

Baby Food Packaging Market By Material Type (Plastic, Glass, Metal, Paperboard) , By Product Type (Dry Baby Food, Wet Baby Food) : Global Opportunity Analysis and Industry Forecast, 2024-2033

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Abstracts

The baby food packaging market was valued at \$6.5 billion in 2023, and is projected to reach \$11.6 billion by 2033, growing at a CAGR of 6% from 2024 to 2033.

Baby food packaging involves the materials, methods, and designs used to securely contain and preserve food products for infants and toddlers. With consumer expectations shifting toward sustainable options and convenience, baby food packaging has evolved from traditional glass jars to a range of innovative formats, including flexible pouches, resealable containers, and biodegradable materials. The packaging not only protects the product but also provides ease of use for caregivers and enhances shelf appeal.

Busy lifestyles and rise in need for on-the-go feeding solutions have fueled the demand for convenient, easy-to-use baby food packaging, such as squeezable pouches and resealable containers. In addition, rise in awareness about infant health and safety and strong emphasis on packaging that protects baby food from contamination, spoilage, and nutrient loss are the key factors driving the growth of the global baby food packaging market. A study published in the Journal of Food Protection in 2019 emphasized the importance of packaging that minimizes microbial contamination for infant food, with findings showing that advanced barrier technology can reduce contamination risk by up to 35%. This underscores the need for packaging materials that preserve food quality and ensure safety. Furthermore, rise in disposable income and rapid urbanization are driving the adoption of premium, high-quality packaging that supports convenient feeding and storage. Moreover, the growth of online retail channels

has led to the need for durable and lightweight packaging, which significantly contributes toward the market growth. However, high cost of sustainable materials like biodegradable plastics or recycled composites restrains the growth of the market. In addition, limited infrastructure for recycling and proper waste management acts as the key deterrent factor of the global market. On the contrary, according to a study published in the Journal of Food Science in 2007, approximately 30 million tons of packaging and containers were recycled in 2005. Moreover, advancements in packaging technology, such as tamper-evident packaging and enhanced barrier materials, are increasing the shelf life and quality of products catering to consumer demand for longer lasting, fresh baby food options. Such developments are expected to offer lucrative opportunities for the expansion of the global market during the forecast period.

The global baby food packaging market is segmented into material type, product type, and region. By material type, the market is categorized into plastic, glass, metal, and paperboard. On the basis of product type, it is bifurcated into dry baby food and wet baby food. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

Depending on material type, the plastic segment held the highest market share in 2023, and is expected to dominate from 2024 to 2033.

On the basis of product type, the wet baby food segment was the major shareholder in 2023, and is anticipated to maintain the same trend during the forecast period.

Region wise, Asia-Pacific dominated the market, in terms of revenue, in 2023.

Competition Analysis

Competitive analysis and profiles of the major players in the global baby food packaging market include Ardagh Group S.A., Amcor Plc., WINPAK LTD., Sonoco Products Company, Tetra Pak, Printpack, Logos Packaging, Trivium Packaging, Greiner Packaging, and Guala Pack S.p.a. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships to sustain the intense competition and gain a strong foothold in the global market.

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Upcoming/New Entrant by Regions

Technology Trend Analysis

Market share analysis of players by products/segments

New Product Development/ Product Matrix of Key Players

Regulatory Guidelines

Additional company profiles with specific to client's interest

Additional country or region analysis- market size and forecast

Expanded list for Company Profiles

Historic market data

Key player details (including location, contact details, supplier/vendor network etc. in excel format)

List of customers/consumers/raw material suppliers- value chain analysis

Market share analysis of players at global/region/country level

SWOT Analysis

Key Market Segments

By Material Type

Plastic

Pouches

Containers

Cans

Glass

Jars`

Containers

Metal

Cans

Containers

Pouches

Paperboard

Cartons

By Product Type

Dry Baby Food

Wet Baby Food

By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

Spain

UK

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

UAE

Rest of LAMEA

Key Market Players

Ardagh Group S.A.

Amcor plc.

WINPAK LTD.

Sonoco Products Company

Tetra Pak

Printpack

Logos Packaging

Trivium Packaging

Greiner Packaging

Guala Pack S.p.a

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