

Automotive Trailer Market by Trailer Type (Dry Van & Box, Refrigerator, Chemical & Liquid, Tipper, Flatbed, and Others), Axle Type (Single Axle, Tandem Axle, and Three or More Than Three Axle), Vehicle Type (Two-wheeler & Bike, Passenger Car, and Commercial Vehicle) - Global Opportunity Analysis and Industry Forecast, 2017-2023

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Abstracts

Automotive trailers are unpowered vehicles dragged by powered vehicles, which are used to transport goods and commodities. Industrial growth in the emerging economies and rise in manufacturing activities have a positive impact on the demand for automotive trailers. The report provides a detailed analysis of the market with reference to the trailer types.

Reduction in cost in terms of fuel consumption & emission, extra carriage capacity of the automotive trailers, and their environment-friendly nature drive the growth of the market. However, high maintenance cost and reduced resale value restrain the market growth. On the contrary, the development of the transportation and logistics industry is expected to provide lucrative growth opportunities for the market.

The global automotive trailer market is segmented into trailer type, axle type, vehicle type, and region. Based on trailer type, the market is categorized into dry van, box trailer, flatbed, tripper, refrigerated trailer, and others. Depending on axle type, it is bifurcated into single axle and tandem axle. By vehicle type, it is classified into two-wheeler, passenger car, and commercial vehicle. Based on region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key players operating in the market are China International Marine Containers Co., Ltd, Schmitz Cargobull Aktiengesellschaft, Wabash National Corporation, Great Dane, Dennison Trailers Ltd., Utility Trailer Manufacturing Company, Hyundai Motor Group,

Humbaur GmbH, Ifor Williams Trailers Ltd., and B?ckmann Fahrzeugwerke GmbH.

KEY BENEFITS FOR STAKEHOLDERS

This study comprises analytical depiction of the global automotive trailer market with current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to gain a stronger coverage in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2017 to 2023 to highlight the financial competency of the market.

Porter's Five Forces analysis illustrates the potency of the buyers and suppliers.

KEY MARKET SEGMENTS

BY TRAILER TYPE

Dry Van & Box

Refrigerator

Chemical & Liquid

Tipper

Flatbed

Others (Bottom Dump and Cargo)

BY AXLE TYPE

Single Axle

Tandem Axle

Three or More Than Three Axle

BY VEHICLE TYPE

Two-wheeler & Bike

Passenger Car

Commercial Vehicle

BY REGION

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

China

India

Japan

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY MARKET PLAYERS PROFILED

China International Marine Containers Co., Ltd

Schmitz Cargobull Aktiengesellschaft

Wabash National Corporation

Great Dane

Dennison Trailers Ltd.

Utility Trailer Manufacturing Company

Hyundai Motor Group

Humbaur GmbH

Ifor Williams Trailers Ltd.

B?ckmann Fahrzeugwerke GmbH

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FIGURE 51. WABASH NATIONAL CORPORATION: REVENUE, 2015-2017 (\$MILLION)

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