),
2014-2022

TABLE 32 GLOBAL FUNCTIONAL WATER MARKET, (\$MILLION), GROWTH (%),
2014-2022

TABLE 33 GLOBAL FUNCTIONAL WATER MARKET, (MILLION LITRES), GROWTH
(%), 2014-2022

TABLE 34 NORTH AMERICA FUNCTIONAL WATER MARKET, (\$MILLION),
GROWTH (%), 2014-2022

TABLE 35 NORTH AMERICA FUNCTIONAL WATER MARKET, (MILLION LITRES),
GROWTH (%), 2014-2022

TABLE 36 EUROPE FUNCTIONAL WATER MARKET, (\$MILLION), GROWTH (%),
2014-2022

TABLE 37 EUROPE FUNCTIONAL WATER MARKET, (MILLION LITRES), GROWTH
(%), 2014-2022

TABLE 38 ASIA PACIFIC FUNCTIONAL WATER MARKET, (\$MILLION), GROWTH
(%), 2014-2022

TABLE 39 ASIA PACIFIC FUNCTIONAL WATER MARKET, (MILLION LITRES),
GROWTH (%), 2014-2022

TABLE 40 LAMEA FUNCTIONAL WATER MARKET, (\$MILLION), GROWTH (%)
2014-2022

TABLE 41 LAMEA FUNCTIONAL WATER MARKET, (MILLION LITRES), GROWTH
(%), 2014-2022

TABLE 42 NORTH AMERICA GLOBAL BOTTLED WATER MARKET, (\$MILLION),
GROWTH (%), 2014-2022

TABLE 43 NORTH AMERICA GLOBAL BOTTLED WATER MARKET, (MILLION
LITRES), GROWTH (%), 2014-2022

TABLE 44 EUROPE BOTTLED WATER MARKET, (\$MILLION), GROWTH (%),
2014-2022

TABLE 45 EUROPE BOTTLED WATER MARKET, (MILLION LITRES), GROWTH (%),
2014-2022

TABLE 46 ASIA PACIFIC BOTTLED WATER MARKET, (\$MILLION), GROWTH (%),
2014-2022

TABLE 47 ASIA PACIFIC BOTTLED WATER MARKET, (MILLION LITRES), GROWTH
(%), 2014-2022

TABLE 48 LAMEA BOTTLED WATER MARKET, (\$MILLION), GROWTH (%),
2014-2022

TABLE 49 LAMEA BOTTLED WATER MARKET, (MILLION LITRES), GROWTH (%),
2014-2022

TABLE 50 PEPSICO INC.- OPERATING SEGMENTS

TABLE 51 HANGZHOU WAHAHA GROUP CO., LTD. - OPERATING SEGMENTS

TABLE 52 DANONE- OPERATING SEGMENTS

TABLE 53 NATURAL WATERS OF VITI LTD. - OPERATING SEGMENTS

TABLE 54 ARCELORMITTAL: - OPERATING SEGMENTS

TABLE 55 DASANI: - OPERATING SEGMENTS

List Of Figures

LIST OF FIGURES

FIG. 1 TOP IMPACTING FACTORS

FIG. 2 TOP WINNING STRATEGIES IN THE GLOBAL BOTTLED WATER MARKET (2014-2016)

FIG. 3 TOP WINNING STRATEGIES IN THE GLOBAL BOTTLED WATER MARKET (2014-2016)

FIG. 4 TOP INVESTMENT POCKETS

FIG. 5 PORTERS FIVE FORCES ANALYSIS OF BOTTLED WATER MARKET

FIG. 6 GLOBAL CONSUMPTION OF BOTTLED WATER, BY LEADING COUNTRIES (IN GALLONS), 2015

FIG. 7 COST OF BOTTLED WATER V/S TAP WATER IN THE U.S.

FIG. 8 GLOBAL BOTTLED WATER MARKET REVENUE, BY PRODUCT TYPE (%), 2015

FIG. 9 GLOBAL CARBONATED WATER MARKET (\$ MILLION), Y-O-Y GROWTH (%), 2015-2022

FIG. 10 GLOBAL FLAVORED WATER MARKET (\$ MILLION), Y-O-Y GROWTH (%), 2015-2022

FIG. 11 GLOBAL STILL WATER MARKET (\$ MILLION), Y-O-Y GROWTH

FIG. 12 GLOBAL FUNCTIONAL WATER MARKET (\$ MILLION), Y-O-Y GROWTH (%), 2015-2022

FIG. 13 GLOBAL BOTTLED WATER MARKET BY GEOGRAPHY, REVENUE 2015 (PIE CHART OF GLOBAL NUMBERS BY GEOGRAPHY)

FIG. 14 NORTH AMERICA BOTTLED WATER MARKET (\$ MILLION), Y-O-Y GROWTH (%), 2015-2022

FIG. 15 EUROPE BOTTLED WATER MARKET (\$MILLION), Y-O-Y GROWTH (%), 2015-2022

FIG. 16 ASIA PACIFIC BOTTLED WATER MARKET (\$ MILLION), Y-O-Y GROWTH (%), 2015-2022

FIG. 17 LAMEA BOTTLED WATER MARKET (\$MILLION), Y-O-Y GROWTH (%), 2015-2022

FIG. 18 PEPSICO INC.: REVENUE ANALYSIS, 2013-2015 (\$MILLION)

FIG. 19 PEPSICO INC.: REVENUE, BY BUSINESS SEGMENTS, 2015 (%)

FIG. 20 PEPSICO INC.: REVENUE, BY GEOGRAPHY, 2015 (%)

FIG. 21 NESTLE WATERS REVENUE, BY BUSINESS SEGMENTS, 2014 (%)

FIG. 22 NESTLE WATERS REVENUE, BY GEOGRAPHY, 2014 (%)

FIG. 23 THE COCA COLA COMPANY REVENUE ANALYSIS (2012-2014)

FIG. 24 HANGZHOU WAHAHA GROUP CO., LTD.: REVENUE, 2013-2015 (\$ MILLION)

FIG. 25 HANGZHOU WAHAHA GROUP CO., LTD.: REVENUE, BY BUSINESS SEGMENTS, 2015 (%)

FIG. 26 DANONE: REVENUE, 2013-2015 (\$MILLION)

FIG. 27 DANONE: REVENUE, BY BUSINESS SEGMENTS, 2015 (%)

FIG. 28 DANONE: REVENUE, BY GEOGRAPHY, 2015 (%)

FIG. 29 NATURAL WATERS OF VITI LTD.: REVENUE, BY BUSINESS SEGMENTS, 2015 (%)

FIG. 30 NATURAL WATERS OF VITI LTD.: REVENUE, BY GEOGRAPHY, 2015 (%)

FIG. 31 MOUNTAIN VALLEY SPRING COMPANY: REVENUE, 2012-2015 (\$MILLION)

FIG. 32 MOUNTAIN VALLEY SPRING COMPANY: REVENUE, BY GEOGRAPHY, 2015 (%)

FIG. 33 ICELANDIC GLACIAL INC.: REVENUE, 2012-2015 (\$MILLION)

FIG. 34 ARCELORMITTAL: REVENUE, BY GEOGRAPHY, 2015 (%)

FIG. 35 ARCELORMITTAL: REVENUE, BY PRODUCT TYPE, 2015 (%)

FIG. 36 DASANI: REVENUE, 2012-2015 (\$MILLION)

FIG. 37 DASANI: REVENUE, BY BUSINESS SEGMENTS, 2015 (%)

I would like to order

Product name: Bottled Water Market by Type (Carbonated Water, Flavored Water, Still Water, and Functional Water) - Global Opportunity Analysis and Industry Forecast, 2014-2022

Product link: <https://marketpublishers.com/r/BF1DC9AB9D6EN.html>

Price: US\$ 4,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BF1DC9AB9D6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

