

# **Automotive Transceivers Market by Protocol (CAN, LIN, Flexray, and Others), Application (Safety, Body Control Module, Chassis, Powertrain, Steering wheel, Engine/Climate, Door/Seat, Wheel Node, X-by-wire Master, and Others), and Vehicle Type (Passenger Vehicles, Light Commercial Vehicles, and Heavy Commercial Vehicles): Global Opportunity Analysis and Industry Forecast, 2018–2025**

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## **Abstracts**

A transceiver is a device that consists of both receiver as well as transmitter which are combined and also shares common circuitry. There are generally three types of transceivers deployed in automotive applications, which cover CAN transceiver, LIN transceiver, FlexRay transceiver, and others.

The global automotive transceivers market is driven by increase in demand for economical and luxury vehicles owing to the rise in disposable income of the consumers, stringent government regulations toward automotive safety norms, increase in demand for advanced, comfort, convenience features in vehicles, and surge in electronic integration in automotive. However, increase in electronic system complexities restrict the market growth. Moreover, rise in popularity of autonomous vehicles and trend of connected car devices creates lucrative growth opportunities for the market.

The global automotive transceivers market is segmented based on protocol, application, vehicle type, and region. CAN, LIN, Flexray, and others (Ethernet, K-Line, MOST) are the protocols studied under the scope of the report. Based on application, it is

categorized into safety, body control module, chassis, powertrain, steering wheel, engine/climate, door/seat, wheel node, X-by-wire master, and others. Based on vehicle type, the market is divided into passenger vehicles, light commercial vehicles, and heavy commercial vehicles. Based on region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key players operating in the market include Broadcom Corporation, Cypress Semiconductors, Infineon technologies, Maxim Integrated, Microchip Technology Inc., NXP Semiconductors, Robert Bosch GmbH, STMicroelectronics, Texas Instruments Inc., and Toshiba Corporation.

## KEY BENEFITS FOR STAKEHOLDERS

This study comprises analytical depiction of the global automotive transceivers market with current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to gain a stronger coverage in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2017 to 2025 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

## KEY MARKET SEGMENTS

By Protocol

CAN

LIN

Flexray

Others (Ethernet, K-Line, MOST)

## By Application

Safety

Body Control Module

Chassis

Powertrain

Steering Wheel

Engine/Climate

Door/Seat

Wheel Node

X-by-Wire Master

Others

## By Vehicle Type

Passenger Vehicles

Light Commercial Vehicles

Heavy Commercial Vehicles

## BY REGION

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Spain

Russia

Rest of Europe

Asia-Pacific

Japan

China

India

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

## KEY MARKET PLAYERS PROFILED

Broadcom Corporation

Cypress Semiconductors

Infineon technologies

Maxim Integrated

Microchip Technology Inc.

NXP Semiconductors

Robert Bosch GmbH

STMicroelectronics

Texas Instruments Inc.

Toshiba Corporation

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