

Baby Food Market By Product Type (Dried baby food, Milk formula, Prepared baby food) and Distribution Channel (Super markets, Hyper markets, Small grocery retailers, Health and Beauty retailers) - Global Opportunity Analysis and Industry Forecast, 2014 - 2020

<https://marketpublishers.com/r/B46DD949AECEN.html>

Date: October 2015

Pages: 101

Price: US\$ 5,540.00 (Single User License)

ID: B46DD949AECEN

Abstracts

Traditionally, babies are fed with soft home cooked food, a practice that is still popular in underdeveloped and developing countries. However, growing urbanization and changing lifestyles have increased the demand for packaged baby foods in different societies and cultures. These foods are fed to babies between the ages of four to six months and two years. Growing awareness for nutrition, rise in organized retail marketing, urbanization paired with a significant increase in the count of working women population are key factors that boost the market growth. Concerns related to food safety, falling birth rates, and the practice of feeding home cooked food to babies are the key restraints in this market.

The world baby food market is segmented based on product type, distribution channel and geography. Based on product type, the market is segregated into dried baby food, milk formula, prepared baby food, and other baby food. Presently, milk formula occupies the largest market share followed by the product segment of prepared baby food.

However, over the forecast period, product segment of prepared baby food would gain prominent adoption in the global market. Sales of milk formula baby food is highly concentrated in the APAC region. Alternatively, demand for prepared baby food is largely limited to developed regions. However, market for prepared baby food, in developing regions would pick pace over the forecast period, subsequently leading to the dynamic growth of the baby food market in the APAC region.

Supermarkets, hypermarkets, small grocery retailers, and health & beauty retailers are

the key distribution channels in the baby food industry. Supermarkets are the primarily preferred distribution channel among consumers, followed by health and beauty retailers. However, considering the scenario in few Asian developing countries such as India, small grocery retailers and health & beauty retailers hold significant share considering sales in the region. Small grocery retailers account for a comparatively smaller share in the global market but would witness rapid growth over the forecast period. Other distribution channels include discounters, non-grocery retailers, and non-store retailing.

Asia-Pacific occupies the largest share in the global baby food market, followed by Europe, North America and LAMEA. Asia Pacific is the largest market for milk formula and occupies more than half of the overall global market share. Larger demand would be observed in the LAMEA region over the forecast period. Key players operating in baby food market are, Nestle, Danone, Mead Johnson, Abbott laboratories, Hero-Group, Perrigo Company, Bellamy Organics, Hain Celestial Group, Campbell soups, Friesland Campina

KEY BENEFITS

The study provides an in-depth analysis of the World baby food market with current and future trends to elucidate the imminent investment pockets in the market

Current and future trends are outlined to determine the overall attractiveness and single out profitable trends to gain a stronger foothold in the market

The report provides information regarding key drivers, restraints and opportunities with impact analysis

Quantitative analysis of the current market and estimations through 2014–2020 are provided to showcase the financial caliber of the market

Porter's five forces model and a SWOT analysis of the industry illustrate the potency of the buyers and suppliers participating in the market

Value chain analysis in the report provides a clear understanding of the roles of stakeholders involved in the value chain.

MARKET SEGMENTATION

The market is segmented on the basis of product type, distribution channel and geography.

BY PRODUCT TYPE

Dried baby food

Milk formula

Prepared baby food

Other Baby Food

BY DISTRIBUTION CHANNEL

Super markets

Hyper markets

Small grocery retailers

Health and beauty retailers

Others

BY GEOGRAPHY

North America

Europe

Asia Pacific

LAMEA

KEY PLAYERS

Nestle

Danone

Mead Johnson

Abbott laboratories

Hero-Group

Perrigo Company

Bellamy Organics

Hain Celestial Group

Campbell soups

Friesland Campina

Contents

CHAPTER 1 INTRODUCTION

- 1.1 Report description
- 1.2 Key benefits
- 1.3 Key market segment
- 1.4 Research methodology
 - 1.4.1 Secondary research
 - 1.4.2 Primary research
 - 1.4.3 Analyst tools and models

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 CXO perspectives

CHAPTER 3 MARKET OVERVIEW

- 3.1 Market definition and scope
- 3.2 Key findings
 - 3.2.1 Top impacting factors
 - 3.2.2 Top investment pockets
 - 3.2.3 Top winning strategies
- 3.3 Value chain analysis
- 3.4 Market player positioning 2014
- 3.5 Porters five forces analysis
 - 3.5.1 Evident Brand Loyalty and Entry Barriers Lowers the Threat of New Entrants
 - 3.5.2 Moderate threat of substitute due to preference to mothers milk
 - 3.5.3 Low Switching Cost Lowers the Bargaining Power of Supplier
 - 3.5.4 Higher Bargaining Power of Bulk Buyers due to Lower Switching Cost and Bulk Purchase
 - 3.5.5 Low Switching Cost Leads to High Rivalry
- 3.6 Market dynamics
 - 3.6.1 Drivers
 - 3.6.1.1 Awareness regarding adequate nutrition
 - 3.6.1.2 Rising organized retail marketing
 - 3.6.1.3 Population shift to urban areas
 - 3.6.1.4 Increasing number of working women
 - 3.6.2 Restraints

- 3.6.2.1 Safety of food
- 3.6.2.2 Increased breastfeeding driven by government initiatives
- 3.6.2.3 Falling birth rates
- 3.6.2.4 Home cooking
- 3.6.3 Opportunities
 - 3.6.3.1 Emerging market
 - 3.6.3.2 Product innovation & safety

CHAPTER 4 WORLD BABY FOOD MARKET BY PRODUCT TYPE

- 4.1 Dried baby food
 - 4.1.1 Key market trends
 - 4.1.2 Key growth factors and opportunities
 - 4.1.3 Competitive scenario
 - 4.1.4 Market size and forecast
- 4.2 Milk formula
 - 4.2.1 Key market trends
 - 4.2.2 Key growth factors and opportunities
 - 4.2.3 Competitive scenario
 - 4.2.4 Market size and forecast
- 4.3 Prepared baby food
 - 4.3.1 Key market trends
 - 4.3.2 Key growth factors and opportunities
 - 4.3.3 Competitive scenario
 - 4.3.4 Market size and forecast
- 4.4 Other Baby Food
 - 4.4.1 Key market trends
 - 4.4.2 Key growth factors and opportunities
 - 4.4.3 Competitive scenario
 - 4.4.4 Market size and forecast

CHAPTER 5 WORLD BABY FOOD MARKET BY DISTRIBUTION CHANNEL

- 5.1 Super markets
 - 5.1.1 Key market trends
 - 5.1.2 Key growth factors and opportunities
 - 5.1.3 Market size and forecast
- 5.2 Hypermarkets
 - 5.2.1 Key market trends

- 5.2.2 Key growth factors and opportunities
- 5.2.3 Market size and forecast
- 5.3 Small grocery retailers
 - 5.3.1 Key market trends
 - 5.3.2 Key growth factors and opportunities
 - 5.3.3 Market size and forecast
- 5.4 Health and beauty retailers
 - 5.4.1 Key market trends
 - 5.4.2 Key growth factors and opportunities
 - 5.4.3 Market size and forecast
- 5.5 Others
 - 5.5.1 Key market trends
 - 5.5.2 Key growth factors and opportunities
 - 5.5.3 Market size and forecast

CHAPTER 6 WORLD BABY FOOD MARKET BY GEOGRAPHY

- 6.1 North America
 - 6.1.1 Key market trends
 - 6.1.2 Competitive scenario
 - 6.1.3 Key growth factors and opportunities
 - 6.1.4 Market size and forecast
- 6.2 Europe
 - 6.2.1 Key market trends
 - 6.2.2 Competitive Scenario
 - 6.2.3 Key growth factors and opportunities
 - 6.2.4 Market size and forecast
- 6.3 Asia-Pacific
 - 6.3.1 Key market trends
 - 6.3.2 Competitive scenario
 - 6.3.3 Key growth factors and opportunities
 - 6.3.4 Market size and forecast
- 6.4 LAMEA
 - 6.4.1 Key market trends
 - 6.4.2 Competitive scenario
 - 6.4.3 Key growth factors and opportunities
 - 6.4.4 Market size and forecast

CHAPTER 7 COMPANY PROFILE

7.1 Nestle S.A

- 7.1.1 Company overview
- 7.1.2 Company snapshot
- 7.1.3 Business performance
- 7.1.4 Key strategies and developments
- 7.1.5 SWOT analysis of NESTLE S.A

7.2 Danone

- 7.2.1 Company overview
- 7.2.2 Company snapshot
- 7.2.3 Business Performance
- 7.2.4 Key strategies and developments
- 7.2.5 SWOT analysis of Danone

7.3 Perrigo Company Plc.

- 7.3.1 Company overview
- 7.3.2 Company snapshot
- 7.3.3 Business performance
- 7.3.4 Key strategies and developments
- 7.3.5 SWOT analysis of Perrigo Company Plc.

7.4 Mead Johnson & Company, LLC

- 7.4.1 Company overview
- 7.4.2 Company snapshot
- 7.4.3 Business performance
- 7.4.4 Key strategies and developments
- 7.4.5 SWOT analysis of Mead Johnson & Company, LLC

7.5 Abbott Laboratories

- 7.5.1 Company overview
- 7.5.2 Company snapshot
- 7.5.3 Business performance
- 7.5.4 Key strategies and developments
- 7.5.5 SWOT analysis of Abbott Laboratories

7.6 Hero Group.

- 7.6.1 Company overview
- 7.6.2 Company snapshot
- 7.6.3 Business performance
- 7.6.4 Key strategies and developments
- 7.6.5 SWOT analysis of Hero Group.

7.7 Bellamy Organics.

- 7.7.1 Company overview

- 7.7.2 Company snapshot
- 7.7.3 Business performance
- 7.7.4 Key strategies and developments
- 7.7.5 SWOT analysis of Bellamy Organics
- 7.8 Hain Celestial Group
 - 7.8.1 Company overview
 - 7.8.2 Company snapshot
 - 7.8.3 Business performance
 - 7.8.4 Key strategies and developments
 - 7.8.5 SWOT analysis of Hain Celestial Group.
- 7.9 Campbell Soups
 - 7.9.1 Company overview
 - 7.9.2 Company snapshot
 - 7.9.3 Business performance
 - 7.9.4 Key strategies and developments
 - 7.9.5 SWOT analysis of Campbell Soups
- 7.10 Friesland Campina
 - 7.10.1 Company overview
 - 7.10.2 Company snapshot
 - 7.10.3 Business performance
 - 7.10.4 Key strategies and developments.
 - 7.10.5 SWOT analysis of Friesland Campina.

List Of Tables

LIST OF TABLES

TABLE 1 BABAY FOOD MARKET REVENUE BY GEOGRAPHY, 2014-2020 (\$MILLION)
TABLE 2 WOLRD BABY FOOD MARKET REVENUE BY PRODUCT TYPE, 2014-2020 (\$MILLION)
TABLE 3 WORLD DRIED BABY FOOD MARKET REVENUE BY GEOGRAPHY, 2014-2020 (\$MILLION)
TABLE 4 WORLD MILK FORMULA MARKET REVENUE BY GEOGRAPHY, 2014-2020 (\$MILLION)
TABLE 5 WORLD PREPARED BABY FOOD MARKET REVENUE BY GEOGRAPHY, 2014-2020 (\$MILLION)
TABLE 6 WORLD OTHER BABY FOOD MARKET REVENUE BY GEOGRAPHY, 2014-2020 (\$MILLION)
TABLE 7 WOLRD BABY FOOD MARKET REVENUE BY DISTRIBUTION CHANNEL, 2014-2020 (\$MILLION)
TABLE 8 WORLD BABY FOOD SUPERMARKET REVENUE BY GEOGRAPHY, 2014-2020 (\$MILLION)
TABLE 9 WORLD BABY FOOD HYPERMARKET REVENUE BY GEOGRAPHY, 2014-2020 (\$MILLION)
TABLE 10 WORLD BABY FOOD SMALL GROCERY RETAILERS MARKET REVENUE BY GEOGRAPHY, 2014-2020 (\$MILLION)
TABLE 11 WORLD BABY FOOD HEALTH AND BEAUTY RETAILERS MARKET REVENUE BY GEOGRAPHY, 2014-2020 (\$MILLION)
TABLE 12 WORLD BABY FOOD OTHER DISTRIBUTION CHANNEL MARKET REVENUE BY GEOGRAPHY, 2014-2020 (\$MILLION)
TABLE 13 NORTH AMERICA BABY FOOD MARKET REVENUE BY PRODUCT TYPE, 2014-2020 (\$MILLION)
TABLE 14 NORTH AMERICA BABY FOOD MARKET REVENUE BY DISTRIBUTION CHANNEL, 2014-2020 (\$MILLION)
TABLE 15 EUROPE BABY FOOD MARKET REVENUE BY PRODUCT TYPE, 2014-2020 (\$MILLION)
TABLE 16 EUROPE BABY FOOD MARKET REVENUE BY DISTRIBUTION CHANNEL, 2014-2020 (\$MILLION)
TABLE 17 ASIA PACIFIC BABY FOOD MARKET REVENUE BY PRODUCT TYPE, 2014-2020 (\$MILLION)
TABLE 18 ASIA PACIFIC BABY FOOD MARKET REVENUE BY DISTRIBUTION

CHANNEL, 2014-2020 (\$MILLION)

TABLE 19 LAMEA BABY FOOD MARKET REVENUE BY PRODUCT TYPE, 2013-2020 (\$MILLION)

TABLE 20 LAMEA BABY FOOD MARKET REVENUE BY DISTRIBUTION CHANNEL, 2014-2020 (\$MILLION)

TABLE 21 SNAPSHOT OF NESTLE S.A

TABLE 22 SNAPSHOT OF DANONE

TABLE 23 SNAPSHOT OF PERRIGO COMPANY PLC.

TABLE 24 SNAPSHOT OF MEAD JOHNSON & COMPANY, LLC

TABLE 25 SNAPSHOT OF ABBOTT LABORATORIES

TABLE 26 SNAPSHOT OF HERO GROUP

TABLE 27 SNAPSHOT OF BELLAMY ORGANICS.

TABLE 28 SNAPSHOT OF HAIN CELESTIAL GROUP.

TABLE 29 SNAPSHOT OF CAMPBELL SOUPS

TABLE 30 SNAPSHOT OF FRIESLAND CAMPINA

List Of Figures

LIST OF FIGURES

FIG. 1 TOP IMPACTING FACTORS

FIG. 2 TOP INVESTMENT POCKETS

FIG. 3 TOP WINNING STRATEGIES IN WORLD BABY FOOD MARKET

FIG. 4 TOP WINNING STRATEGIES IN WORLD BABY FOOD MARKET BY LEADING PLAYERS

FIG. 5 WORLD BABY FOOD MARKETS VALUE CHAIN

FIG. 6 PORTERS FIVE FORCES MODEL

FIG. 7 REVENUE GENERATED BY NESTLE S.A (\$MILLION, 2012 2014)

FIG. 8 REVENUE OF NESTLE S.A., BY BUSINESS SEGMENT (%), 2014

FIG. 9 SWOT ANALYSIS OF NESTLE S.A

FIG. 10 REVENUE GENERATED BY DANONE (\$MILLION, 2012 2014)

FIG. 11 REVENUE OF DANONE IN PERCENTAGE BY SEGMENT 2014

FIG. 12 SWOT ANALYSIS OF DANONE

FIG. 13 REVENUE GENERATED BY PERRIGO COMPANY PLC. (\$MILLION, 2012 2014)

FIG. 14 REVENUE OF PERRIGO COMPANY PLC IN PERCENTAGE BY SEGMENT 2014

FIG. 15 SWOT ANALYSIS OF SPROUT FOODS

FIG. 16 REVENUE GENERATED BY MEAD JOHNSON (\$MILLION, 2012 2014)

FIG. 17 REVENUE OF MEAD JOHNSON IN PERCENTAGE BY SEGMENT 2014

FIG. 18 SWOT ANALYSIS OF MEAD JOHNSON

FIG. 19 REVENUE GENERATED BY ABBOTT LABORATORIES (\$MILLION, 2012 2014)

FIG. 20 REVENUE OF ABBOTT LABORATORIES IN PERCENTAGE BY SEGMENT (2013)

FIG. 21 SWOT ANALYSIS OF LEICA GEOSYSTEMS INC. (HEXAGON)

FIG. 22 REVENUE GENERATED BY HERO GROUP. (\$MILLION, 2012 2014)

FIG. 23 SWOT ANALYSIS OF HERO GROUP.

FIG. 24 REVENUE GENERATED BY BELLAMY ORGANICS. (\$MILLION, 2012 2014)

FIG. 25 SWOT ANALYSIS OF BELLAMY ORGANICS

FIG. 26 REVENUE GENERATED BY HAIN CELESTIAL GROUP. (\$MILLION, 2012 2014)

FIG. 27 REVENUE OF HAIN CELESTIAL GROUP IN PERCENTAGE BY GEOGRAPHIC SEGMENT 2014

FIG. 28 SWOT ANALYSIS OF HAIN CELESTIAL GROUP

FIG. 29 REVENUE GENERATED BY CAMPBELL SOUPS. (\$MILLION, 2012-2014)

FIG. 30 REVENUE OF CAMPBELL SOUPS IN PERCENTAGE BY SEGMENT 2014

FIG. 31 SWOT ANALYSIS OF CAMPBELL SOUPS

FIG. 32 REVENUE GENERATED BY FRIESLAND CAMPINA. (\$MILLION, 2011-2013)

FIG. 33 SWOT ANALYSIS OF FRIESLAND CAMPINA

I would like to order

Product name: Baby Food Market By Product Type (Dried baby food, Milk formula, Prepared baby food) and Distribution Channel (Super markets, Hyper markets, Small grocery retailers, Health and Beauty retailers) - Global Opportunity Analysis and Industry Forecast, 2014 - 2020

Product link: <https://marketpublishers.com/r/B46DD949AECEN.html>

Price: US\$ 5,540.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B46DD949AECEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970