

Automotive Wiring Harness Market by Application Type (Body Wiring Harness, Engine Wiring Harness, Chassis Wiring Harness, HVAC Wiring Harness, and Sensors Wiring Harness), and Vehicle Type (Two Wheelers, Passenger Cars, and Commercial Vehicles) - Global Opportunity Analysis and Industry Forecast, 2014-2022

https://marketpublishers.com/r/AE30864F5CAEN.html

Date: February 2017 Pages: 180 Price: US\$ 3,999.00 (Single User License) ID: AE30864F5CAEN

Abstracts

Automotive Wiring Harness Is An Electrical Assembly Of Various Components In A Vehicle That Transmits Power And Information To A Single System. It Plays An Important Role In Transmitting Information On The Operation Of The Vehicle, Sending And Receiving Sensor Signals, And Supply Power. The Various Components That Are Assembled Include Speed Sensors, Hvac (Heating, Ventilation And Air-Conditioning) Systems, Electrical Devices, And Other Electronic Components. In The Automotive Wiring Harness Industry, The Wires Are First Cut To The Desired Length, Usually Using A Special Wire-Cutting Machine. The Wires May Also Be Printed On By A Special Machine During The Cutting Process Or On A Separate Machine. After This, The Ends Of The Wires Are Stripped To Expose The Metal (Or Core) Of The Wires, Which Are Fitted With Any Required Terminals Or Connector Housings. The Cables Are Assembled And Clamped Together On A Special Workbench, Or Onto A Pin Board (Assembly Board), According To The Design Specification, To Form The Cable Harness. After Fitting Any Protective Sleeves, Conduit, Or Extruded Yarn, The Harness Is Either Fitted Directly In The Vehicle Or Shipped.

The Swift Growth Of Automobile Industry With Various Technologically Advanced Features Implemented In Vehicles Is The Major Factor That Drives The Growth Of The Automotive Wiring Harness Market. There Is A Stiff Competition Among The Car Manufacturers To Design Cars With Various Safety Features And Electronic Gadgets.



In Contrast To The Conventional Wiring Methods, Automotive Wiring Harness Provides Secure, And Reliable Connections, Among Such Gadgets. Also, Deploying Such Wiring Harness Systems Improves The Fuel Efficiency Of The Vehicle And Complies With The Ongoing Government Regulation For Fuel Usage And Emissions. These Factors Add To The Growth Of The Global Automotive Wiring Harness Market. However, The Over-Heating Or Short Circuit Of The Wiring Harness Is Prominent In Regions With Extreme Climatic Conditions, Such As Rain And Snow. In Such Situations, The Cost Of Replacing The Entire System Is Expensive. These Factors Restrain The Growth Of Automotive Wiring Harness Market. The Increase In Use Of Safety Sensors Such As Blind Spot Detection And Automated Steering Control Systems Foresee Tremendous Growth For Automotive Wiring Harness Market. The Market Segmentation Is Based On Application Type, Vehicle Type, And Geography. The Application Type Segment Is Further Classified Into Body Wiring Harness, Engine Wiring Harness, Chassis Wiring Harness, Hvac Wiring Harness, And Sensors Wiring Harness. Vehicle Type Segment Is Bifurcated Into Two Wheelers, Passenger Cars, And Commercial Vehicles. Geographically, The Market Is Analyzed Across North America (U.S., Canada, And Mexico), Europe (Germany, France, Italy, Uk, And Rest Of Europe), Asia-Pacific (China, Australia, Japan, India, And Rest Of Asia-Pacific), And Lamea (Latin America, Middle East, And Africa). The Key Players Profiled In The Global Automotive Wiring Harness Market Forecast Includes Delphi Automotive Llp, Furukawa Electric Co. Ltd, Sumitomo Electric Industries, Ltd., Lear Corporation, Thb Group, Spark Minda, Samvardhana Motherson Group, Nexans Autoelectric, Yazaki Corporation, Yura Corporation, Leoni Ag, Fujikura Ltd, Qingdao Sanyuan Group, And Pkc Group. **Key Benefits**

The Report Includes An Extensive Analysis Of The Factors That Drive As Well As Restrain The Global Automotive Wiring Harness Market.

Market Projections From 2014 To 2022 Are Included Along With The Affecting Factors.

The Report Also Provides Quantitative As Well As Qualitative Trends To Assist The Stakeholders To Understand The Situations Prevailing In The Market.

Competitive Intelligence Highlights The Business Practices Followed By Leading Market Players Across Various Geographies.



Automotive Wiring Harness Market Key Segments By Application Type

Body Wiring Harness

Engine Wiring Harness

Chassis Wiring Harness

Hvac Wiring Harness

Sensors Wiring Harness

By Vehicle Type

Two Wheelers

Passenger Cars

Commercial Vehicles

By Geography

North America

U.S.

Canada

Mexico

Europe

Germany

France



Italy

Uk

Rest Of Europe

Asia-Pacific

China

Australia

Japan

India

Rest Of Asia-Pacific

Lamea

Latin America

Middle East

Africa

Market Players in the Value Chain

Delphi Automotive Llp

Furukawa Electric Co. Ltd

Sumitomo Electric Industries, Ltd.

Lear Corporation

Thb Group



Spark Minda

Samvardhana Motherson Group

Nexans Autoelectric

Yazaki Corporation

Yura Corporation

Leoni Ag

Fujikura Ltd

Qingdao Sanyuan Group

Pkc Group



Contents

CHAPTER 1 INTRODUCTION

- **1.1. REPORT DESCRIPTION**
- 1.2. KEY BENEFITS
- 1.3. KEY MARKET SEGMENTS
- 1.4. RESEARCH METHODOLOGY
- 1.4.1. Secondary research
- 1.4.2. Primary research
- 1.4.3. Analyst tools and models

CHAPTER 2 EXECUTIVE SUMMARY

2.1. CXO PERSPECTIVE

CHAPTER 3 MARKET OVERVIEW

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
 - 3.2.1. Top winning strategies
- 3.2.2. Top investment pockets
- 3.3. PORTERS FIVE FORCES ANALYSIS
 - 3.3.1. Bargaining power of suppliers
 - 3.3.2. Bargaining power of buyers
 - 3.3.3. Threat of substitutes
 - 3.3.4. Threat of new entrants
 - 3.3.5. Intensity of competitive rivalry
- 3.4. MARKET SHARE ANALYSIS, 2015
- 3.5. MARKET DYNAMICS
 - 3.5.1. Drivers
 - 3.5.1.1. Increase in demand for electric vehicles
 - 3.5.1.2. Technological advancement of vehicles
 - 3.5.1.3. Rising government regulations towards fuel usage and emissions
 - 3.5.2. Restraints
 - 3.5.2.1. High maintenance cost
 - 3.5.3. Opportunities

3.5.3.1. Increase in use of safety sensors such as blind spot detection and automated steering control systems



3.5.3.2. Proactive government initiatives

CHAPTER 4 GLOBAL AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION TYPE

- 4.1. OVERVIEW
- 4.1.1. Market size and forecast
- 4.2. BODY WIRING HARNESS
- 4.2.1. Key market trends, growth factors and opportunities
- 4.2.2. Market size and forecast
- 4.3. ENGINE WIRING HARNESS
- 4.3.1. Key market trends, growth factors and opportunities
- 4.3.2. Market size and forecast
- 4.4. CHASSIS WIRING HARNESS
- 4.4.1. Key market trends, growth factors and opportunities
- 4.4.2. Market size and forecast
- 4.5. HVAC WIRING HARNESS
- 4.5.1. Key market trends, growth factors and opportunities
- 4.5.2. Market size and forecast
- 4.6. SENSORS WIRING HARNESS
 - 4.6.1. Key market trends, growth factors and opportunities
 - 4.6.2. Market size and forecast

CHAPTER 5 GLOBAL AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE

- 5.1. OVERVIEW
- 5.1.1. Market size and forecast
- 5.2. TWO WHEELER
- 5.2.1. Key market trends, growth factors and opportunities
- 5.2.2. Market size and forecast
- 5.3. PASSENGER CAR
 - 5.3.1. Key market trends, growth factors and opportunities
- 5.3.2. Market size and forecast
- 5.4. COMMERCIAL VEHICLE
 - 5.4.1. Key market trends, growth factors and opportunities
 - 5.4.2. Market size and forecast

CHAPTER 6 GLOBAL AUTOMOTIVE WIRING HARNESS MARKET, BY



GEOGRAPHY

- 6.1. OVERVIEW
 - 6.1.1. Market size and forecast
- 6.2. NORTH AMERICA
 - 6.2.1. Key market trends, growth factors and opportunities
 - 6.2.2. Market size and forecast
 - 6.2.3. U.S.
 - 6.2.3.1. Market size and forecast
 - 6.2.4. Canada
 - 6.2.4.1. Market size and forecast
 - 6.2.5. Mexico
 - 6.2.5.1. Market size and forecast
- 6.3. EUROPE
 - 6.3.1. Key market trends, growth factors, and opportunities
 - 6.3.2. Market size and forecast
 - 6.3.3. GERMANY
 - 6.3.3.1. Market size and forecast
 - 6.3.4. FRANCE
 - 6.3.4.1. Market size and forecast
 - 6.3.5. ITALY
 - 6.3.5.1. Market size and forecast
 - 6.3.6. UK
 - 6.3.6.1. Market size and forecast
 - 6.3.7. REST OF EUROPE
 - 6.3.7.1. Market size and forecast
- 6.4. ASIA-PACIFIC
 - 6.4.1. Key market trends, growth factors, and opportunities
- 6.4.2. Market size and forecast
- 6.4.3. CHINA
- 6.4.3.1. Market size and forecast
- 6.4.4. JAPAN
- 6.4.4.1. Market size and forecast
- 6.4.5. INDIA
- 6.4.5.1. Market size and forecast
- 6.4.6. Australia
- 6.4.6.1. Market size and forecast
- 6.4.7. REST OF ASIA-PACIFIC
- 6.4.7.1. Market size and forecast



6.5. LAMEA (LATIN AMERICA MIDDLE-EAST AND AFRICA)

- 6.5.1. Key market trends, growth factors and opportunities
- 6.5.2. Market size and forecast
- 6.5.3. LATIN AMERICA
- 6.5.3.1. Market size and forecast
- 6.5.4. MIDDLE EAST
- 6.5.4.1. Market size and forecast
- 6.5.5. AFRICA
 - 6.5.5.1. Market size and forecast

CHAPTER 7 RELATED INDUSTRY INSIGHTS

- 7.1. Global Wireless Charging Market
- 7.1.1. Executive Summary
- 7.2. Global Wireless Audio Devices Market
- 7.2.1. Executive Summary
- 7.3. Global Transparent Conductive Films Market
- 7.3.1. Executive Summary
- 7.4. Global Insulation Materials Market
- 7.4.1. Executive Summary
- 7.5. Global Automotive Lighting Market
 - 7.5.1. Executive Summary

CHAPTER 8 COMPANY PROFILES

- 8.1. DELPHI AUTOMOTIVE LLP
 - 8.1.1. Company overview
 - 8.1.2. Operating business segments
 - 8.1.3. Business performance
- 8.1.4. Key strategic moves and developments

8.2. FURUKAWA ELECTRIC CO., LTD.

- 8.2.1. Company overview
- 8.2.2. Operating business segments
- 8.2.3. Business performance
- 8.2.4. Key strategic moves and developments
- 8.3. SUMITOMO ELECTRIC INDUSTRIES LTD.
 - 8.3.1. Company overview
 - 8.3.2. Operating business segments
 - 8.3.3. Business performance



- 8.3.4. Key strategic moves and developments
- 8.4. LEAR CORPORATION
- 8.4.1. Company overview
- 8.4.2. Operating business segments
- 8.4.3. Business performance
- 8.4.4. Key strategic moves and developments
- 8.5. THB GROUP
 - 8.5.1. Company overview
 - 8.5.2. Operating business segments
 - 8.5.3. Business performance
 - 8.5.4. Key strategic moves and developments
- 8.6. SPARK MINDA
- 8.6.1. Company overview
- 8.6.2. Operating business segments
- 8.6.3. Business performance
- 8.6.4. Key strategic moves and developments
- 8.7. SAMVARDHANA MOTHERSON GROUP
- 8.7.1. Company overview
- 8.7.2. Operating business segments
- 8.7.3. Business performance
- 8.7.4. Key strategic moves and developments
- 8.8. NEXANS AUTOELECTRIC
 - 8.8.1. Company overview
 - 8.8.2. Operating business segments
 - 8.8.3. Business performance
- 8.8.4. Key strategic moves and developments
- 8.9. YAZAKI CORPORATION
 - 8.9.1. Company overview
- 8.9.2. Operating business segments
- 8.9.3. Business performance
- 8.9.4. Key strategic moves and developments
- 8.10. YURA CORPORATION
 - 8.10.1. Company overview
 - 8.10.2. Operating business segments
 - 8.10.3. Business performance
 - 8.10.4. Key strategic moves and developments
- Other companies are not profiled in the report and will only be profiled on request.



List Of Tables

LIST OF TABLES

TABLE 1. AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION TYPE, 2014-2022 (\$MILLION) TABLE 2. BODY WIRING HARNESS MARKET, BY VEHICLE TYPE, 2014-2022 (\$MILLION) TABLE 3. BODY WIRING HARNESS MARKET, BY GEOGRAPHY, 2014-2022 (\$MILLION) TABLE 4. ENGINE WIRING HARNESS MARKET, BY VEHICLE TYPE, 2014-2022 (\$MILLION) TABLE 5. ENGINE WIRING HARNESS MARKET, BY GEOGRAPHY, 2014-2022 (\$MILLION) TABLE 6. CHASSIS WIRING HARNESS MARKET, BY VEHICLE TYPE, 2014-2022 (\$MILLION) TABLE 7. CHASSIS WIRING HARNESS MARKET, BY GEOGRAPHY, 2014-2022 (\$MILLION) TABLE 8. HVAC WIRING HARNESS MARKET, BY VEHICLE TYPE, 2014-2022 (\$MILLION) TABLE 9. HVAC WIRING HARNESS MARKET, BY GEOGRAPHY, 2014-2022 (\$MILLION) TABLE 10. SENSORS WIRING HARNESS MARKET, BY VEHICLE TYPE, 2014-2022 (\$MILLION) TABLE 11. SENSORS WIRING HARNESS MARKET, BY GEOGRAPHY, 2014-2022 (\$MILLION) TABLE 12. AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE, 2014-2022 (\$MILLION) TABLE 13. TWO WHEELER WIRING HARNESS, BY GEOGRAPHY, 2014-2022 (\$MILLION) TABLE 14. PASSENGER CAR WIRING HARNESS, BY GEOGRAPHY, 2014-2022 (\$MILLION) TABLE 15. COMMERCIAL VEHICLE WIRING HARNESS, BY GEOGRAPHY, 2014-2022 (\$MILLION) TABLE 16. AUTOMOTIVE WIRING HARNESS MARKET, BY GEOGRAPHY, 2014-2022 (\$MILLION) TABLE 17. NORTH AMERICA: AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION TYPE, 2014-2022 (\$MILLION) TABLE 18. NORTH AMERICA: AUTOMOTIVE WIRING HARNESS MARKET, BY



VEHICLE TYPE, 2014-2022 (\$MILLION)

TABLE 19. NORTH AMERICA: AUTOMOTIVE WIRING HARNESS MARKET, BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 20. EUROPE: AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION TYPE, 2014-2022 (\$MILLION)

TABLE 21. EUROPE: AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE, 2014-2022 (\$MILLION)

TABLE 22. EUROPE: AUTOMOTIVE WIRING HARNESS MARKET, BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 23. ASIA-PACIFIC: AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION TYPE, 2014-2022 (\$MILLION)

TABLE 24. ASIA-PACIFIC: AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE, 2014-2022 (\$MILLION)

TABLE 25. ASIA-PACIFIC: AUTOMOTIVE WIRING HARNESS MARKET, BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 26. LAMEA: AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION TYPE, 2014-2022 (\$MILLION)

TABLE 27. LAMEA: AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE, 2014-2022 (\$MILLION)

TABLE 28. LAMEA: AUTOMOTIVE WIRING HARNESS MARKET, BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 29. DELPHI AUTOMOTIVE LLP: COMPANY SNAPSHOT

TABLE 30. DELPHI AUTOMOTIVE LLP: OPERATING SEGMENTS

TABLE 31. FURUKAWA: COMPANY SNAPSHOT

TABLE 32. FURUKAWA: OPERATING SEGMENTS

TABLE 33. SUMITOMO: COMPANY SNAPSHOT

TABLE 34. SUMITOMO: OPERATING SEGMENTS

TABLE 35. LEAR CORPORATION: COMPANY SNAPSHOT

TABLE 36. LEAR CORPROATION: OPERATING SEGMENTS

TABLE 37. THB GROUP: COMPANY SNAPSHOT

TABLE 38. THB GROUP: OPERATING SEGMENTS

TABLE 39. SPARK MINDA: COMPANY SNAPSHOT

TABLE 40. SPARK MINDA: OPERATING SEGMENTS

TABLE 41. SAMVARDHANA MOTHERSON GROUP: COMPANY SNAPSHOT

TABLE 42. SAMVARDHANA MOTHERSON GROUP: OPERATING SEGMENTS

TABLE 43. NEXANS AUTOELECTRIC: COMPANY SNAPSHOT

TABLE 44. NEXANS AUTOELECTRIC: OPERATING SEGMENTS

TABLE 45. YAZAKI CORPORATION: COMPANY SNAPSHOT

TABLE 46. YAZAKI CORPORATION: OPERATING SEGMENTS



TABLE 47. YURA CORPORATION: COMPANY SNAPSHOT TABLE 48. YURA CORPORATION: OPERATING SEGMENTS



List Of Figures

LIST OF FIGURES

FIGURE 1. TOP WINNING STRATEGIES: PERCENTAGE DISTRIBUTION (2013 -2016) FIGURE 2. TOP WINNING STRATEGIES: NATURE AND TYPE FIGURE 3. TOP INVESTMENT POCKETS IN GLOBAL AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE FIGURE 4. PORTERS FIVE FORCES ANALYSIS FIGURE 5. MARKET SHARE ANALYSIS, 2015 FIGURE 6. U.S.: AUTOMOTIVE WIRING HARNESS MARKET SIZE, 2014-2022 (\$MILLION) FIGURE 7. CANADA: AUTOMOTIVE WIRING HARNESS MARKET SIZE, 2014-2022 (\$MILLION) FIGURE 8. MEXICO: AUTOMOTIVE WIRING HARNESS MARKET SIZE, 2014-2022 (\$MILLION) FIGURE 9. GERMANY: AUTOMOTIVE WIRING HARNESS MARKET SIZE, 2014-2022 (\$MILLION) FIGURE 10. FRANCE: AUTOMOTIVE WIRING HARNESS MARKET SIZE, 2014-2022 (\$MILLION) FIGURE 11. ITALY: AUTOMOTIVE WIRING HARNESS MARKET SIZE, 2014-2022 (\$MILLION) FIGURE 12. UK: AUTOMOTIVE WIRING HARNESS MARKET SIZE, 2014-2022 (\$MILLION) FIGURE 13. REST OF EUROPE: AUTOMOTIVE WIRNG HARNESS MARKET SIZE, 2014-2022 (\$MILLION) FIGURE 14. CHINA: AUTOMOTIVE WIRING HARNESS MARKET SIZE, 2014-2022 (\$MILLION) FIGURE 15. JAPAN: AUTOMOTIVE WIRING HARNESS MARKET SIZE, 2014-2022 (\$MILLION) FIGURE 16. INDIA: AUTOMOTIVE WIRING HARNESS MARKET SIZE, 2014-2022 (\$MILLION) FIGURE 17. AUSTRALIA: AUTOMOTIVE WIRING HARNESS MARKET SIZE, 2014-2022 (\$MILLION) FIGURE 18. REST OF ASIA-PACIFIC: AUTOMOTIVE WIRING HARNESS MARKET SIZE, 2014-2022 (\$MILLION) FIGURE 19. LATIN AMERICA: AUTOMOTIVE WIRING HARNESS MARKET SIZE, 2014-2022 (\$MILLION)



FIGURE 20. MIDDLE EAST: AUTOMOTIVE WIRNG HARNESS MARKET SIZE,

2014-2022 (\$MILLION)

FIGURE 21. AFRICA: AUTOMOTIVE WIRING HARNESS MARKET SIZE, 2014-2022 (\$MILLION)

FIGURE 22. DELPHI AUTOMOTIVE LLP SNAPSHOT

FIGURE 23. FURUKAWA SNAPSHOT

FIGURE 24. SUMITOMO SNAPSHOT

FIGURE 25. LEAR CORPORATION SNAPSHOT

- FIGURE 26. THB GROUP SNAPSHOT
- FIGURE 27. SPARK MINDA SNAPSHOT

FIGURE 28. SAMVARDHANA MOTHERSON GROUP SNAPSHOT

FIGURE 29. NEXANS AUTOELECTRIC SNAPSHOT

FIGURE 30. YAZAKI CORPORATION SNAPSHOT

FIGURE 31. YURA CORPORATION SNAPSHOT



I would like to order

- Product name: Automotive Wiring Harness Market by Application Type (Body Wiring Harness, Engine Wiring Harness, Chassis Wiring Harness, HVAC Wiring Harness, and Sensors Wiring Harness), and Vehicle Type (Two Wheelers, Passenger Cars, and Commercial Vehicles) - Global Opportunity Analysis and Industry Forecast, 2014-2022 Product link: <u>https://marketpublishers.com/r/AE30864F5CAEN.html</u>
 - Price: US\$ 3,999.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/AE30864F5CAEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature ____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

Automotive Wiring Harness Market by Application Type (Body Wiring Harness, Engine Wiring Harness, Chassis Wiri...



To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970