

B2B Payments Market By Payment Type (Domestic Payments and Cross-Border Payments), Enterprise Size (Large Enterprises, Medium-Sized Enterprises and Small-Sized Enterprises), Payment Mode (Traditional and Digital), and Industry Vertical (Manufacturing, IT & Telecom, Metals & Mining, Energy & Utilities, BFSI, and Others): Global Opportunity Analysis and Industry Forecast, 2021–2028

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Abstracts

Business-to-business (B2B) payment facilitates safer transactions for merchants that require routine, periodic transactions and provides various functions to end users such as receivable accounts, accounts payable, payroll, and acquisition departments. It involves one time or recurring transaction depending on the contractual agreement made between the buyer and supplier. As B2B payment processing requires more time to approved & settle the transaction, B2B payments are more complex than business-to-consumer or B2C payments.

Rapid digitalization & automation in the B2B payment system has accelerated its demand among business owners in networking & connecting with various suppliers, wholesalers, and retailers globally. Moreover, growth global trade and surge in cross-border transaction involves number of suppliers, wholesalers, retailers, and businesses act as the major driving factors of the global market.

However, increase in fraud in business payment and discontinuation of several businesses due to COVID-19 outbreak are anticipated to restrain the market growth. On



the contrary, advancements in transparency across B2B payments and increase in partnership among B2B payment players & FinTech giants are anticipated to provide lucrative opportunities for the market growth.

The B2B payments market is segmented into payment type, enterprise size, payment mode, industry vertical, and region. By payment type, the market is bifurcated into domestic payments and cross-border payments. Depending on enterprise size, it is segregated into divided into large enterprises, medium-sized enterprises and small-sized enterprises. On the basis of payment mode, it is categorized into traditional and digital. As per industry vertical, it is fragmented into manufacturing, IT & telecom, metals & mining, energy & utilities, BFSI, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The report analyzes the profiles of key players operating in the B2B payments market such as American Express, Bank of America Corporation, Capital One, Mastercard, Payoneer Inc., PayPal Holdings, Inc., Square, Inc., Stripe, TransferWise Ltd., and Visa Inc. These players have adopted various strategies to increase their market penetration and strengthen their position in the B2B Payments industry.

Key Benefits For Stakeholders

The study provides in-depth analysis of the global B2B payments market along with the current & future trends to illustrate the imminent investment pockets.

Information about key drivers, restrains, & opportunities and their impact analysis on the global B2B payments market size are provided in the report.

Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the industry.

The quantitative analysis of the global B2B payments market from 2021 to 2028 is provided to determine the market potential.

B2B Payments Market Key Segments

By Payment Type

B2B Payments Market By Payment Type (Domestic Payments and Cross-Border Payments), Enterprise Size (Large Ente...



Domestic Payments

Cross-Border Payments

By Enterprise Size

Large Enterprises

Medium-Sized Enterprises

Small-Sized Enterprises

By Payment Mode

Traditional

Digital

By Industry Vertical

Manufacturing

IT & Telecom

Metals & Mining

Energy & Utilities

BFSI

Others

By Region

North America

B2B Payments Market By Payment Type (Domestic Payments and Cross-Border Payments), Enterprise Size (Large Ente...



U.S.

Canada

Europe

UK

Germany

France

Italy

Spain

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East



Africa

Key Market Players

American Express

Bank of America Corporation

Capital One

Mastercard

Payoneer Inc.

PayPal Holdings, Inc.

Square, Inc.

Stripe

TransferWise Ltd.

Visa Inc.



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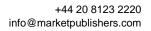
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